



***RESIDENT COMMUNICATIONS
SURVEY***

**SUMMARY REPORT
JANUARY 24, 2023**

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RESEARCH | INSIGHT | KNOWLEDGE

TABLE OF CONTENTS

Executive Overview	1
Introduction.....	5
Methodology	5
Results.....	6
Demographics	17

Appendix: Telephone Questionnaire

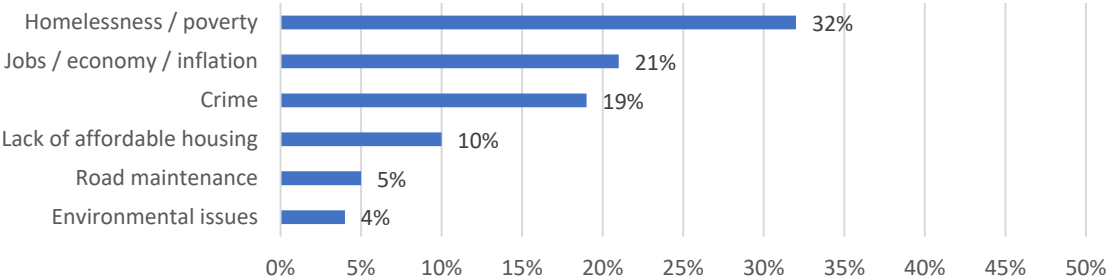


EXECUTIVE OVERVIEW

Some 400 residents of Clackamas County were surveyed in January 2023, for their opinions regarding a variety of communications questions, as well as policy awareness and perception issues.

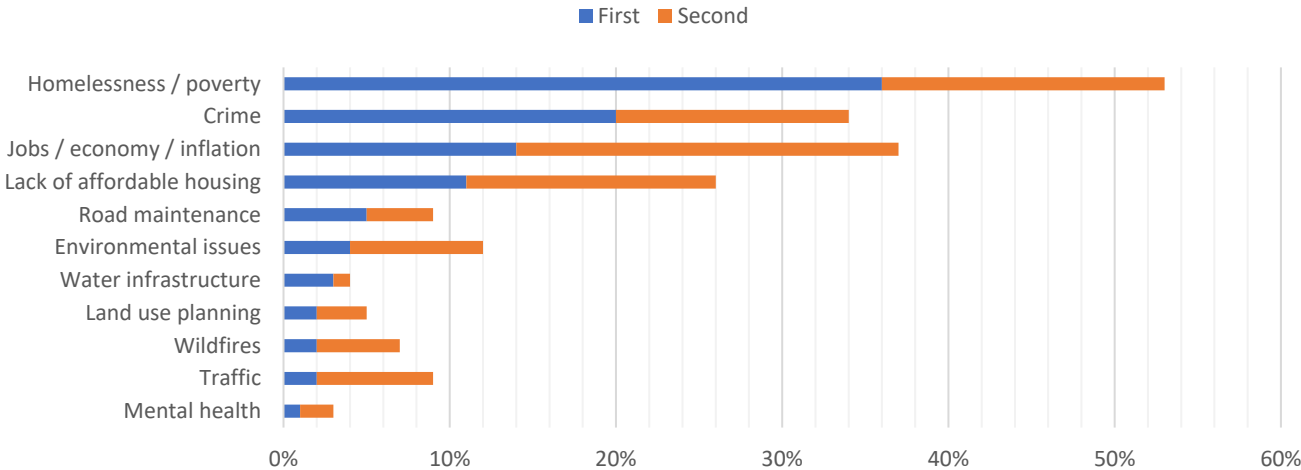
In an unaided question, residents were first asked to identify the county issues they consider most important. Financial concerns were at the top of the list, including homelessness (32%), problems associated with jobs and the economy (21%) and the lack of affordable housing (10%). Also high on the list was crime (19%).

Most Important Issue Facing Clackamas County



After being read a list of potential issues, the same economic issues remained the ones considered most important, however a number of lesser concerns arose. Adding their first and second responses, 12% mentioned environmental issues, 9% cited traffic and another 9% said road maintenance, while 7% mentioned wildfires.

Top Most Important Issues Clackamas County May Be Facing



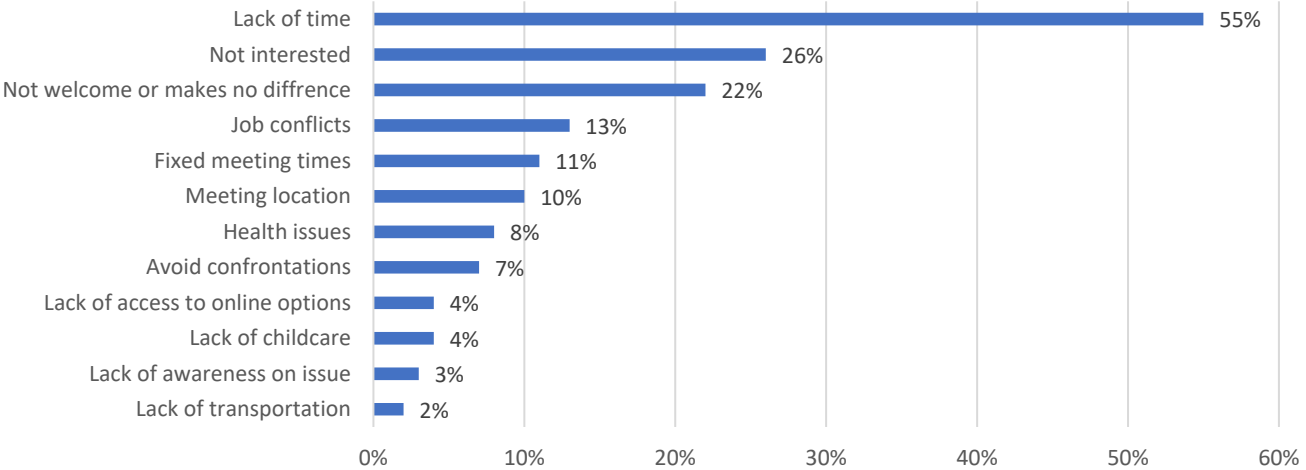
	Mental health	Traffic	Wildfires	Land use planning	Water infrastructure	Environmental issues	Road maintenance	Lack of affordable housing	Jobs / economy / inflation	Crime	Homelessness / poverty
First	1%	2%	2%	2%	3%	4%	5%	11%	14%	20%	36%
Second	2%	7%	5%	3%	1%	8%	4%	15%	23%	14%	17%

Most residents were very much or somewhat aware of opportunities to be involved in county government (67%), although nearly one-third (32%) said they have little or no awareness of such opportunities. Those with little or no awareness included 61% of immigrants, 55% of Latinos, and 53% of renters. Many of the younger residents (44%) and a surprisingly high percentage of seniors (38%) also said they had little or no awareness of opportunities to be involved.

As to reasons for not participating lack of time was cited by a majority (55%), while one-fourth (26%) said they are not interested in participating. About one-in-five (22%) do not believe their participation is welcome or that such participation would any difference. Others cited a variety of conflicts or a lack of options.

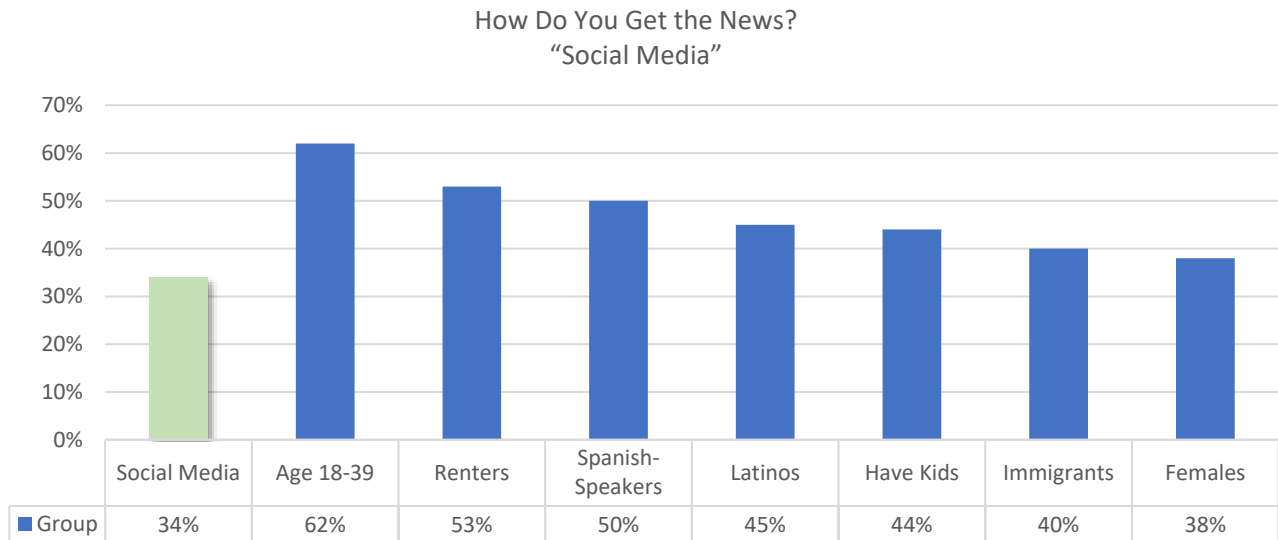
Those with children were especially likely to cite lack of time (71%) and/or a lack of childcare (9%). Latinos were also more likely to mention those reasons (73% and 10%, respectively).

Reasons For Not Participating In County Decisions



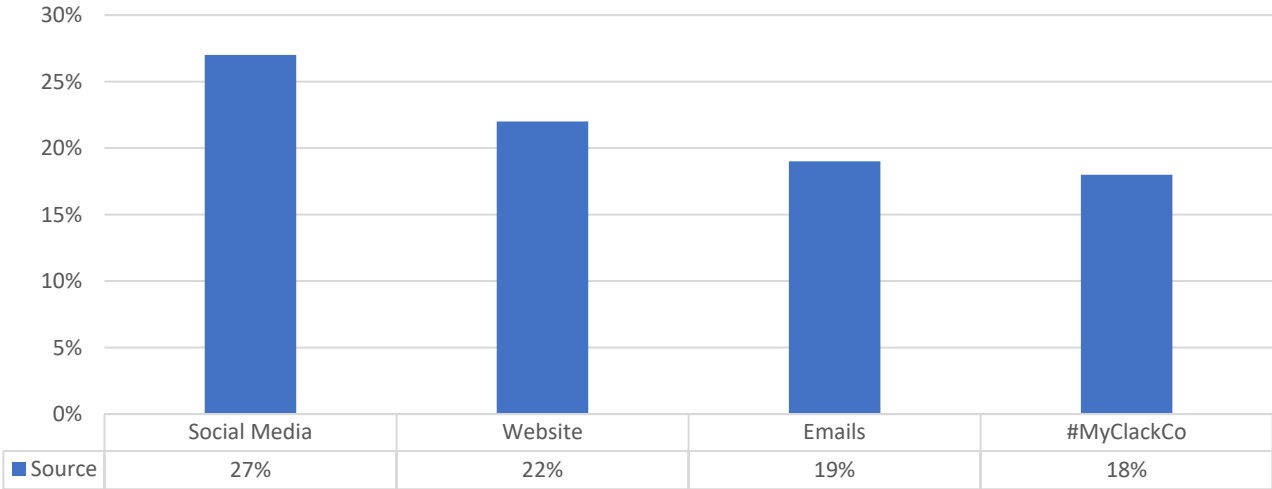
Social media has become the top source of news and information among Clackamas County residents, as 34% cited those sources. Television was second, mentioned by 27%, followed by print newspapers (9%), online sources and information provided by the county (7% each), then radio (4%).

Nearly two-thirds of those 18-39 (62%) cited social media, as did 53% of renters, in stark contrast to seniors (11%). Latinos were especially likely to mention social media (45%), as were those with children (44%), and immigrants (40%).



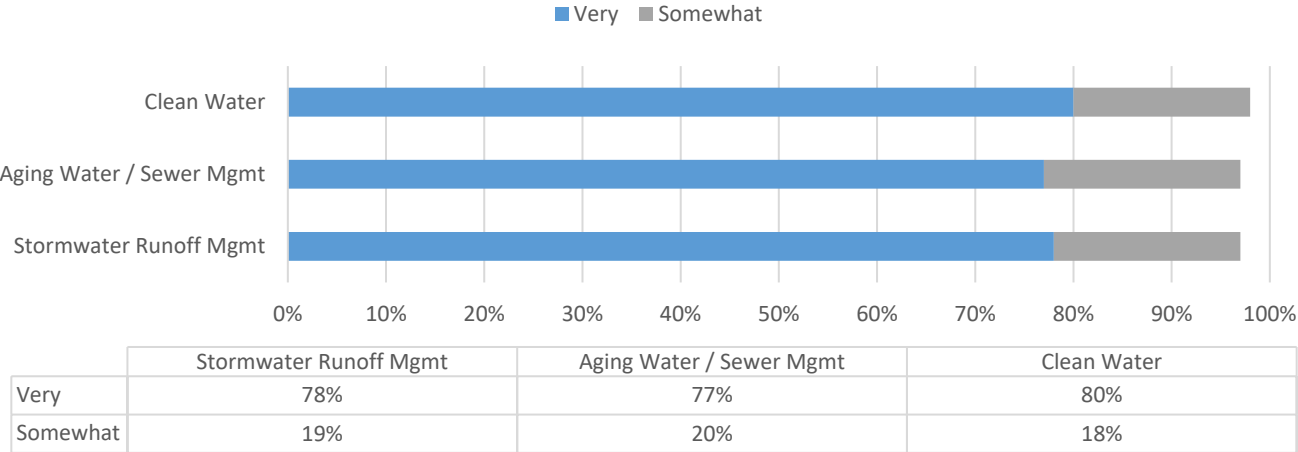
- TV remains an important communications vehicle for seniors (47%), lesser educated residents (33%), and those without children (32%), while radio is of higher importance for rural residents (9%).
- Several social media platforms were mentioned, but Facebook and Twitter had the highest counts. For TV news, many don't have a favorite, but "local" TV news was the source most frequently cited (by 46 people), followed by KGW (39), Fox (8), and CBS (8).
- Two-thirds of residents indicated that they had visited the county's website, with nearly one-in-five (19%) visiting at least monthly and about half (48%) visiting less than monthly. Those most likely to visit the website at least monthly included the more affluent (\$100k+) at 38%, the middle-class (\$50-\$100k) at 28%, young residents (18-39) and those with children (both at 25%).
- Nearly one-third of residents think Clackamas County's information is very trustworthy (30%), and another 54% thinks the county is somewhat trustworthy. Only 6% think information coming from the county may not be trustworthy. Those most likely to say they "don't know," included 28% of Latinos, 25% of immigrants, and 25% of those who took the survey in Spanish.
- In terms of the Clackamas County communications options residents value most, the use of social media had the highest ratings (64%). Younger residents value this source much more than seniors (81% versus 38%), as do those with kids (75%), women (69%), and those with more than a high school education (70%).
- The hashtag #MyClackCo is valued less (50%), if only because 26% of residents are not familiar with the source. Overall, 50% of residents also find county emails valuable, however 28% are not aware of them.

"Very Valuable Source of Information"



☒ All three of the water quality priorities we presented were considered very important to residents, with clean water in streams rated highest (98% said very or somewhat important), while 97% agree that managing the aging water infrastructure and managing run-off are important. Those most likely to rate these issues “very” important included renters (94%), 18–39-year-olds (89%), those with children (86%), and Latinos (85%).

Importance of Water Quality Effort





INTRODUCTION

Riley Research Associates (RRA) was asked to conduct a scientific poll to determine perceptions about the Clackamas County communications and a variety of other issues. Riley Research Associates surveyed a representative sample of resident adults throughout the county.



METHODOLOGY

RRA conducted a scientific telephone survey among 400 adult residents, proportional to the area surveyed. A sample of 400 produces information considered accurate to within a margin of error of +/- 5%, at a 95% level of confidence.

The questionnaire was developed jointly with Riley Research and county staff. It included questions about awareness and perceptions, as well as preferences, and demographics. The sample was monitored to ensure that it was proportionally representative of Clackamas County, Oregon. The study sample is representative of residents in terms of age, gender, home ownership, municipal and unincorporated residents, as well as racial make-up.

With approximately 10% of the county identified as Latino in the most recent U.S. Census, we targeted and acquired 40 interviews with people who identify as Latino. Nearly half of those Latino interviews (16) were conducted in Spanish.

The following is a question-by-question summary of the findings, based on in-depth analysis by demographics and attention called to those questions where significant differences exist. A copy of the questionnaire follows this report. A crosstabulation report is also available.



RESULTS

Q1. What is the most important issue you see facing Clackamas County at this time?

Financial concerns are at the top of Clackamas County residents' concerns, including homelessness (32%), problems associated with jobs and the economy (21%) and the lack of affordable housing (10%). Also high on the list was crime (19%).

Renters were especially concerned about jobs (38%) and affordable housing (17%). Younger residents (those under age 40) also had higher concerns about jobs (36%). Those with a disability and those who participated in Spanish had higher levels of concern about crime (31% each).

	Total
	393
Homelessness / poverty	32%
Jobs / economy / inflation	21
Crime	19
Lack of affordable housing	10
Road maintenance	5
Environmental issues	4
Water infrastructure	3
Traffic	2
Wildfires	1
Land use planning	1
Mental health	<1

Miscellaneous Response Counts
Education (2)
Taxes (2)
Flooding
Freedom and liberty
Illegal immigration
Corrupt government
Domestic terrorism

Q2a. Now I'm going to read you a list of some issues and topics that Clackamas County may be facing (randomized): So, thinking about all the issues I mentioned, as well as any issues you named, what do you believe is the single-most important issue facing Clackamas County?

After hearing the list of potential concerns, the top four issues remained the same, including homelessness, crime, the economy (with inflation also mentioned), as well as lack of affordable housing.

Crime rose to the second-highest issue, and was cited by 27% of seniors, while 45% of those in the lower income bracket (under \$50,000/year), mentioned homelessness and poverty.

First Response	Total
	400
Homelessness / poverty	36%
Crime	20
Jobs / economy / inflation	14
Lack of affordable housing	11
Road maintenance	5
Environmental issues	4
Water infrastructure	3
Traffic	2
Wildfires	2
Land use planning	2
Mental health	1

Miscellaneous Response Counts
Education (5)
Taxes (3)
Flooding
Freedom and liberty
Illegal immigration
Installing the tolls that we don't want.
Reckless spending
Second Amendment
Domestic terrorism
Bad Governance

Q2b. Which issue is second?

The second-most-important issue was one of the same top-four for most residents, however, when the first and second issues were combined, some of the relatively lesser issues began to emerge with added significance. These included environmental issues (12%), traffic (9%), road maintenance (9%), wildfires (7%), and land use planning (5%).

Environmental issues appeared to be especially important to those with children in the household (16%) and younger residents (13%). Road maintenance was a bigger concern among those with a disability (16%).

	2 nd Response	1 st + 2 nd
	398	400
Jobs / economy / inflation	23%	43%
Homelessness / poverty	17	53
Lack of affordable housing	15	26
Crime	14	34
Environmental issues	8	12
Traffic	7	9
Wildfire	5	7
Road maintenance	4	9
Land use planning	3	5
Mental health	2	3
Water infrastructure	1	4

Q3. Clackamas County promotes many ways for residents to become involved in the county government decision process, whether in-person or online. How aware were you of any of these opportunities, or others, prior to this phone call? Were you very much aware, somewhat aware, not very aware, or not at all aware of these opportunities?

Most residents were very much or somewhat aware of opportunities to be involved in county government (67%), although the rest - nearly one-third (32%) – said they have little or no awareness of such opportunities.

Those with little or no awareness included 61% of immigrants, 55% of Latinos, and 53% of renters. Many younger residents (44%) and seniors (38%) also said they had low or no awareness. Those in the lowest income bracket (47%), those who participated in Spanish (50%), and those who are not sure whether or not they live in an incorporated area (52%) also have little or no awareness about government involvement opportunities.

	Total
	400
Very much	16%
Somewhat	51
Not much	23
Not at all	9
Refused	1

Q4. What are your reasons for not participating in county decisions? (Multiple responses accepted)

A lack of time was cited by a majority (55%), while one-fourth (26%) said they are not interested in participating. About one-in-five (22%) do not believe their participation is welcome or that such participation would make no difference. Others cited a variety of conflicts or a lack of options.

Those with children were especially likely to cite “lack of time” (71%) and/or a “lack of childcare (9%). Latinos were also more likely to mention those reasons (73% and 10%, respectively). Those making over \$100,000/year also cited “lack of time” (62%).

Among those who said their participation was “not welcome / would make no difference,” included 31% of those with a disability, and 31% of those participating in Spanish (although just 15% of Latinos overall), as well as 27% of those with a high school education or less, and 27% of those living in an unincorporated area. The meeting location was a barrier for 23% of disabled residents, 20% of those with less education, 18% of seniors, and 17% of those in an unincorporated area.

	Total
	400
Lack of time	55%
Not interested	26
Participation not welcome / Will not make difference	22
Job conflicts	13
Fixed meeting times	11
Meeting location	10
Health issues	8
Avoid confrontation	7
Lack of childcare	4
Lack of access to online options	4
Lack of awareness on issue	3
Lack of transportation	2

Q5. Besides those mentioned, what other major issues or barriers prevent or discourage your participation in county decisions? (Verbatim responses)

Covid-19 (3)
Everyone in the county government points to someone else and nothing gets done.
I don't drive as I'm disabled.
I am involved in city issues
It's not my primary residence
Mere forgetfulness.
I'm not registered to vote.
The constant interruptions during community meetings.
They are insensitive.

Q6. How do you currently receive news or information about Clackamas County, if at all?

Social media has become the top source of news and information for Clackamas County residents, as 34% cited those types of sources. Television was mentioned by 27%, followed by print newspapers (9%), miscellaneous online sources and information provided by the county (7% each), and radio (4%).

Nearly two-thirds of those 18-39 (62%) cited social media, as did 53% of renters, in stark contrast to seniors (11%). Latinos were especially likely to mention social media (45%), as were those with children (44%), and immigrants (40%).

TV remains an important communications vehicle for seniors (47%), lesser educated residents (33%), and those without children (32%), while radio is of higher importance for rural residents (9%). Among those who said they don't know whether or not they live in a city, 29% said they receive "no news."

	Total
	400
Social media	34%
TV	27
Printed newspapers	9
Online	7
Info from county	7
Radio	4
NA / Don't get news	12

Q7. What specific source is that? (Which TV or radio station, online source or publication?)

Several of the social media platforms were mentioned, but Facebook and Twitter had the highest counts. For TV news, many don't have a favorite, but "local" news was the source most frequently cited, followed by KGW, Fox, and CBS.

Q6 Media News Sources	Q7 Specific Source	Count (#)
TV (27%)	Local news (no specific station)	46
	KGW / NBC	39
	FOX	8
	CBS	8
	CNN	3
	ABC	2
	OPB	2
Radio (4%)	101.1 FM	8
	Local radio	5
	OPB	1
Online (7%)	Internet search	16
	Google search	7
	eMail	5
	Local newsletter	9
	The Oregonian	5
	Community newspaper	2
Information from the County (7%)	County newsletter	26
	Clackamas flyer	9
	County website	6
	County email	5
	Clackamas magazine	1
	County commissioner	1
Social media (34%)	Facebook	81
	Twitter	37
	YouTube	7
	Instagram	4
	All of them	1
	Newsbreak	1
	Newsweek	1
	Meetings	1
Organizations (1%)	Oregon State	1

Q8. How often do you visit the Clackamas County website, if ever?

Two-thirds of residents said they had visited the county's website, with nearly one-in-five (19%) visiting at least monthly and about half (48%) visiting less than monthly.

Those most likely to visit the website at least monthly, included the more affluent (\$100k+) at 38%, the middle-class (\$50-\$100k) at 28%, young residents (18-39) and those with children (both at 25%).

	Total
	400
Weekly or more	5%
Less than monthly	48
Monthly	14
Never	33

Q9. Clackamas County often shares information with residents in the county. Would you consider the information you receive from the county very trustworthy, somewhat trustworthy, not too trustworthy, or not at all trustworthy?

Nearly one-third of residents polled think Clackamas County's information is very trustworthy (30%), and another 54% thinks the county is somewhat trustworthy. Only 6% think information coming from the county may not be trustworthy.

While there was little variation among demographic groups in terms of trust ratings, some groups had significantly higher numbers in terms of lacking an opinion on the matter. Those most likely to say "don't know" included 28% of Latinos, 29% among those who don't know whether or not they live in a city, 25% of immigrants, and 25% of those who took the survey in Spanish.

	Total
	400
Very	30%
Somewhat	54
Not much	2
Not at all	4
Don't Know / Refused	11

Q10. (If “not too trustworthy” or “not at all trustworthy”) Why is that? (Verbatims)

All the promotional pictures and media on the website say they support the environment but when it comes down to money versus the environment, they always allow the developers to have their way.
Do not trust the leadership of the current county commissioner.
Don't trust the government.
It's the government, it's all fake and politics.
Most of the news media are not trustworthy.
Our politicians are corrupt.
Our politicians are not trustworthy.
Politicians are not trustworthy.
They are all politicians; we don't want anything.
They are corrupt and can't be trusted.
They are corrupt liars.
They are not honest after the Covid.
They are not very reliable.
They lie.
They lie all the time.
They make horrible decisions.
They never do what they tell us that they will do.
They promise to do one thing and then they do the total opposite.
They put a spin on things and lie through omission.
They're dishonest politicians who can never speak the whole truth.
With the homelessness and garbage situation, they keep on lying, saying that they will take care of it, but they do nothing but just keep on coddling them.

Q11. Do you consider the following Clackamas County sources very valuable, somewhat valuable, not too valuable, or not valuable at all?

Social media had the highest ratings, with 27% considering this communications channel very valuable and another 37% saying somewhat valuable, for a total positive response of 64% versus 23% negative. Younger residents value this source much more than seniors (81% versus 38%).

Those with kids value social media more than those without kids (75% versus 58%). Women and those with more education also value this source more. But those with a disability value it less than those without a disability (38% versus 65%).

a. Social media channels

	Total	+/-
	400	400
Very	27%	
Somewhat	37	64%
Not much	10	23%
Not at all	13	
Don't Know / Refused	14	

The county's website is also highly valued and the demographic patterns are similar to those seen for social media.

b. County website

	Total	+/-
	400	400
Very	22%	--
Somewhat	38	60%
Not much	13	24%
Not at all	11	--
Don't Know / Refused	17	--

The hashtag #MyClackCo is valued less, if only because 26% of residents are not familiar with the source. Some 50% of residents find this source valuable. Those not familiar with the hashtag included 69% of those who don't know whether or not they live within city limits, 43% of immigrants, 41% of renters, as well as 38% of Latinos and those with a disability.

c. #MyClackCo

	Total	+/-
	400	--
Very	18%	--
Somewhat	32	50%
Not much	8	25%
Not at all	17	--
Don't Know / Refused	26	--

As with the hashtag, a large percentage of residents (28%) are not aware of emails from the county and the demographic pattern of awareness was similar to that of the county's hashtag. Overall, 50% of residents find this source valuable.

d. Emails from county

	Total	+/-
	400	--
Very	19%	--
Somewhat	31	50%
Not much	10	22%
Not at all	12	--
Don't Know / Refused	28	--

Q12. For each of the following options, please rate how important is that effort in maintaining water quality?

All three of the water quality options were considered very important to residents, with clean water in streams rated highest. Some 98% of residents consider this option important, while 97% think managing aging infrastructure and managing run-off are important. Those most likely to rate these issues "very important" included renters (94%), 18–39-year-olds (89%), those with children (86%), and Latinos (85%).

a. Ensuring clean water in rivers and streams for people, pets, fish and wildlife.

	Total
	400
Very	80%
Somewhat	18
Not much	2

b. Managing aging water and sewer infrastructure

	Total
	400
Very	77%
Somewhat	20
Not much	1
Don't Know / Refused	2

c. Managing stormwater runoff to reduce flooding and pollution

	Total
	400
Very	78%
Somewhat	19
Not much	2
Don't Know / Refused	2



DEMOGRAPHICS

D1. Languages spoken at home

	Total
	400
English	98%
Spanish	9
Other: Ukrainian, Vietnamese	1

D2. Age Group

	Total
	400
Under 30	7%
30-39	19
40-49	26
50-59	19
60+	30

D3. Children in household

	Total
	400
Yes	34%
No	66
Refused	1

D4. Own / rent home

	Total
	400
Own	74%
Rent / Lease	23
Refused	3

D5. Education

	Total
	400
Less than HS	1%
HS / GED	15
Trade school / Some college	39
Bachelor's	37
Masters or higher / Multiple degrees	7
Refused	1

D6. Race or ethnicity

	Total
	400
White	88%
Hispanic / Latino	10
Native American / Alaskan or Pacific Islander	1
Asian	1
Refused	1

D7. Immigrant / Refugee (self or child)

	Total
	400
Yes	10%
No	88
Refused	2

D8. Identify with a disability

	Total
	400
Yes	3%
No	97

D9. Household income

	Total
	400
Under 30k	5%
30-50k	11
50-75k	15
75-100K	22
Above 100K	13
Refused	34

D10. Gender identity

	Total
	400
Male / Cis Male	51%
Female / Cis Female	49
Refused	1

D11. Sexual Orientation

	Total
	400
Straight	96%
Gay / Lesbian	1
Bisexual	1
Queer	<1
Refused	2

D12. Neighborhood

	Total
	400
Incorporated area	66%
Unincorporated area	22
Unsure	12

D13. Language of interview

	Total
	400
English	96%
Spanish	4

D14. Zip code

	Total
	400
97004 Beavercreek	1%
97009 Boring	2
97011 Mt Hood	<1
97013 Canby	8
97015 Clackamas	3
97017 Colton	1
97022 Eagle Creek	2
97023 Estacada	3
97027 Gladstone	3
97034 Lake Oswego	5
97035 Lake Oswego	4
97038 Molalla	6
97042 Mulino	1
97045 Oregon City	11
97055 Sandy	7
97067 Mt Hood	<1
97068 West Linn	9
97070 Wilsonville	7
97086 Happy Valley	7
97089 Damascus	5
97222 Milwaukie	10
97267 Oak Grove	9



APPENDIX: QUESTIONNAIRE

Clackamas County

Resident Communications Survey
Final Version 8.1 – 12-28-2022

Introduction

Hello, Clackamas County would like to hear your thoughts about county services and communications with residents with a short seven-minute poll.

(If necessary) The goal of the study is to serve you better, by learning more about your communications preferences. (If Spanish language barrier) (In Spanish: If you need to participate in Spanish, I will connect you with a Spanish language interviewer. Would that be okay?) (Note contact info and/or transfer)

Core Product Guidance

Q1. What are the most important issues you see facing Clackamas County at this time?
(Open-ended with likely options provided)

Q2. Now I'm going to read you a list of some issues and topics that Clackamas County may be facing (randomize):

- Crime
- Road maintenance
- Lack of affordable housing
- Natural disasters, wildfires
- Water infrastructure
- Mental health/addiction services
- Homelessness and poverty
- Land use planning
- Jobs, the local economy, inflation
- Traffic
- Climate Change

So, thinking about all the issues I mentioned, as well as any issues you named, what do you believe is the single-most important issue facing Clackamas County? And which one is second?

Community Engagement

Q3. Clackamas County promotes many ways for residents to become involved in the county government decision process, whether in-person or online. These can include, but are not limited to: providing public comments to the Board of County Commissioners; attending Commission meetings; serving on advisory boards or other volunteer groups; engaging in county surveys; attending project open houses; and participating in Town Halls or other public meetings.

How aware were you of any of these opportunities, or others, prior to this phone call? Were you very much aware, somewhat aware, not very aware, or not at all aware of these opportunities?

Very much	Somewhat	Not much	Not at all	Refused
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Q4. Now I'm going to read a list of some of the reasons people give for not participating in county decisions. As I read each one, please tell me if that's an issue or barrier that keeps you from participating. The first one is... (Rotate list) (Select all that apply):

Lack of time	1
Time of day meetings are scheduled	2
Location of meetings	3
Work or job conflicts	4
Lack of child care	5
Lack of access to online options	6
A desire to avoid confrontations	7
Health issues or concerns	8
Lack of transportation	9
Lack of interest	10
A sense that your participation will not be welcome, or make a difference	11

Q5. Besides those I mentioned, what other major issues or barriers prevent or discourage your participation in county decisions?

Communication Methods & Trustworthiness

Q6. How do you currently receive news or information about Clackamas County, if at all? (Do not read – Note first response - Mark all that apply)

Sources	
Television news	1
Radio news	2
Online news sources	3
Printed newspapers	4
Information from the county	5
Social media (Facebook, Twitter, Instagram, etc.)	6
Information from other organizations or groups	7

Q7. (For first response) What specific source is that? (Which TV or radio station, online source or publication?)

Q8. How often do you visit the Clackamas County website, if ever? (Read list – Select one)

Weekly or more often	1
Monthly	2
Less than monthly	3
Or Never	4

Q9. Clackamas County often shares information with residents in the county. Would you consider the information you receive from the county very trustworthy, somewhat trustworthy, not too trustworthy, or not at all trustworthy?

Trustworthy	Somewhat	Not too	Not at all	Don't know / Ref
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Q10. (If “not too trustworthy” or “not at all trustworthy”) And why is that?

Q11. Do you consider the following Clackamas County sources very valuable, somewhat valuable, not too valuable, or not valuable at all? What about the county's ... (Read list)

Value of Sources	Very	Some	Not too	Not at all	DK / Ref
Social media channels, such as Facebook, Twitter and Nextdoor					
The county's primary website					
The county's semi-annual magazine #MyClackCo (Hashtag My Clack Co)					
Emails sent from Clackamas County					

Q12. Clackamas County is involved in several water quality efforts. I'm going to read you a list of values and goals the county strives for regarding clean water. For each option, please tell me if that effort is very important, somewhat important, somewhat unimportant, or completely unimportant?

Program Importance	Very	Some	Not too	Not at all	DK / Ref
Ensuring clean water in rivers and streams for people, pets, fish and wildlife.					
Managing aging water and sewer infrastructure					
Managing stormwater runoff to reduce flooding and pollution					

Demographics (Utilize list information, as available)

D1. Which languages are spoken in your home? (Select all that apply)

English	1
Spanish	2
Korean	3
Japanese	4
Russian	5
Other: (list)	6

D2. Please tell me when I mention your age group (read list):

Under 30	1
30-39	2
40-49	3
50-59	4
60+	5
Refused	6

D3. Do any children 18 or younger, live in your household?

Yes	1
No	2
Refused	3

D4. Do you own or rent your home?

Own	1
Rent	2
Refused	3

D5. What was the highest level of education you have had the opportunity to attain?

High school or less	1
High school degree or GED	2
Some college or Trade school	3
BA or BS degree	4
Masters degree / PhD / Multiple degrees	5
Refused	6

D6. What is your race or ethnicity? (Assist as needed – Accept multiple responses)

White / Caucasian	1
Hispanic / Latino	2
Asian	3
Native American, Alaskan or Pacific Islander	4
Black or African American	5
Other (list):	6
(Refused)	7

D7. Are you an immigrant or refugee, or the child of one?

Yes	1
No	2
Refused	3

D8. Do you identify as a person with a disability?

Yes	1
No	2
Refused	3

D9. May I ask if your household income is over or under \$50 thousand? (If under) Is it over or under \$30 thousand? (If over) Is it over or under \$75 thousand? (If over) Is it over or under \$100 thousand?

Under \$30,000	1
\$30,000 - \$50,000	2
\$50,001 - \$75,000	3
\$75,001 - \$100,000	4
\$100,001+	5

D10. Do you know whether your home is in or outside of any city limits?

Inside / Incorporated area	1
Outside / Unincorporated area	2
Not sure / Don't know / Refused	3

D11. Which of the following best describes your gender identify: male, female, transgender male, transgender female, non-binary or another identity?

Male / CIS Male	1
Female / CIS Female	2
Transgender male	3
Transgender female	4
Non-binary or Other	5

D12. What one identity best describes your sexual orientation? (Assist as needed)

Straight (Heterosexual)	1
Gay or Lesbian (Homosexual)	2
Bisexual	3
Pansexual	4
Queer	5
Other (list):	6
(Refused)	7

Close: Thank you for sharing your time, comments and insights. Have a good evening.

D13. (Indicate 5-digit zip code) ____ _

D14. (Indicate language used)

Conducted in English	1
Conducted in Spanish	2