

Park Ave Community Project – Phase 1 Key Themes (for reference)

1. Focus the project on the area ½ mile from the light rail station
2. Enhance connectivity
3. Encourage employment along McLoughlin Blvd.
4. Increase workforce housing
5. Focus on the side streets first for development
6. Natural areas are an asset, not a barrier

GUIDING PRINCIPLES BREAK-OUT EXERCISE

Your task: Develop 6-8 guiding principles that articulate community goals, values, and desires for Park Ave over the next 20 years. You can use the following elements for successful neighborhoods as a starting point or use them as a reference only in developing your own.

1. Cultivate a compelling mix of uses
2. Increase housing options and business opportunities
3. Prioritize people over cars
4. Provide safe and effortless connectivity
5. Enhance and integrate natural elements
6. Offer places to gather & linger outdoors
7. Design for human scale
8. Establish a unique and authentic identity

PACAC Group Park Ave Guiding Principles:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.