

CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS

Study Session Worksheet

Presentation Date: 06/19/2012 **Approx Start Time:** 11:00 AM **Approx Length:** 15 Min

Presentation Title: New County Internet Site (Project CLIO)

Department: Technology Services / Public & Government Affairs

Presenters: Gary Schmidt (PGA), Dave DeVore & Mark McBride (TS)

Other Invitees: Katie McClaran (TS)

WHAT ACTION ARE YOU REQUESTING FROM THE BOARD?

Informational presentation of the new County Internet Site.

EXECUTIVE SUMMARY:

The current County Internet Site is based on a design implemented approximately 5 years ago and doesn't take advantage of newer designs and technology. It also contains a large amount of outdated material that causes confusion and misinformation for the public. The new site was designed utilizing the expertise of multi-departmental staff as part of the Web Advisory Committee (WAC) which advises Technology Services on the development of such projects. Using newer design methodology, guidance from the WAC and technology to provide greater functionality – a new Internet site is ready to be released on June 22nd to the public. Along with a more efficient design, much of the content has been refreshed and re-organized, new functionality has been added and the basis for future enhancements such as mobile application support has been developed. These additions will allow greater opportunities to communicate with the public, support two-way and enhanced digital communications.

FINANCIAL IMPLICATIONS (current year and ongoing):

All technical development is within current Technology Services budget for the support of County Web Services. Ongoing technical support is similarly budgeted.

LEGAL/POLICY REQUIREMENTS:

N/A

PUBLIC/GOVERNMENTAL PARTICIPATION:

The development of the new Internet Site utilized a sub-committee of the Web Advisory Committee (WAC) that relied on the business expertise of key departmental staff in designing solutions to meet the needs of the public. One of the future goals is to develop a method (surveys, etc) by which the public can further be engaged in the development of future services and delivery design.

OPTIONS:

Informational presentation – No options required.

RECOMMENDATION:

None

ATTACHMENTS:

None

SUBMITTED BY:

Division Director/Head Approval _____

Department Director/Head Approval DC/dd

County Administrator Approval _____

For information on this issue or copies of attachments, please contact Dave DeVore @ 503-723-4996

Fiscal Impact Form

RESOURCES:

Is this item in your current work plan and budget?

- YES
 NO

START-UP EXPENSES AND STAFFING (if applicable):

All required project work and staff in Technology Services is covered under budgeted activities for the support of the County web sites and services to include support of the County Internet site. No other start-up expenses.

ONGOING OPERATING EXPENSES/SAVINGS AND STAFFING (if applicable):

All ongoing expenses and technical staff required in the support and further development of the County Internet Site and services is budgeted in Technology Services as part of the ongoing support of the County Web Services. Required content management for the ongoing maintenance of information on the County Internet site is maintained by staff assigned by the sponsoring County departments.

ANTICIPATED RESULTS:

The key anticipated results include, but are not limited to:

- New, more user friendly and optimized web design and navigation
- Updated and cleaned up information content
- More efficient and accurate search capability
- New functionality to aid in navigation and delivery of services
- Efficient platform for the further development of mobile applications and services

COSTS & BENEFITS:

N/A. Costs are covered in the normal support budget of Technology Services and in the content support of the sponsoring agencies. Benefits are realized in the increased efficiency and utilization of County services by the public and other agencies along with any efficiency realized by the County departments in the delivery of those services.

Costs:							
	Item	Hours	Start-up Capital	Other Start-up	Annual Operations	Annual Capital	TOTAL
	N/A						
	Total Start-up Costs						
	Ongoing Annual Costs						
Benefits/Savings:							
	Item	Hours	Start-up Capital	Other Start-up	Annual Operations	Annual Capital	TOTAL
	N/A						
	Total Start-up Benefit/Savings						
	Ongoing Annual Benefit/Savings						