Park Avenue Community Project
Draft Guiding Principles – 3/11/2020

1. ***Increase employment, innovative business ventures, and community services/amenities, with regard for existing businesses, along McLoughlin and the near side streets.***

   Potential revision: Increase employment opportunities, promote innovative business ventures, and enhance access to business and community services/amenities, while remaining sensitive to existing businesses, adjacent to transit, along McLoughlin, and along the near side streets.

2. ***Increase the variety and number of housing choices, with regard for existing residences, along McLoughlin and the near side streets.***

   Potential revision: Increase the variety and number of housing choices adjacent to transit, along McLoughlin, and along the near side streets, while maintaining sensitivity to existing residences.

3. ***Provide safe locations, crossings, and connections for walking, biking and parking.***

   Potential revision: Provide safe locations, crossings, and connections for walking, biking, transit, and parking.

4. ***Create inviting and attractive community gathering spaces that are safe and welcoming both day and night.***

   Potential revision: Cultivate a heart and hub of neighborhood activity, supported by a network of community gathering spaces that are safe and welcoming both day and night.

5. ***Preserve, promote, and enhance green spaces, at a variety of scales, that give our neighborhood its unique character.***

   Potential revision: Treat natural systems as an asset and an integral part of our community identity by preserving, promoting, and enhancing native natural elements at a variety of scales.

6. ***Promote resilient, sustainable systems and infrastructure.***

   Potential revision: Promote an active and resilient community through sustainable systems and climate responsive design.

   Potential revision: Promote community resiliency through active, sustainable infrastructure and natural systems.

7. *Cultivate a community heart and hub for neighborhood activity.*