



MOLALLA COMMUNITY

SAFE ROUTES TO SCHOOL POSTER ART CONTEST INFORMATION PACKET



Introduction

The Clackamas County Safe Routes to School (SRTS) program is pleased to announce the first annual Molalla SRTS Poster Art Contest! Students from elementary and middle schools in the Molalla community are invited to submit their original artwork highlighting **the benefits of walking, biking, and rolling to school.**

Goals of the SRTS Poster Art Contest

- Inspire students to think about the benefits of using active transportation options, such as walking, biking, or rolling.
- Promote active transportation options to families and to students who do not participate in the contest.
- Develop materials that Clackamas County SRTS Program and Molalla community can use to encourage walking, and biking. Options for using the artwork include:
 - Clackamas County SRTS Program brochure, website, e-news articles, or social media
 - Displayed in schools or libraries
 - A traffic safety book for classroom use
 - Bookmarks for all students
 - Posters to promote SRTS events and activities
 - Bus backs, benches, and transit stops
 - Calendar to hand out to families during Back-to-School events

Details

- **Who Can Participate:** K-8 kids from the Molalla community.
- **Types of Artwork:** Hand drawn; on 8 1/2 x 11 paper. Students may use pencil, crayons, colored pencils, pens, or paint.
- **Cost:** Clackamas County SRTS Program will cover prizes, outreach material printing, reproduction costs, and staff time to coordinate the contest, and staff time to judge the community-wide contest.
- **Awards: \$100 gift card for 1st place; \$50 for second place and \$25 gift for third place in three age groups: K-2, 3-5 and 6-8.** A SRTS prize pack will be given to each student who submits an entry.
- **When:** Month of April. Contest submission will be accepted from April 1 to April 30, 2019.

Schedule

February	Promote Poster Art Contest community-wide, in school newsletters and online. Provide contest information packet and entry form to schools for distribution in classrooms.
April 1	Poster Art Contest open for submissions.
April 30	Due date for entries.
May	Winners for Poster Art Contest announced and prizes awarded.

Preparing for the Poster Art Contest

Clackamas County SRTS and local partners identified the Poster Art Contest theme: **the benefits of walking, biking and rolling to school.**

If teachers are interested, students may create the posters during class or they can create their submissions outside of school. Students should deliver their submissions to the school office or a teacher can drop off the class's submissions as a group.

Please publicize the contest to students and families according to the schedule above. Contest fliers in English and Spanish will be provided.

The Clackamas County SRTS Coordinator will invite and coordinate 5-7 judges. Judges may be teachers, business owners, city staff, or others in the community.

Questions?

Contact:

Nicole Perry

Clackamas County Safe Routes to School Coordinator

503-936-6879 or nicoleperry@thestreettrust.org.

Molalla Safe Routes to School Poster Art Contest Entry Form



Contest Guidelines:

- **Who can participate:** K-8 kids from the Molalla community.
- **Types of Artwork:** Hand drawn on 8 1/2 x 11 paper. Students may use pencil, crayons, colored pencils, pens, or paint.
- **Grand Prize Awards:** \$100 gift card for first place; \$50 for second place and \$25 gift for third place in three age groups: K-2, 3-5 and 6-8.
- **SRTS prize pack for each student** who submits an entry!
- **How to submit your art:** Submit your art and entry form between April 1 and April 30. Deliver submissions to school office, with artwork and entry form paperclipped together. Winners will be announced in May.
 - Please write your **name, grade, teacher and school** on the back of your artwork in pencil, in case your entry gets separated from your artwork.

Entries should:

- a. Show proper use of traffic safety laws (i.e. helmets, crosswalks, etc.)
- b. Highlight **fun, health, environmental, and other benefits** of walking, biking, and rolling.

Entry Information:

Please complete the following information.

Student Name:

Parent Name:

Phone Number:

Email Address:

Student Age:

Student Grade:

School Attending:

Teacher:

____ (**Parent initial**) I am aware that my child's artwork will become the property of Clackamas County Safe Routes to School program and may be reproduced and used as resource materials for state and local organizations that promote Safe Routes to School programs. Please note that submitted artwork will not be returned.