

CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS
Staff Presentation Worksheet

Presentation Date: February 23, 2010 **Time:** 1:30 p.m.

Length: 30 minutes

Presentation Title: Clackamas County Main Street Annual Report and Energy Efficiency Program

Department: Business and Community Services – Business and Economic Development

Presenter: Jamie Johnk, Samantha Honl, Gary Barth

POLICY QUESTION:

Does the Board of County Commissioners support the continued efforts of the Clackamas County Main Street Program?

ISSUE & BACKGROUND:

During the first year after implementation of the Clackamas County Main Street Program staff has developed, promoted and helped to establish Main Street communities throughout Clackamas County. As a result, there are thirteen communities and/or commercial districts committed to downtown revitalization. A great deal of time was spent conducting outreach and educating community leaders on the significance of downtown and on how to utilize the Main Street Program as an economic development tool. We conducted presentations, assisted with completing business surveys, retail market analyses, and historic reconnaissance level surveys. We hosted a multitude of trainings, including the annual Oregon Main Street conference, and partnered with the state on providing our Performing and Transforming communities with a Resource Team Assessment.

An exciting new program being introduced to Clackamas County Main Street communities is the Energy Efficiency on Main Street Program. When conducting outreach in downtowns throughout Clackamas County, we heard time and time again that businesses were struggling to keep their doors open or even pay their ever growing utility bills. With this in mind, we developed this program in an effort to assist businesses with addressing the efficiency of their energy use, to save money on their utility bills, which in turn reduces their monthly financial output, enabling them to keep their doors open.

Partnering with Energy Trust of Oregon and USDA Rural Development, Energy Efficiency on Main Street provides detailed energy audits for commercial businesses to help make informed decisions and invest in cost-saving energy-efficiency strategies. The program also helps identify incentives and financial resources for making the recommended changes. Based on the final Audit Report, the Clackamas County Energy Efficiency on Main Street program will be offering mini grants of up to \$500 for small energy efficiency upgrades, or matching grants of up to \$5,000 for larger projects.

This program is funded by the USDA Rural Business Enterprise Grant, Clackamas County Main Street and Office of Sustainability EECDG funding.

QUESTION(S) PRESENTED FOR CONSIDERATION

1. Does the Board support the continued efforts of the Clackamas County Main Street Program?
2. Are there additional areas the Board would like staff to focus their Main Street efforts on?
3. Does the Board have recommendations to staff regarding the Main Street program?

OPTIONS AVAILABLE

1. Board supports the continued efforts of the Main Street program with/without recommendations.

RECOMMENDATIONS

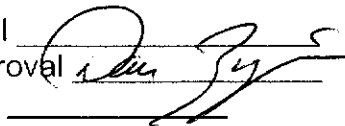
Staff respectfully recommends that the Board support the continued efforts of the Main Street program with or without recommendation for enhancement on the services currently being provided.

SUBMITTED BY:

Division Director/Head Approval _____

Department Director/Head Approval _____

County Administrator Approval _____



For information on this issue or copies of attachments, please contact Jamie Johnk @ 503-742-4413.