1. *Increase employment, innovative business ventures, and community services/amenities, with regard for existing businesses, along McLoughlin and the near side streets.*

   Potential revision: Increase employment opportunities, promote innovative business ventures, and enhance access to business and community services/amenities, while remaining sensitive to existing businesses, adjacent to transit, along McLoughlin, and along the near side streets.

2. *Increase the variety and number of housing choices, with regard for existing residences, along McLoughlin and the near side streets.*

   Potential revision: Increase the variety and number of housing choices adjacent to transit, along McLoughlin, and along the near side streets, while maintaining sensitivity to existing residences.

3. *Provide safe locations, crossings, and connections for walking, biking and parking.*

   Potential revision: Provide safe locations, crossings, and connections for walking, biking, transit, and parking.

4. *Create inviting and attractive community gathering spaces that are safe and welcoming both day and night.*

   Potential revision: Cultivate a heart and hub of neighborhood activity, supported by a network of community gathering spaces that are safe and welcoming both day and night.

5. *Preserve, promote, and enhance green spaces, at a variety of scales, that give our neighborhood its unique character.*

   Potential revision: Treat natural systems as an asset and an integral part of our community identity by preserving, promoting, and enhancing native natural elements at a variety of scales.


   Potential revision: Promote an active and resilient community through sustainable systems and climate responsive design.

   Potential revision: Promote community resiliency through active, sustainable infrastructure and natural systems.
7. **Cultivate a community heart and hub for neighborhood activity.**