

# **REQUEST FOR PROPOSALS #2017-96**

**FOR** 

# **DRUPAL MIGRATION CONSULTANT**

# **BOARD OF COUNTY COMMISSIONERS**

JIM BERNARD, Chair

**SONYA FISCHER, Commissioner** 

KEN HUMBERSTON, Commissioner

PAUL SAVAS, Commissioner

MARTHA SCHRADER, Commissioner

Donald Krupp County Administrator

**George Marlton Procurement Division Director** 

Patricia Bride Analyst

# PROPOSAL CLOSING DATE, TIME AND LOCATION

**DATE:** November 30, 2017

TIME: 2:00 PM, Pacific Time

PLACE: Clackamas County Procurement Division

<u>Clackamas County Public Services Building</u> 2051 Kaen Road, Oregon City, OR 97045

# **SCHEDULE**

| Request for Proposals Issued                | November 6, 2017                         |
|---|--|
| Protest of Specifications Deadline          | November 13, 2017, 5:00 PM, Pacific Time |
| Deadline to Submit Clarifying Questions     | November 20, 2017, 5:00 PM, Pacific Time |
| Request for Proposals Closing Date and Time | November 30, 2017, 2:00 PM, Pacific Time |
| Deadline to Submit Protest of Award         | Seven (7) days from the Intent to Award  |
| Anticipated Contract Start Date             | December 2017                            |

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# SECTION 1 NOTICE OF REQUEST FOR PROPOSALS

Notice is hereby given that Clackamas County through its Board of County Commissioners will receive sealed Proposals per specifications until **2:00 PM**, **November 30**, **2017** ("Closing"), to provide Drupal Migration Consulting. No Proposals will be received or considered after that time.

Proposal packets are available from 7:00 AM to 6:00 PM Monday through Thursday at Clackamas County Procurement Division, Clackamas County Public Services Building, 2051 Kaen Road, Oregon City, OR 97045, telephone (503) 742-5444 or may be obtained at <a href="http://www.clackamas.us/bids/">http://www.clackamas.us/bids/</a>. Sealed Proposals are to be sent to Clackamas County Procurement Services – Attention George Marlton, Director at the above Kaen Road address.

Sealed Proposals may be emailed to <u>procurement@clackamas.us</u> or sent to Clackamas County at the above Kaen Road address.

# **Contact Information**

Procurement Process and Technical Questions: Patricia Bride, pbride@clackamas.us, (503) 742-5447.

The Board of County Commissioners reserves the right to reject any and all Proposals not in compliance with all prescribed public bidding procedures and requirements, and may reject for good cause any and all Proposals upon the finding that it is in the public interest to do so and to waive any and all informalities in the public interest. In the award of the contract, the Board of County Commissioners will consider the element of time, will accept the Proposal or Proposals which in their estimation will best serve the interests of Clackamas County and will reserve the right to award the contract to the contractor whose Proposal shall be best for the public good.

Clackamas County encourages bids from Minority, Women, and Emerging Small Businesses.

# SECTION 2 INSTRUCTIONS TO PROPOSERS

Clackamas County ("County") reserves the right to reject any and all Proposals received as a result of this RFP. County Local Contract Review Board Rules ("LCRB") govern the procurement process for the County.

- **2.1 Modification or Withdrawal of Proposal:** Any Proposal may be modified or withdrawn at any time prior to the Closing deadline, provided that a written request is received by the County Procurement Division Director, prior to the Closing. The withdrawal of a Proposal will not prejudice the right of a Proposer to submit a new Proposal.
- **2.2 Requests for Clarification and Requests for Change:** Proposers may submit questions regarding the specifications of the RFP. Questions must be received in writing on or before 5:00 p.m. (Pacific Time), on the date indicated in the Schedule, at the Procurement Division address as listed in Section 1 of this RFP. Requests for changes must include the reason for the change and any proposed changes to the requirements. The purpose of this requirement is to permit County to correct, prior to the opening of Proposals, RFP terms or technical requirements that may be unlawful, improvident or which unjustifiably restrict competition. County will consider all requested changes and, if appropriate, amend the RFP. County will provide reasonable notice of its decision to all Proposers that have provided an address to the Procurement Division for this procurement. No oral or written instructions or information concerning this RFP from County managers, employees or agents to prospective Proposers shall bind County unless included in an Addendum to the RFP.
- **2.3 Protests of the RFP/Specifications:** Protests must be in accordance with LCRB C-047-0730. Protests of Specifications must be received in writing on or before 5:00 p.m. (Pacific Time), on the date indicated in the Schedule, or within three (3) business days of issuance of any addendum, at the Procurement Division address listed in Section 1 of this RFP. Protests may not be faxed. Protests of the RFP specifications must include the reason for the protest and any proposed changes to the requirements.
- **2.4 Addenda:** If any part of this RFP is changed, an addendum will be provided to Proposers that have provided an address to the Procurement Division for this procurement. It shall be Proposers responsibility to regularly check the Bids and Contract Information page at <a href="http://www.clackamas.us/bids/">http://www.clackamas.us/bids/</a> for any published Addenda or response to clarifying questions.
- **2.5 Submission of Proposals:** All Proposals must be submitted in a sealed envelope bearing on the outside, the name and address of the Proposer, the project title, and Closing date/time. Proposals must be submitted in accordance with Section 5.

All Proposals shall be legibly written in ink or typed and comply in all regards with the requirements of this RFP. Proposals that include orders or qualifications may be rejected as irregular. All Proposals must include a signature that affirms the Proposer's intent to be bound by the Proposal (may be on cover letter, on the Proposal, or the Proposal Response form) shall be signed. If a Proposal is submitted by a firm or partnership, the name and address of the firm or partnership shall be shown, together with the names and addresses of the members. If the Proposal is submitted by a corporation, it shall be signed in the name of such corporation by an official who is authorized to bind the contractor. The Proposals will be considered by the County to be submitted in confidence and are not subject to public disclosure until the notice of intent to award has been issued.

No late Proposals will be accepted. Proposals submitted after the Closing will be considered late and will be returned unopened. Proposals may not be submitted by telephone or fax.

**2.6 Post-Selection Review and Protest of Award:** County will name the apparent successful Proposer in a "Notice of Intent to Award" letter. Identification of the apparent successful Proposer is procedural only and creates no right of the named Proposer to award of the contract. Competing Proposers will be notified in writing of the selection of the apparent successful Proposer(s) and shall be given seven (7) calendar days from the date on the "Notice of Intent to Award" letter to review the file at the Procurement Division office and file a written protest of award, pursuant to

LCRB C-047-0740. Any award protest must be in writing and must be delivered by hand-delivery or mail to the address for the Procurement Division as listed in Section 1 of this RFP.

Only actual Proposers may protest if they believe they have been adversely affected because the Proposer would be eligible to be awarded the contract in the event the protest is successful. The basis of the written protest must be in accordance with ORS 279B.410 and shall specify the grounds upon which the protest is based. In order to be an adversely affected Proposer with a right to submit a written protest, a Proposer must be next in line for award, i.e. the protester must claim that all higher rated Proposers are ineligible for award because they are non-responsive or non-responsible.

# County will consider any protests received and:

- a. reject all protests and proceed with final evaluation of, and any allowed contract language negotiation with, the apparent successful Proposer and, pending the satisfactory outcome of this final evaluation and negotiation, enter into a contract with the named Proposer; OR
- b. sustain a meritorious protest(s) and reject the apparent successful Proposer as nonresponsive, if such Proposer is unable to demonstrate that its Proposal complied with all material requirements of the solicitation and Oregon public procurement law; thereafter, County may name a new apparent successful Proposer; OR
- c. reject all Proposals and cancel the procurement.
- **2.7 Acceptance of Contractual Requirements:** Failure of the selected Proposer to execute a contract and deliver required insurance certificates within ten (10) calendar days after notification of an award may result in cancellation of the award. This time period may be extended at the option of County.
- 2.8 Public Records: Proposals are deemed confidential until the "Notice of Intent to Award" letter is issued. This RFP and one copy of each original Proposal received in response to it, together with copies of all documents pertaining to the award of a contract, will be kept and made a part of a file or record which will be open to public inspection. If a Proposal contains any information that is considered a <a href="TRADE SECRET">TRADE SECRET</a> under ORS 192.501(2), <a href="SUCH INFORMATION MUST">SUCH INFORMATION MUST</a> BE LISTED ON A SEPARATE SHEET CAPABLE OF SEPARATION FROM THE REMAINING PROPOSAL AND MUST BE CLEARLY MARKED WITH THE FOLLOWING LEGEND:
- "This information constitutes a trade secret under ORS 192.501(2), and shall not be disclosed except in accordance with the Oregon Public Records Law, ORS Chapter 192."

The Oregon Public Records Law exempts from disclosure only bona fide trade secrets, and the exemption from disclosure applies only "unless the public interest requires disclosure in the particular instance" ORS 192.500(1). Therefore, non-disclosure of documents, or any portion of a document submitted as part of a Proposal, may depend upon official or judicial determinations made pursuant to the Public Records Law.

- **2.9 Investigation of References:** County reserves the right to investigate all references in addition to those supplied references and investigate past performance of any Proposer with respect to its successful performance of similar services, its compliance with specifications and contractual obligations, its completion or delivery of a project on schedule, its lawful payment of subcontractors and workers, and any other factor relevant to this RFP. County may postpone the award or the execution of the contract after the announcement of the apparent successful Proposer in order to complete its investigation.
- **2.10 RFP Proposal Preparation Costs and Other Costs:** Proposer costs of developing the Proposal, cost of attendance at an interview (if requested by County), or any other costs are entirely the responsibility of the Proposer, and will not be reimbursed in any manner by County.
- **2.11 Clarification and Clarity:** County reserves the right to seek clarification of each Proposal, or to make an award without further discussion of Proposals received. Therefore, it is important that each Proposal be submitted initially in the most complete, clear, and favorable manner possible.

- **2.12 Right to Reject Proposals:** County reserves the right to reject any or all Proposals or to withdraw any item from the award, if such rejection or withdrawal would be in the public interest, as determined by County.
- **2.13 Cancellation:** County reserves the right to cancel or postpone this RFP at any time or to award no contract.
- **2.14 Proposal Terms:** All Proposals, including any price quotations, will be valid and firm through a period of one hundred and eighty (180) calendar days following the Closing date. County may require an extension of this firm offer period. Proposers will be required to agree to the longer time frame in order to be further considered in the procurement process.
- **2.15 Oral Presentations:** At County's sole option, Proposers may be required to give an oral presentation of their Proposals to County, a process which would provide an opportunity for the Proposer to clarify or elaborate on the Proposal but will in no material way change Proposer's original Proposal. If the evaluating committee requests presentations, the Procurement Division will schedule the time and location for said presentation. Any costs of participating in such presentations will be borne solely by Proposer and will not be reimbursed by County. **Note:** Oral presentations are at the discretion of the evaluating committee and may not be conducted; therefore, **written Proposals should be complete.**
- **2.16 Usage:** It is the intention of County to utilize the services of the successful Proposer(s) to provide services as outlined in the below Scope of Work.
- **2.17 Review for Responsiveness:** Upon receipt of all Proposals, the Procurement Division or designee will determine the responsiveness of all Proposals before submitting them to the evaluation committee. If a Proposal is incomplete or non-responsive in significant part or in whole, it will be rejected and will not be submitted to the evaluation committee. County reserves the right to determine if an inadvertent error is solely clerical or is a minor informality which may be waived, and then to determine if an error is grounds for disqualifying a Proposal. The Proposer's contact person identified on the Proposal will be notified, identifying the reason(s) the Proposal is non-responsive. One copy of the Proposal will be archived and all others discarded.
- **2.18 RFP Incorporated into Contract:** This RFP will become part of the Contract between County and the selected contractor(s). The contractor(s) will be bound to perform according to the terms of this RFP, their Proposal(s), and the terms of the Sample Contract.
- **2.19** Communication Blackout Period: Except as called for in this RFP, Proposers may not communicate with members of the Evaluation Committee or other County employees or representatives about the RFP during the procurement process until the apparent successful Proposer is selected, and all protests, if any, have been resolved. Communication in violation of this restriction may result in rejection of a Proposer.
- **2.20 Prohibition on Commissions and Subcontractors:** County will contract directly with persons/entities capable of performing the requirements of this RFP. Contractors must be represented directly. Participation by brokers or commissioned agents will not be allowed during the Proposal process. Contractor shall not use subcontractors to perform the Work unless specifically pre-authorized in writing to do so by the County. Contractor represents that any employees assigned to perform the Work, and any authorized subcontractors performing the Work, are fully qualified to perform the tasks assigned to them, and shall perform the Work in a competent and professional manner. Contractor shall not be permitted to add on any fee or charge for subcontractor Work. Contractor shall provide, if requested, any documents relating to subcontractor's qualifications to perform required Work.
- **2.21 Ownership of Proposals:** All Proposals in response to this RFP are the sole property of County, and subject to the provisions of ORS 192.410-192.505 (Public Records Act).
- **2.22 Clerical Errors in Awards:** County reserves the right to correct inaccurate awards resulting from its clerical errors.

- **2.23 Rejection of Qualified Proposals:** Proposals may be rejected in whole or in part if they attempt to limit or modify any of the terms, conditions, or specifications of the RFP or the Sample Contract.
- **2.24** Collusion: By responding, the Proposer states that the Proposal is not made in connection with any competing Proposer submitting a separate response to the RFP, and is in all aspects fair and without collusion or fraud. Proposer also certifies that no officer, agent, elected official, or employee of County has a pecuniary interest in this Proposal.
- **2.25 Evaluation Committee:** Proposals will be evaluated by a committee consisting of representatives from County and potentially external representatives. County reserves the right to modify the Evaluation Committee make-up in its sole discretion.
- **2.26** Commencement of Work: The contractor shall commence no work until all insurance requirements have been met, the Protest of Awards deadline has been passed, any protest have been decided, a contract has been fully executed, and a Notice to Proceed has been issued by County.
- **2.27 Best and Final Offer:** County may request best and final offers from those Proposers determined by County to be reasonably viable for contract award. However, County reserves the right to award a contract on the basis of initial Proposal received. Therefore, each Proposal should contain the Proposer's best terms from a price and technical standpoint. Following evaluation of the best and final offers, County may select for final contract negotiations/execution the offers that are most advantageous to County, considering cost and the evaluation criteria in this RFP.
- **2.28 Nondiscrimination:** The successful Proposer agrees that, in performing the work called for by this RFP and in securing and supplying materials, contractor will not discriminate against any person on the basis of race, color, religious creed, political ideas, sex, age, marital status, sexual orientation, gender identity, veteran status, physical or mental handicap, national origin or ancestry, or any other class protected by applicable law.
- **2.29** Intergovernmental Cooperative Procurement Statement: Pursuant to ORS 279A and LCRB, other public agencies shall have the ability to purchase the awarded goods and services from the awarded contractor(s) under terms and conditions of the resultant contract. Any such purchases shall be between the contractor and the participating public agency and shall not impact the contactor's obligation to County. Any estimated purchase volumes listed herein do not include other public agencies and County makes no guarantee as to their participation. Any Proposer, by written notification included with their Proposal, may decline to extend the prices and terms of this solicitation to any and/or all other public agencies. County grants to any and all public serving governmental agencies, authorization to purchase equivalent services or products described herein at the same submitted unit bid price, but only with the consent of the contractor awarded the contract by the County.

# SECTION 3 SCOPE OF WORK

# 3.1. <u>INTRODUCTION</u>

Clackamas County ("County") is seeking Proposals for a vendor to provide consulting services to assist in the design, build, conversion, and implementation of the County Internet website from a legacy site to an Acquia hosted Drupal 8 site.

Please direct all Technical/Specifications or Procurement Process Questions to the indicated representative referenced in the Notice of Request for Proposals and note the communication restriction outlined in Section 2.19.

# 3.2 BACKGROUND

In 2013 the Clackamas County Board of Commissioners ("BCC") tasked Technology Services ("TS") and Public and Government Affairs ("PGA") with the redesigning and implementation of a new County internet site. As part of the re-design analysis, a contracting firm (White Horse) was utilized and provided a number of recommendations. One of these recommendations was for the County to utilize a Content Management System ("CMS") and to form a Web Governance Committee ("WGC") to direct County policy related to web utilization. The WGC was formed as an executive level committee made up of representatives from TS, PGA, and County Administration.

After the formation of the WGC and initial upgrade to the County internet site, TS and PGA were tasked to research and determine the most appropriate CMS available that the County could adopt as a standard. The County website is currently published using Static HTML. The County wishes to move to an open and supported CMS platform. To accomplish this, the WGC elected to standardize the CMS to Drupal 8 hosted on the Acquia platform.

To perform the build, conversion, and implementation of the Drupal County website, the County has formed a project team comprised of County TS and PGA staff, and an assigned Acquia Technical Account Manager (TAM) that will guide the overall technical direction. To complete the project team, the County is looking for a consultant to perform the following tasks:

- Act as an integral part of the Scrum project team.
- Supplement the TAM in the site/technical design.
- Assist in the content review, business analysis, and content configuration
- In conjunction with the project team, assist and advise in the site configuration, coding, and initial build
- Training of TS and PGA teams in Drupal support and best practices

The County anticipates the selected Proposer to be onsite for most of the work and engagement with the County team and business owners. On average, workload is anticipated to average around 20+ hours per week, working directly with team members at PGA or TS office locations. In order to accommodate, office space and network connectivity will be provided. Computer equipment will be provided and access to printers, if necessary, can be accommodated. The County is open to joint proposals to accommodate site build, content architecture, and other roles needed to complete the project. Timeline for this project is expected to be six (6) to ten (10) months to complete the implementation and confirm operability of the new Drupal website. Other related tasks may be assigned if time and resources allow. Final timeline, scope of work, and implementation plans to be determined by the project team once award of this RFP has been made.

# 3.3. SCOPE OF WORK

#### **3.3.1.** Scope:

#### **General Information:**

Content to be migrated includes the primary County website (www.clackamas.us) and several smaller supported sites, which include but are not limited to, www.clackamas.us/sheriff, www.clackamas.us/da, and www.clackamas.us/fair.

#### **Expectations:**

- Provide support as integral part of a team consisting of County staff, Acquia Technical Account Manager, and site build contractor.
- Assist in the content review, business analysis, content configuration, best practices and site design of new Drupal website influenced by the current legacy County website.
- Design and utilization of Drupal best practices to create Drupal version of the County internet site.
- Train County staff to assume technical and design/content support using Drupal.
- With County staff, act as primary resource to develop and build the new Drupal website.
- Assist in the overall support of the project and project team.

#### **Basic/Technical Requirements:**

- Able to be onsite most of the time for meetings, trainings, and working with staff.
- Dedicated to complete project and not transfer to another consultant(s).
- Experienced in Drupal 8 based internet sites.
- 3+ years' experience with Drupal development. Acquia Cloud Platform experience preferred but not required.
- Experience in training technical and content support staff to support and develop the Drupal site.
- Knowledge of Acquia Hosting Solutions.
- Knowledge of Git and how it is utilized in a best practices Drupal 8 site management workflow.
- Knowledge of analytics options for Drupal 8.
- Knowledge and experience with Drupal modules and front-end development.
- Knowledge of performance tuning and monitoring practices.
- Experience meeting WCAG 2.0 accessibility guidelines.

# **Site Build and Implementation Requirements:**

- Build, design, configure, and implement new Drupal internet site.
- Develop Drupal templates for main County theme and subthemes.
- Identify design opportunities/Drupal best practices and propose appropriate design changes.
- Review content inventory and audit, assist in business analysis; map content to Drupal 8 content types and taxonomies.
- Propose, configure, and integrate Drupal modules that meet the County's business needs and assist in required updates to County style guide.
- Configure user permissions, roles, and workflow according to County's content review and approval process.
- Identify opportunities to use Views; create and configure views as required.
- Advise on and configure social media integration.
- Review design to maximize mobile support and efficiency, as well as best practices.
- Advise in the design for efficient modular approach and user experience.
- Identify opportunities for content reuse across site, as well as, architecture solutions to effectively reuse content.
- Coordinate and perform quality assurance audits of production site.

 Document key configurations, support notes, and recommendations for future development phases and enhancements.

# **Other Requirements:**

- Able to work in a Scrum/Agile development environment utilizing Jira management utility.
- Able to define and translate Product Backlog Items ("PBI") to actionable Drupal 8 Scrum tasks.
- Perform train-the-trainer of County technical staff to assume technical support after implementation.
- Perform train-the-trainer of County communications staff to assume content/design support after implementation.
- Review and provide recommendations regarding issues to maintain project timeline and costs.
- Assist in development of strategic plan and recommendations for long-term support and direction of website, content workflow, and site support.
- Testing coordination and review.

#### 3.3.2. Work Schedule:

The County is anticipating that it will take approximately six (6) to ten (10) months to setup and configure hosting requirements, evaluate the content, and to build the County websites in a hosted Acquia Drupal Cloud instance. This is based on a dedicated project team with the build consultant(s) working on average twenty (20) hours a week. Actual schedule will vary as required by the team and build process.

#### 3.3.3. Term of Contract:

The term of the contract shall be from the effective date through **December 31, 2018,** with the option for one (1) additional one (1) year renewal thereafter subject to the mutual agreement of the parties.

**3.3.4 Sample Contract:** Submission of a Proposal in response to this RFP indicates Proposer's willingness to enter into a contract containing substantially the same terms (including insurance requirements) of the sample contract identified below. No action or response to the sample contract is required under this RFP. Any objections to the sample contract terms should be raised in accordance with Paragraphs 2.2 or 2.3 of this RFP, pertaining to requests for clarification or change or protest of the RFP/specifications, and as otherwise provided for in this RFP. This RFP and all supplemental information in response to this RFP will be a binding part of the final contract.

The applicable Sample Professional Services Contract for this RFP can be found at <a href="http://www.clackamas.us/bids/terms.html">http://www.clackamas.us/bids/terms.html</a>.

| Professional Services Contract (unless checked, item does not apply)  |
|---|
| The following paragraphs of the Professional Services Contract will be applicable:  |
|   |
| Article II, Paragraph 29 – Confidentiality  |
| Article II, Paragraph 29 – Criminal Background Check Requirements   |
| ☐ Article II, Paragraph 29 – Criminal Background Check Requirements ☐ Article II, Paragraph 30 – Key Persons  |
| Exhibit A – On-Call Provision   |
|   |
| The following insurance requirements will be applicable:  |
| The following insurance requirements will be applicable.  |
| Professional Liability: combined single limit, or the equivalent, of not less than \$1,000,000 per occurrence, with   |
|   |
| Professional Liability: combined single limit, or the equivalent, of not less than \$1,000,000 per occurrence, with   |
| Professional Liability: combined single limit, or the equivalent, of not less than \$1,000,000 per occurrence, with an annual aggregate limit of \$2,000,000 for damages caused by error, omission or negligent acts.   |
| <ul> <li>✓ Professional Liability: combined single limit, or the equivalent, of not less than \$1,000,000 per occurrence, with an annual aggregate limit of \$2,000,000 for damages caused by error, omission or negligent acts.</li> <li>✓ Commercial General Liability: combined single limit, or the equivalent, of not less than \$1,000,000 per</li> </ul> |

# SECTION 4 EVALUATION PROCEDURE

4.1 An evaluation committee will review all Proposals that are initial deemed responsive and they shall rank the Proposals in accordance with the below criteria. The evaluation committee may recommend an award based solely on the written responses or may request Proposal interviews/presentations. Interviews/presentations, if deemed beneficial by the evaluation committee, will consist of the highest scoring Proposers. The invited Proposers will be notified of the time, place, and format of the interview/presentation. Based on the interview/presentation, the evaluation committee may revise their scoring.

Written Proposals must be complete and no additions, deletions, or substitutions will be permitted during the interview/presentation (if any). The evaluation committee will recommend award of a contract to the final County decision maker based on the highest scoring Proposal. The County decision maker reserves the right to accept the recommendation, award to a different Proposer, or reject all Proposals and cancel the RFP.

Proposers are not permitted to directly communicate with any member of the evaluation committee during the evaluation process. All communication will be facilitated through the Procurement representative.

#### 4.2 Evaluation Criteria

| Category   | Points available: |
|--|-------------------|
|  |                   |
| Proposer's General Background and Qualifications | 0-15              |
| Proposer's Basic/Technical Qualifications        | 0-15              |
| Proposer's Build/Implementation Qualifications   | 0-50              |
| Proposer's Training/Other Qualifications         | 0-10              |
| Fees   | 0-10              |
| Available points                                 | 0-100             |

4.3 Once a selection has been made, the County will enter into contract negotiations. During negotiation, the County may require any additional information it deems necessary to clarify the approach and understanding of the requested services. Any changes agreed upon during contract negotiations will become part of the final contract. The negotiations will identify a level of work and associated fee that best represents the efforts required. If the County is unable to come to terms with the highest scoring Proposer, discussions shall be terminated and negotiations will begin with the next highest scoring Proposer. If the resulting contract contemplates multiple phases and the County deems it is in its interest to not authorize any particular phase, it reserves the right to return to this solicitation and commence negotiations with the next highest ranked Proposer to complete the remaining phases.

# SECTION 5 PROPOSAL CONTENTS

#### 5.1. Vendors must observe submission instructions and be advised as follows:

- **5.1.1.** Complete Proposals may be mailed to the below address or emailed to <a href="Procurement@clackamas.us">Procurement@clackamas.us</a>. The subject line of the email must identify the RFP title. Proposers are encouraged to contact Procurement to confirm receipt of the Proposal. If the Proposal is mailed, an original copy and an electronic copy (on compact disk or jump drive) must be included. The Proposal (hardcopy or email) must be received by the Closing Date and time indicated in Section 1 of the RFP.
- **5.1.2.** Mailing address including Hand Delivery, UPS and FEDEX:

Clackamas County Procurement Division – Attention George Marlton, Director Clackamas County Public Services Building 2051 Kaen Road Oregon City, OR 97045

**5.1.3.** County reserves the right to solicit additional information or Proposal clarification from the vendors, or any one vendor, should the County deem such information necessary.

# Provide the following information in the order in which it appears below:

# 5.2. Proposer's General Background and Qualifications:

- Description of the firm.
- Credentials/experience of key individuals that would be assigned to this project.
- Description of providing similar services to public entities of similar size within the past five (5) years.
- Description of the firm's ability to meet the requirements in Section 3.
- Description of what distinguishes the firm from other firms performing a similar service.

#### 5.3. Scope of Work

Provide a brief (one to two paragraphs each question) description in response to the following questions:

#### **Proposer's Basic/Technical Qualifications**

- Describe your firm's assigned consultant(s) ability to be onsite for meetings and working with County staff.
- Describe your firm's experience and ability to work in a Scrum/Agile environment.
- Describe your firm's experience with Jira Scrum management utility.
- Describe your firm's ability to define and translate PBI to actionable Drupal 8 Scrum tasks.
- Describe how your firm will provide dedicated support over the duration of the project without transferring to a third-party for an average of twenty (20) hours per week.
- Describe your firm's experience in implementation of legacy sites to Drupal 8-based internet sites.
- Describe your firm's knowledge of Acquia Hosting Solutions.
- Describe your firm's knowledge of Git and how it is utilized with best practices for Drupal 8.
- Describe how your firm will recommend analytics options for Drupal 8.
- Describe your firm's knowledge of Drupal Module and front-end development.
- Describe how your firm will advise on performance tuning and monitoring best practices.

# **Proposer's Build/Implementation Qualifications**

- Describe how your firm will perform the build, design, configuration, and implementation of the new Drupal internet site.
- Describe how your firm will develop Drupal templates for main County theme and subthemes.
- Describe your firm's approach in reviewing the County's content inventory including audit, assisting in business analysis, and mapping content to Drupal 8 content types and taxonomies.
- Describe how your firm will propose, configure, and integrate Drupal modules that meet the County's business needs and assist in required updated to the County style guild.
- Describe how your firm will configure user permissions, roles, and workflow according to County's content review and approval workflow process.
- Describe your firm's experience in identifying opportunities to use Views; creating and configuring views as required.
- Describe your firm's experience in advising on and configuring social media integration.
- Describe your firm's experience in reviewing designs to maximize mobile support, efficiency, and best practices.
- Describe your firm's experience in meeting WCAG 2.0 accessibility guidelines.
- Describe your firm's approach in advising the design for efficient modular approach and user experience.
- Describe your firm's experience in identifying opportunities for content reuse across the internet site; as well as, architecting solutions to effectively reuse content.
- Describe how your firm will translate user requirements into appropriate Drupal design/Modules.
- Describe how your firm will coordinate and perform quality assurance audits of production site.
- Describe how your firm will document key configurations, support notes, and recommendations for future development phases and enhancements.

#### **Proposer's Training/Other Qualifications**

- Describe how your firm will provide train-the-trainer of County technical staff to assume technical support after implementation.
- Describe how your firm will provide train-the-trainer of County communications staff to assume content/design support after implementation, including end-user training.
- Describe how your firm will assist in the development of a strategic plan and recommendations for long-term support and direction of the County internet site.
- Describe how your firm will assist in the coordination of meetings, reviews, Scrum sessions, user interview, etc.
- Describe how your firm will assist in testing coordination and review.

#### **5.4.** Fees

Fees should be on a time and material with a not to exceed fee basis. Fees should be sufficiently descriptive to facilitate acceptance of a Proposal. List the not-to-exceed amount you propose for the service. Fees and fee schedules should outline all estimated expenses, hourly rates for all assigned individuals, anticipated travel, and other reimbursable expenses. If any travel expense reimbursement is included, any travel expense reimbursement shall only be to the extent permitted by the County Contractor Travel Reimbursement Policy found at: <a href="http://www.clackamas.us/bids/terms.html">http://www.clackamas.us/bids/terms.html</a>.

# 5.5. References

Provide three (3) references from clients your firm has served similar to the County in the past three (3) years, including one client that has newly engaged the firm in the past thirty-six (36) months and one (1) long-term client. Provide the name, address, email, and phone number of the references.

# **5.6.** Completed Proposal Certification (see the below form)

# PROPOSAL CERTIFICATION DRUPAL MIGRATION CONSULTANT

| Submitted by: |  |  |
|---------------|--|--|
|               | (Must be entity's full legal name, and State of Formation) |  |

The undersigned, through the formal submittal of this Proposal response, declares that he/she has examined all related documents and read the instruction and conditions, and hereby proposes to provide the services as specified in accordance with the RFP, for the price set forth in the Proposal documents.

Contractor, by signature below, hereby represents as follows:

- (a) That no County elected official, officer, agent or employee of the County is personally interested directly or indirectly in this contract or the compensation to be paid hereunder, and that no representation, statement or statements, oral or in writing, of the County, its elected officials, officers, agents, or employees had induced it to enter into this contract and the papers made a part hereof by its terms;
- **(b)** The Proposer, and each person signing on behalf of any Proposer certifies, in the case of a joint Proposal, each party thereto, certifies as to its own organization, under penalty of perjury, that to the best of their knowledge and belief:
  - 1. The prices in the Proposal have been arrived at independently, without collusion, consultation, communication, or agreement for the purpose of restraining competition as to any matter relating to such prices with any other Proposer or with any competitor;
  - 2. Unless otherwise required by law, the prices which have been quoted in the Proposal have not been knowingly disclosed by the Proposer prior to the Proposal deadline, either directly or indirectly, to any other Proposer or competitor;
  - **3.**No attempt has been made nor will be made by the Proposer to induce any other person, partnership or corporation to submit or not to submit a Proposal for the purpose of restraining trade;
- (c) The Proposer fully understands and submits its Proposal with the specific knowledge that:
  - 1. The selected Proposal must be approved by the Board of Commissioners.
  - 2. This offer to provide services will remain in effect at the prices proposed for a period of not less than ninety (90) calendar days from the date that Proposals are due, and that this offer may not be withdrawn or modified during that time.
- (d) That this Proposal is made without connection with any person, firm or corporation making a bid for the same material, and is in all respects, fair and without collusion or fraud.
- (e) That the Proposer shall use recyclable products to the maximum extent economically feasible in the performance of the contract work set forth in this document.
- (f) That the Proposer accepts all terms and conditions contained in this RFP and that the RFP and the Proposal, and any modifications, will be made part of the contract documents. It is understood that all Proposals will become part of the public file on this matter. The County reserves the right to reject any or all Proposals.
- (g) That the Proposer holds current licenses that businesses or services professionals operating in this state must hold in order to undertake or perform the work specified in these contract documents.
- (h) That the Proposer is covered by liability insurance and other insurance in the amount(s) required by the solicitation and in addition that the Proposer qualifies as a carrier insured employer or a self-insured employer under ORS 656.407 or has elected coverage under ORS 656.128.
- (i) That the Proposer is legally qualified to contract with the County.
- (j) That the Proposer has not and will not discriminate in its employment practices with regard to race, creed, age, religious affiliation, sex, disability, sexual orientation, gender identity, national origin, or any other protected class. Nor has Proposer or will Proposer discriminate against a subcontractor in the awarding of a subcontract because

the subcontractor is a disadvantaged business enterprise, a minority-owned business, a woman-owned business, a business that a service-disabled veteran owns or an emerging small business that is certified under ORS 200.055.

The Proposer agrees to accept as full payment for the services specified herein, the amount as shown in the

Proposal. [] Resident Bidder, as defined in ORS 279A.120 [ ] Non-Resident Proposer, Resident State\_\_\_\_\_ Oregon Business Registry Number\_\_\_\_\_ Contractor's Authorized Representative Signature: Date: Name: Title: Firm: Address: (\_\_\_) City/State/Zip: Phone: e-mail: Fax: Contract Manager: Name \_\_\_\_ Title:

Phone number:

Email Address: \_\_\_\_\_

(k)