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MEMORANDUM

TO: Clackamas County Board of County Commissioners (BCC)

FROM: Dan Johnson, DTD Director

RE: Request to rename the Carver Park boat launch to Bob Toman Boat Launch

DATE: January 30, 2024

REQUEST: Bill Monroe, a local community member, asked Clackamas County to rename the Carver Park boat launch to the Bob Toman Boat Launch after Pacific Northwest fishing guide Bob Toman who passed away in December 2019. Does the Board want to consider or decline the request to rename the Carver Park boat launch?

BACKGROUND: Carver Park, a Clackamas County Park, is located on the Clackamas River just off Springwater Road in Carver. It is most known for its boat launch and convenient location to get out of the Clackamas River when floating downriver from Barton Park or another more upriver location.

Clackamas County owns a portion of what is known as Carver Park. The remainder, including the boat launch area, is owned the Oregon State Department of Fish and Wildlife (ODFW), but managed by Clackamas County.

Clackamas County contacted the ODFW to discuss the Carver boat launch renaming request and the ODFW has deferred the naming conversation to the County.

Requests to rename park facilities are common in the parks arena. Park entities seek to name park and recreational area and facilities through adopted processes that utilize established criteria that emphasize community values and character, local history and geography and service to the community.

Clackamas County has an established Facility Naming Policy and Process. The Naming Policy states that it is the policy of Clackamas County to provide opportunities for public input related to the naming of facilities. The process established in the policy is aimed at naming new facilities, but can also be used for renaming consideration.

OPTIONS:

- 1) Defer the naming of the boat launch to the Oregon State Department of Fish and Wildlife.
- 2) Decline request to rename the Carver Park boat launch.
- 3) Direct staff to advance the request to rename the Carver Park boat launch to the Bob Toman Boat launch, coordinate with the ODFW for implementation and return for future Board consideration.
- 4) Appoint a committee to review this request, facilitate a public input process and provide a naming recommendation to the Board.
- 5) Direct staff to assess other options as desired by the Board.

Attachment:
Facility Naming Policy and Procedure



<input checked="" type="checkbox"/> Administrative Policy
<input type="checkbox"/> Operational Policy

Clackamas County Policy

Name of Policy	Facility Naming Policy and Procedure	Policy #	FIN-1.207
Policy Owner Name	Elizabeth Comfort	Effective Date	1/6/2007
Policy Owner Position	Finance Director	Approved Date	1/6/2007
Approved By	Board of Commissioners	Next Review Date	9/19/2025

I. PURPOSE AND SCOPE

This policy shall apply to the naming of new facilities except as provided below:

- a) Previously named facilities transferred from another agency to Clackamas County. Such facilities will be reviewed on a case by case basis for applicability.
- b) Future facility sites where a name has been specified as a component of a purchase and sale agreement or other contractual agreement approved by the Board of County Commissioners (BCC).
- c) Facilities for which naming rights are conveyed to an individual or business in return for financial remuneration to the County as specified in a contractual agreement approved by the BCC.

II. AUTHORITY

ORS 203.035 authorizes the Board of County Commissioners to promulgate polices for the management and operation of Clackamas County Government.

III. GENERAL POLICY

It is the policy of Clackamas County to provide opportunities for public input related to the naming of new facilities. It shall be the responsibility of the BCC to initiate a process to name a facility and forward a decision to County staff for execution.

IV. DEFINITIONS

Define key terms. If possible, use the same definition for a term that appears in other policies. You may reference another document in a hot link, but include important defintions in the policy.

V. POLICY GUIDELINES

In pursuing their responsibility, the BCC shall avoid names that:

- a) Have the capacity to be construed as culturally insensitive or offensive.
- b) Duplicate existing geographic names or that may confuse the public.
- c) Create the potential for copyright infringement issues.

VI. PROCESS AND PROCEDURES

The BCC may initiate a process to recommend a facility name by inviting the submission of nominations from residents of the County or by creating an ad hoc committee that shall invite the submission of nominations from residents of the County. Such nomination shall include the reasons for name submission and the justification for the name.

Membership of the ad hoc committee shall include at least one (1) BCC member, the County Administrator (or designee), one (1) member of the appropriate city council (when facility is located

within a municipality), one citizen at large and one (1) member of the appropriate community planning organization or neighborhood association.

After the invitation for nominations, the BCC (or ad hoc committee if one has been established) will provide at least one opportunity for public comment on the list of nominated facility names. Notice of this comment opportunity shall be published in the same manner as BCC meetings.

The BCC or ad hoc committee will consider public comment and all nominated names.

If an ad hoc committee has been established, the committee shall forward a list of three recommended names in order of preference to the BCC within 30 days from the date public comment was taken.

The County Commissioners may:

- a) Approve the name recommended by the ad hoc committee.
- b) Approve the alternative name recommended by the ad hoc committee.
- c) Request up to two (2) additional alternatives from the ad hoc committee.
- d) Select a different name at their sole discretion.

The BCC shall select one preferred name to forward to County staff for preparation of business meeting agenda materials for official approval.

The decision of the County Commissioners shall be final and shall not be subject to appeal.

VII. ACCESS TO POLICY

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