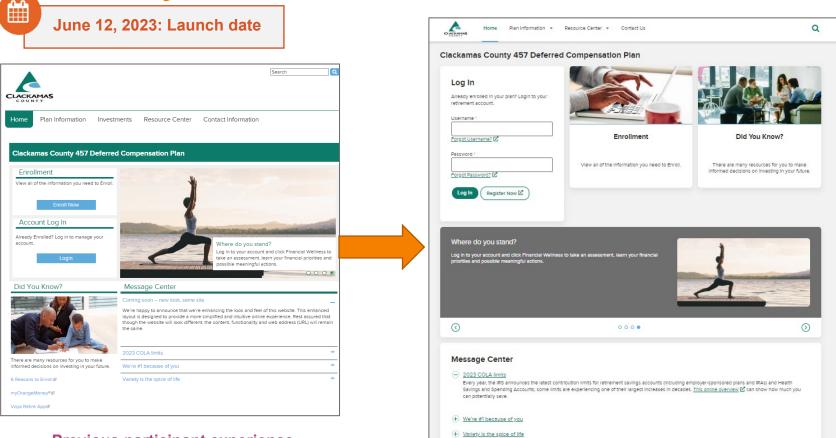
## Clackamas County Participant website enhancement and Digital Engagement campaign



PLAN INVEST PROTECT



# Clackamas.beready2retire.com – New look, same functionality



#### **Previous participant experience**

#### New participant experience

- Consistent look/navigation as post-login experience
- · No change to functionality

#### \_\_\_\_\_ Clackamas.beready2retire.com

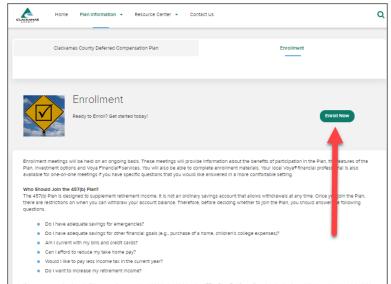
Hon	ne Plan Information •	Reso	ource Cente	Hr ≠ (	Contact Us						
	kamas County Deferred Co		on Plan erformance	Chan	ging Your Ir	ivestment C	otions	En:	roliment		
	ent Perform			hown in p	ercentage	·s)					<mark>е 1</mark>
Investment Options	Asset Class	1- Mo	3 - Mo	YTD	1 - Yr	3 - Yr	5 - Yr	10 - Yr	Incept	Fund Inception Date	Gros Fund Exp %"
BlackRock Liquid Federal Trust Fund - Instl - 2574 (1)(2)(8)	Stability of Principal	0.41	1.17	1.84	3.23	1.11	1.38	0.84		12/03/1990	0.23
Voya Stable Value Fund - Fee Class 35 CIT - 7533	Stability of Principal	0.21	0.60	0.95	2.05	1.77	1.90		1.82	05/17/2016	0.35
Vanguard® Total International Bond Index Fund- Admiral <sup>®</sup> Sh - 6552	Bondis	-0.01	2.53	3.76	-1.45	-3.21	0.34	1.90		05/31/2013	0.11
Lord Abbett High Yield Fund - Class R6 - 8703 (3)	Bonds	-1.20	1.02	2.43	-2.68	2.60	1.86	3.75		12/31/1998	0.60
Vanguard® Total Bond Market Index Fund Institutional 799	Bonds	-1.08	2.03	2.62	-2.01	-3.66	0.87	1.37		09/18/1995	0.04

Improved report readability

#### Intuitive navigation consistent with post-login experience

	Clackamas County Deferred Compensation Plan	Enrollment		
Clack	amas County Deferred Compens	Investment Options EAOs		
		nary of the plan provisions. In the event that a conflict exists between th		

#### **Online enrollment access**



### Digital engagement campaign – June launch



Flyer/mailer



#### **Flyer/mailer**

- Explains how to register account online
- Provides information on other account access options (mobile app, local service)
- mail to all participants with a balance

#### Email

- Encourages mobile app download
- Deploy to all participants who have registered their account online

FINANCIAL