

CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS
Policy Session Worksheet

Presentation Date: 8/11/20 **Approx. Start Time:** 1:30pm **Approx. Length:** 30min.

Presentation Title: Community Prosperity Initiative Update

Department: County Administration

Presenters: Meagan Picard, The Athena Group, Bridget Dazey, Clackamas Workforce Partnership and Cindy Becker

Other Invitees: Two Foxes Singing (goes by Nunpa), Brent Balog

WHAT ACTION ARE YOU REQUESTING FROM THE BOARD?

This is an informational update.

EXECUTIVE SUMMARY:

The Board of County Commissioners identified poverty and access to healthy food as one of their priorities. In doing so, they established Equity Pilot Areas - now known as the Community Prosperity Collaboratives - where the county could work with three communities to reduce poverty and food insecurity. Through a competitive process, a multi-year contract was awarded to the Athena Group to facilitate the work.

The goal of Collaboratives is to create new pathways out of poverty, innovating based on specific challenges and assets that exist in each local community. The Collaboratives seek to empower communities to drive meaningful change through effective partnerships and coordinated efforts. The project includes these components:

- Identify pilot areas of the county where there is a need for focused, coordinated effort to assist in alleviating poverty and food insecurity.
- Bring a diverse set of local resources and assets together to develop a plan and program unique to each area.
- Help to build capacity for collaboration/shared leadership among all partners.
- Work to help implement the program.

The project is designed to engage residents, businesses, social service providers, civic organizations and government agencies to work together to come up with real, actionable plans to help community members move from poverty to financial stability. It is also based on a strong equity foundation to ensure many voices are heard in developing solutions and to increase equity in opportunity and outcomes for community members as changes are implemented.

Clackamas County seeks to be a convener, a partner and an asset to each community rather than a director and driver which is an important distinction from other projects. As such, County staff have identified four cross-functional roles for it to play in all communities in the pilot, even though the specifics for each may be different:

- **Barrier Mitigation:** Remove barriers in policy or practice
- **Networking:** Utilize/leverage existing local contacts to “bring to the table”
- **Resources:** Identify potential staff and/or financial resources to help seed the projects

- **Evaluation & Replication:** Work with contractor and local communities to evaluate projects and determine ability to replicate lab process and build on/sustain system coordination

The attached powerpoint provides an update to this important work.

FINANCIAL IMPLICATIONS (current year and ongoing):

Is this item in your current budget? x YES NO

What is the cost? \$377,267 What is the funding source? County General Funds

STRATEGIC PLAN ALIGNMENT:

- **How does this item align with your Department’s Strategic Business Plan goals?**
This initiative is one of the Board’s Strategic Initiatives in the Grow a Vibrant Economy priority area
- **How does this item align with the County’s Performance Clackamas goals?** This initiative engages staff from several departments who are working to help people out of poverty.

LEGAL/POLICY REQUIREMENTS: None at this time

PUBLIC/GOVERNMENTAL PARTICIPATION: This initiative is locally-driven and is comprised of representatives from local governments, businesses, education, and people with lived experience from the three selected communities.

OPTIONS:

N/A

RECOMMENDATION:

N/A

ATTACHMENTS:

Powerpoint

SUBMITTED BY:

Division Director/Head Approval _____

Department Director/Head Approval _____

County Administrator Approval _____

For information on this issue or copies of attachments, please contact Cindy Becker @ 503-930-6894

CLACKAMAS

COMMUNITY PROSPERITY
COLLABORATIVES

Informational Update

August, 2020

Presenters:

Meagan Picard, The Athena Group

Bridget Dazey, Clackamas Workforce Partnership

Refresher: What are the CCPCs?

- Equity-oriented, human-centered design process to identify and try strategies to address poverty
- System leadership organized to support labs and coordinate system responses as needed
- Equity training for system leaders



Focus of Each Design Lab



The Canby community lacks the knowledge and welcoming, safe and equitable support to **navigate resources**, and therefore many are unable to get the things they need to live, grow and move forward.

Solution Statement Canby is a safe, diverse, inclusive, equitable, and accessible place, where everyone feels at home. Everyone has the same opportunities to connect, practice their potential, and have access to secure housing, health, education, economy, work, etc. Community service providers collaborate to ensure resources and opportunities reach everyone by intentionally breaking down existing language and cultural barriers with consistency, clarity, and respect.

Focus of Each Design Lab



The Milwaukie community's **childcare is inaccessible**: as a profession (low wages, long wait time to be licensed), as a business (nonexistent worker pipeline, cost of compliance) and as a service (programs are full, tuition is expensive). Additionally, as local wages are low, parents must choose between working and paying for childcare.

Solution Statement Our community is able to sustain affordable and accessible childcare through the current pandemic.

Focus of Each Design Lab

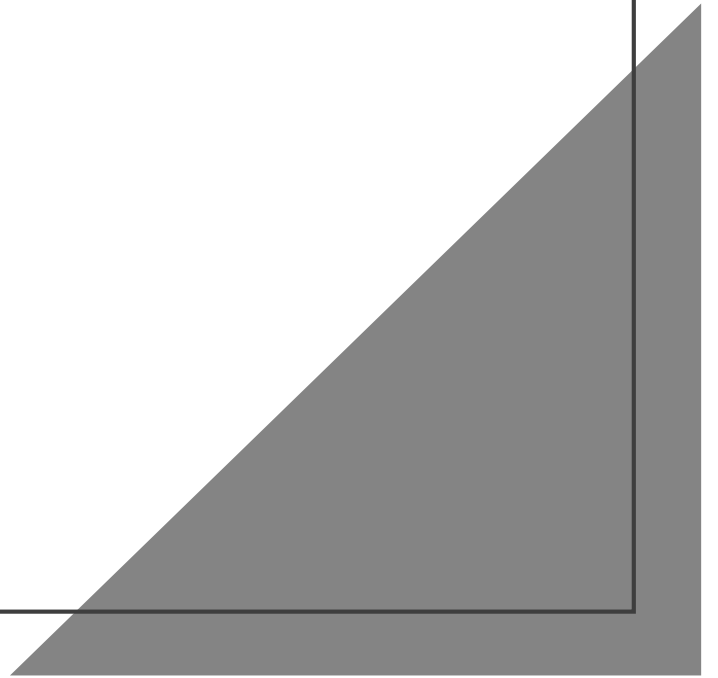


The Estacada community's **housing stock** is aging, restrictive (property regulations forbidding children from playing outside) as well as inaccessible (too expensive, insufficient quantity). Current zoning is prohibitive in regards to multigenerational living as well. Furthermore, our community is limited in regards to **enrichment and advancement opportunities** for youth as well as adults.

Solution Statement Estacada's Community School is an inclusive, multilingual platform that makes a variety of advancement and enrichment opportunities available for children, youth, adults, and families.

Project Challenges

- Process-oriented
- COVID-19





Opportunities Realized

1. Team shifts to local leadership
2. Local system leadership strengthened with new project leadership

Next Steps

- Design phase/develop pilots
- Equity challenge work for local leaders
- Community awareness
- Identify collaboration opportunities with other community initiatives