

#ClackCo Darlene Hooley Award: Selection Process, Criteria, Timeline

The BCC has directed staff to resurrect the *Darlene Hooley Award*, an honor previously bestowed to a local elected official annually, but which has not been given since 2012.

Genesis

Currently, the BCC has no dedicated award or codified recognition that focuses on the contributions of local elected office holders for their positive effect(s) on our community. A different county honor – the *Community Impact Award* – already recognizes the efforts of community organizers (not elected officials) for their actions.

Criteria

- Recipient(s) must be current or former holder of a public office that at least partially represents/represented Clackamas County residents. This includes city, state and federal positions, as well as those of special districts. Entire boards (e.g., school boards) can be selected.
- Recipient(s) must be nominated for 1-3 specific acts taken as elected officials (at any time during their tenure) through which they either:
 - made a significant improvement in the quality of life for constituents,
 - went above and beyond their duties on behalf of their constituents, or
 - demonstrated a commitment to the principles of equity, diversity and/or inclusion

Examples of potential awardees include: A long-standing mayor is instrumental in improving local economic development; a special district board creates an innovation approach to tackle housing affordability; a school board is instrumental in addressing health care needs of youth in underserved populations; or a local mayor champions providing improved library services to their aging community.

Submission process

Utilizing existing contacts, PGA's Government Affairs team will reach out to every relevant federal, state and city representative/officials to promote award awareness and call for submissions. Further, PGA will solicit nominations from the local Chambers of Commerce, as well as other relevant business-oriented organizations.

Interested parties will be directed to a dedicated website that will detail more information about the award and its criteria, and will embed a fillable form in which people can make nominations. The nomination period will remain open for 2 months. Form fields will include:

- Name of nominated individual/board
- Name of nominator (and contact info)
- Description of action(s) taken worthy of award recognition (500 word maximum)
- Evidence of impact of actions (can be media links, a description of what was accomplished, etc.). 250 word limit.
- Other contacts that #ClackCo officials can contact to get a better idea of the person's actions (limit 2).

Selection process

Once the nomination period ends, PGA will convene an interdepartmental panel that will select 2-5 finalists from the submissions for consideration. That group will be sent to the BCC for their final selection.

The selection panel will be made up of one member apiece from PGA, County Administration, a county elected official, a department director or deputy director from a department that is not headed by an elected, a non-county employee member of the Committee for Community Involvement, a representative from the Leaders for Equity, Diversity and Inclusion Counsel, and an at-large employee. If one of these positions is not able to be filled, PGA will select an at-large representative.

Upon selection, PGA will head a promotional campaign which will feature media relations, social media, event planning, and coverage in all major PGA publications.

Proposed panel members

PGA proposes the following individuals for the inaugural panel. Please note that the majority of these individuals have not been approached yet.

- PGA Representative: Chris Lyons
- County Administration: To be designated by Drenda Howatt
- County elected official: Treasurer Brian Nava
- Department Director/Deputy Director: Rod Cook
- Non-county employee member of the Committee for Community Involvement: Barb Iverson

- Representative from the Leaders for Equity, Diversity and Inclusion Counsel: To be determined by Maria Magallon
- At-large employee: Jamie Stasny, DTD

Timeline

February 2020:

- PGA reaches out to all prospective members of the selection committee and confirms participation.
- Online form built for submissions.

March 2020:

- Outreach performed regarding submissions, as detailed above. Includes direct contact with local representatives, and media promotion. Open for 60 days.

May 2020

- PGA gathers submissions for panel. Panel meets to determine top three candidates to recommend to Board.

June 2020

- PGA presents recommendations to Board at a Policy Session. Board makes selection. PGA initiates promotional campaign.

August 2020

- Award presentation slated for Aug. 13 Business Meeting. PGA promotes selection.