

CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS
Staff Presentation Worksheet

Presentation Date: August 3, 2010 Time: 1:30 p.m. Length: 30 minutes

Presentation Title: Public Health Roadmap to Healthy Communities Update

Department: Health, Housing and Human Services

Presenters: Cindy Becker, Marti Franc

POLICY QUESTION

The following presentation is an update, no decisions are requested from the Board at this time.

ISSUE & BACKGROUND

During 2009, Public Health began the "Roadmap to Healthy Communities" project in order to assess the health status of residents, and to engage those residents in planning for health improvement. During this process, Public Health has interviewed 16 community opinion leaders, established a community advisory group of 22 individuals, facilitated 13 community meetings and listening sessions, involving approximately 176 people, surveyed over 1,000 residents, and analyzed data of health trends and economic disparities in Clackamas County.

Community input revealed that access to safety services and safe neighborhoods ranked as the highest priority among respondents. Additionally, clean air and water, access to healthy foods, affordable healthcare options, housing and jobs are priorities for health and quality of life.

Secondly, priorities of social and emotional support from families, friends and communities, access to greenspaces and nature, and opportunities for physical activity.

Common priorities suggested by both the county's Community Congress on Health and the Roadmap participants include:

- Community centers that combine education and health and other services
- Building community through activities that strengthen social connections
- Increasing access to healthy foods by encouraging more urban agriculture and gardening
- Providing community resources for networking and access to programs and services

Public Health continues to increase the focus toward community engagement to improve health. The Roadmap participants recognized that health is a

responsibility that must be shared among individuals, communities, organizations and government.

Going forward, we have a number of initiatives in the works as a direct result of the Roadmap assessment.

1. \$50,000 has been allocated to provide seed money to groups and communities for health improvement projects. An RFP will be issued in the next few weeks and targeted to small community-led projects that relate to priorities identified in the Roadmap report.
2. We are recruiting for a Roadmap Coordinator. This position will support the development of community coalitions and projects targeted to improving health and strengthening community resilience.
3. Public Health is developing a county-wide project (\$50,000 max) that will build upon partnerships to improve the health and fitness of children and families.

QUESTION(S) PRESENTED FOR CONSIDERATION

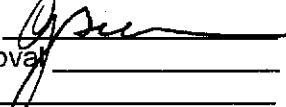
No questions for consideration are requested at this time. This is purely an update as some of the BCC were on the Advisory Committee.

OPTIONS AVAILABLE

I recommend that you, as the Clackamas County Board of Health, accept this report on the Roadmap to Healthy Communities and continue your support of activities and efforts to increase opportunities for healthy living for all residents of Clackamas County.

RECOMMENDATIONS

SUBMITTED BY:

Division Director/Head Approval 
Department Director/Head Approval _____
County Administrator Approval _____

For information on this issue or copies of attachments, please contact Marti Franc @ 503-655-8479