

CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS

Policy Session Worksheet

Presentation Date: June 21, 2023 **Approx. Start Time:** 11:30a.m. **Approx. Length:** 30 minutes

Presentation Title: Approval of Membership Dues and Economic Development Awards Program.

Department: Department of Transportation & Development / Office of Economic Development

Presenters: Dan Johnson and Laura Edmonds

Other Invitees: Cindy Moore

WHAT ACTION ARE YOU REQUESTING FROM THE BOARD? To review, assess and make the determination of whether or not to approve the investment of Lottery Dollars in membership dues and Economic Development Awards Programs as listed on the attached spreadsheets.(Attachment B)

EXECUTIVE SUMMARY: On September 20, 2022 (Attachment A) the Board directed staff from the Office of Economic Development (OED) to develop a process in which to perform two key functions related to the expenditure of Lottery Dollars. During that policy session the Board instructed staff to:

- 1) Assess a new process for vetting Chamber/Business Association dues/memberships
- 2) Develop a possible economic development awards program

When assessing the development of this process and grant award program it is important to understand that state statute dictates how Lottery Funds can be utilized. Oregon Revised Statute (ORS) 461.540 stipulates these funds are to be utilized for the following public purposes:

- a. *Creating jobs;*
- b. *Furthering economic development in Oregon; or*
- c. *Financing public education.*

“Furthering economic development” includes, but is not limited to, providing:

- d. *Services or financial assistance to for-profit and nonprofit businesses located or to be located in Oregon;*
- e. *Services or financial assistance to business or industry associations to promote, expand or prevent the decline of their businesses; or*
- f. *Services or financial assistance for facilities, physical environments or development projects, as defined in ORS 285B.410 (definitions for ORS 285B.410 to 285B.482) that benefit Oregon’s economy.*

For FY 23/24, up to \$1,000,000 (million) has been allocated to support these two initiatives. \$50,000 is to be allocated to support dues/memberships in the recommended business organizations (see Attachment B pg 2) and \$950,000 is to be allocated by the Board as Economic Development Grant Awards, as they see fit throughout FY 23/24. These will be non-competitive grants that may be awarded on an annual basis or as one-time grant supporting specific programs that align with the Board's goals and that fall within ORS 451.450.

In June of each year, the OED prepares a previously funded slate of dues/memberships and Grant Awards to the Board of County Commissioners who then review, adjust, decline and/or approve the awards as specified on the spreadsheets attached. Funds not allocated can be used to fund other economic development related programs throughout the remainder of the fiscal year.

FINANCIAL IMPLICATIONS (current year and ongoing):

Is this item in your current budget? YES NO

What is the cost? \$1,000,000

What is the funding source? State Lottery Dollars

STRATEGIC PLAN ALIGNMENT:

- How does this item align with your Department's Strategic Business Plan goals? Invests in programs and partners that provide a business friendly environment to support business development and job growth.
- How does this item align with the County's Performance Clackamas goals? Grow a vibrant economy.

LEGAL/POLICY REQUIREMENTS: None

PUBLIC/GOVERNMENTAL PARTICIPATION: None

OPTIONS:

Option 1. Instruct staff to adjust Membership dues as discussed and approve the Economic Awards as discussed.

Option 2. Instruct staff to fund as presented.

RECOMMENDATION: Staff respectfully recommends Option 1. Instruct staff to adjust Membership dues as discussed and approve the Economic Awards as discussed.

ATTACHMENTS:

- Membership Dues and Economic Development Awards Program spreadsheets (Attachment A - pgs 1 & 2)
- September 20, 2022 Office of Economic Development: Dues/Membership and Awards Program Concept (Attachment B pg 1-2)
- Annual Evaluation and Recommendation Process Proposal document (Attachment B – pg 3)
- Regional Arts & Culture Council request for funding and annual report (Attachment C)
- Clackamas County Historical Society (MOOT) request for funding and annual report (Attachment C)
- Clackamas County Arts Alliance request for funding and annual report (Attachment C)

SUBMITTED BY:

Division Director/Head Approval: _____

Department Director/Head Approval *Dan Johnson*

County Administrator Approval

For information on this issue or copies of attachments, please contact Laura Edmonds @ 503-742-4366

**Board of County Commissioners
Membership Dues and Economic Development Awards Program
Proposed FY 23/24**

Annual Allotment: \$1 Million (\$50,000 for Membership Dues & \$950,000 for ED Awards Program)

Economic Development Awards	How often	Ask	Last Date Approved	Last Date Funded	Notes
Clackamas Community College Workforce/Education	Board Approved New for FY23/24	\$70,000.00	March 15, 2023	Funding underway	Previous funding \$100,000
*Willamette Falls Locks Authority (WFLA)	Board Approved New for FY23/24	\$40,000.00	September 20, 2022		waiting for DOJ approval; will require future consent agenda approval
Regional Arts & Culture Council (RACC)	Awaiting Approval for FY23/24	\$62,000.00	September 20, 2022	January 31, 2023	Previous funding \$62,000
Clackamas County Historical Society (MOOT)	Awaiting Approval for FY23/24	\$100,000.00	Aug-22	November 10, 2022	Previous funding \$100,000
Clackamas County Arts Alliance	Awaiting Approval for FY23/24	\$150,000.00	Jun-22	Jun-22	Previous funding \$100,000

Starting Balance:	\$1,000,000.00
Board Approved:	\$110,000.00
Awaiting Approval:	\$312,000.00
**Membership Dues:	\$50,616.00
Remaining Balance FY 23/24:	\$527,384.00

* WFLA is a 3 year agreement at \$40,000 per year
 ** Membership dues - see page 2 of Attachment B

Membership Dues

Membership Dues	How often	Cost	Due Date	Last Date Funded	Notes:
Greater Portland Inc (GPI)	Annually	\$25,000.00	September	09/01/22	GPI provides support and services to companies seeking to relocate or expand in Greater Portland, a region that spans two states and seven counties. Key services include but are not limited to: Global marketing of the region to site selectors and key decision makers within private industry, facilitation of the Comprehensive Economic Development District (EDD) and convener of the regional Comprehensive Economic Development Strategy (CEDS).
Clackamas County Business Alliance (CCBA)	Annually	\$10,000.00	July	08/01/22	CCBA is a non-profit association of business and community members that are committed to the economic strength of Clackamas County.
Westside Economic Alliance (WEA)	Annually	\$8,650.00	January	05/23/23	A non-profit, member-based organization that advocates for a healthy economic environment on the Westside of the metropolitan region but with an interest in regional issues that concern the Eastside (tolling and land development as an example)
Canby Area Chamber of Commerce	Annually*	\$940.00	December	12/27/2022	A local organization of businesses whose goal is to advocate and further the interests of business
Lake Oswego Chamber of Commerce	Annually*	\$350.00	March	3/29/2023	A local organization of businesses whose goal is to advocate and further the interests of business
West Linn Chamber of Commerce	Annually*	\$600.00	March	3/27/2023	A local organization of businesses whose goal is to advocate and further the interests of business
Sandy Area Chamber of Commerce	Annually*	\$590.00	January	1/1/2022	A local organization of businesses whose goal is to advocate and further the interests of business
Oregon City Chamber of Commerce	Annually*	\$945.00	August	8/2/2022	A local organization of businesses whose goal is to advocate and further the interests of business
North Clackamas Chamber of Commerce	Annually*	\$1,100.00	July	7/11/2022	A local organization of businesses whose goal is to advocate and further the interests of business
Wilsonville Chamber of Commerce	Annually*	\$1,200.00	June	Jun-22	A local organization of businesses whose goal is to advocate and further the interests of business
Molalla Area Chamber of Commerce	Annually*	\$291.00	January	1/6/2021	A local organization of businesses whose goal is to advocate and further the interests of business
Tualatin Chamber of Commerce	Annually*	\$950.00	April	4/6/2022	A local organization of businesses whose goal is to advocate and further the interests of business
		\$50,616.00			
* Chamber dues are not all due at the same time, dues are based on a calendar year renewal and are paid out in a lump sum upon the renewal date					



September 20, 2022

To: Board of County Commissioners
Gary Schmidt, County Administrator

From: Dan Johnson, Director, Department of Transportation and Development
Sarah Eckman, Assistant Director, Department of Transportation and Development
Cindy Moore, Interim Senior Economic Development Coordinator

RE: Office of Economic Development: Dues/Memberships and Awards Program Concept

On March 16, 2022, staff presented an overview of organizational membership dues that are paid using Economic Development Lottery dollars, along with an update on projects that have been funded to date. These are Lottery funds allocated by the State of Oregon to Clackamas County to support economic development related activities and equate to approximately \$2 m annually. As discussed at the aforementioned policy session, those funds not directly attributed to memberships/dues and the awards program proposed are allocated for the Office of Economic Development operations. No General Funds are contemplated as a part of operational costs, fees/dues or award program housed in the Office of Economic Development.

During this policy session, the Board directed staff to:

- 1.) Assess a new process for vetting dues/memberships.
- 2.) Develop a possible economic development awards program.

When assessing the development of these processes and programs it is important to understand that state statute dictates how Lottery Funds can be utilized. Oregon Revised Statute (ORS) 461.540 stipulates these funds are to be utilized for the following public purposes:

- (a) *Creating jobs;*
- (b) *Furthering economic development in Oregon; or*
- (c) *Financing public education.*

“Furthering economic development” includes, but is not limited to, providing:

- (A) *Services or financial assistance to for-profit and nonprofit businesses located or to be located in Oregon;*
- (B) *Services or financial assistance to business or industry associations to promote, expand or prevent the decline of their businesses; or*
- (C) *Services or financial assistance for facilities, physical environments or development projects, as defined in ORS 285B.410 (definitions for ORS 285B.410 to 285B.482) that benefit Oregon’s economy.*

1.) Dues/Membership Vetting (\$50,000 - \$75,000 annually)

When establishing a vetting process it is important to develop clear criteria for assessment. Staff has worked to develop criteria and a process to vet dues/memberships in future years for Board consideration. See Attachment A.

Staff has developed a recommended slate of organizations to pay dues and memberships to this fiscal year, based on the evaluation criteria in Attachment A. Attachment B contains the slate for Board consideration and approval.

2.) Economic Development Awards Program (\$925,000 - \$950,000 annually)

Of interest to the Board was the possibility of a grant or award program similar to the Small Grants Program currently administered by the County. Based on the Board's discussion staff envisions awards falling into one of the four categories:

- Economic Development Assistance (Strategic Goal)
- Food Production Assistance Grants (Strategic Goal)
- Education and Workforce
- Arts and Culture

While any award will need to be consistent with ORS 451.540, noted above, staff envisions a non-competitive, Board directed award process on an annual basis. While timing can be adjusted by the Board, staff would recommend a discussion at the beginning of the calendar year. At that time the Board and staff can collaborate on possible award opportunities aligning with board objectives and strategic objectives. Any funds not awarded or unspent in a given year can be carried over to subsequent years for reauthorization.



Economic Development Annual Dues & Memberships

Annual Evaluation and Recommendation Process Proposal

Each year, the Office of Economic Development (OED) will prepare a recommended slate of economic development related organizations that Clackamas County proposes to pay dues and memberships to.

Proposed Process:

- The OED will prepare the slate based on a ranking system that considers the following criteria (as determined by the BCC).
- Clackamas County Economic Development Commission will provide a recommendation on the proposed OED ranking system for Board consideration.
- Each July, OED staff (using the criteria) will provide the recommended slate to the Clackamas County Board of County Commissioners for review and approval.

Proposed Matrix/Scoring Evaluation Criteria for Economic Development Dues & Memberships:

- Aligns with BCC Performance Clackamas* goals
- Aligns with Office of Economic Development Performance Clackamas** goals
- Supports a current BCC legislative priority
- Supports a current Office of Economic Development initiative/focus area
- Provides for OED staff professional development and engagement
- Supports multiple county departments' work
- Supports critical economic development functions that benefit Clackamas County
- Provides connection to regional and local business community to advise County on issues impacting the economic wellbeing of our business community
- Supports historically disadvantaged business owners and/or advances equity/diversity and inclusion within our business community
- Supports an emerging industry



MEMO

DATE May 26, 2023
 TO Laura Edmonds, Economic Development Manager, Clackamas County – Office of Economic Development; Nancy Bush, MBA, MA County Operating Officer, Clackamas County Administration
 CC Helen Daltoso, Grants Director and Mario Mesquita, Advocacy & Engagement Manager, Regional Arts & Culture Council (RACC)
 FROM Carol Tatch, Co-Executive Director Chief of External Operations and Della Rae, Co-Executive Director Chief of Internal Operations, Regional Arts & Culture Council (RACC)
 RE Clackamas County RACC Quarter 2 & Quarter 3 Budget Reports for FY23

Thank you for the opportunity to share information about the Regional Arts & Culture Council as we look ahead to the end of FY23 and the beginning of FY24. From the suburban centers of Lake Oswego, Milwaukie, and Oregon City to rural communities in Colton, Estacada, and Molalla, the arts and culture have an economic impact on our local economies, foster vibrant communities, and improve public education for everyone in Clackamas County. It is our honor and privilege to partner with you in supporting the county’s artists, creatives, educators, arts organizations, cultural centers, and innovators.

ABOUT THE REGIONAL ARTS & CULTURE COUNCIL (RACC)

For 50 years, we have worked to connect artists and creatives to opportunity and access in our shared communities. As an independent nonprofit organization, the Regional Arts & Culture Council supports the region’s creative economy by providing funding and services to artists, arts and culture organizations; managing and supporting a regional public art program; and developing long-lasting public and private partnerships. RACC understands that continued internal and external investments are essential to building a thriving, sustainable, and robust community for Clackamas County as the population of of the county, nearly 425,000, makes it a service area that is nearly a quarter of RACC’s area of support this shows an 113% increase in population growth since 2020!

Using arts and culture as our engagement tools to build more cohesive and responsive communities, RACC works with our Clackamas County partner, the Clackamas County Arts Alliance (which supports the Clackamas County Cultural Coalition), as well as state (Oregon Arts Commission, the Cultural Advocacy Coalition of Oregon, Oregon Cultural Trust, and the new Cultural Caucus of Oregon) and national (National Endowment for the Arts (NEA), Americans for the Arts (AFTA), Parliament-Chicago, and the Kennedy Center for the Arts) partners to address key County priorities economic impact, healthy and safe communities, and education – and to have impact for change in our communities. RACC’s unique role in this collaborative effort includes leveraging the county’s investment with funds from other public and private partners; advocating for additional resources, and by providing grants and technical assistance for artists and arts and culture organizations whose projects and audiences at times cross county lines.

Clackamas County Budget Memo Q3 FY2023
 411 NW Park Avenue, Suite 101, Portland, OR 97209-3356
 T 503.823.5111 E info@racc.org W racc.org

Xiaolin Jiang

Award: \$1,000

Project: Intersection of Mental Health and Art

Description: My goal is to create a series of artworks about mental health that resonates with people's emotions, touches people who have experienced or encountered mental health issues like myself, and helps them heal. I also hope to raise people's attention & cognition of mental health and emotions.



FUNDING, REPORTING & GOVERNANCE OVERVIEW

Funding: Clackamas County has funded RACC since its inception.

Directed Amounts to RACC	
1995-1997	\$35,000 per year
1998-2000	\$50,000 per year
2001	\$88,000
2002-2005	\$50,000 per year
2006	\$70,000
2007-2012	\$100,000 per year
2013-2017	\$80,000
2018-2019	\$100,000 per year
2020-2022	\$62,050
2023	\$62,000

Budgeting and Reporting: In the past, RACC submitted its annual budget request to the Executive Director of Clackamas County Tourism & Cultural Affairs and to the Executive Director of the Clackamas County Arts Alliance. RACC then submitted it to the Board of Commissioners. As of now, RACC submits our annual budget request to the Office of Economic Development. RACC produces annual reports that describe our services, share our audited financial statements, and lists all of the investments we make in grants, technical assistance, and public art purchases. We also highlight the work we do in our other programs. Our current [annual report for FY22](#) can be found here. Previous reports can be found [here](#).

Liaisons: As a nonprofit organization with regional representation on its board, RACC traditionally collaborates with Clackamas County officials to identify prospective board members. With several representatives recently completing their board service, we do not have any representatives for Clackamas County, although a current board member, Octaviano Mercias, resides in Milwaukie.

We look forward to collaborating with you on identifying additional Clackamas County residents who can represent the County's interests on RACC's board.

FY23 Investments (Pending FY Close)

Program	Grantees	County Investment	RACC Investment	Total
Arts3C Fall 2022 Cycle	6 Artists & Organizations: Zephyr Brown [\$2,000], Stephen Cohen [\$4,000], Xiaolin Jiang [\$1,000], Tie Li [\$3,000], Kate Simmons [\$5,000], Willamette Falls Symphony [\$5,000]	\$13,000	\$7,000	\$20,000
Arts3C Spring 2023 Cycle	(43 applications under review, awards made by June 30, 2023)	\$17,000*	\$17,000*	TBD
General Operating Support Partner Organizations	(1 partner under review, awards made by June 30, 2023)	\$17,000*	\$28,000*	TBD
General Operating Support New Partners & Investment Awards	(2 applications under review for new GOS, awards made by June 30, 2023)	\$6,000*	TBD	TBD
Arts Advocacy and Engagement	Advocating and promoting arts and culture by supporting arts education (expansion of artlook(r)oregon), legislative initiatives, and partnering with arts and culture organizations in the county.	\$3,000	\$115,263	\$118,263
Grants Management and RACC General	Management of awards; RACC management, advocacy, fund-raising, communications, workshops, and planning.	\$6,000	\$36,500	\$42,500
TOTALS* RACC will provide a final accounting with our Q4 report.				*Projections



RACC Media Outreach and Impact

Through our comprehensive communications we have increased our community outreach, in some cases doubling our reach through our social media platforms.

Instagram [@regionalarts](#)
Twitter [@R.A.C.C.](#)
YouTube [@regionalarts4995](#)

RACC Online:

31,310 community members received our *ArtsINFocus* [e-newsletter](#) (formerly *Art Notes*)
9,520 Facebook followers
8,883 Instagram followers
6,523 Twitter followers (as of 5/23)
1,276 followers LinkedIn (as of 5/23)
20 Press Releases (as of 5/23)
24 Eblasts sent reaching approx 8.5k recipients each time
21 blog posts (as of 5/23)
5,100 RACC website impressions for every 90 days (www.racc.org)

In closing, we look forward to sharing our 4th quarter FY2023 report with you in the very near future. It will update our information with the grant funding allocations both from the support from Clackamas County and the NEA matching grant to Clackamas County artists and arts-serving organizations from our most recent cycle of the Arts3C and General Operating Support grant processes (currently in panel review of applications).

Please let us know how we can help to inform the budget allocations to RACC for FY2024. With a larger investment in arts and culture funding, we can support Clackamas County creative more. We have had a much deeper commitment in the past and we hope to return to that level, and to leverage your funding with the community, such as with the federal funding from the NEA. We are elevating the opportunity with municipal partners to elevate impact and advocate for additional funding to increase what the County is able to provide via its General Fund or other revenue resources. Our hope is to fund more artists and creatives. Your continued partnership and investment in arts and culture programs and people will ensure a strong community for creativity in Clackamas County.

Clackamas County Budget Memo Q3 FY2023
411 NW Park Avenue, Suite 101, Portland, OR 97209-3356
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PO BOX 2211
Oregon City, OR 97045
(503) 655-5574
www.clackamashistory.org

Laura Edmonds, Economic Development Manager
Clackamas County – Office of Economic Development
2051 Kaen Road
Oregon City, Oregon 97045

Laura,

CCHS's goal for the next fiscal year is to preserve Clackamas County's history and share our history in new ways to new audiences by creating dynamic programs, building engaging exhibits, and cultivating partnerships that benefit our communities. To support the mission of the Clackamas County Historical Society, we request \$100,000 from Clackamas County to assist in re-building our audiences after COVID-19 safety precautions prevented people from visiting museums during the past few years.

Clackamas County funding has supported CCHS in sharing our history, preserving our collections, and operating MOOT. The COVID-19 pandemic hit CCHS hard as the closure of our museums decimated our revenue earned through in-person attendance and programs. In March 2020, CCHS delivered its first school group program. Then, March 13th came, and COVID-19 forced the closure of our museums. County funding has supported the research and development of education programs and promoting programs and events to County residents. By the end of June, 420 students would have participated in our new school group program. We have also collaborated with the Ermatinger House to promote the education programs of both organizations with the goal of reaching underserved students who have never visited a museum or historic house before.

CCHS believes history must engage audiences, which is why we have hosted the following events since July 2022:

- *A Bird's Eye View of the Lake Missoula Floods* by Rick Thompson
- *Railroads of Clackamas County* by Michael Hall
- *Bridges of Clackamas County* by Dr. Robert Hadlow
- *From the Skin Out: What they were Wearing Underneath in 20th century America* by Kay Demlow
- *Oregon Jewish History and Jews in Clackamas County* by Gail Mandel

We are also reaching audiences through our website with two online exhibits: *She Flies with Her Own Wings* and *Life & Death in the Oregon Territory*. Clackamas County funding has made it possible to develop programs and promote them.

Archival supplies are critical to protecting our collections from deterioration. The County funding has assisted with preserving our collections through the purchase of essential supplies to maintain our collection of over 36,000 accessioned items. The County funding has made our collections and historic photos available to the public and researchers by renewing the subscription to *CatalogIt*, an app for documenting the history of Clackamas County.

The County funding has helped CCHS maintain and improve MOOT. County funding paid security expenses of intrusion/fire alarm monitoring and operational expenses including groundskeeping, elevator repairs, janitorial services, and utilities.

Clackamas County Historical Society

Profit and Loss by Class

November 1, 2022 - March 28, 2023

	GRANTS	22/23 CLACKAMAS COUNTY	TOTAL GRANTS	TOTAL
Income				
43400 Direct Public Support				\$0.00
46000 Grant Income (Unrestricted)		50,000.00	50,000.00	\$50,000.00
Total 43400 Direct Public Support		50,000.00	50,000.00	\$50,000.00
Total Income	\$0.00	\$50,000.00	\$50,000.00	\$50,000.00
GROSS PROFIT	\$0.00	\$50,000.00	\$50,000.00	\$50,000.00
Expenses				
62800 Facilities and Equipment		1,074.71	1,074.71	\$1,074.71
62843 Maintenance-Bldg		1,847.07	1,847.07	\$1,847.07
62850 Janitorial Services		2,190.00	2,190.00	\$2,190.00
65035 Security Expenses		1,500.35	1,500.35	\$1,500.35
Total 62800 Facilities and Equipment		6,612.13	6,612.13	\$6,612.13
65000 Operations				\$0.00
65010 Dues and Subscriptions		839.99	839.99	\$839.99
65019 Utilities		15,340.87	15,340.87	\$15,340.87
65030 Printing and Copying		1,443.12	1,443.12	\$1,443.12
65040 Office Expense		106.71	106.71	\$106.71
65041 Collection supplies		1,604.00	1,604.00	\$1,604.00
65043 Program supplies		249.92	249.92	\$249.92
65044 Education		100.00	100.00	\$100.00
65050 Telephone, DSL, Tech		2,092.09	2,092.09	\$2,092.09
Total 65000 Operations		21,776.70	21,776.70	\$21,776.70
66000 Payroll & Taxes				\$0.00
66010 Wages		19,902.28	19,902.28	\$19,902.28
66015 Payroll Taxes & WC		1,708.89	1,708.89	\$1,708.89
Total 66000 Payroll & Taxes		21,611.17	21,611.17	\$21,611.17
Total Expenses	\$0.00	\$50,000.00	\$50,000.00	\$50,000.00
NET OPERATING INCOME	\$0.00	\$0.00	\$0.00	\$0.00
NET INCOME	\$0.00	\$0.00	\$0.00	\$0.00



March 30, 2023

Nancy Bush, Clackamas County Operations Officer
2051 Kaen Road
Oregon City, Oregon 97045

Nancy,

CCHS received the first payment of \$50,000 from the Clackamas County General Fund on November 10, 2022. This progress report will show how CCHS used Clackamas County funding for expenses between 11/10/2022 - 03/30/2022, including collections supplies, education program needs, utilities, and building maintenance/repairs.

This funding from the County significantly improves CCHS's ability to cover essential expenses for historic preservation and share the history and culture of Clackamas County. CCHS appreciates the County's ongoing support of our mission to enrich the lives of current and future generations through collecting, preserving, and interpreting the history of Clackamas County.

Thank you,

Stephen Greenwood, Executive Director

MUSEUM OF THE OREGON TERRITORY • STEVENS-CRAWFORD HERITAGE HOUSE

**P.O. Box 2211 Oregon City, OR 97045
503-655-5574 www.clackamashistory.org
501c (3) Tax ID # 93-6024919**



During the grant period, CCHS has hosted the following events:

- *Sleigh Bells of Oregon City* at MOOT and SCHH.
- Live music at SCHH featuring a flutist and the New History Minstrels.
- *From the Skin Out: What they were Wearing Underneath in 20th century America* presentation.
- Art in Oregon event.

We are partnering with the [Oregon Jewish Museum and Center for Holocaust Education](#) on an April presentation entitled [Oregon Jewish History and Jews in Clackamas County](#). We are also reaching audiences through the website with two online exhibits: [She Flies with Her Own Wings](#) and [Life & Death in the Oregon Territory](#). Website views totaled 23,911, up 15% from the previous year. CCHS does not want the cost of admission to prevent Clackamas County residents from experiencing their history. This is why we have joined 1,000 other museums as part of the Institute for Museums and Library Science Initiative [Museums for All](#). Visitors receiving food assistance (also known as SNAP benefits) can visit the museums for only \$3 per visitor, for up to 4 people. Clackamas County funding has made it possible to develop programs and promote them by paying CCHS staff for the period 12/23/2022 – 02/17/2023: Abigail Morrow, Community Engagement and Volunteer Coordinator, and Waldo McGinnis, Marketing Director/IT Lead.

Preserving our collections

Archival supplies are critical to protecting our collections from deterioration. The County funding has assisted with preserving our collections through the purchase of much needed supplies (\$1,604) to maintain our collection of over 36,893 accessioned items. The County funding has made our collections and historic photos available to the public

MUSEUM OF THE OREGON TERRITORY • STEVENS-CRAWFORD HERITAGE HOUSE

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May 16, 2023

Laura Edmonds, Economic Development Manager
Clackamas County – Office of Economic Development

Laura,

I am writing to request funding of \$150,000 for fiscal year 2023/24 for the Clackamas County Arts Alliance (CCAA).

Clackamas County's investment is key to the Arts Alliance's ability to remain a vibrant arts services organization. We are the only organization of its kind serving Clackamas County. Annually the County's support is matched by other grants, businesses, and individual donors to make up our annual budget. The current funding amount of \$100,000 from the county is not adequate or sustainable for the Arts Alliance and will mean the organization will need to close on or shortly after June 30, 2023.

Over the past two years, support for the Arts Alliance has been waning resulting in a funding cut of over \$150,000. Even with this drop in public investment, it was expected that the Arts Alliance would continue to fulfill its role as the primary arts hub in the county, meet the growing cultural needs and creative aspirations of urban and rural communities, and represent Clackamas County in statewide arts planning. We met this commitment by cutting expenses and decreasing the staff FTE as well as expanding our fundraising efforts. However, funding from the community has not been able to fully replace the previous cuts from the county.

With adequate operational capacity, the Arts Alliance is poised to champion a stronger and more diverse arts presence for Clackamas County within the Metro region and the state, contribute more strategically to economic vitality, and expand our community of artists and arts enthusiasts.

When surveyed, local residents consistently rank "access to arts and cultural amenities" as a key element to a "Complete Community." Currently, CCAA is the chief resource for five arts commissions, six guilds, 12 libraries, 35 museums, and hundreds of artists, writers, performers, creative entrepreneurs, businesses, and educators.

We are the fiscal agent for the Clackamas County Cultural Coalition, which distributes Oregon Cultural Trust funds to hundreds of local arts, history, heritage, and humanities organizations, along with cultural creatives. We have awarded 375 grants totaling \$642,370 since 2005 and in late 2020 CCAA distributed \$2,258,665 in Coronavirus Relief Funding Cultural Support to 30 organizations in Clackamas County and 32 organizations in Washington County.

In addition:

* CCAA is the hub for arts and culture activity in Clackamas County and the area's primary advocate for the arts, building and sustaining relationships with local governments, businesses, schools, and the



Date: February 20, 2023

To: Nancy Bush, MBA, MA
County Operating Officer

And Board of County Commissioners

From: Dianne Alves, Executive Director
Clackamas County Arts Alliance

We are the voice for Clackamas County arts and culture, ensuring that our county is represented in regional, county, and city planning, as well as funding decisions and allocations. Clackamas County Arts Alliance is at the center of a resurgence in art experiences and cultural opportunities which will continue to grow in the coming years.

With your continued support, we will play an increasing role as a liaison between local government, Clackamas County businesses, area artists and creatives, art enthusiasts, and the broader regional arts sector.

Arts and culture are increasingly essential to the social and economic well-being of our county. The artists and arts organizations provide jobs and produce revenues and even help other sectors blossom by stimulating economic activity, invigorating tourism, and creating a climate conducive to business development.

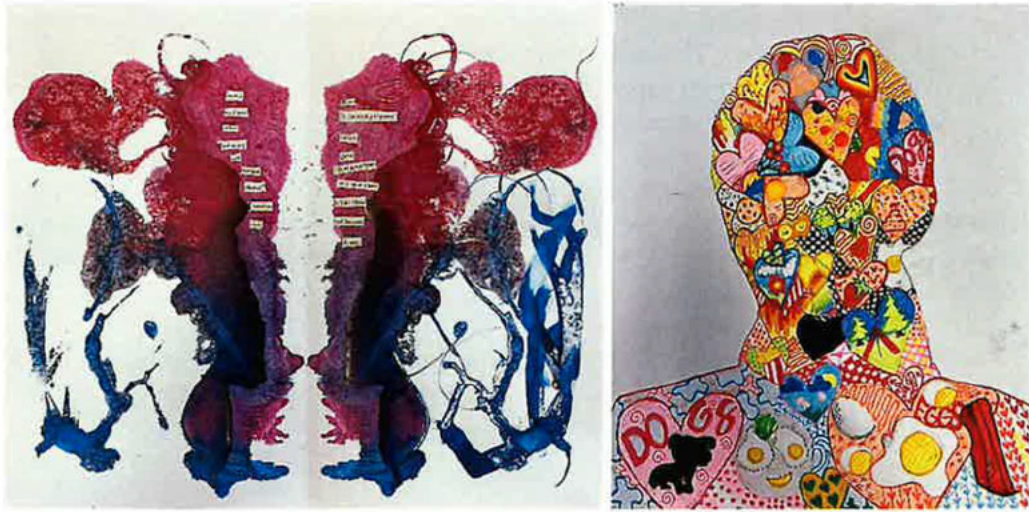
What we do:

Statewide and Clackamas County Representation

Tri-County Arts and Culture Planning

Crossing city and county lines, arts, culture, and creative expression exist everywhere, every day, from the songs sung on the biggest stages to the family dinners made with recipes passed down from generations. Over the next year, community members in Clackamas, Multnomah, and Washington Counties will be invited to connect to this process and shape the future of arts and culture in our region – celebrating successes, identifying gaps, and developing strategies to meet those needs.

Dianne Alves, executive director for CCAA was the initial representative on the Project Team for this effort. Multnomah and Washington Counties have multiple voices serving in this role. This winter the project launched the website, and a steering committee was added to the leadership team.



Program Updates

The Arts Alliance operates two direct service programs, one serving the youth and the other serving and elevating our local artists.

Youth Arts for Change (YAC)

Youth Arts for Change leverages creative expression as a catalyst for positive and constructive change for vulnerable and underserved youth. YAC had its busiest and most successful summer in the history of the program!

In 2022, Youth Arts for Change (YAC) served more youth in Clackamas County than at any time during its 10-year history:

- 186 youth served in calendar 2022 (142% increase over 2021.)
- 10 youth art exhibits were produced, displaying 147 pieces of youth artwork in public buildings seen by hundreds of individuals.
- Partnered with the Clackamas Education Service District to mount two special exhibits, curated from artwork selected from their annual Regional Art Show and from the Life Enrichment Education Program, which provides comprehensive education for students with complex disabilities and communication needs.
- YAC expanded programming to serve a greater geographical area, adding programming in Molalla and reintroducing programming in Estacada.
- Began providing a full-year high school elective art class to youth in residence at Parrott Creek Ranch.
- In addition to after school programs in Sandy, Molalla, and Estacada, YAC collaborated with Todos Juntos in the COVID project, connecting with approximately 30 middle school youth from sites in Canby, Estacada, Molalla, and Sandy. The project included specially developed art projects designed to elicit authentic youth expression about their experiences with COVID, and the related/overlapping events during the pandemic. In the Found Poetry project, working from a single page of text from a book of fairy tales, youth selected words they associated with their pandemic experience and then embellished their selections with art and imagery based upon their reflections. In the second project, youth engaged in Neurographic art that was based on their response to their online school experiences.

Artist Exhibit Program (AEP)

Our Artist Exhibit Program, local arts festivals, and other creative activities connect the public with cultural enrichment and showcase local artists and arts organizations.

Clackamas County Arts Alliance showcases the work of local visual artists through our Artist Exhibit Program (AEP). We match artists with libraries, hospitals, county buildings, and other public spaces so their art can be viewed by the public. (See attached list of County sites)

The Arts Alliance coordinates installation, and artwork rotates regularly in venues throughout Clackamas County. Community members can enjoy changing exhibits, experiencing various art mediums, and learning about local artists. AEP opens doors to additional exhibit and sales opportunities for artists, while also providing skill-building and gallery readiness training. The call for artists to participate in AEP (which is offered commission-free) is extended annually, with an updated roster of artists announced once selections have been completed.

In 2022, the Artist Exhibit Program provided 119 artists with access to 60 galleries and showcased 595 of their original and amazing works of art.

In February 2023, for **Black History Month** and working with Martine Coblentz and the staff committee from Equity and Inclusion, we installed nearly 60 framed photos depicting black leaders in both the PSB and DSB County buildings. This collaborative display will be visible until March 7th. We encourage you all to visit this display.



Dear Attendee/Visitor/Audience Member:

Please take a couple of minutes to answer the following questions about your attendance at this performance, event, exhibit, venue, or facility. This survey is part of a study to measure the economic and social impact of arts and culture on Clackamas County. **Your answers are anonymous.** Please complete both sides of the page, then return the survey. Thank you!

1. **Including yourself and your immediate travel party, how many people are here with you?** Include only your immediate travel party. For example, do not include an entire school group or tour group.

Adults (18 or older): _____ Children (younger than 18): _____

2. **List the total amounts of money that you and the members of your immediate travel party will spend in Clackamas County specifically as a result of your attendance at this performance, event, exhibit, venue, or facility.** Remember to include money spent before, during, and after this activity. If exact figures are not available, simply provide your best estimates.

- a) Admission, tickets, or membership for your travel party's attendance to this activity\$ _____
- b) Food or drinks purchased *while attending* this activity.....\$ _____
- c) Food or drinks purchased *before or after* this activity (e.g., at a local restaurant/bar).....\$ _____
- d) Groceries or supplies purchased specifically as a result of attending this activity.....\$ _____
- e) Retail shopping (including souvenirs, gifts, books, recordings, art)\$ _____
- f) Clothing or accessories purchased specifically to attend this activity.....\$ _____
- g) Local transportation such as parking, fuel, tolls, taxi/rideshare, bus (*exclude airfare*).....\$ _____
- h) Child-care specifically to attend this activity\$ _____
- i) Paid lodging such as hotel, inn, Airbnb, private vacation rental (*include one night only*)..\$ _____
- j) Miscellaneous/not listed above (briefly describe): _____\$ _____

3. **What is the ZIP Code or Postal Code of your primary home address?** If you are currently staying in a second residence or vacation property that you own, provide the ZIP code for that second residence.

ZIP Code or Postal Code: _____

4. **Which of the following best describes your primary reason for being in Clackamas County today?** (*Check only one*)

- I am a full-time resident (e.g., I live here, or I go to school here)
- I am a part-time resident (e.g., I have a second residence here)
- I am here specifically to attend this performance, event, exhibit, venue, or facility
- I work here or I traveled here for a work-related reason, but I live somewhere else
- I am here on a vacation, holiday, or personal trip (not specifically related to this activity)
- Not listed above (briefly describe): _____

5. **If today's arts or cultural activity was not available in Clackamas County, would you have traveled to a different community to attend a similar activity?** (*Check only one*)

- No, I would have skipped the arts or cultural activity altogether
- No, I would have replaced it with a different activity in Clackamas County
- Yes, I would have traveled to a different community to attend a similar arts or cultural activity

Clackamas County Arts Alliance ARTIST EXHIBIT PROGRAM



AEP GALLERY VENUES

10 VENUES with 16 gallery exhibit spaces in Clackamas County



Beavercreek Health Center
Oregon City (1 gallery)



City Hall of Oregon City
Oregon City (1 gallery)



Clk Cty- Development Services Building
Oregon City (5 galleries)



Clk Cty- Public Services Building
Oregon City (2 galleries)



Happy Valley Library
Happy Valley (1 gallery)



Hoodland Library
Welches (1 gallery)



Providence Milwaukie Hospital
Milwaukie (1 gallery)



Providence Willamette Falls Medical Center
Oregon City (2 galleries)



Sandy Public Library
Sandy (1 gallery)



Sunnyside Health Center
Clackamas (1 gallery)

	TOTAL	
	JUL 1, 2022 - FEB 19, 2023	JUL 1, 2021 - FEB 19, 2022 (PY YTD)
Professional Services	2,340.00	630.00
Telephone/internet	1,057.36	423.88
Total 6000 Overhead Expenses	32,582.75	17,156.07
6200 Personnel Expenses		
Employee reimbursement	5,750.00	4,250.00
Health Insurance Stipend	13,000.00	8,800.00
Payroll Service Fee	819.00	719.00
Payroll Taxes	14,079.53	8,828.99
Wages - Employees		
Wages - Employees Staff	86,354.04	40,649.50
Wages - Executive Director	79,110.00	61,245.00
Total Wages - Employees	165,464.04	101,694.50
Total 6200 Personnel Expenses	199,112.57	124,492.49
6500 Cultural Coalition		
Micro	3,250.00	750.00
Project Grants	54,500.00	19,543.00
Total 6500 Cultural Coalition	57,750.00	20,293.00
6510 Fiscal Agent Fee	9,441.00	
6525 Web & Internet	322.40	254.36
Melio Service Fees	1.50	
Total Expenses	\$299,190.22	\$162,195.92
NET OPERATING INCOME	\$ -130,832.39	\$62,135.69
Other Income		
7005 Reserves/Board Designated funding	68,336.00	45,000.00
7050 Tax-Exempt Income		39,935.47
Total Other Income	\$68,336.00	\$84,935.47
Other Expenses		
8000 Ask My Accountant	-500.00	
Total Other Expenses	\$ -500.00	\$0.00
NET OTHER INCOME	\$68,836.00	\$84,935.47
NET INCOME	\$ -61,996.39	\$147,071.16

Clackamas County Arts Alliance is a leader among its peers for innovated and sustained work supporting:

- An active, engaged network of artists, organizations and patrons across the county;
- Robust partnerships with other nonprofits, businesses and governments, adding value to each other's work advancing arts access for residents and visitors;
- Effective advocacy to increase public investment in arts as a vital element of strong communities.

The Arts Alliance is an essential partner with the Oregon Arts Commission and Americans for the Arts in collecting Arts and Economic Prosperity data. In this study in 2015, we learned that the nonprofit arts and culture sector is a significant industry in Clackamas County—one that generates \$14.8 million in total economic activity. This spending—\$5.8 million by nonprofit arts and cultural organizations and an additional \$9 million in event-related spending by their audiences—supports 417 full-time equivalent jobs, generates \$8 million in household income to local residents, and delivers \$1.2 million in local and state government revenue. This economic impact study sends a strong signal that when we support the arts, we not only enhance our quality of life, but we also invest in Clackamas County's economic well-being. The Arts Alliance continues to lead this project for Clackamas County as we undergo the current 2023 study.

According to recent research from National Assembly of State Arts Agencies, the arts are key in economic recovery in communities. When communities invest in the arts, multiple industries benefit, including retail, food and beverage, and hospitality. The arts creates a sense of place, build community identity, increases economic activity, while increasing cultural tourism.

According to national data, public funding for arts and culture is a high-return investment that leverages \$9 in private funds for every public dollar invested. Your investment in the Arts Alliance will have an exponential impact in economic vitality of communities, while helping communities reconnect as we emerge from the pandemic. **Your investment in the Arts Alliance is an investment in the entire county.**

The Oregon Arts Commission highly supports the County's continued support of Clackamas Arts Alliance. Thank you for considering contract renewal and please let me know if you have any questions.



Sincerely,
Brian Rogers
Executive Director

Brian Rogers Executive Director
971-209-5385
Brian.rogers@oregon.gov

775 Summer Street NE, Suite 200
Salem, OR 97301-1280

Coronavirus Relief Funds for Cultural Support (CRFCS), the staff of the CCAA and leaders of the County Coalition rallied. With their direct support, 30 cultural organizations in Clackamas County were awarded over \$620,000 in Federal Cares funds (including the Fairgrounds, Historical Society, Main Street, and arts councils). In addition, the County Coalition and CCAA also agreed to serve as fiscal sponsor for Washington County's allocation (that Coalition's fiscal sponsor could not accept the awards). Oregon's legislative leadership were delighted and thankful for the CCAA; without them, 31 awards exceeding \$1.6 million in relief funds would not have reached the organizations in Clackamas' neighboring county.

The Clackamas County Arts Alliance has earned and deserves its status as a champion for Clackamas County and a statewide leader in the arts and culture community. In the seat of Oregon's first city, the CCAA continues to drive the value of creative expression and community investment on behalf of its citizens. Your investment in the Arts Alliance will have an exponential impact in economic vitality your communities as we emerge from the pandemic. Your investment in the Arts Alliance is an investment in the entire county and the state.

The Oregon Cultural Trust strongly encourages the County's continued support of Clackamas Arts Alliance. Thank you for considering its contract renewal and please let me know if you have any questions.

Sincerely,



Brian Rogers
Executive Director
971-209-5385
Brian.Rogers@oregon.gov

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Chairman, High Desert
Museum
Gayle Yamasaki

CULTURAL ADVOCACY COALITION OF OREGON

February 11, 2023

The Honorable Tootie Smith
Chair, Clackamas County Board of Commissioners
2051 Kaen Road
Oregon City, Oregon. 97045

Dear Chair Smith and Commissioners,

These are challenging financial times and we understand the County is redefining its budget going forward to focus on core services. As you consider those important changes, **we write to urge you not to eliminate your support of the Clackamas County Arts Alliance (CCAA) in the process.**

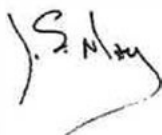
There are so many unique assets in Clackamas County and the CCAA is among them – not only does it serve the creative sector in your diverse territory; it has stepped in to help serve other counties as well when help was needed to distribute federal pandemic recovery dollars. You should be very proud of the collaboration demonstrated through their actions and we, as the primary advocacy organization for arts and culture statewide, are grateful you have supported their work.

We represent over 350 organizations across the state from tribal coalitions to rural cultural providers to individual artists. Our mission is to ensure that every Oregonian has access to arts, heritage, culture and humanities in their communities.

We are advocating to increase public resources through the Oregon Cultural Trust and the Oregon Arts Commission. Core to distributing those funds are the county coalitions like CCAA which provide the front-line knowledge of your communities, your cultural ecosystem and your community needs. They will not survive without support from the County and we know that the network they maintain will leverage your investment many times over in the economic and tourism impact that comes with arts and culture, not to mention the community connection that arises when creativity brings people together.

Thank you for considering the important role CCAA plays in your County and statewide.

Sincerely,



J.S. May, Chairman



February 13, 2023

Clackamas County Board of Commissioners
2051 Kaen Road
Oregon City, OR 97405

Dear Commissioners,

The Oregon Arts Commission extends our enthusiastic support for Clackamas County Arts Alliance and encourage Clackamas County to continue their contractual relationship with the Arts Alliance to ensure resilience of communities throughout the county.

The Oregon Arts Commission is the state agency for the arts that works to enhance the quality of life for all Oregonians through the arts by stimulating creativity, leadership and economic vitality. We worked with the Arts Alliance for dozens of years and in multiple capacities including: awarding competitive grants, providing technical assistance, and utilizing their robust network to share opportunities to artists and arts organizations.

Arts councils are essential partners to local municipalities, states and federal government, and broadly serve a region through multiple programs and services. The National Endowment for the Arts created the model of arts councils in the 1970s to ensure local artists, organizations, and schools are supported by an "umbrella organization" in the region. The Clackamas County Arts Alliance plays a pivotal and unique role for the county. Founded as a committee of Clackamas County, the Arts Alliance eventually grew into a nonprofit regional arts council.

It is common for local municipalities to contract with arts councils to address community needs including community and economic development through arts events, mentoring artists to build entrepreneurial skills to support the workforce and connecting young people to arts education so they can access their inherent creativity and problem-solving skills. The Arts Alliance demonstrates exemplary use of county funds and provides an efficiency for the county who might not be able to do this work for the same investment.

Brian Rogers Executive Director
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culturaltrust.org
775 Summer Street NE, Suite 200
Salem, Oregon 97301
503-986 0088



February 10, 2023

Clackamas County Board of Commissioners
2051 Kaen Road
Oregon City, OR 97405

Dear Commissioners,

The Oregon Cultural Trust extends our heartfelt support for the Clackamas County Arts Alliance (CCAA). We encourage Clackamas County to continue their contractual relationship with the Arts Alliance to ensure its role in the immediate economic recovery and long term resilience of each community within the county.

The Clackamas Arts Alliance serves as the home and fiscal sponsor for the Clackamas County Cultural Coalition. Created in 2001 by the Oregon Legislature, the Trust is a testimony to how much Oregonians value culture. No other state provides a 100 percent tax credit to inspire cultural giving. As uniquely Oregonian as public beaches and the bottle bill, the Oregon Cultural Trust was established 20 years ago by the Oregon Legislature as an ongoing funding engine for arts and culture across the state.

As the fiscal sponsor for the Clackamas County Cultural Coalition, the CCAA plays a critical role in distributing state funds directly to the cultural nonprofits serving the county's citizens. In 2022 Oregonians gave over \$5 million to the Cultural Trust. Our three grant programs fund our five Statewide Partners, 45 County and Tribal Coalitions (including Clackamas) and qualified cultural nonprofits through competitive Cultural Development Grants.

In its history, the CCAA has supported the Clackamas Cultural Coalition's distribution of over \$750,000 in grants throughout the county. None of this would be possible without the time, expertise, community connections, and administrative support of the CCAA. Each grant requires matching funds from the community, resulting in over \$1.2 million total investment for the county's museums, libraries, school programming, cultural tourism, and arts programming. Annual funding continues to grow and the Cultural Trust relies on the volunteer-led Coalition and the CCAA to administer these funds through a transparent and accessible grant program.

The Clackamas County Arts Alliance also enjoys the profound gratitude of the Cultural Trust and the Oregon Legislature for its role during the state's COVID health crisis. When the legislature announced the allocation of \$25.7 million for the