

Clackamas County is committed to respecting your privacy. The purpose of this policy is to inform you what information we collect from you, how we use your information and the choices that you have regarding our use of your information. By using any of our websites or sharing your information with us you are accepting and consenting to the practices described in this Privacy Policy.

#### **Collecting Information About You**

We collect the following types of personal information:

- · Contact Information: your first and last name, postal address, email address, and phone number;
- · Other identifying information, such as social media user names;
- Demographic information: gender, age
- · Audio and visual information: your videos and photos;

#### **Categories of Use**

- **Marketing and Promotional Purposes:** We may use your contact information, demographic information, internet or other electronic activity, geolocation data, and inferences to:
  - Run contests and promotions
  - · Provide you with information about County programs and services
- **Review and Content Creation Purposes:** We use your contact information, and audio and visual information to enable reviews of our services and to display content that you have created and allowed us to display on our website and on social media.
- Security and Fraud Prevention: We may use your contact information, other identifying information, internet activity and browsing history, and inferences to protect the County's social media sites and others, and to prevent fraud, theft and misconduct

#### **Sources of Personal Information**

We collect information from the following sources:

- We collect information directly from you. We collect contact and demographic information directly from you.
- We may collect information about you from third parties. We may collect your personal information from third parties, such as social media sites and data co-ops. We use the Google Maps service on our web sites and may use the Google Maps service, and other services, to collect geolocation data. The Google Maps service is governed by Google's privacy policy located at <u>www.google.com/policies/privacy</u>. We may collect your identifying information from Facebook, in accordance with their terms of use and privacy policy.
- We collect information from you passively. We collect Internet or other electronic activity passively using

tools like browser cookies. This activity is further described in the Advertising and Online Tracking section below.

### **Sharing Information**

Unless a user consents to such distribution, Clackamas County will not sell or lease personally identifiable information to other governments, organizations, or private businesses within the limits of the law. However, both state and federal laws place special burdens on public entities, such as Clackamas County, to assure the public's right to access public records and information. Public information (as opposed to private information) involves information about activity that is regulated. For example, in purchasing a building permit online, a person's name is public information (because building permits are regulated by the County), but the fact that you bought it with a certain credit-card number is not (because means of purchasing is not regulated). Furthermore, public information would include correspondence with the County, including e-mails and website comments about county processes, policies, activities and other types of general correspondence. Disclosure of public records is subject to Oregon's Public Records law.

## **Disclosure of Information about User**

Information provided exclusively to Clackamas County by a user through the County's social media may be subject to Oregon's public records law and other state and federal laws governing records disclosure/ confidentiality for public entities. For example, Clackamas County will, whenever possible, seek to keep personal information about a user confidential if public disclosure would lead to an unreasonable invasion of privacy, unless a third party sufficiently demonstrates that the public interest requires disclosure under particular circumstances.

## **Right to Know, Right to Deletion and Right to Correct**

You can request to have us tell you what personal information we have collected, used, or disclosed. You can also request that we delete your personal information. We may not delete all your personal information if one of the following exceptions applies:

- Transactional: to complete a transaction for which the personal information was collected, provide a good or service requested by you, or perform a contract we have with you;
- Security: to detect data security incidents; preserve the integrity or security of systems; or investigate, report, or prosecute those responsible for any such action;
- Error Correction: to debug or repair any errors;
- Legal: to protect against fraud, harassment, malicious or deceptive activities, or illegal activity or to comply with applicable law or a legal obligation, or exercise rights under the law, such as the right to free speech; to assist another party with any of its obligations under applicable privacy laws; or
- Internal Use: to use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information (i.e. to improve our services).

#### **Protecting Children**

We do not knowingly collect personal information from children under 18 without consent of the parent or legal guardian. If you are a parent or legal guardian and you are aware that any of your children has provided us with personal information without your consent, please contact us and we will take steps to delete that information.

You can review personal information collected from a child and refuse to permit its further use or maintenance by the County.

## Links to Third-Party Sites

Our web sites or social media may contain links to social media sites operated and maintained by third parties, over which we have no control. Privacy policies on such linked sites may be different from our privacy policy. You access such linked sites at your own risk. You should always read the privacy policy of a linked site before disclosing any of your information on such site.

## **Use of County forums**

See Clackamas County's Privacy Policy for information about the use of County forums.

## Disclaimers, Indemnity, Jurisdiction, Severability and Closing of Agreement

See Clackamas County's Privacy Policy for information on these topics.

## **Policy Changes**

If we decide to change our privacy policy in whole or in part, we will inform you by posting a notice on our web sites, as applicable. Those changes will go into effect on the effective date posted in the notice and at the end of the revised Privacy Policy. The new policy will apply to all current and past users of our web sites and will replace any prior policies that are inconsistent. Your continued use of our web sites or other services constitutes your acceptance of the practices described in the revised Privacy Policy.

# **Contact Us**

You can contact us at pgasocial@clackamas.us