## The 2011 Clackamas County Fair

- 1. Purpose The Fair Board and staff's dedication and purpose is to provide a showplace for educational activities, healthful competition, and recognition of our County youth, agriculture, business, commerce, history and tourism
- 2. Attendance 134,124 citizens attended or participated in the fair. This is an increase of 5% from last year.
- 3. Non-Profit Group Fifty-five non-profit groups participated in the fair
- 4. Volunteerism On Saturday August 6<sup>th</sup> there was over 200 volunteers setting up various areas of the fair.
- 5. Survey some of the comments included: that we are the best fair in the state, the Rodeo was excellent, the Fair food is great and that we are a smoke free fair.
- 6. Facility Rentals We are more than just a fair. This past year facility rental increased 15%.
- 7. Main Lawn Restroom Complex new construction is underway.
- 8. Agri-Tourism Partnership The Fair Board is working with Mary Stewart on ways to promote Agri-tourism.
- 9. County Tourism Partnership The tourism is helping to fund our Master Plan.