




# ESF 14: Business and Industry

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## ESF 14 Tasked Agencies

<b>Primary County Agency</b>	Department of Transportation & Development (DTD)
<b>Supporting Agencies</b>	County Administration Assessment & Taxation Public & Government Affairs (PGA)
<b>Community Partners</b>	Local Chambers of Commerce Community Based Organizations (e.g. Clackamas Workforce Partnership, Micro Enterprise Services of Oregon) Business Associations & Alliances Great Portland Inc. Area Businesses and Industries Small Business Development Center
<b>State Agency</b>	Business Oregon
<b>Federal Agency</b>	Economic Development Administration (EDA) Small Business Administration (SBA)

# 1 Introduction



## 1.1 Purpose

Emergency Support Function 14 (ESF 14) describes how the County will provide immediate and short-term assistance to local private sector entities; stabilize the local economy; and effectively assist with coordinating local private sector assets in response operations following a large-scale incident.

## 1.2 Scope

Activities encompassed within the scope of this function include:

- Fostering partnerships amongst private (business and industry) and public (local, regional, state, federal) sector organizations, supporting short-term recovery efforts.
- Identifying and addressing any private sector resource/capability shortfalls with the potential to destabilize the local economy if left unmet/unaddressed.
- Identifying, coordinating, mobilizing, tracking, and demobilizing private sector owned and operated resources utilized during incident response operations.
- Assisting with the conduct of initial economic damage assessments for impacted areas.

Activities outside the scope of this function and not included in this ESF include assisting with the development and/or implementation of private sector Business Continuity Plans/Continuity of Operations Plans.

# 2 Situation and Assumptions



## 2.1 Situation

Research affirms the correlation between the efficacy of a local jurisdiction's response/recovery operations and the strength of relationships between the public and private sectors (public private partnerships). The county faces a number of hazards, each with the potential to significantly impact its economic stability. Private sector industries are generally more maneuverable, able to scale and adapt operations to more effectively respond to emergencies. Incidents significantly impacting the local economy will likely require the County to support the resources, capabilities and needs of critical private sector partners and coordinate the utilization of privately owned and operated assets as part of response operations. The following planning considerations should be made in preparing for the processes by which the County will coordinate with private sector partners to increase the stability of the local economy following a large-scale incident.

Large-scale incidents may result in mandated adaptation of and/or extensive damage to privately owned property (commercial and residential), and may:

- Require private sector businesses to manufacture equipment, tools and supplies to support recovery efforts.
- Reduce or suspend local private sector business operations thereby:
  - Destabilizing the overall local economy.
  - Delaying the individual citizen's ability to regain normalcy and autonomy.
- Overwhelm the County's capacity to conduct damage assessment activities.
- Delay or hamper the community's ability to transition from incident response operations to incident recovery operations.

## 2.2 Assumptions

ESF 14 is based on the following planning assumptions:

- Historical data shows the nation's economy to be relatively stable (despite the occasional poor performance of one or more 'economic indicators'); therefore, this ESF assumes the County will likely mobilize and initiate ESF 14 activities in the context of a stable economy.

- Private-sector entities are responsible for and will provide for the means to repair, restore, and secure self-owned and/or operated properties with damage resulting from a hazard's impacts.
- Some private-sector entities may routinely conduct disaster preparedness activities, and have either developed/or will develop the necessary disaster preparedness plans to: ensure the safety of staff, customers/clients, and guests; sustain business operations and provide continuity of services; and to augment County response operations with pre-identified resources and assets.
- Private-sector entities pre-identified as owning and/or operating potentially useful response assets are responsible for addressing matters related to maintenance, safety, and training.

# 3 Concept of Operations

## 3.1 General

In accordance with the Base Plan and this ESF Annex, the DTD Office of Economic Development (OED) is responsible for coordinating ESF 14-related activities. Plans and procedures developed by the primary and supporting agencies provide the framework for carrying out those activities.

Requests for assistance with business and industry will first be made through existing mutual aid agreements. Once those resources have been exhausted, a request may be forwarded to the State Emergency Coordination Center (ECC).

Damage/impact assessment response efforts will be coordinated with local, regional, state and federal partners. The U.S. Small Business Administration Economic Injury Disaster Loan Program is facilitated through this ESF, making assistance available to local businesses.

Commercial and residential building damage assessments will be conducted in coordination with DTD and Assessment & Taxation. Assessment & Taxation will determine associated loss of tax revenue.

## 3.2 Coordination with Other ESFs

The following ESFs support ESF 14-related activities:

- **ESF 1, Transportation:** Coordinate with warehouses and other businesses that transport and store goods.
- **ESF 2, Communications:** Coordinate with private sector telecommunications providers.
- **ESF 3, Public Works:** Coordinate with private sector infrastructure partners.
- **ESF 8, Health and Medical:** Coordinate with private sector healthcare providers.
- **ESF 10, Hazardous Materials:** Coordinate with private sector partners that handle, store, or transport hazardous materials.
- **ESF 11, Agriculture and Animal Protection:** Coordinate with agriculture and agribusiness industry partners.
- **ESF 12, Energy:** Coordinate with private-sector energy utilities.

# 4 Emergency Coordination



## 4.1 County

The County will coordinate emergency response efforts related to the business community by communicating and collaborating with a variety of stakeholders and using associated tools, such as those listed in this section.

**Community Partners Roundtable.** Clackamas County OED hosts convening sessions with city partners on a regular basis to share best practices and gather feedback from the business community. Representatives include Economic Development Managers and Main Street Managers.

**Chambers.** Local Chambers of Commerce could be activated to provide a one-stop location for recovery services. These activities could include but are not limited to financial support, legal services, distribution of personal protective equipment and translation services. Chambers may also help to gather and share information about impacted businesses and their specific needs for recovery and share out resource information to relieve some pressure from County services already overwhelmed.

## 4.2 Cities

The County will coordinate emergency response efforts in collaboration with city partners to identify specific business damage assessment information and to work collaboratively to ensure the recovery of businesses throughout the County.

## 4.3 Region

The County will work with Greater Portland INC and the Greater Portland Economic Development District (GPEDD) to improve economic outcomes following major emergencies. GPEDD is a non-profit organization working in Clackamas, Multnomah, and Washington counties in Oregon and Clark County in Washington.

GPEDD oversees the development and implementation of the Greater Portland Comprehensive Economic Development Strategy (CEDS) which focuses collective efforts to establish regional goals and objectives, and to guide partner efforts. A CEDS is a strategy-driven plan for regional economic development and is the result of a regionally owned planning process designed to

build capacity and guide the economic prosperity and resilience of a region. The CEDS allows for a pathway to federal funding resources deployed during an emergency.

## **4.4 State and Federal Assistance**

The County will engage with state agencies to ensure access to emergency services, funding and supplies that enable continuation of business services and product offerings. Partners may include organizations like the Oregon Legislature, Business Oregon, and other agencies that exist or are created to support emergencies that may arise.

The County will engage with federal agencies to ensure access to emergency services, funding and supplies that enable continuation of business services and product offerings. Partners may include organizations like Congressional leaders, Small Business Administration, FEMA, and other agencies that exist or are created to support emergencies that may arise.

# 5 ESF Annex Development and Maintenance



DTD OED is responsible for coordinating regular review and maintenance of this annex. Each primary and supporting agency is responsible for developing plans and procedures that address assigned tasks.

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