

CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS

Policy Session Worksheet

Presentation Date: June 26, 2024 **Approx. Start Time:** 11:00am **Approx. Length:** 60 minutes

Presentation Title: Office of Economic Development Membership Dues and Non-Competitive Grant

Awards Department: Transportation and Development / Office of Economic Development

Presenters: Dan Johnson, Director of Transportation and Development
Laura Edmonds, Manager, Office of Economic Development

WHAT ACTION ARE YOU REQUESTING FROM THE BOARD?

Board approval of Membership Dues to chambers of commerce and business associations, as well as Non-Competitive grants for arts and cultural organizations supporting economic development.

EXECUTIVE SUMMARY:

The Office of Economic Development annually develops a slate of local Chambers dues, Business Association (BA) memberships, and Non-Competitive grants for Board of County Commissioner consideration to be funded with State of Oregon Lottery Dollars to Clackamas County.

Membership Dues - Membership dues are paid annually, depending on when individual renewals occur with each organization listed. Dues are determined based on the Chambers & BA pricing structures. Attachment A provides a list of current, requested and staff recommended membership dues. Staff is recommending funding the full slate of dues as requested except for Greater Portland Inc (GPI). The recommendation proposes to reduce this membership from \$25,000 to \$12,000. Current funding levels provide for valuable technical assistance and coordination for the Office of Economic Development and a position on the GPI board which Commissioner Schrader currently holds. Reducing the GPI membership to the level proposed would retain the aforementioned technical assistance and coordination but would result in removing a Clackamas County representative from the GPI board.

Non-Competitive Grants – Earlier this year the board approved a competitive grant program to assist in more clearly directing economic development funds directly to businesses throughout Clackamas County. By doing so the board retained \$250,000 for Non-Competitive grant requests historically requested by various arts and cultural non-profits. However, the Board asked to revisit this dollar amount in the future.

As with past years, staff have received a number of non-competitive funding requests from various arts and cultural non-profits. These include:

- Regional Arts and Cultural Alliance – RACC for \$96,000 (Attachment B)
- Clackamas County Arts Alliance – CCAA for \$150,000 (Attachment C)
- Clackamas County Historical Society – MOOT for \$100,000 (Attachment D)

Staff recommendations for funding are below the amounts requested to align with the remaining funding available and include a prior Board commitment of \$40,000 to the Willamette Locks Authority through FY25/26.

FINANCIAL IMPLICATIONS (current year and ongoing):

Is this item in your current budget? YES NO

What is the cost (as requested)?	CCAA	\$150,000
	RACC	\$96,000
	CCHS/MOOT	\$100,000
	Membership Dues	\$52,262
	Total	\$398,262

What is the funding source? Lottery funds allocated to Clackamas County

STRATEGIC PLAN ALIGNMENT:

- The evaluation of membership dues and projects funded with Lottery dollars aligns with the Board's strategic priority of "*Building Public Trust through Good Government*" by providing a transparent review of the investments. In addition, these activities support the goal to "*Grow a Vibrant Economy*" by supporting related economic development efforts as offered by our partners.

LEGAL/POLICY REQUIREMENTS:

Oregon Revised Statute (ORS) 461.540 stipulates these funds are to be utilized for the following public purposes:

- (a) Creating jobs;
- (b) Furthering economic development in Oregon; or
- (c) Financing public education.

"Furthering economic development" includes, but is not limited to, providing:

- Services or financial assistance to for-profit and nonprofit businesses located or to be located in Oregon;
- Services or financial assistance to business or industry associations to promote, expand or prevent the decline of their businesses; or
- Services or financial assistance for facilities, physical environments or development projects, as defined in ORS 285B.410 (definitions for ORS 285B.410 to 285B.482) that benefit Oregon's economy.

PUBLIC/GOVERNMENTAL PARTICIPATION:

None

OPTIONS:

- Option 1: Direct staff to approve all Membership Dues and Non-Competitive Grant Awards as requested by organizations, including Greater Portland Inc at \$25,000.
- Option 2: Direct staff to approve Membership Dues as recommended by staff, including Greater Portland Inc at \$12,000, fund MOOT at \$100,000, CCAA at \$110,000 and do not provide funding to RACC at this time.
- Option 3: Direct staff to provide additional information and revisit at a later date.

RECOMMENDATION:

Staff respectfully recommends Option 2: Direct staff to approve Membership Dues as recommended by staff, including Greater Portland Inc at \$12,000, fund MOOT at \$100,000, CCAA at \$110,000 and do not provide funding to RACC at this time.

ATTACHMENTS:

Attachment A: OED Proposed Membership Dues FY24/25

Attachment B: Clackamas Co FY25 RACC Report Funding Request

Attachment C: Clackamas County Arts Alliance Funding Request

Attachment D: Museum of the Oregon Territory Funding Request

SUBMITTED BY:

Division Director/Head Approval

Department Director/Head Approval 

County Administrator Approval

For information on this issue or copies of attachments, please contact Laura Edmonds 503-319-2456

Office of Economic Development Proposed Membership Dues FY24/25			
BCC Membership Dues	Current FY 23/24	Requested FY 24/25	Recommended FY 24/25
Greater Portland Inc (GPI)	\$ 25,000.00	\$ 25,000.00	\$ 12,000.00
Clackamas County Business Alliance (CCBA)	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00
Westside Economic Alliance (WEA)	\$ 8,650.00	\$ 8,650.00	\$ 8,650.00
Oregon City Business Alliance (OCBA)	\$ 750.00	\$ 750.00	\$ 750.00
Canby Area Chamber of Commerce	\$ 1,315.00	\$ 1,315.00	\$ 1,315.00
Lake Oswego Chamber of Commerce	\$ 350.00	\$ 350.00	\$ 350.00
West Linn Chamber of Commerce	\$ 600.00	\$ 600.00	\$ 600.00
Sandy Area Chamber of Commerce	\$ 590.00	\$ 590.00	\$ 590.00
Oregon City Chamber of Commerce	\$ 945.00	\$ 945.00	\$ 945.00
North Clackamas Chamber of Commerce	\$ 1,210.00	\$ 1,210.00	\$ 1,210.00
Wilsonville Chamber of Commerce	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00
Molalla Area Chamber of Commerce	\$ 582.00	\$ 582.00	\$ 582.00
Tualatin Chamber of Commerce	\$ 950.00	\$ 950.00	\$ 950.00
Estacada Chamber of Commerce	\$ 120.00	\$ 120.00	\$ 120.00
	\$ 52,262.00	\$ 52,262.00	\$ 39,262.00

BCC Approved Competitive Grants	Current FY23/24	Approved FY24/25
Workforce Development Grants (CCC)	\$ 70,000.00	\$ 100,000.00
Business Development Grants	\$ -	\$ 600,000.00
	\$ 70,000.00	\$ 700,000.00

BCC Non-Competitive Grants Awards	Current FY 23/24	Requested FY 24/25	Recommended FY 24/25
Willamette Falls Locks Authority (WFLA) 3 yr term - ends FY 25/26	\$ 40,000.00	\$ 40,000.00	\$ 40,000.00
Clackamas County Arts Alliance (CCAA)	\$ 150,000.00	\$ 150,000.00	\$ 110,000.00
Clackamas County Arts Alliance (courthouse)	\$ 200,000.00	\$ -	\$ -
Regional Arts & Culture Council (RACC)	\$ -	\$ 96,000.00	\$ -
Clackamas County Historical Society (MOOT)	\$ 100,000.00	\$ 100,000.00	\$ 100,000.00
	\$ 450,000.00	\$ 346,000.00	\$ 250,000.00

Existing Funding FY23/24 \$ 572,262.00

Total Funding Requested FY24/25 \$ 1,098,262.00

Total Funding Recommended FY24/25 \$ 989,262.00



Regional Arts & Culture Council

MEMO

DATE 5/17/2024

TO Commissioner **Ben West**; Commissioner **Martha Schrader**; Commissioner **Paul Savas**; **Gary Schmidt**, County Administrator; **Nancy Bush**, County Operations Officer; **Kimberlee DeSantis**, Policy Advisor; **Laura Edmonds**, Economic Development Manager

FROM **Helen Daltoso**, Director Programs, RACC; **Mario Mesquita**, Manager of Advocacy and Engagement, RACC

RE FY25 Budget Allocation Request

RACC IS HERE, AND READY TO WORK

Introduction & Overview

We appreciate the ongoing interest in supporting the arts and culture in Clackamas County and welcome the opportunity to present the impact that the Regional Arts and Culture Council (RACC) has had in previous years for your consideration. This report serves as a testament to RACC's continued commitment to leverage the county's investment to enrich the local arts and cultural economic sector. To maintain the level of service and support offered in the past, for FY2024-25 RACC requests a total allocation of \$96,000, which includes \$80,000 for the small grant program supporting approximately 20 awards out of an average of 75+ applicants in Clackamas County, and \$16,000 for 20% Admin/Overhead and program support to applicants.

We seek to rekindle our relationship by restoring funding so that we may continue to serve your ever-growing population by supporting your arts and culture sector.

Clackamas County represents roughly [423,000 \(July 1, 2023\)](#) urban, suburban, and unincorporated area residents, a good competitor in the tri-county area and economic engine for the State. The Arts & Economic Prosperity Study 6 (see attachments), released in October 2023, highlights the economic prowess of the arts in our region. The study reveals that the arts and culture sector generated \$26,072,057 in total industry direct expenditures between organizations and audiences in the County. RACC persists in emphasizing the critical need for steadfast support for the arts sector to cater to the evolving requirements of the increasing number of residents and business owners over the course of the last ten years. This report enumerates our ability to leverage investments, foster connections between artists and opportunities, and improve accessibility to arts and culture in Clackamas County. Ongoing investment in your artists and arts organizations through RACC will be crucial for fostering an even more sustainable and healthy community.

Moreover, as identified within the [Our Creative Future: A Regional Framework](#), and RACC's response to the initial draft, currently in public review through April 15th, RACC is positioned as a pivotal regional entity that aligns with the cultural priorities and goals set forth by Clackamas County. This alignment ensures that investments made into the arts and culture sector are strategically focused to maximize impact and foster sustainable growth within the community.

Brief History and Current State of State of the Arts

RACC is an independent 501(c)(3) organization with 28 years of experience, supporting the tri-county region's creative economy by providing funding and services to artists and art organizations, managing a regional public art program, and cultivating enduring public and private partnerships. In 1995 (and revised in 1999), five government partners – the City of Portland, Clackamas County, Multnomah County, Washington County, and Metro – entered into an Intergovernmental Agreement (IGA) supporting a new art and culture council that worked to ensure strong and cohesive support of arts and culture in the tri-county region. RACC would be able to leverage investments of our jurisdiction partners with private sector contributions to support the region's goals for arts and culture.

Almost a year ago the City of Portland created its own Office of Arts and Culture and announced it would terminate a 28-year relationship with RACC beginning July 1, 2024. This decision has already impacted communities beyond the city limits, reshaping the arts funding environment in the tri-county region. RACC is meeting this challenge with optimism. We are confident in our ability to adapt, and explore new opportunities with our public and private partners, and to continue to sustain the vibrancy of local arts and culture. RACC is navigating this transition with the utmost attention paid to the well-being of the arts and culture ecology we have served and supported throughout our existence. We recognize it is of vital importance to work in tandem with our regional arts partners' advocacy efforts to preserve the impacts of the arts in the region.

Our emphasis on ongoing internal organization-wide restructuring and an increase of external investments is crucial for the vision of building a sustainable and healthy art services organization. Collaborating with key county partners such as Clackamas County Arts Alliance, and state and national partners, such as Oregon Arts Commission (OAC), the Oregon Cultural Trust (OCT), the Cultural Advocacy Coalition of Oregon (CACO); Americans for the Arts (AFTA) and National Endowment for the Arts (NEA) allows us to address key county priorities – economic development and community welfare.

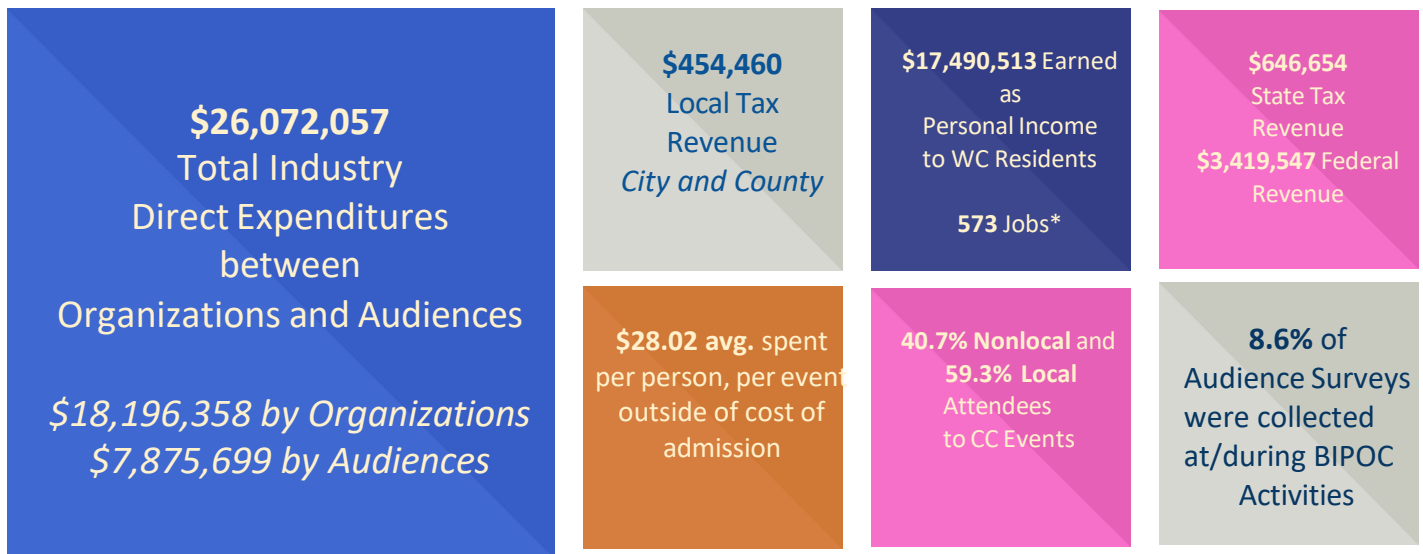
Arts & Economic Prosperity Survey (AEP6) & Our Creative Future Regional Plan

In Clackamas County, a total of 415 surveys were collected from attendees to nonprofit arts and culture performances, events, exhibits, and special events between May 2022 - June 2023. AEP6 provides compelling evidence of the significant economic contributions of the nonprofit arts and culture sector. The survey highlights the economic activity generated, job support, income generation, and tax revenues gained. The information gathered through AEP6 additionally underscores the ongoing efforts of the [Our Creative Future: A Regional Framework](#), community

engagement activities were conducted, and the plan and recommendations are slated for release by the end of May 2024 to participating government jurisdictions and fiduciary partners.

Arts and culture is a formidable industry. AEP6 demonstrates that when we support the arts, we are investing in Clackamas County’s economic and community well-being. Building on its 30-year legacy as the largest and most inclusive study of its kind, AEP6 uses a rigorous methodology to document the economic and social contributions of the nation’s nonprofit arts and culture industry. The study demonstrates locally as well as nationally, that arts and culture are a critical economic driver of vibrant communities. Nationally, the Arts & Economic Prosperity 6 (AEP6) study reveals that America’s nonprofit arts and culture sector is a \$151.7 billion industry—one that supports 2.6 million jobs and generates \$29.1 billion in government revenue. For a sampling of Clackamas County data see below:

CLACKAMAS COUNTY

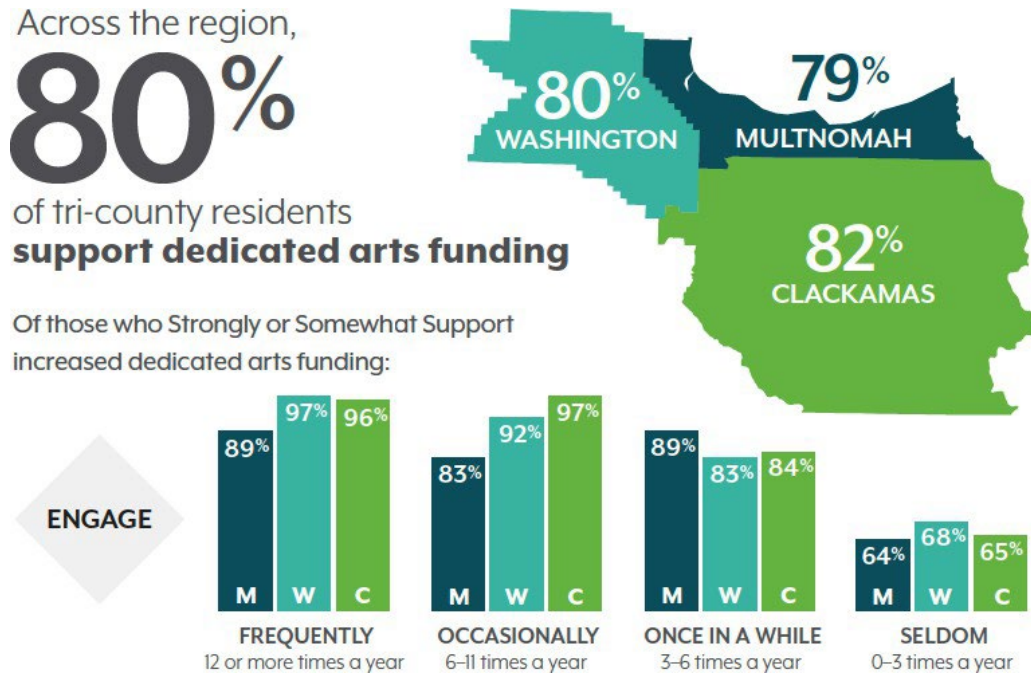


**Based on the number of responses to Organization Surveys. 52 of the 257 total eligible nonprofit arts and culture organizations identified by Clackamas County Art Alliance provided the financial and attendance information required for the study analysis—an overall participation rate of 20.2%.*

[Our Creative Future, a Regional Framework](#) is funded by City of Beaverton, City of Hillsboro, City of Portland, Clackamas County, Metro, Miller Foundation, Multnomah County, Tualatin Hills Park & Recreation District, Tualatin Valley Creates, and Washington County, and with planning support from the Regional Arts & Culture Council (RACC).

The Plan’s community engagement activities were conducted throughout the first half of 2023, including interviews, listening sessions, community surveys, and other channels. RACC participated by organizing two community engagements in the spring of 2023 with local community leaders from across the tri-county area. A plan that sets a new vision for the next generation of arts and culture in the region has been developed through the findings of the community engagement process and used to outline findings and recommendations shared

recently with the public for comment (document attached). The Plan is set to be presented to government jurisdictions, including Clackamas County, for adoption of the recommendations, in-part or in-full, by the end of May 2024 as each agency sees fit.



Graph courtesy of *Our Creative Future: A Regional Framework to Advance Arts & Culture for All - Draft*

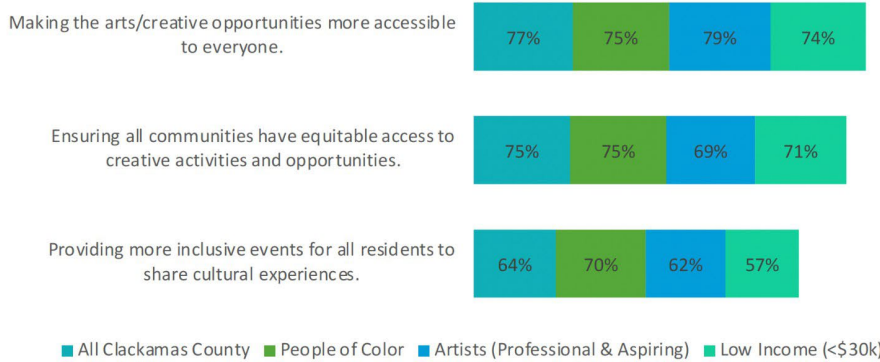
As you can see from this data below, Clackamas County participants strongly support an increase in dedicated government funding for the arts in their communities. As well as an overwhelming majority of county respondents desire greater access to arts and culture.

CLACKAMAS COUNTY: COMMUNITY PRIORITIES



Clackamas County

High priority areas of focus across different groups



Q17. The Tri-County Arts and Cultural Plan is intended to enhance the quality of life for residents. Thinking about long-term priorities the plan should focus on, please rate the following. N=149

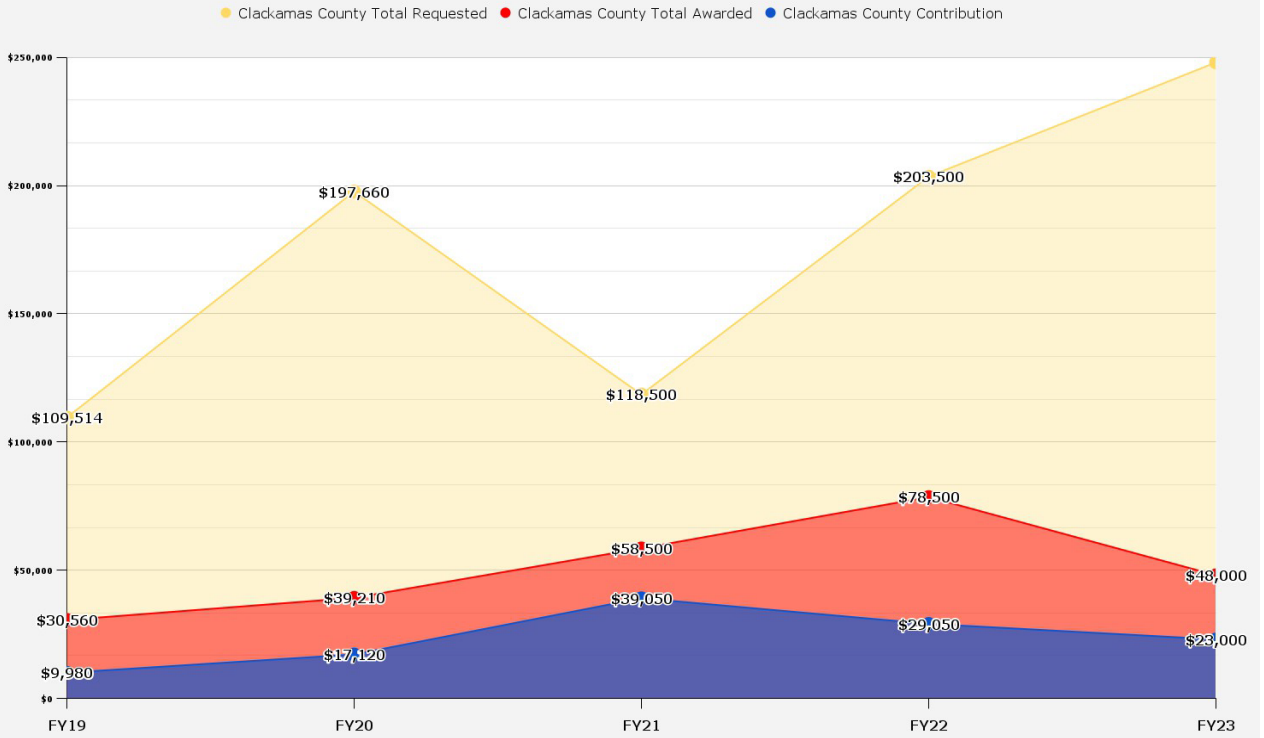
“We want to integrate and infuse all cultures in arts opportunities across our County and beyond. We want to share and build on our experiences.
~ Community Discussion Group

Graph courtesy of *Our Creative Future* Virtual Town Hall- November 2023

RACC’s REQUEST

We propose a return to RACC offering our valuable services to Clackamas County and recognize the necessity of adjusting to a new financial reality. As our organization transitions we look to you for your support of the need to adapt our approach to funding distribution. **Clackamas County applicant interest in RACC grants more than doubled over the past 5 years** (average growth being over 7 additional applications annually). Throughout that same time period we experienced a 40% cut in support from Clackamas County, and as of October 2023, a total cut.

Clackamas County - Requested & Funded



The chart illustrates this growth in Clackamas County applicants and how the rate of awards has not kept up.

The following table compares the percentage of applicants awarded in Clackamas County with City of Portland/Multnomah County applicants. It also demonstrates the degree to which we consistently leveraged funds at a rate of almost dollar for dollar or higher each year.

Fiscal Year	Clack Co	Clack Co Funding Percent	Clack Co Amount of Funding Leveraged	City of Portland/Mult Co	Mult Co Funding Percent
FY19	27 Applicants; 11 Awards	41% Funded	\$30,560 Awarded: \$9,980 Clack Co \$20,580 Other Sources	510 Applicants; 25 Awards	51% Funded
FY20	48 Applicants; 13 Awards	27% Funded	\$39,210 Awarded: \$17,120 Clack Co \$22,090 Other Sources	661 Applicants; 301 Awards	46% Funded
FY21	45 Applicants; 21 Awards	47% Funded	\$58,500 Awarded: \$39,050 Clack Co \$19,450 Other Sources	680 Applicants; 359 Awards	53% Funded
FY22	64 Applicants; 24 Awards	38% Funded	\$78,500 Awarded: \$29,050 Clack Co \$49,450 Other Sources	713 Applicants; 336 Awards	47% Funded
FY23	65 Applicants; 17 Awards	28% Funded	\$63,000 Awarded: \$36,000 Clack Co \$27,000 Other Sources	936 Applicants; 406 Awards	43% Funded

The table illustrates the growth in small grant project support, and does not include General Operating Support grant award funding to Lakewood Center for the Arts).

- ClackamasCounty based applicants have consistently been funded at a smaller percentage than City of Portland/Multnomah County based applicants, with a five year average of 36% versus 48%.
- Funding from Clackamas County has been leveraged with significant additional dollars from sources such as the National Endowment for the Arts, Metro, City of Portland, Oregon Arts Commission, Multnomah County, and individual fundraising. Going forward, some of these flexible funding sources will no longer be available.
- When looking at the requested grant amounts, versus the awarded totals, Clackamas County only supported 15% of the requested grant proposals, and in FY24 did not support any at all. Illustrated in the graph above, the red section illustrates the leveraged funds and the funding gap.

Funding: Clackamas County has funded RACC since its inception				
Fiscal Year/s	County Allocation/Year	Notes	Passthrough/Year	RACC Admin + Granting
1995	\$35,000		unavailable	\$35,000
1996	\$35,000		unavailable	\$35,000
1997	\$35,000		unavailable	\$35,000
1998	\$50,000		unavailable	\$50,000
1999	\$50,000		\$20,000	\$30,000
2000	\$50,000		\$25,000	\$25,000
2001	\$88,000		\$25,000	\$63,000
2002	\$50,000		\$25,000	\$25,000
2003	\$50,000		\$25,000	\$25,000
2004	\$50,000		\$25,000	\$25,000
2005	\$50,000		\$25,000	\$25,000
2006	\$70,000		\$25,000	\$45,000
2007	\$100,000		\$20,000	\$80,000
2008	\$100,000		\$20,000	\$80,000
2009	\$100,000		\$20,000	\$80,000
2010	\$100,000		\$20,000	\$80,000
2011	\$100,000		\$20,000	\$80,000
2012	\$100,000		\$20,000	\$80,000
2013	\$80,000		\$20,000	\$60,000
2014	\$80,000		\$20,000	\$60,000
2015	\$80,000		\$20,000	\$60,000
2016	\$80,000		\$20,000	\$60,000
2017	\$80,000		\$20,000	\$60,000
2018	\$100,000		\$20,000	\$80,000
2019	\$100,000		\$20,000	\$80,000
2020	\$62,050		0	\$62,050
2021	\$62,050		0	\$62,050
2022	\$62,050		0	\$62,050
2023	\$62,000		0	\$62,000
2024	\$0		0	\$0
Total Clackamas County Investment	\$2,061,150		\$455,000.00	\$1,606,150.00

The following Funding chart details Clackamas County's investment in RACC since 1996.

Historically, approximately 86% of the Clackamas County allocation goes out into the community as direct grant support. RACC has leveraged your funds while applying no more than 14% of the annual county allocation to administration and program costs (Grant Program management fees = 5%, RACC operations and administration = 9%). We emphasize our unique role in not only providing the funding mechanism by which your support is distributed but also coaching and providing technical support pre and post applications, fostering learning and growth for members of the arts community. The City of Portland's decision to no longer provide contractual support to RACC for our operations, has deep impact beyond city-limits. Without City of Portland funds, RACC will no longer be able to provide the level of direct funding support and service to Clackamas County applicants.

With the overall increase of interest, we note the need for an industry standard of 20% of the allocation for administration fee for services provided to serve the residents of Clackamas County in future allocations. As always, we are committed to transparency and collaboration with Clackamas County officials and welcome inquiries regarding our budgeting, reporting, and all communication.

To ensure continued vitality in the arts and culture sector in Clackamas County, we are encouraging all of our Intergovernmental Agreement partners to recommit to this deeply impactful industry by supporting RACC and increasing the level of funding. Doing so will allow us to continue to serve the residents of Clackamas County at the level they deserve.

Clackamas County FY2022-23 Data (inclusive of all funding sources) :

Program	Description	FY23 Clack. Co. Funding	FY23 Leveraged for Clack. Co. from Other Sources	Total
General Operating Support Grants				
	Lakewood Center for the Arts	\$17,000.00	\$34,000.00	\$51,000.00
Total GOS Grants		\$17,000.00	\$34,000.00	\$51,000.00
Arts3C Grants				
	Artback		\$4,000.00	\$4,000.00
	Barr, Jessica (Mitzvah Movie LLC)	\$5,000.00		\$5,000.00
	Brown, Zephyr		\$2,000.00	\$2,000.00
	Chernousov, Alexander		\$5,000.00	\$5,000.00
<i>*\$5K grant awarded but relinquished</i>	Clackamas County Arts Alliance			\$0.00
	Cohen, Stephen	\$4,000.00		\$4,000.00
	Dancel, Jennifer (Kapu)	\$3,500.00	\$1,500.00	\$5,000.00
	Estacada Area Arts Commission		\$3,000.00	\$3,000.00
	Flores, Celina	\$2,500.00	\$2,500.00	\$5,000.00
	Jiang, Xiaolin	\$1,000.00		\$1,000.00
	Li, Tie	\$3,000.00		\$3,000.00
	London Tinsel, Jamin		\$3,000.00	\$3,000.00
	Rowe, Cathy		\$2,000.00	\$2,000.00
	Simmons, Kate	\$5,000.00		\$5,000.00
	Sloan, Jerome		\$4,000.00	\$4,000.00
	Stanford, Cliff	\$2,000.00		\$2,000.00
	Todd, Daren	\$5,000.00		\$5,000.00
	Willamette Falls Symphony	\$5,000.00		\$5,000.00
Total Arts3C Grants		\$36,000.00	\$27,000.00	\$63,000.00
Total Investments in Clackamas County		\$53,000.00	\$61,000.00	\$114,000.00

—

An Investment in our Future - RACC Request

RACC's goal for FY25 is to deliver at least the same level and return on the County's investment as in FY23 and before. We plan to continue a wide variety of coaching and technical assistance services and online resources that create additional value for Clackamas County artists, arts based businesses, and non-profit arts organizations. Building upon the insights gathered from the [Our Creative Future: A Regional Framework](#) findings and recommendations RACC is ready to work with Clackamas County to support its thriving arts community and contribute to the realization of a vibrant cultural ecosystem that enriches the lives of all residents.

We would be pleased to rekindle our partnership with Clackamas County, serving artists and arts organizations throughout the county and the region and we thank you for reinvesting in the Regional Arts & Culture Council next year. Your consideration of an increased allocation of **\$96,000 for RACC in FY2025**.

Quick facts to keep in mind when considering the RACC allocation:

- RACC will be unable to keep up with the rate of leverage we have provided in the past due to the City of Portland departure from IGA and end of the NEA grant.
- RACC has been awarded the opportunity to provide small grantmaking services for the City of Portland (awards up to 5,000K). All funds invested in RACC by Clackamas County will be distributed to artists and arts organizations residing/headquartered in Clackamas County through this single granting program.
- Therefore, in FY25, RACC will no longer be managing a General Operating Support program. *If Clackamas County is interested in RACC being a conduit for General Operating funds to non-profit arts organizations, we are open to a discussion about the number and names of organizations and an additional allocation amount.*
- Below is a scenario of support that factors in a smaller amount of funds from other sources and recommits Clackamas County to a level of support which acknowledges the consistent rate of growth in the county's arts and culture landscape.

To maintain the level of service and support offered in the past, for FY2024-25 RACC requests:
A total of **\$96,000** allocation which includes:

- \$80,000 for small grant program supports approx. 20 awards out of an average of an 75+ applicants in Clackamas County.
- \$16,000 for 20% Admin/Overhead and program support to applicants.

This amount demonstrates a 55% increase in the allocation over the last five years. While acknowledging that it is still not keeping pace with growth in applicants (an increase of 140%) we believe it shows a commitment to the growing industry in Clackamas County and paves the way for future deepening of investment in the years to come.



May 30, 2024

**Year End Report
And Request for Funding**

Laura Edmonds, Economic Development Manager and
Clackamas County Board of Commissioners

Request for Funding:

We are requesting a grant of \$150,000 to support our work throughout Clackamas County.

Report:

As an arts service organization, the mission of the Clackamas County Arts Alliance (Arts Alliance) is to keep arts and culture central to life in Clackamas County. At the heart of our work is the creative community – artists and makers working in various mediums, actors, singers, writers, and anyone contributing to the vitality of the places and spaces we live, work, and play. We exist to champion a vibrant, creative, and inclusive way of life in both urban and rural communities by advocating for and facilitating equitable access to all forms of arts and culture.

As the County's only centralized hub for the arts, the Alliance's activities include local and statewide advocacy, coordination with cultural tourism, funding access and other opportunities for Clackamas County creatives and arts groups, public art partnerships and exhibits, training and professional development, and representation within statewide arts networks. We are the chief resource for five arts commissions, six guilds, 12 libraries, 35 museums, and hundreds of artists, makers, writers, performers, creative entrepreneurs, businesses, and educators. In addition, the Alliance is the fiscal agent for the Clackamas County Cultural Coalition, which distributes Oregon Cultural Trust funds to dozens of local arts, history, heritage, humanities organizations, and cultural creatives.

The Alliance works directly with the Clackamas County Board of Commissioners and other local governments and agencies to help them understand the value and benefit of a vibrant arts and culture community. We speak out for adequate funding and investments that benefit artists and creatives, cultural partners, and the local economy. This year our relationship with the county expanded with the Alliance advising and facilitating the public art plan for the new Clackamas County Courthouse. We are also serving as the fiscal sponsor for philanthropically supported art projects to be exhibited in the courthouse.

History:

Appointed in 1994 by the Board of Commissioners to advise and advocate for the arts in Clackamas County, the Alliance has evolved from an all-volunteer advisory board (originally called the Arts Action Alliance) to an independent 503 (c)(3) nonprofit. Our professional staff is acknowledged as the "go to" for information about local arts activities, funding opportunities, and representation with local, county, regional, and statewide initiatives.

2023/24 Accomplishments:

The Alliance acts as a centralized convener to engage with various stakeholders, identify shared goals, encourage the expression of ideas, and spur action on behalf of the creative community. Feedback from local artists and makers, along with conversations with community partners, has been central to the development of a few new projects.

Over the past year, we spent time learning more about the limited opportunities that exist for artists and makers to showcase and market their work. We explored the ways in which the Alliance could expand partnerships and support professional development to increase equity and access. We gained greater knowledge about the untapped artistic and financial potential that exists for artists and makers – especially those in rural communities.

The Alliance has developed a strong network of Clackamas County artists who have established a mutually supportive community and helped shape our Artist Exhibition Program. Their insight and experience helped identify a need for more opportunities to exhibit their work, as well as the need to support new artists in gaining a foothold in the community.

- 45% of Clackamas County artists responding to our most recent invitation to the Artist Exhibition Program were new applicants. This demonstrates the depth and breadth of our local creative community, as well as the impact of the Alliance's heightened presence
- in the community over the past three years

By playing a vital role in the public art plan for the county's new courthouse, the Alliance is leveraging this opportunity to connect artists and makers with important visibility and commerce opportunities. Local and other underrepresented creatives are being prioritized for the 4 public art calls. We aim to commission a Native American artist from the Confederated Tribes of the Grand Ronde to create a large outdoor sculpture to be featured on the courthouse grounds.

- The first call to artists for the Clackamas County Courthouse public art project resulted in 16 qualified applicants working in various mediums; 14 were from Clackamas County and many were first-time contributors. (At least three more calls for artists will take place over the summer.)

Arts and Economic Prosperity Study Report (AEP6):

The Alliance led Clackamas County's participation in the Americans for the Arts, Arts and Economic Prosperity Study (AEP6), including data gathering, survey distribution and collection,

and collaboration with local arts entities to ensure full representation. The final AEP6 report (found on our website) provides important insight that can be leveraged to bolster the local arts and culture community as a vital economic driver.

Clackamas County, nonprofit arts and culture organizations spent an estimated \$18.2 million which supported 480 jobs and generated \$3.5 million in local, state, and federal government revenue. As reported, 40.7% of arts and culture participants are nonlocal visitors who traveled from outside Clackamas County, spending an average of \$33.43 each per visit. Additionally, 81.1% of nonlocal attendees reported that the primary purpose of their visit was specifically to attend the performance, event, exhibit, venue, or facility where they were surveyed.

Additionally:

- 86.7% of arts and culture attendees agree that the activity or venue where they were surveyed “is inspiring a sense of pride in this neighborhood or community.”
- 85.0% agree that “I would feel a great sense of loss if this activity or venue were no longer available.”

It is clear that a robust arts and culture community matters to those who live in Clackamas County. It is also clear that the Alliance can (and must) work on behalf of artists and makers to ensure that their voices are represented in Clackamas County’s cultural future.

Our Creative Future:

Our Creative Future is a regional framework to advance arts and culture throughout the tri-county area. Over the past two years, the Arts Alliance led this effort for Clackamas County. There were seven local governments that participated and created action plans based on the regional framework. Other cities, towns, communities, and individuals are now invited to use the framework as a resource.

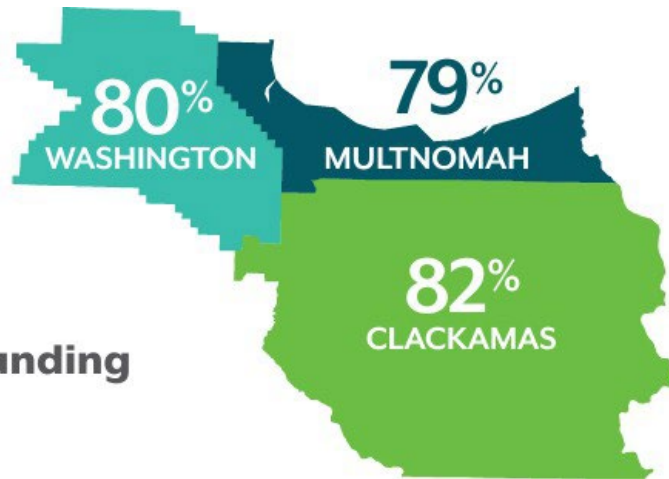
Our region’s leaders partnered with community members to answer a central question: “What do we want our future cultural life to look like for the people who live here?” During the planning process, the steering committee served as the community voice. Together, we reached over 3,500 people across 50 listening sessions, 40+ interviews, and two regional surveys. We spoke with artists of all disciplines, culture bearers, creatives, arts and cultural nonprofits, creative businesses, donors, audience members, aspiring professionals, students, amateurs, and others who enjoy arts and culture in all forms.

What we heard was clear. Arts and culture are fundamental to the livability and health of each community. We see the work of artists, creatives, culture bearers, and cultural nonprofits as:

- Essential to the region’s economic vitality
- Critical to promoting a sense of well-being and belonging
- Assisting with our most pressing community issues, such as homelessness, urban vitality, mental health, transportation, affordable housing, public safety, and more.

Residents across all three counties support government spending on arts and culture even among those who participate less often in arts activities. In Clackamas County 82% somewhat or strongly support an increase in dedicated government funding.

Across the region,
80%
of tri-county residents
support dedicated arts funding



The Arts Alliance has taken the larger tri-county plan and created a Clackamas County specific plan. **The Executive Summary and the Clackamas Specific Plan can be found on our website.**

New Staff:

Hearing feedback from around Clackamas County these past 18 months, one thing became clear, we needed more focused outreach and advocacy. We created a new position and since Ariella-Sophie Sternberg joined the Arts Alliance team as the Community Outreach & Engagement Manager in April, she has established and grown connections throughout inner and rural Clackamas County.

Ariella-Sophie has attended the meetings of seven city public art commissions, including Milwaukie, Happy Valley, Oregon City, Estacada, Wilsonville, Lake Oswego, and West Linn. Through these meetings, she has grown awareness of Clackamas Arts Alliance's promotional tools, prompting two city arts commissions to promote calls for artists through our opportunities board, and introducing local teaching artists and arts organizations to our events calendar. She has also been able to provide these city commissions with valuable data from the Arts and Economic Prosperity Study, highlighting how arts serve as an economic driver as well as a community benefit.

In addition to her public-facing outreach work, Ariella-Sophie has been compiling a comprehensive list of arts businesses and organizations throughout the county, with an eye to updating our online map and developing a county-wide arts and destinations list. In the coming months, Ariella-Sophie will continue her outreach work by developing programming to bring artists together in casual community settings, build connections and

collaborate with local businesses, and maintain her involvement with municipal arts commissions.

Looking forward to 2024/25:

We have an opportunity, with the continued support of the Clackamas County Economic Development Department, and other partners, to promote greater creative expression as a core Clackamas County value by expanding opportunities for artists and makers through five key initiatives:

- Discover new spaces and innovative venues where the work of artists of all genres and mediums can be displayed and sold.
 - Expand opportunities for community members to enjoy the work of more local artists.
- Increase rural outreach and establish new cultural alliances and community-based partnerships.
 - Create space within Clackamas County's broader cultural community for artists and makers who have been overlooked and/or underappreciated.
- Collaborate with underrepresented artists and makers to increase their public profile and expand access to opportunities.
 - Open pathways to creative and financial fulfillment.
- Formalize a coalition of artists and makers committed to expressing a broad range of deeply rooted cultural traditions.
 - Increase the presence of diverse voices within the cultural community.
- Create channels for artists and makers to acquire business skills, explore professional development, and contribute meaningfully to Clackamas County's vibrant arts and culture community.
 - Empower artists and makers to achieve economic opportunity as working creatives and stimulate culturally focused commerce in local communities.

Increased investment in the tools and human capacity necessary to achieve these initiatives will allow the Alliance to:

- Provide presenters and coaches for professional development curriculum for artists, creatives, and makers.
- Canvas Clackamas County to identify potential exhibition spaces and establish sustainable partnerships.
- Reach out to artists in rural and underrepresented communities to connect them with opportunities.
- Elevate Vintage, Folk, and Heritage artists and makers to enrich Clackamas County's cultural fabric.
- Champion economic development opportunities that benefit artists and makers as well as local communities.

There are common misconceptions that Clackamas County is culturally “less than” other parts of the Metro region, even though theatre, music, dance, and the visual arts are present and flourishing throughout the area. Interestingly, competition for audiences, unaffordable performance and exhibition space, and the high cost of living in Multnomah County is motivating many creatives to relocate to communities in Clackamas County. This infusion of talent and energy is further enriching our cultural landscape while also pointing out the untapped opportunities and unmet needs that exist within the local arts and culture community.

Request:

We are requesting the continued funding of \$150,000 to support the ongoing work of the Arts Alliance as well as the new economic initiatives described above for the next fiscal year. I would be happy to answer any questions you may have or provide additional information needed.

In gratitude,

Dianne Alves, Executive Director

Attachments:

2023/2024 Financials

2024/2025 Budget (draft)

Clackamas County Arts Alliance

Profit and Loss

July 1, 2023 - June 4, 2024

	TOTAL
Income	
4000 Clackamas County	150,000.00
4003 CC Courthouse Art	200,000.00
4005 Cultural Trust/Coalition	50,729.00
4010 Grants & Funding Partners	132,245.00
4015 Art in Public Spaces	
AEP Contracts	13,850.00
Total 4015 Art in Public Spaces	13,850.00
4020 Board Support	1,185.00
4025 Events/Workshops/Trainings	3,300.00
4030 Individual Donations	1,620.00
4040 Community Partnerships-Other	7,780.40
4045 Other Revenue	407.36
4050 Fiscal Agent Fees	37,609.35
4993 Grants Returned	2,500.00
4999 Interest Income	1,458.45
Total Income	\$602,684.56
Cost of Goods Sold	
5000 Program Costs	
Artists & Consultants	700.00
Marketing & Promotion	4,484.45
Meetings & Events	997.49
Merchant Fees	225.08
Program Supplies	251.38
Sub Contractors (1099)	8,783.75
Total 5000 Program Costs	15,442.15
Total Cost of Goods Sold	\$15,442.15
GROSS PROFIT	\$587,242.41
Expenses	
6000 Overhead Expenses	
Accounting	13,396.00
Bank charges	72.79
Dues and Subscriptions	3,022.62
Insurance - D&O Liability	1,238.00
Insurance - General Liability	3,194.81
Legal & HR Fees	6,275.00
Licenses & Taxes	300.00
Marketing & Promotional	475.15
Meals	35.38
Office Supplies	674.25
Postage	166.00
Professional Services	39,125.00
Telephone/internet	295.30
Total 6000 Overhead Expenses	68,270.30

	TOTAL
6200 Personnel Expenses	
Employee reimbursement	3,002.89
Health Insurance Stipend	9,600.00
Insurance - Workers Comp	362.38
Payroll Service Fee	1,097.50
Payroll Taxes	8,890.75
Wages - Employees Staff	105,217.63
Total 6200 Personnel Expenses	128,171.15
6500 Cultural Coalition	
Project Grants	52,779.00
Total 6500 Cultural Coalition	52,779.00
6510 Fiscal Agent Fee	37,609.35
6525 Web & Internet	308.66
Total Expenses	\$287,138.46
NET OPERATING INCOME	\$300,103.95
NET INCOME	\$300,103.95

Clackamas County Arts Alliance
Full funding Budget Overview: 06.30.24 FY_2024_2025 - FY24 P&L Classes
 July 2024 - June 2025

	AEP	Community Opportunities	Fundraising	Management & General Expenses	TOTAL
Income					
4000 Clackamas County			150,000.00		150,000.00
4010 Grants & Funding Partners			175,000.00		175,000.00
4015 Art in Public Spaces					0.00
AEP Contracts	15,500.00				15,500.00
Total 4015 Art in Public Spaces	\$ 15,500.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 15,500.00
4020 Board Support			1,000.00		1,000.00
4025 Events/Workshops/Trainings		3,300.00			3,300.00
4030 Individual Donations			1,500.00		1,500.00
4050 Fiscal Agent Fees				15,000.00	15,000.00
4999 Interest Income				300.00	300.00
Total Income	\$ 15,500.00	\$ 3,300.00	\$ 327,500.00	\$ 15,300.00	\$ 361,600.00
Cost of Goods Sold					
5000 Program Costs					0.00
Merchant Fees		50.00	150.00		200.00
Program Supplies	125.00				125.00
Sub Contractors (1099)	1,500.00		5,600.00		7,100.00
Total 5000 Program Costs	\$ 1,625.00	\$ 50.00	\$ 5,750.00	\$ 0.00	\$ 7,425.00
Total Cost of Goods Sold	\$ 1,625.00	\$ 50.00	\$ 5,750.00	\$ 0.00	\$ 7,425.00
Gross Profit	\$ 13,875.00	\$ 3,250.00	\$ 321,750.00	\$ 15,300.00	\$ 354,175.00
Expenses					
6000 Overhead Expenses					0.00
Accounting				15,220.00	15,220.00
Dues and Subscriptions				3,141.66	3,141.66
Insurance - D&O Liability				1,238.00	1,238.00
Insurance - General Liability				3,522.00	3,522.00
Legal & HR Fees				500.00	500.00
Licenses & Taxes				200.00	200.00
Marketing & Promotional				550.00	550.00
Meals				500.00	500.00
Meetings & Events				350.00	350.00

Office Supplies					100.00	100.00
Postage					186.00	186.00
Professional Services					40,500.00	40,500.00
Telephone/internet					300.00	300.00
Total 6000 Overhead Expenses	\$	0.00	\$	0.00	\$	66,307.66
6200 Personnel Expenses						0.00
Employee reimbursement	1,200.00				2,400.00	3,600.00
Health Insurance Stipend	4,800.00				9,600.00	14,400.00
Mileage Reimbursement	5,000.00				7,000.00	12,000.00
Payroll Service Fee					1,284.00	1,284.00
Payroll Taxes	2,376.00				12,624.00	15,000.00
Wages - Employees						0.00
Wages - Employees Staff	32,000.00				137,000.00	169,000.00
Total Wages - Employees	\$	32,000.00	\$	0.00	\$	137,000.00
Total 6200 Personnel Expenses	\$	40,376.00	\$	0.00	\$	169,908.00
Total Expenses	\$	40,376.00	\$	0.00	\$	236,215.66
Net Operating Income	-\$	26,501.00	\$	3,250.00	\$	321,750.00
Net Income	-\$	26,501.00	\$	3,250.00	-\$	220,915.66
						\$
						77,583.34

Monday, Jun 12, 2023 02:22:20 PM GMT-7 - Cash Basis

2023 BY THE NUMBERS

At the heart of our work is the creative community—artists working across mediums, makers, actors, singers, writers, and anyone contributing to the cultural vitality of the places and spaces we live, work, and play. Here’s what we did together in 2023!

ARTS + CULTURE HAPPENINGS

215+

Clackamas County events shared to our website’s arts + cultural calendar



Photo: “Wing It” production at Clackamas Repertory Theatre

60+

opportunities shared including grants, auditions, calls to artists, and more!

39,000+

website page views with 12k+ unique visitors

ARTIST EXHIBIT PROGRAM

The Clackamas Arts Alliance matches artists with libraries, hospitals, county buildings, and other public spaces so their art can be viewed by the public. The Arts Alliance coordinates installation, and artwork rotates regularly throughout the year.



66
galleries

709
artworks

212
artists



ARTS MAKE A COMEBACK!

45% growth of the arts and culture businesses in Clackamas County

In 2022, the Arts & Economic Prosperity 6 study delivered a clear and welcome message that the arts are back! *“When our communities invest in arts and culture, we are not investing in community development at the expense of economic development. Rather, we are investing in an industry that stimulates the economy, supports local jobs, and contributes to building healthy, vibrant, and more livable communities.”* - Dianne Alves Executive Director, Clackamas Arts Alliance.

In the AEP6 study Clackamas County’s arts and culture sector:

GENERATED \$26.1 MILLION in economic activity during 2022

SUPPORTED 573 JOBS

CONTRIBUTED \$17.5 MILLION in household income for local residents

DELIVERED \$4.5 MILLION IN TAX REVENUE to local, state and federal governments

40% of attendees for a performance, event, exhibit, venue, or facility” were from outside the County.

81% reported that the primary purpose of their visit was “specifically to attend the performance, event, exhibit, venue, or facility.”

SOCIAL & E-NEWS MARKETING:

10,200

Facebook reach

4,142

Instagram reach

1,644

e-news subscribers



\$59,500

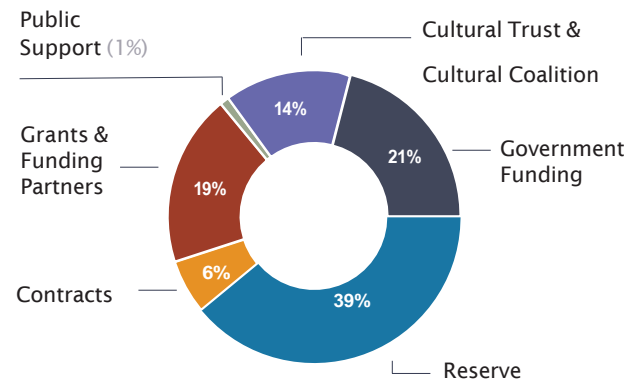
awarded to non-profits via Clackamas County Cultural Coalition grants in 2023!



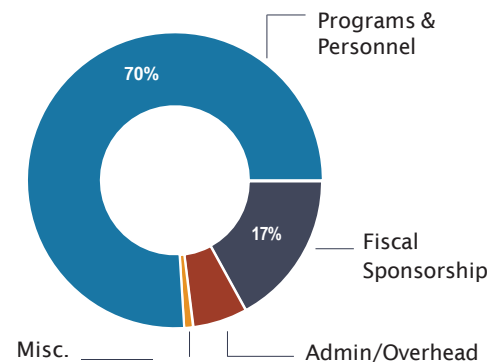
Photo: Courtesy Estacada Public Library, Danza Azteca 2023

FINANCIAL REPORT *Fiscal Year: July 1, 2022 – June 30, 2023

TOTAL INCOME - \$462,660.00



TOTAL EXPENSES - \$404,226.00



VISIT ClackamasArtsAlliance.org to learn more & donate today!



Thursday, May 30, 2024

Laura Edmonds, Economic Development Manager
Clackamas County – Office of Economic Development
2051 Kaen Road
Oregon City, Oregon 97045

Laura,

CCHS's goal for the 2024 – 2025 fiscal year is to continue to preserve Clackamas County's history and share it with existing and new audiences by creating dynamic education programs, installing engaging exhibits, and cultivating partnerships that benefit our communities. We are requesting \$100,000 from Clackamas County to help us fulfill our mission to collect, preserve, and share Clackamas County history.

Since 2022, Clackamas County funding has supported the research and development of education programs and promotion of programs and events to residents and visiting tourists. We continue to offer *Mertie's Time Machine* for 4th and 5th grade students to experience the history of Clackamas County. During the past two years, we have witnessed an expansion of our field trip program from zero to over 1,000 students in attendance. We have also collaborated with the Ermatinger House to promote the education programs of both organizations with the goal of reaching underserved students who have never visited a museum or historic house before.

For the next two years, our focus is to share Clackamas County's rich history by:

- Building key alliances with community partners and schools to develop education programs for children and adults.
- Sharing our history through the installation of the *Camping in Clackamas County* and the *Willamette River: Land, Culture, and History* Exhibits.
- Preserving our collections for future generations.
- Improving the grounds of the Stevens-Crawford Heritage House to host community events.
- Maintaining our facilities.

In the coming year, we plan to develop new school and family programs to support the *Camping in Clackamas County* and *Willamette River: Land, Culture, and History* Exhibits. County funding will help cover program supplies (\$500) and pay for background checks for new volunteers to help run the education programs (\$700). We are also reaching audiences through our website with two online exhibits: [*She Flies with Her Own Wings*](#) and [*Life & Death in the Oregon Territory*](#). Clackamas County funding will make it possible to deliver and promote innovative programs, both in person and online, by assisting in paying staff: Zack Lynch, Visitor and Volunteer Engagement Coordinator (\$20,000), and Waldo McGinnis, Web and Print Media Specialist - (\$20,000). The Visitor and Volunteer Engagement Coordinator coordinates the delivery of in-person education programs and visitor experiences and is essential in continuing our education programs during the next fiscal year. County Funding for the .75 FTE Visitor and Volunteer Engagement Coordinator will cover 75% of the position's salary. The Web and Print Media Specialist coordinates projects relating to web and print marketing to increase the visibility of our museums and share our mission with County residents and visitors from elsewhere. County funding for the .75 FTE Web and Print Media Specialist will cover 64% of the position's salary.

Archival supplies are critical to protecting our collections from deterioration. The County funding will assist with preserving our collections through the purchase of essential supplies to maintain our collection of over 36,000 accessioned items (\$2,500). The funding will make our collections and historic photos available to researchers and the public by renewing our subscription to *CatalogIt* (an application that empowers users to discover interconnected stories from Clackamas County) and other professional memberships (\$1,000).

The County funding will help us maintain and improve operations and facilities. It will cover essential building maintenance costs that include replacing an aging heat pump (\$10,550), groundskeeping (\$5,700), elevator service (\$4,500), cleaning gutters (\$1,750), and janitorial service (\$7,500). This grant will also assist with covering vital operational costs that include utilities (\$20,000), postage and mailing service (\$300), printing and copying (\$1500), office expenses (\$500), and Telephone, DSL, and Tech. expenses (\$3000). This funding will help maintain our buildings and make them accessible to visitors, students, and community groups. We have recently added a fence to the Stevens-Crawford Heritage House that enhances the grounds and provides opportunities for event rentals. Groundskeeping adds to the locations and increases the likelihood of facility rental that generates revenue for CCHS.

What makes our museums important to our communities is that we preserve and share powerful stories of people's lives and how the County has changed over time. Clackamas County is home to Oregon's most deeply layered history from Indigenous People to the Oregon Trail to technological innovation that brought electricity to people's homes because of the power from the falls. Experiencing museums helps visitors understand how events in the past shaped the present. We learn how people lived, overcame hardships, and can look at the past with the goal of creating a better future.

Thank you for considering our grant proposal.

A handwritten signature in blue ink, reading "Stephen Greenwood". The signature is stylized with a large, looping flourish at the end.

Stephen Greenwood, Executive Director

Budget for Clackamas County Grant, 07/01/2024 – 06/30/2025	Total
Facilities and Equipment	
Replace heat pump	10550.00
Groundskeeping	5700.00
Otis Elevator service	4500.00
Cleaning gutters	1750.00
Janitorial Service	7500.00
Sub-total	30000.00
Operations	
Volunteer Services	700.00
Dues and Subscriptions	1000.00
Utilities	20000.00
Postage, mailing service	300.00
Printing and copying	1500.00
Office expenses	500.00
Collection supplies	2500.00
Program supplies	500.00
Telephone, DSL, Tech	3000.00
Sub-total	30000.00
Wages, payroll taxes, and Worker's Compensation	
Waldo McGinnis, Web and Print Media Specialist	20000.00
Zack Lynch, Visitor and Volunteer Engagement Coordinator	20000.00
Sub-total	40000.00
Total	100000.00

Clackamas County Grant Timeline, 07/01/2024 – 06/30/2025	Timeline for use of funds
Facilities and Equipment	
Replace heat pump	09/03/2024 – 09/30/2024
Groundskeeping	07/01/2024 – 06/30/2025
Otis Elevator service	07/01/2024 – 06/30/2025
Cleaning gutters	10/01/2024 – 10/31/2024
Janitorial Service	07/01/2024 – 06/30/2025
Operations	
Volunteer Services	07/01/2024 – 06/30/2025
Dues and Subscriptions	07/01/2024 – 06/30/2025
Utilities	07/01/2024 – 06/30/2025
Postage, mailing service	07/01/2024 – 06/30/2025
Printing and copying	07/01/2024 – 06/30/2025
Office expenses	07/01/2024 – 06/30/2025
Collection supplies	07/01/2024 – 06/30/2025
Program supplies	07/01/2024 – 06/30/2025
Telephone, DSL, Tech	07/01/2024 – 06/30/2025
Wages, payroll taxes, and Worker's Compensation	
Waldo McGinnis, Web and Print Media Specialist	07/01/2024 – 02/17/2025
Zack Lynch, Visitor and Volunteer Engagement Coordinator	07/01/2024 – 03/31/2025