Sunrise Corridor Community Visioning

Steering Committee Meeting #2 March 20, 2024











Visioning Overview

This work will build meaningful partnerships with people who live, work and visit the area to develop an equitable, community-supported vision for the future of the Sunrise Corridor Community.

Visioning efforts will:

- Center community voices, cultural history, and identify community values.
- Analyze health impacts, economic opportunities, and accessible, safe infrastructure for the area within an equitable framework.
- Collaborate with partners at the City of Happy Valley, ODOT, and Metro to build momentum towards implementation of the vision.

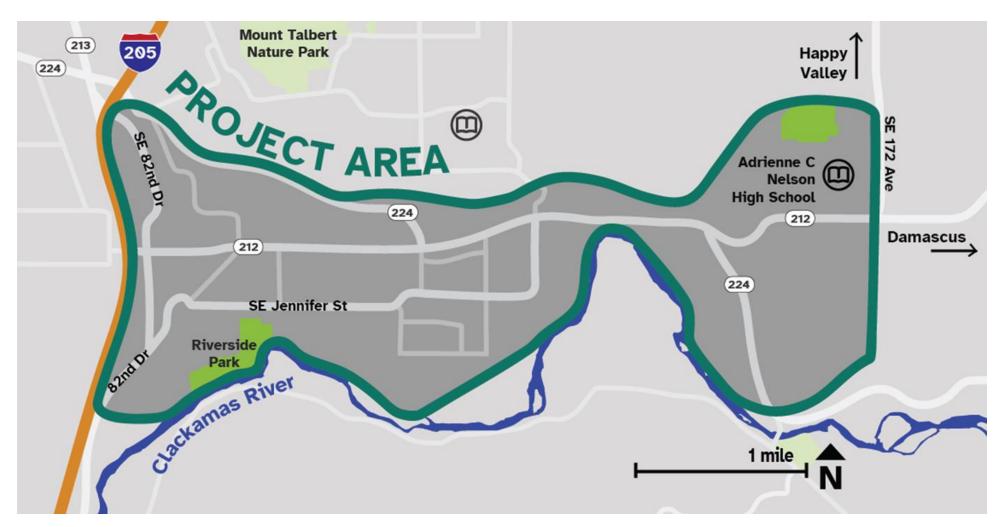








Project Area





Agenda

- 1. Welcome and Introductions
- 2. Review/Adopt Committee Charter
- 3. Project Update & Existing Conditions
- 4. Early Community Engagement
- 5. Review and Discuss Draft Goals and Objectives
- 6. Public Comment
- 7. Next Steps
 - April engagement activities
 - May 29 Steering Committee #3



Meeting Agreements

Ground rules

- Have an open mind.
- Come prepared to participate.
- Listen to and recognize the diverse concerns and interests of other members.
- Share discussion time, encouraging everyone to participate fully.
- · One person speaks at a time.
- Ask questions of each other to gain clarity and understanding.
- Avoid speaking on behalf of others or the group.
- Treat each other with mutual respect.

Expectations

- Our meeting will start and end on time.
- Members and facilitator will work to hold to the agenda.
- If a topic is not on the agenda, we'll put it on a list for future discussion.

We'll check in on these before each meeting.

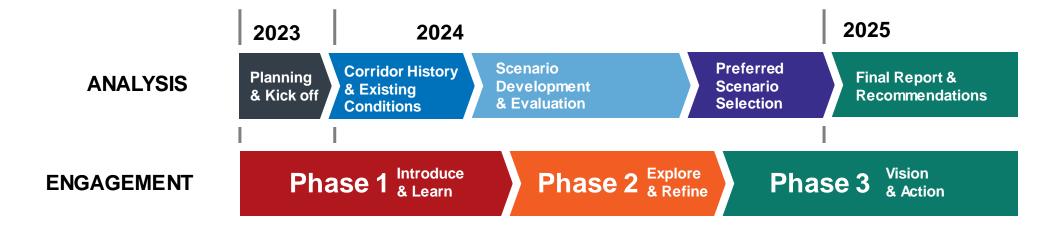


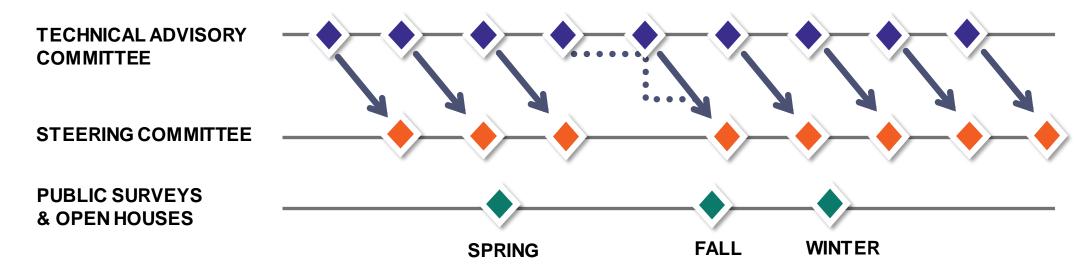
Steering Committee Charter

- What is in the charter?
 - Purpose
 - Membership
 - Roles and responsibilities
 - Other procedures
- Several emailed in some specific comments about:
 - Public participation in meetings
 - How the group makes recommendations
- Discuss / Adopt



Committees Timeline







Existing Conditions

- Housing and Community
- Jobs and Economy
- Land Use and Community Resources
- Open space
- Community health
- Regional transportation
- Local mobility

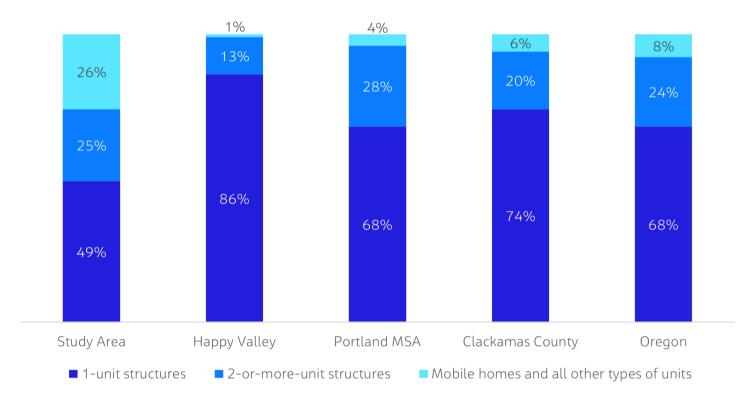




Housing and Community

Study area population and housing is relatively low due given industrial area, but surrounding population has grown rapidly.

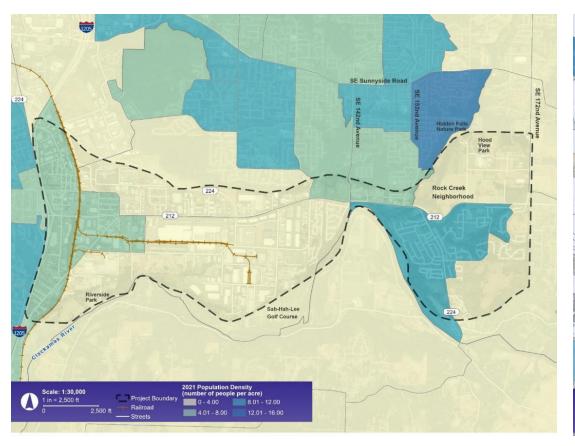
- Population growth (2011 to 2021)
 - Study area: +40% 5,400 to 7,600 people
 - Happy Valley: +80% 13,000 to 23,400
- Median income +53% over 10 years to \$60k, still less than County (\$85k) and State (\$70k)
- Single- and multi-family housing is 19% of study area
- About 25% residents live in mobile or manufactured homes, or 2,000 people
- Education attainment is lower in study area than county overall



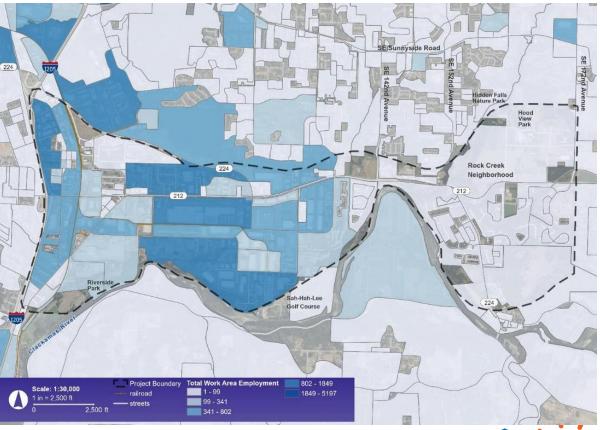


Housing and Community

Population density



Job density



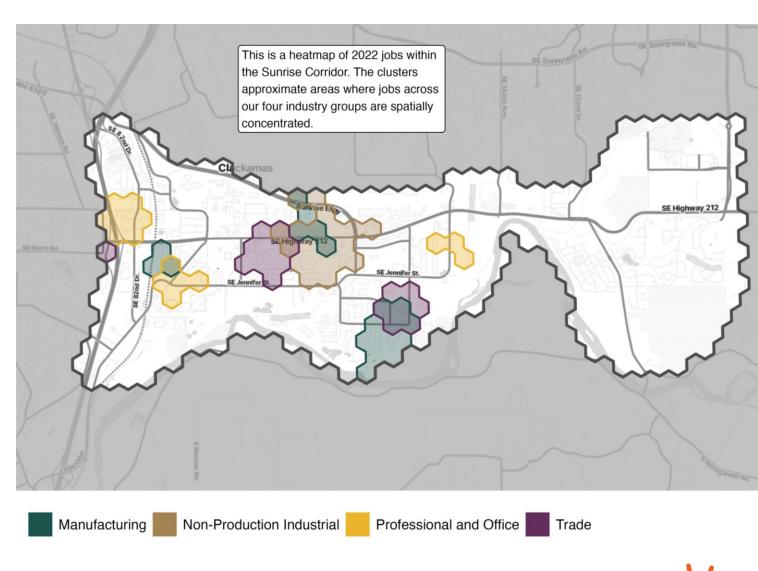
Sunrise Corridor Community Visioning

Jobs and Economy

Regional and local economic influences are trending positive, building on historical economic success in the district.

Constraints include infrastructure, wetlands, and conflicting land uses.

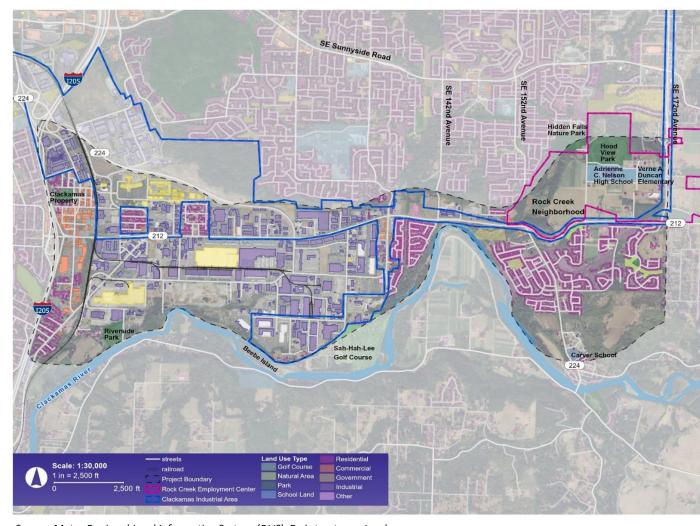
- 14,000 jobs in the study area
- Industry concentrations: manufacturing, wholesaling, warehousing, and transportation uses
- Diversifying base: Services sector growth
- Commercial and industrial low vacancies and increasing rents
- Well-trained regional workforce, though long average commutes
- Some conflicting or isolated uses
- Aging properties and limited development



Land Use

Study area land use is dominated by light industrial, with pockets of residential and commercial that create some conflicting uses.

- The study area has multiple jurisdictions land governed by both Clackamas County and Happy Valley zoning code.
- Existing land uses in the project area are mostly industrial, comprising of over 40% of the total land.
- Conflicting land uses, residential abutting light industrial uses
- Retail/service uses distant from industrial area, isolating employees from services and goods
- Good access to educational, healthcare and community facilities

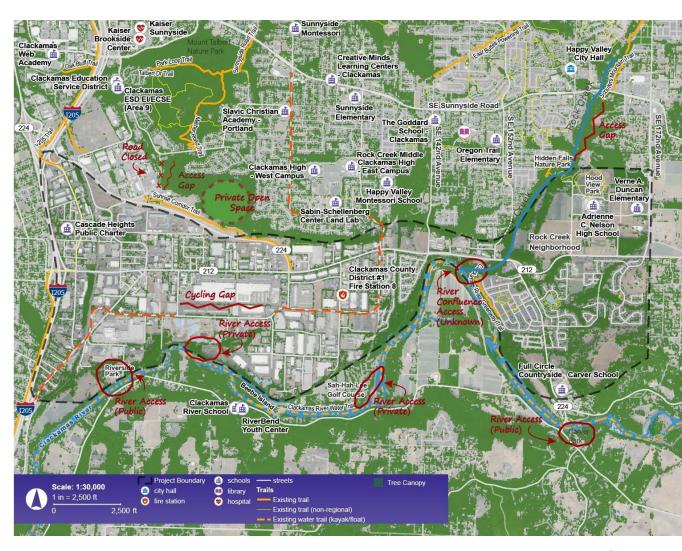


Source: Metro Regional Land Information System (RLIS), Esri structures, Jacobs

Open space and natural resources

The community is near natural resources that serve local communities and the region but has limited local access and minimal tree cover in industrial areas.

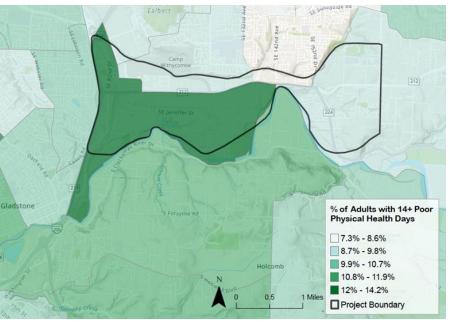
- Highway is a key route to Mt Hood and the Clackamas River corridor.
- Two public parks on Clackamas River, other private/ limited access
- Study area surrounded by forested hiking areas, parks, sports facilities, and playgrounds and other open spaces
- Minimal tree cover and pollution exposure aligns with industrial land use
- Water utility uses and river access

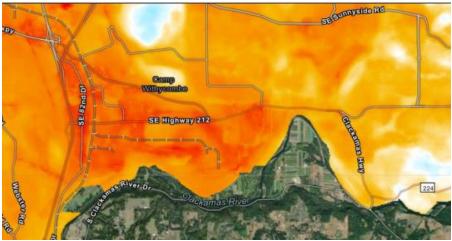


Community Health

Health equity: Disadvantaged population indicators are not evenly distributed across the study area.

- Area has higher shares of:
 - Low income & communities of color
 - Seniors and people with disabilities
 - Households without a car
 - Adults with depression and poor mental health
 - Poor physical health, depression
 - · People with asthma
- Study area is exposed to:
 - Air pollution
 - Noise pollution
 - Extreme heat (modeled) and limited tree coverage

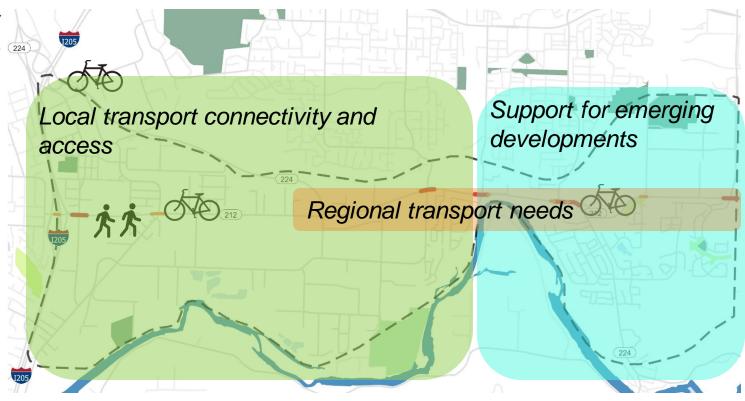




Regional Transportation

The area transportation needs vary by area, with regional use on OR212 notable for safety and congestion issues, and a need to balance local and regional access.

- Traffic patterns and trends similar to planned growth
- Traffic congestion issues: 6 intersections very congested by 2040
- About 30% of eastbound OR 212 traffic continues past SE 172nd Ave
- Freight access and regional connectivity needs
- Limited highway pedestrian crossings
- Local utility coordination

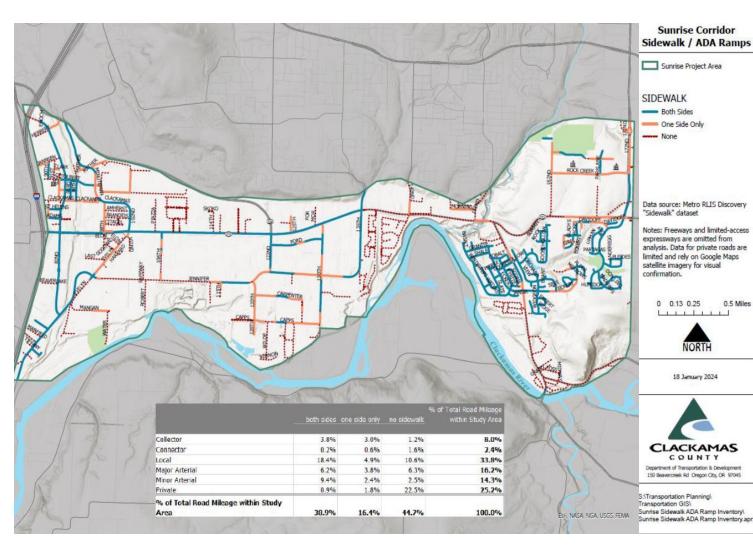




Local Mobility

Local mobility needs and opportunities include improving the sidewalks, ADA ramps, bike lanes, driveway access, and creating connections to community places.

- Bicycle and pedestrian safety is a concern and barrier
- Mobility limited by gaps in the pedestrian and bicycle networks, to multiple destinations and open spaces
- Transit limited with 30-60 minute frequency and employment shuttle
- Industrial facilities require driveways and street design that's safe for all users





Early Community Engagement



Equitable engagement workshop on February 21, 2024 at Elmers (photo: CELs)



Steering Committee Meeting on January 31, 2024 at Nelson HS (photo: JLA)

Early Community Engagement

Activities

- Stakeholder interviews: 13 people
- Pop-up events: 4 locations, ~ 30 people
- Equitable engagement workshops: 2 events, 32 people
- Online survey: ~75 responses



Early Engagement

Key Themes

- Include anti-displacement strategies, with a focus on affordable housing
- Create access to parks and other green spaces
- Improve land use regulations for businesses and services to succeed
- Acknowledge conflict between industrial and residential uses
- Build community awareness and support
- Address congestion and safety issues
- Increase access to roadways and transit
- Improve multimodal options, including sidewalk and bike lanes
- Improve transportation infrastructure to be safer and reduce congestion for all modes



Early Engagement

Applying the information

- Integrated key themes into goals and objectives, with existing conditions
- Use findings to inform further engagement
- Use findings to identify and evaluate potential solutions
- Build stakeholder database



Draft Goals and Objectives





Goals and Objectives

Goals and Objectives are about what you are trying to achieve

Goals Broad aim toward which your efforts are directed

Objectives Specific and measurable milestone on way to reaching a goal



Proposed Community Goals

- 1. Create an inclusive, safe multimodal transportation network for all that enhances travel opportunities for pedestrians, bicyclists and transit-riders
- 2. Support the growth of economic development opportunities
- 3. Preserve and enhance local identity, including historical and cultural assets
- 4. Promote complete communities to meet the basic needs of all residents in the community
- 5. Enhance health and well-being
- 6. Create lasting improvements through coordination and partnership



Small Group Discussions

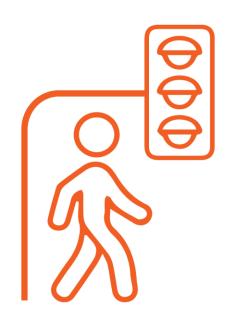
We'll take time for you to share about the goals that are of most interest to you.

- Go to one goal (no more than 4 people per group)
- Talk to others and staff for about 5-7 minutes (staff capture notes)
 - Does the goal and the objectives capture your thoughts?
 - Is there anything missing?
- Switch stations and talk to others about another goal
- We'll reconvene for a report back after you've had a chance to visit 3 goals.



Goal 1: Create an inclusive, safe multimodal transportation network for all that enhances travel opportunities for pedestrians, bicyclists and transit-riders

- Create a bicycle network that is interconnected, safe for all users, and gets people where they want to go.
- Create an interconnected pedestrian network that includes continuous sidewalks, effective ADA integration, lighting and amenities.
- Create a connected transit system that helps people get to jobs, services, and homes, and integrates with first- and last-mile solutions.
- Enhance regional mobility for residents, employees and businesses by minimizing traffic congestion on OR212 and other major roadways.
- Provide local roadways that facilitate the movement of goods to support and attract local jobs and businesses.





Goal 2: Support the growth of economic development opportunities

- Assess and monitor existing facilities and buildings to support changing business and community needs.
- Create a financially sustainable community where public investment has direct benefits to job opportunities.
- Support or expand workforce opportunities in industries that provide livable wages to improve self-sufficiency of individuals and families.







Goal 3: Preserve and enhance local identity, including historical and cultural assets

- Identify how historical and cultural resources can be honored and shared to enrich the quality of life.
- Identify and enhance environmental features that promote community identity and create positive connections.
- Identify and develop elements such as landscaping and public art that support local identity and community development.





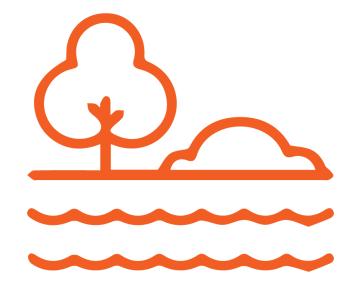
Goal 4: Promote complete communities to meet the basic needs of all residents in the community

- Enable a diverse range of housing options, including those already present, to accommodate the needs of all people in the community and protect existing residents.
- Encourage a full spectrum of employment and workforce jobs.
- Protect and expand spaces for gathering, socializing, and sharing cultural and artistic expression.
- Promote training and educational opportunities that allow individuals to improve their quality of life.



Goal 5: Enhance health and wellbeing

- Provide healthy open spaces linking natural environments for people and wildlife.
- Promote public health, safe movement, and active lifestyles through infrastructure, open space and programming.
- Reduce exposure to air, water, noise, light and other pollution, especially in and around the Clackamas River Watershed.
- Protect and enhance access to natural resources in the study area, including the Clackamas River.





Goal 6: Create lasting improvements through coordination and partnership

- Create public-private partnerships to develop and advance coordinated strategies to improve the community.
- Build individual and community capacity to work together to implement shared goals and objectives.
- Provide opportunities for every interested person to engage in the community, especially those in historically marginalized populations.





Public Comment

Public attendees:

- Thank you for coming.
- Anything you'd like to share about the project or draft goals?



Next Steps

What	When	Purpose
Open House (In-person) Online opportunity	April 10, 2024 April 10-24, 2024	Learn from community about the corridor, what works well and what can be improved. Share draft goals and objectives, and further information about needs and strategies.
Stakeholder conversations	Ongoing	Interviews and engagement with residents, employers, employees, and visitors to learn more about the area history and how the Corridor works today.
Technical Advisory Committee Meeting	Late April 2024	Review spring engagement Input on scenario development and evaluation
Steering Committee Meeting	May 29, 2024	Review spring engagement Confirm goals Provide input for scenarios



