

# CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS

## Study Session Worksheet

**Presentation Date:** 7/1/14 **Approx. Start Time:** <sup>9:00 am</sup>~~1:30 p.m.~~ **Approx. Length:** 30 min.

**Presentation Title:** County Website Re-Imagination – Implementation and Migration

**Department:** Public and Government Affairs and Technology Services

**Presenters:** Gary Schmidt, PGA and Dave Cummings, TS

### WHAT ACTION ARE YOU REQUESTING FROM THE BOARD?

The purpose to today's presentation is to provide the Board of Commissioners (BCC) with a demonstration of the newly redesigned County internet site and to obtain feedback before implementation.

### EXECUTIVE SUMMARY:

In August 2013, following direction provided by Commissioners and the County's Budget Committee, Public and Government Affairs and Technology Services collaborated on a project to "re-imagine" the County's website and online presence.

A final report and other findings were presented on March 11. Commissioners approved the staff recommendation to:

- Proceed with a new internet design.
- Establish a dedicated web editor position operating under the authority of Public and Government Affairs and responsible for managing County generated content and implementing policies and standards.
- Establish a Web Governance Committee empowered to set policy and guide implementation and maintenance of content management.

The new website design assures efficient and user-friendly navigation, easier access to County services and more capacity to deliver information to the public. The design is also compatible with multiple methods of access including mobile devices.

Content for the newly-designed site will be managed through PGA with guidance from a Web Governance Committee comprised of staff from PGA, TS and County Administration. The purpose of this committee is to provide guidance, develop best practices, policies and procedures and assure compliance with web content standards.

At this point the new design is ready to be demonstrated to the Board for your review and feedback prior to the completion of final minor design changes and testing needed before moving forward with full implementation.

The newly designed home web page would be fully implemented early in fiscal year 2014/15.

**FINANCIAL IMPLICATIONS (current year and ongoing):**

No additional financial implications. The TS and PGA staff involved are already funded in the departmental budgets. No additional funds are required.

**LEGAL/POLICY REQUIREMENTS:**

N/A

**PUBLIC/GOVERNMENTAL PARTICIPATION:**

Public and Government Affairs and Technology Services are working collaboratively in the continued development of the new web site design and policies.

**OPTIONS:**

1. Determine additional development is required and postpone the implementation until further design is completed.
2. Go forward with implementation of the re-imagined website in summer 2014 as coordinated by the Web Governance Committee.

**RECOMMENDATION:**

Staff recommends the Board accept option 2: Go forward with implementation of the re-imagined website in summer 2014.

**ATTACHMENTS:**

None

**SUBMITTED BY:**

Division Director/Head Approval \_\_\_\_\_  
Department Director/Head Approval \_\_\_\_\_s/Dave Cummings \_\_\_\_  
County Administrator Approval \_\_\_\_\_

For information on this issue or copies of attachments, please contact Dave DeVore at  
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