

Clackamas and Washington Counties Commercial Tobacco Prevention Grants Notice of Funding Opportunity (NOFO)

Purpose:

The Clackamas County Tobacco Prevention and Education Program (TPEP) seeks applications from community-based organizations (CBOs) to center community voice in commercial tobacco prevention programming and address the root causes of commercial tobacco use and tobacco-related chronic disease. \$250,000 is available for CBOs serving Clackamas and/or Washington Counties.

Background:

Commercial tobacco sold by the tobacco industry (cigarettes, vape or e-cigarettes, chewing tobacco, cigars and other products) contain addictive nicotine and toxic chemicals. The term commercial tobacco is used to separate it from sacred tobacco used by some American Indian/Alaska Native communities and Tribal Nations in Oregon.

The Oregon Health Authority (OHA) allocated \$10 million of tobacco tax revenue to county Local Public Health Authority (LPHA) Tobacco Prevention and Education Programs (TPEP). The purpose of these funds is to provide additional capacity and resources to address commercial tobacco use inequities and develop or enhance community partnerships. Funds need to be spent by June 30, 2023.

Clackamas County Public Health Division (CCPHD) and Washington County Public Health Department (WCPHD) TPEPs dedicated a portion of funds to community-based organizations to address the disproportionate impact of commercial tobacco on Black, Indigenous, and people of color communities through culturally specific, and community-led approaches centered in community voices and practices.

Burden of Tobacco:

Tobacco use is the number one cause of preventable death in Oregon. Tobacco use contributes to thousands of deaths in Oregon each year and costs billions in direct medical costs, lost productivity, and early death.

Tobacco smoke is toxic and kills both smokers and non-smokers. There is no safe level of exposure to tobacco smoke. It can cause heart disease and cancer and worsen respiratory conditions such as asthma. Certain populations including pregnant women, children, older adults, and people with chronic illness are especially vulnerable.

High youth use of other tobacco products such as e-cigarettes is a significant public health concern. There is strong evidence that these products increase youth nicotine addiction and youth initiation of conventional tobacco products.

The tobacco industry spends more than \$100 million a year marketing to people in Oregon. Groups that historically have been targeted by the tobacco industry use tobacco at higher rates, including people with lower incomes; certain racial and ethnic groups including Native Americans/Alaskan Natives, Black and Pacific Islander communities; members of lesbian, gay, bisexual, transgender, queer/questioning, two-spirit (LGBTQ2S) communities; people with disabilities; people living with mental illness; people with less than a high school degree; and people living with addiction to alcohol and other drugs. These same communities experience chronic stress, discrimination, systemic racism, and the harshest health consequences, including higher rates tobacco-related acute and chronic disease.

Grant Information

Funding Source	Oregon tobacco tax revenue allocated from the Oregon Health Authority to Clackamas County Public Health Division and Washington County Public Health Department.
Issuance	Clackamas and Washington Counties Public Health will award up to 12 organizations. Clackamas County Public Health will administer the grants.
Grant period	January 1 – June 30, 2023
Min/max grant amount	\$20,000 - \$25,000

Funding priorities

Proposals must be able to connect activities to either the root causes of commercial tobacco use, commercial tobacco prevention and cessation, or both. Successful proposals will describe how the proposed approach will help reduce the impacts of commercial tobacco use.

Eligible activities include but are not limited to:

Initiatives to address how structural racism, systemic neglect, discrimination, and a lack of community investment have created high-stress, high-trauma, socio-economic and other conditions across generations that contribute to commercial tobacco use and result in tobacco-related health disparities, such as higher rates of cancer and hypertension. Examples include:

- Community-led initiatives that build power and ability to address inequities that might lead to commercial tobacco use (i.e., food insecurity, isolation and lack of mental health support, lack of safe housing);
- Development of community skills in advocacy for policy change, including those addressing social determinants of health as well as commercial tobacco industry influence in communities;
- Leadership by community health workers in community-based policy advocacy;
- Accessible and affordable opportunities and spaces for people to positively socialize, challenge social norms that promote tobacco misuse, share cultural traditions, and build community.

Initiatives that directly address use of commercial tobacco. For example:

- Enhancing support for and access to culturally appropriate commercial tobacco cessation resources;
- Sharing information with community members about how they have been targeted by the commercial tobacco industry;
- Training and capacity building for health care providers and supports for traditional health workers to address commercial tobacco use and intersections with chronic diseases, including addressing health care provider bias against nondominant beliefs, norms, and approaches to health care;
- Strengthening movements for justice such as environmental justice and health justice (i.e., restrict marketing and access to highly addictive flavored products);
- Community-based and -led research to understand community needs.

Please also propose other prevention activities based on community needs/priorities.

Eligibility

Applicants must meet the following requirements:

- 1) Any 501(c)(3) organization registered with the Oregon Secretary of State and located in Oregon that provides culturally responsive services to communities in Clackamas and/or Washington Counties that are disproportionately impacted by commercial tobacco. Individuals and organizations with 501(c)(3) fiscal sponsors are eligible to apply.
- 2) Organizations that did not receive funding from the Oregon Health Authority for commercial tobacco prevention or were underfunded by the Oregon Health Authority are encouraged to apply.
- 3) Organizations must hold commercial general liability insurance covering bodily injury and property damage of not less than \$1,000,000 per occurrence and annual aggregate limit not less than \$2,000,000 at the time of Grant award, if awarded. This should not be a barrier to applying. The cost of insurance may be added to the proposed budget and purchased with grant funds after being awarded.
- 4) Any partnership or coalition of organizations working together, where the fiscal agent is a 501(c)(3) organization.
- 5) Cannot receive funding from commercial tobacco companies.
- 6) Organizations need to be one of the following:
 - a. **Culturally specific** (The majority of agency clients served are from a particular community of color: Black, African, African American, Asian, Pacific Islander, American Indian, Alaska Native, Latino/a/x; the organizational environment is culturally focused and identified as such by clients; there is a prevalence of bilingual and/or bicultural staff that reflects the community that is proposed to be served; there is established and successful community engagement and involvement with the community/communities being served; the staff, board

and leadership reflect the community being served; the community being served recognizes the organization as a culturally specific organization.); **or**

- a. **A racial justice-focused organization** working with Black, Indigenous, American Indian, Alaska Native, Latino/a/x, Pacific Islander, or Asian communities; **or**
- b. **Primarily benefiting a community disproportionately impacted by commercial tobacco** (i.e., people with disabilities, people who identify as LGBTQ2SIA+, people living with behavioral health issues) **and demonstrating commitment to leading with race.** Must be capable of addressing racial inequities within its service community in partnership with racially diverse community members and have a decision-making body (staff, or community leaders) from the communities being served.

Application and submission information

Apply online through Survey Monkey application:

https://ccpublichealth.smapply.io/prog/clackamas_and_washington_counties_commercial_tobacco_prevention_community_grants/

Deadline: November 10, 2022, at 5:00pm

Please note applicants will need to create a Survey Monkey account with a verified email address in order to complete this application. It is free to create an account.

Documents with instructions for navigating Survey Monkey and completing the application can be found on the Clackamas County Grants website: <https://www.clackamas.us/grants>.

A PDF version of the application includes additional instructions and examples that may be helpful to reference when completing the Survey Monkey application. The PDF application can be found on the Clackamas County Grants website: <https://www.clackamas.us/grants>.

Submit questions to TobaccoFreeClackCo@Clackamas.us by Thursday October 20th at 5pm. FAQs will be posted on the Clackamas County Grants website by Tuesday October 25th at 5pm.

Timeline

November 10, 2022	Applications due
December 15, 2022	Applicants notified
January 1, 2023	Grant period begins
June 30, 2023	Grant funds must be spent