

CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS

Policy Session Worksheet

Presentation Date: 2/9/2021 **Approx. Start Time:** 1:30pm **Approx. Length:** 30min.

Presentation Title: Annual Priorities for the Economic Development Commission (EDC)

Department: Business and Community Services (BCS) - Economic Development Division

Presenters:

EDC: Vance Tong, EDC Chair, Pamplin Media

Staff: Sarah Eckman, Deputy Director, Business and Community Services

Other Invitees:

Laura Zentner, CPA, Director, BCS

John LaMotte, EDC Past Chair, LaMotte West

Alissa Mahar, EDC Executive Committee, Clackamas Community College

Cindy Moore, Economic Development Coordinator, Business & Community Services

Jon Legarza, Economic Development Coordinator, Business & Community Services

Corina Copeland, Administrative Assistant, Business & Community Services

WHAT ACTION ARE YOU REQUESTING FROM THE BOARD?

The EDC asks the Board of County Commissioners to review, provide feedback on and accept the EDC 2021 work plan.

EXECUTIVE SUMMARY:

The mission of the EDC is to advise and make recommendations to the BCC on matters pertaining to the support and growth of a balanced, sustainable economy within the county and cities within Clackamas County.

The EDC also works to promote the vision of the Clackamas County Economic Development Plan, which is to create prosperity by fostering balanced economic development in Clackamas County through a close partnership with government and the private sector.

Each year, the EDC drafts a work plan to ensure the commission closely tracks, learns about, and makes recommendations to the BCC on the current economic development issues facing the County.

The EDC Executive Committee finds the EDC to be at a pivotal point, and recommends that the coming year be spent to focus on two primary tasks:

- 1) to thoroughly evaluate the EDC structure and purpose, including a full review and edit of committee bylaws, resulting in a recommendation for the future structure and function of the EDC, and
- 2) facilitate involvement and input processes on existing efforts being undertaken by Clackamas County, including providing valuable feedback to County departments tasked with Performance Clackamas Implementation Teams, and closely tracking and providing feedback on legislative efforts that impact the business community.

The EDC 2021 Work Plan is to:

1. Fully evaluate the EDC structure, function and provide recommendation to the BCC on EDC structure for 2022 and beyond. Include evaluation of Clackamas County business organization spheres of influence and specialty expertise to make a recommendation on how to best coordinate, and leverage assets from each entity.

The EDC structural evaluation will tie-in and be a consideration to a concurrent BCS project to evaluate the structure and direction of its Economic Development division, with the final deliverable being a

recommendation on how the division should be structured, and the vision it should focus on over the next five years.

2. Learn about, provide feedback and make recommendations for three BCC Performance Clackamas Implementation Teams that have a nexus to the Clackamas County business community:
 - a. Increasing family wage jobs in the County
 - b. Increasing the number of businesses in the County
 - c. Adopting a Climate Action Plan for our community with specific recommendations to reach the goal of being carbon neutral by 2050.

This team is led by the Department of Transportation and Development. The EDC will provide business perspective feedback to inform the plan.

3. Provide input on legislation impacting the business community.

Focusing the EDC 2021 work plan on these key elements will allow the commission to act on areas that can make a significant impact in the coming year, and strengthen the EDC for the future.

FINANCIAL IMPLICATIONS (current year and ongoing):

Is this item in your current budget? YES NO

What is the cost? Staff time and program costs (minimal program costs for meetings)

What is the funding source? BCS Fiscal Year 20/21 and 21/22 Budgets

STRATEGIC PLAN ALIGNMENT:

- **How does this item align with your Department's Strategic Business Plan goals?**
The EDC advises and makes recommendations to the BCC on matters pertaining to the support and growth of a balanced, sustainable economy within the county and cities within Clackamas County. This work furthers the purpose of the County Economic Development program, which is to provide leadership, market research, planning, analysis and coordination services to policymakers, community partners and businesses so they can locate or expand their business in Clackamas County.
- **How does this item align with the County's Performance Clackamas goals?**
Work achieved by the EDC directly supports the County's Performance Clackamas goal of Growing a Vibrant Economy by providing feedback from the local business community directly to the BCC so that it can make informed economic development related decisions.

LEGAL/POLICY REQUIREMENTS:

The EDC provides policy-related input to the BCC.

PUBLIC/GOVERNMENTAL PARTICIPATION:

EDC members are members of the public and provide critical input to the BCC elected body.

OPTIONS:

1. Accept the 2021 EDC work plan
2. Propose additional topics for 2021 EDC work plan
3. Change the 2021 EDC work plan

RECOMMENDATION:

Staff respectfully recommends that the BCC accept Option 1: Accept the 2021 EDC work plan.

ATTACHMENTS: None

SUBMITTED BY:

Division Director/Head Approval _____
Department Director/Head Approval Laura Zentner 2/3/2021
County Administrator Approval _____

For information on this issue or copies of attachments, please contact
Sarah Eckman, sarahste@clackamas.us, 503-894-3135