CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS

Sitting/Acting as (if applicable)
Study Session Worksheet

Presentation Date: Jan. 7, 2014 Approx Start Time: 11:00 am Approx Length: 30 min

Presentation Title: Arts and Culture Overview: Clackamas County Arts Alliance (CCAA) and Regional Arts & Culture Council (RACC)

Department: Clackamas County Tourism & Cultural Affairs / Tourism Development Council

Presenters: Danielle Cowan, CCTCA Executive Director; Kirk Mouser- Producer Stumptown Stages, Marylhurst University/TDC boards, CCAA Board President; Ellen Crawford, Clackamas County Juvenile Department Director; Joe Krumm, North Clackamas School District Community & Government Relations Executive Director

Other Invitees: Cheryl Snow, CCAA Executive Director; CCAA Board members: Margaret Benoit, Lake Oswego Arts Council member; Renée Boutin King, Communications Providence Hospital; Cherie McGinnis Kennemer, legislative assistant; Jane Reid, Clackamas Community College Board, Ford Foundation Fellow; Daphne Wuest, Commissioner-elect Oregon City; Heritage/TDC boards; Kevin Yell, Ainsworth House owner; Eloise Damrosch, RACC Executive Director; Jeff Hawthorne RACC Community Engagement Director.

WHAT ACTION ARE YOU REQUESTING FROM THE BOARD?

None. This is an information-sharing meeting between the Board of County

Commissioners and Clackamas County Arts Alliance.

EXECUTIVE SUMMARY:

This meeting will provide an overview of the purpose of providing arts and culture services to citizens, and will demonstrate the arts industry's countywide economic impact. A visual presentation will describe the interlocking service delivery network, and will correlate all information to the Board's "Performance Clackamas" plan and to the Arts Alliance strategic plan. The meeting has two objectives: (1) provide opportunity for dialogue and discussion; (2) provide adequate information to guide and inform Board understanding of how arts and culture service delivery forwards County priorities and goals.

FINANCIAL IMPLICATIONS (current year and ongoing): N/A

LEGAL/POLICY REQUIREMENTS: N/A

PUBLIC/GOVERNMENTAL PARTICIPATION: N/A

OPTIONS: N/A

RECOMMENDATION: None

ATTACHMENTS:

- 1) Powerpoint presentation on thumb-drive
- 2) Hard copy of Powerpoint presentation
- 3) Arts Alliance Strategic Plan 2014-2019
- 4) Arts Alliance Program & Service Statistics 2013
- 5) Right Brain Clackamas County Fact Sheet
- 6) RACC 2013 Annual Report

SUBMITTED BY:

Division Director/Head Approval

Department Director/Head Approval

County Administrator Approval

For information on this issue or copies of attachments, please contact Elizabeth Klein @ 503-655-052

Fiscal Impact Form

RESOURCES:
Is this item in your current work plan and budget?
VES
• YES
□NO

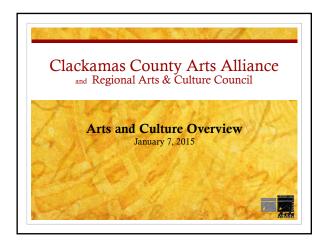
START-UP EXPENSES AND STAFFING (if applicable):

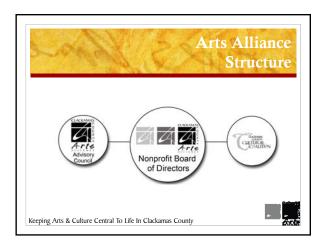
ONGOING OPERATING EXPENSES/SAVINGS AND STAFFING (if applicable):

ANTICIPATED RESULTS:

COSTS & BENEFITS:

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Arts Alliance Advisory Council

Appointed by Board of County Commissioners

- Margaret Snow Benoit (Chair) Lake Oswego
 Doug A. Randall Oak Grove Owner/Designer, Sculpture Artist
- Katinka Bryk Estacada Librarian-Stayton Library
- William Frank Welches Musician & Arts Advocate
- Michelle Hartly Lake Oswego
 Executive Producer Filmwest
- Pamela A. North West Linn Retired Public Library Manager
- Jerry Pritchard West Linn
 Music Teacher

- Laura Sattler Canby Interior Designer, Arts Advocate
- Susan Schenk Wilsonville
- Jude A Strader Mulino Events Coordinator, Abiqua Country Estate
- Renee Ugrin Damascus
- Lynne Wintermute Lake Oswego
- Music Teacher Retired Business Owner,
 Art Advocate

 Keeping Arts & Culture Central To Life In Clackamas County



Clackamas County Cultural Coalition

- Wilda Parks (Chair) Milwaukie Retired; Former CEO of North Clackamas Chamber
- Tamra Brosseau-Rooney Marylhurst Historic Preservation Planning & Design Consultant, Hausworx
- Katinka Bryk (Co-chair) Estacada Director, Stayton Public Library
- Danielle Cowan Clackamas County Executive Director, Clackamas County Dept. of Tourism & Cultural Affairs (*Liaison*)
- Carrie Kaufman Lake Oswego
- Joan Maiers Lake Oswego Poet; Writing Instructor, Marylhurst University
- Vonda Martin Milwaukie Owner, S.L.O.T Art Studio and Gallery
- Lloyd Musser Government Camp Volunteer Curator, Mt. Hood Cultural Center & Museum
- Lee Winn Wilsonville Owner/Principal, Winn Architecture, LLC

Keeping Arts & Culture Central To Life In Clackamas County

Arts & Culture Leadership

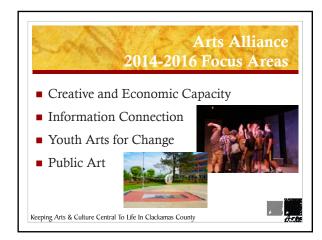
BCC Guiding Principle

Build Public Trust Through Good Government

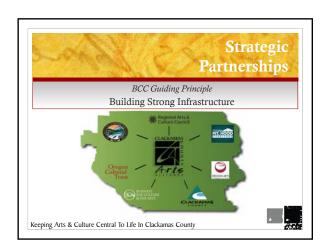
- Leader in arts and culture work
- Promote county cultural assets
- Effective and efficient use of public resources
- Build and strengthen partnerships

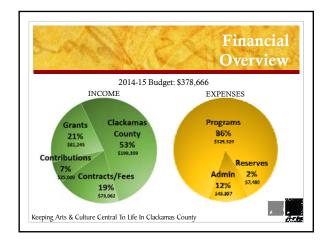
Keeping Arts & Culture Central To Life In Clackamas County















Creative & Economic Capacity and Information Connection

BCC Guiding Principle
Grow a Vibrant Economy

- Arts/Culture industry jobs are mobile, with positive impact in rural Clackamas County
- Our work impacted **165,300** in 2013
- Cultural tourism depends on arts and culture assets

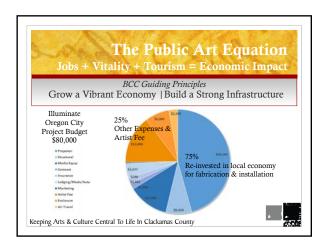
CCAA connects people and programs countywide with tools and resources for success

■ On target to increase impact in 2014

Keeping Arts & Culture Central To Life In Clackamas County



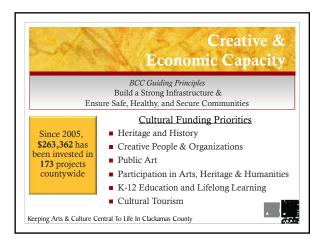




Wouth Arts for Change BCC Guiding Principles Ensure Safe, Healthy, and Secure Communities "A lot of these kids learned for the first time what committing to something means. They know the others depend on them for the play to succeed, it gives them a voice." - Clackamas County Juvenile Department Counselor

Keeping Arts & Culture Central To Life In Clackamas County





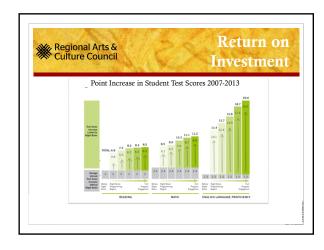


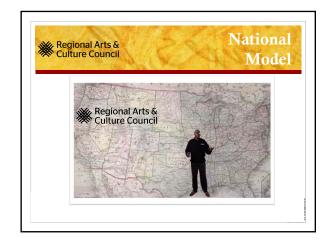




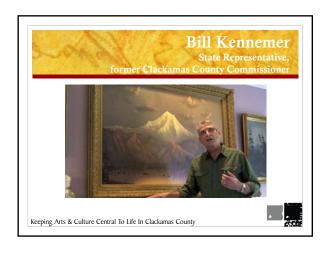
















Programs and Services Statistics 2013

Our work impacted more than 165,300 people in 2013



HERE'S WHAT YOU HELPED ACCOMPLISH!



815 Recipients Receive E-News



7 Individuals & 13 Organizations
 Received Direct Assistance
 381 Attended Workshops



6,214 Unique Visitors to Website and **879** Visits Artist Tool Box and / or Viewed Informational Videos



60% of exhibited

17 Gallery Venues
Exhibited 133 Artists
With an Estimated
71.000 Viewers



118 Volunteers
Donated Their Time
To Arts Alliance
Program, Services,
Committees & Boards

"Likes" increased **17%** over 2012



376 Like Us On Facebook

Followers increased 36% over 2012



196 Follow Our Tweets



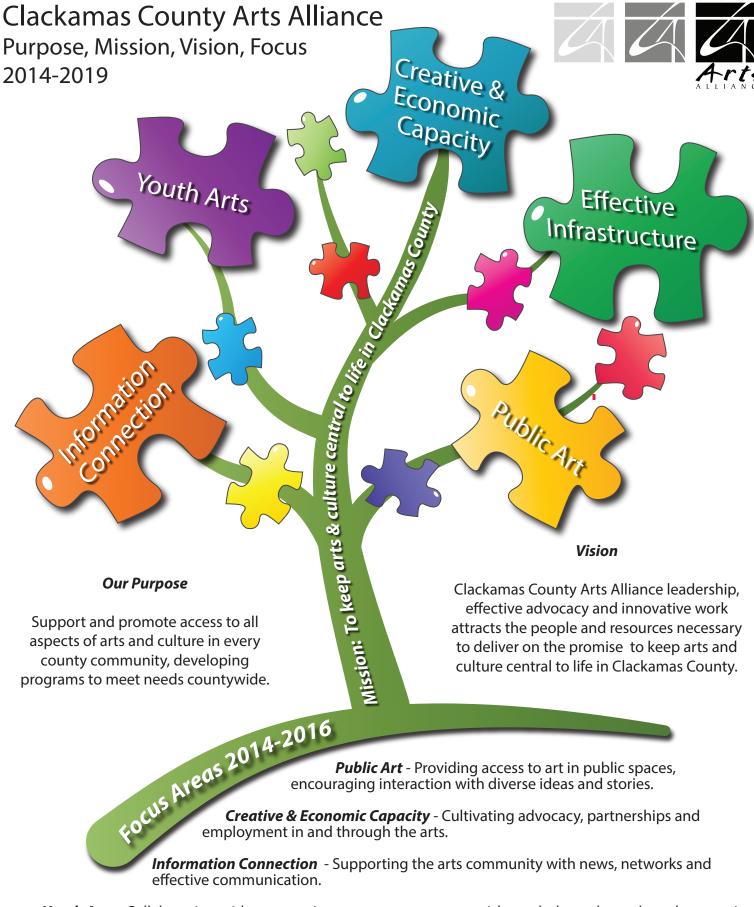
22 Grants Awarded to Arts, Heritage & Humanities Needs Totalling \$30,963



Youth Arts For Change 36 Youth Participated in Theater & Graphic Novel Programs



8 Public Art Projects
Managed with
Project Budgets
Totalling \$200,100



Youth Arts - Collaborating with community partners to engage at-risk youth through arts-based prevention and intervention projects.

Effective Infrastructure - Fulfilling Arts Alliance goals through efficient use and development of all available resources, including staff, board, volunteers and funding.

Clackamas County Arts Alliance Our Path to the Future, 2014 - 2019



What Success Looks Like

We exist in a future where Clackamas County is full of diverse, vibrant arts and culture which is accessible to and reflects every distinct community, touching each resident wherever they are... from mountain hamlets to riverside villages, from suburban cities to rural farms.

Festivals, public art, performance spaces, youth arts education and cultural heritage opportunities are present everywhere. Our county is home to a dynamic network of established artists in all media and offers a uniquely fertile environment for fostering the emergence of new artists.

We have a mix of well-known arts and culture attractions as well as hidden gems ripe for discovery. By 2019, our collaborative efforts with partners are creating magnet cultural destinations infused with arts assets attracting a wide variety of visitors.

The Clackamas business community, local and county governments, elected officials, arts patrons and residents all understand the critical role arts and culture has in driving economic benefit and building healthy, vibrant communities. They all demonstrate their support through financial investment in artists, actors, musicians, writers, theaters, libraries and other cultural organizations, opportunities and creative people.

Clackamas County Arts Alliance is a leader among its peers for innovative and sustained work supporting:



An active, engaged network of artists, organizations and patrons across the county;



Robust partnerships with other nonprofits, businesses and governments, adding value to each other's work advancing arts access for residents and visitors;



Effective advocacy to increase public investment in arts as a vital element of strong communities.

Our network of artists, art supporters and partners actively communicate the impact of Arts Alliance work and as a result, we consistently attract the people and resources necessary to deliver on the promise to keep *arts and culture central to life in Clackamas County.*



Clackamas County Arts Alliance Action Plan Focus Areas & Goals 2014-2016





Creative & Economic Capacity

Cultivating advocacy, partne<mark>rshi</mark>ps and employment in and through the arts

- 1. Diversify & expand the funding pool for county arts and culture organizations
- 2. Build mutual-benefit partnerships with creative industry businesses, nonprofits and government



Information Connection

Supporting the arts community with news, networks and effective communication

- 1. Expand CCAA's reach and impact
- 2. Provide accessible, personalized assistance to artists and community leaders
- 3. Serve as the first and most reliable source of arts information in the county



Effective Infrastructure

Fulfilling CCAA goals through efficient use and development of all available resources, including staff, board, volunteers and funding

- 1. Develop stable & diverse funding adequate to support basic operating costs & value-added programs
- 2. Expand and deepen Board leadership capacity
- 3. Board and staff engage Advisory Council resources



Public Art

Providing access to art in public spaces, encouraging interaction with diverse ideas and stories

- 1. Advocate for public art components in new construction in County
- 2. Ensure public art is an element in County cultural tourism projects
- 3. Document the County's public art assets and determine future maintenance needs
- 4. Increase exposure for local artists and enrich visitor/staff experiences in public buildings.
- 5. Increase education and promotion about Public Art and Artist Exhibit Program



Youth Arts

Collaborating with community partners to engage at-risk youth through arts-based prevention and intervention projects

- 1. Manage existing programs and partnerships to steward growth wisely
- Develop community partners outside juvenile justice system for Youth Arts for Change theatre and drawing programs
- 3. Influence advocacy in support of Right Brain Initiative, Clackamas Community College outreach and Cultural Coalition grantmaking for youth arts projects



FOCUS AREA: Information Connection

Supporting the arts community with news, networks and effective communication



Actions	Tasks	Measurable Outcomes
Goal: Expand CCAA's reach and im		
Foster peer networks and mentor relationships; Engage artists, partner organizations & businesses to build CCAA visibility	Convene at least 2 Arts Leaders Gatherings each year and invite new participants Invite partner organizations and artists to share CCAA opportunities & news through their networks, website and digital / social media tools - Create an icon or badge for their use: "Supported in Part by CCAA" Cross-promote arts organizations in Partner and Arts Orgs section on website	Increased attendance at each gathering of both new and existing leaders Increased cross-promotion and awareness of Arts Alliance Increase in Social Media "shares" and web traffic More partner organizations show CCAA logo Increase in technical support services provided
	Be a resource to partner organizations on how to cross-promote each other	
Goal: Provide accessible, personali.		nity leaders
Provide skill-building, coaching, advice and strategic planning services	Expand Art Extravaganza to include workshop lectures	Increased attendance at Art Extravaganza Efficient information gathering tools results
Present and participate at networking events, bringing artists & organizations together for professional development & to build community	Develop online application for demo artists/vendors Offer mini-workshops by staff for partner organizations. Board and/or staff attend and present CCAA work and opportunities at partner networking events Present AEP and Grant training workshops Gather AEP artists for informal/formal	in cost-effective use of staff time Individual skills and knowledge expanded through mini-workshops and identified through post workshop surveys. New partner relationships formed New participants are exposed to AEP program and Grant Workshops with increase in first-time grant applications/ awardees/AEP artists Community-building facilitated for AEP artists
Goal: Serve as the first and most re-	during the year liable source of arts information in the	ne county
Coal. Serve as the mist and most re	nable source of arts illiorination ill tr	ie county
Utilize website and digital/social media tools to regularly communicate with supporters	Add new content to website and social media platforms regularly to keep content fresh and relevant; crosspromote information from other sources	Minimum 5 new posts occur each week Increase in SEO optimization and ranking resulting in higher traffic to website
Build out website sections to expand informational databases supporting a fluid, functional highly relational experience for end-user	iDSS cultural asset collection continues and new data collection form developed; develop artist database	Cultural tourism assets are more visible through CCAA and MtHoodTerritory
Explore mutual benefits to CCAA & Tourism of employing other iDSS modules in the database	through iDSS module or through other software that allows end user to manage content and keep up-to-date	New database established identifying county artists and samples of their portfolio



FOCUS AREA: Creative & Economic Capacity

Cultivating advocacy, partnerships and employment in and through the arts



Actions	Tasks	Measurable Outcomes	
Goal: Diversify & expand the funding pool for county arts and culture organizations			
Work with partners to keep telling the story of why and how arts are relevant to the county's economy	Cultivate liaisons in each community to keep apprised of opportunities to "tell the story"	An outreach network for each community is accessible and available	
	Identify opportunities to co-sponsor events and programming with partners	New individuals engage with CCAA efforts to support and advance arts funding	
	Produce annual reports and fact sheets with impact data and success stories	Increased cross-promotion with our partners	
	Actively represent the arts in community cultural initiatives and master-planning processes	Data and reports are accessible to Board and partners, and routinely used in "story-telling" opportunities	
		Arts & culture are visible components of initiatives and plans (i.e. Willamette Falls Heritage Area Coalition, Main Street programs, etc.)	
Goal: Build mutual-benefit partner	rships with creative industry busines	sses, nonprofits and government	
Using available data, demonstrate how the arts industry is a local economic driver & jobs-producer Work with partners & networks to advocate for continued public & private	Access and use advocacy strategies and information offered by Regional Arts & Culture Council, Cultural Advocacy Coalition, Oregon Arts Commission, Business for Culture & the Arts, Americans for the Arts	Increased interest in arts industry as growth strategy by local governments and business groups	
arts investment	Provide annual progress reports to Board of County Commissioners and meet informally with individual commissioners	County Commissioners and Administrator continue to fund Arts Alliance work	
	Sustain and develop strategic and tactical collaboration with Tourism & Cultural Affairs	Cultural tourism remains a linchpin of the Tourism & Cultural Affairs business plan	
	Communicate regularly with elected officials in countywide cities and present formal testimony when necessary	Wider public awareness of Arts Alliance impact and value, and of reasons to invest in arts & culture	
	Coordinate Cultural Coalition grant making in cooperation with Oregon Cultural Trust and ensure that the Cultural Coalition remains a vital aspect of local arts and culture leadership	Grant applications increase; awareness of Coalition and Trust grows, resulting in increased funding	



FOCUS AREA: Public Art

Providing access to art in public spaces, encouraging interaction with diverse ideas and stories



Actions	Tasks	Measurable Outcomes	
Goal: Advocate for public art components in new construction in County			
Demonstrate how and why public art creates jobs and builds community	Add content to website and through other digital sources telling the story of project process and impact	More private/public resources are made available for public art projects	
Actively seek new project management opportunities	Reach out to partners to assess any arts/culture related needs.	CCAA adds new projects each year to management portfolio	
Goal: Ensure public art is an eleme	ent in County cultural tourism project	ets	
Provide arts perspective in master- planning & development initiatives countywide	Participate in task forces and other planning meetings or forums to learn of opportunities and/or needs for arts management	New master plans demonstrate value of arts & culture in their vision and work plans	
Goal: Document the County's public art assets and determine future maintenance needs			
Work with public/private agencies to develop a Collection Management Plan	Develop and distribute online tool for cultural asset collection management - create a hard copy tool for field assessment	Partners provide updates on a bi-annual basis of asset condition and maintenance needs	
Goal: Increase exposure for local artists and enrich visitor/staff experiences in public buildings.			
Use Artist Exhibit Program resources to recruit artists for rotating quarterly exhibitions	Evaluate opportunities to curate exhibits from artists or artist groups in addition to Artist Exhibit Program annual call to artists	New artists participate in Artist Exhibit Program and awareness of CCAA increases	
Goal: Increase education and promotion about Public Art and Artist Exhibit Program			
Work to increase promotion about public art opportunities, building understanding of their value	Develop a public art promotion plan, utilizing traditional and social media	Press releases and photographs published regularly and occasional feature stories developed	



FOCUS AREA: Youth Arts

Collaborating with community partners to engage at-risk youth through arts-based prevention and intervention projects



Actions	Tasks	Measurable Outcomes
	nd partnerships to steward growth v	
Goal. Manage existing programs at	To partiferships to steward growth v	visery
Evaluate, assess & refine programs to meet objectives	Collaborate with and support program artists and project partners to ensure program and grant objectives are met	Grant reports submitted on time with positive feedback from funders
Ensure administrative oversight and	Create, administer and refine evaluation tools specific to each Youth Arts for Change (YAC) program	Evaluation tools effectively demonstrate successes and identify areas for improvement
communication between partners is effective and meaningful	Convene meetings, solicit input and share updates, keeping partners and other stakeholders engaged and informed	Each YAC program includes: planning meeting, kick-off meeting, mid-project check-in and debrief session attended by staff, artists and project partners
	Develop and refine processes to	Informal check-ins are structured among staff who work directly with youth; all key discussions are documented to inform future programming
	reduce liability and help projects run smoothly	All CCAA staff and volunteers working directly with youth undergo background checks
		Releases and permission slips for youth are signed and kept on file
	s outside juvenile justice system for	Youth Arts for Change theatre and
drawing programs		
Identify & explore new partnerships and program funding resources	Seek funding to expand the YAC scope to include both prevention and intervention programs for at-risk youth.	Grant applications are submitted and new sources of funding are obtained
	Develop new projects by facilitating partnerships between artists, arts organizations and agencies serving atrisk youth	Program expansion includes at least 2 new projects that engage at-risk youth
	Seek funding to sustain and expand the YAC Project Coordinator position	Capacity is increased to manage, develop and sustain program growth
	Seek funding to develop promotional print information	Print information is available for funders, partners and potential sponsors
	Develop expanded web presence for YAC on the CCAA site	YAC information is readily accessible online in a well-designed, visually attractive format
Goal: Influence advocacy in suppo and Cultural Coalition grant making	rt of Right Brain Initiative, Clackama g for youth arts projects	s Community College outreach
Build and consolidate broad understanding for value of youth arts projects	Board and staff engage with government and citizen leadership, presenting Youth Arts for Change success stories	RBI reaches more County schools, CCC youth arts outreach increases, Cultural Coalition grants for youth arts projects increases



FOCUS AREA: Effective Infrastructure

Fulfilling CCAA goals through efficient use and development of all available resources, including staff, board, volunteers and funding



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Actions	Tasks	Measurable Outcomes	
Goal: Develop stable & diverse funding adequate to support basic operating costs & value-added programs			
value-added programs			
Resource Development Actively seek new program funding from foundations, cities, organizations and individual supporters	Actively pursue foundation grant funding through staff and/or contracted grant writer efforts; actively seek individual donations at CCAA events, annual appeal email, website/newsletter marketing; actively pursue public art contracts when available	Diversified funding sources have all increased, including grants, county support, contracted public art administration and individual contributions Current funding levels increased or	
Maintain and nurture relationships with current funders	Communicate regularly via email newsletters and individual meetings with County TCA, BCC, OAC and foundation funders; provide annual program reports	Annual goals for programs and budgets are met and all internal / external needs are satisfied;	
Accountability Employ efficient, cost-effective organizational structure, operations and	to all funders Fiscal reports and program impact reports produced monthly; annual budgets projected and revised as	Overhead is reduced because appropriate technology, at-distance worksites and daily time management tools are employed;	
systems	needed; staff meets together twice monthly for updates, progress reports; each meet individually with Director to set and evaluate annual performance goals, and to monitor progress	Program goals achieved because staff tasks are assigned clearly and managed well	
Goal: Expand and deepen Board le	eadership capacity		
Develop clear goals for Board role in fundraising Develop clear description of expectations and responsibilities	Establish guidelines for annual gifts from Board members to CCAA; define how board members will participate in soliciting gifts from others	All board members give annually each year, to established guidelines; board members are instrumental in soliciting gifts from other donors	
Initiate Board recruitment process to build membership	Board responsibilities and service expectations are defined and approved; new member orientation process is developed	All board members clearly understand and carry out their responsibilities Four to six new members are added to	
Develop timetable/process for succession and contingency planning	Board identifies gaps, develops and implements recruitment process	the Board by 2016 Orderly, planful transitions occur when they are needed.	
Conduct Board self-assessment annually	Current/future needs anticipated and addressed for both board and staff	Results of self-assessment help identify	
	Procure and implement a useful Self- assessment tool and analyze results	board focus areas for development	
Goal: Board and staff engage with	Advisory Council resources		
Work with Advisory Council to clarify and define their desired role and communication with Board	Create a Board seat for Advisory Council member, tasked with leading clarification process	A direct communication conduit is established between Council and Board; Council members are clear	

about their roles





THE RIGHT BRAIN INITIATIVE A REPORT TO CLACKAMAS COUNTY

A student at Milwaukie Elementary learns about geometry and 3D design by creating a robot bird with The Right Brain Initiative.

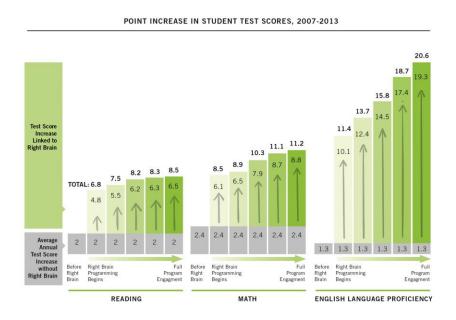
The Right Brain Initiative's vision is to transform learning for all children through the arts, creativity, innovation and whole-brain thinking. A program of the Regional Arts & Culture Council, Right Brain entered classrooms in 2009, and this school year will serve approximately 20,000 students at 59 schools and 7 school districts. 19 of these 59 partner schools are located in Clackamas County, in the Estacada, North Clackamas and Oregon Trail school districts.

Key program elements:

- Professional development for school staff trains teachers to integrate the arts into their teaching practice.
- Classroom experiences integrate the arts with other subjects like math, science and reading and are co-planned by teachers and artists to meet student needs.
- Artist residencies serve every child and are designed to engage students as active learners and increase their creative and critical thinking skills.
- Program ignites whole-school investment in the arts.

Read more about Right Brain at The Right Brain Initiative.org

Student test scores in reading and math increased more than twice as much once schools partners with the **Initiative**. English Language Learners' scores increased at least 10 times more, with particularly steep increases as schools engaged more deeply with the program. **Read more at bit.ly/RightBrain ProgressReport2014**.



WELCOME | ABOUT RACC | PROGRAMS | ACKNOWLEDGEMENTS | CONTACT



WELCOME

Welcome to the Regional Arts & Culture Council's 2013 Annual Report—designed for the first time as an online experience. We hope you will let us know what you think of this new format for sharing the highlights of another action-packed year.



\$253.5 million

Total economic impact of nonprofit arts organizations in Clackamas, Multnomah and Washington Counties

Source: Americans for the Arts.

180,000

Individuals directly served by RACC last year—including artists, arts administrators, teachers, students and other residents

5,796

Arts-centric businesses in Clackamas, Multnomah and Washington Counties—including arts organizations, design firms, media companies and photography businesses

Source: Americans for the Arts, Dunn and Bradstreet.

In 2012 we focused much of our time and energy around advocacy and campaigning for the Arts Education and Access Fund, and then celebrating its ringing endorsement by voters. In 2013 Mayor Charlie Hales, Arts Commissioner Nick Fish and the Creative Advocacy Network fine-tuned the measure and settled several legal challenges, all of which allows this groundbreaking effort to move forward.

Meanwhile, we have refocused our attentions on the core values behind all of RACC's programs and activities. Inside this report you will see how we have leveraged funds through Work for Art and The Right Brain Initiative and all of our public and private partnerships. We have also been honing our program delivery for maximum efficiency and value. As we head into 2014 we pledge to remain fair and transparent stewards of both public and private funds, investing in artists, nonprofit organizations and schools that make our community stronger.

RACC continues to build on past efforts around equity and inclusion to ensure we reach all residents in our region with arts and culture funding, education, support, access and information. This report highlights some of the important steps we are taking, including further diversifying our board and staff and providing various resources to the many arts organizations we fund. We firmly believe that this is work all of us must commit to and measure individually and collectively.

On behalf of the RACC Board and staff, thank you to everyone who contributed to the creativity, vitality and livability of the Portland region in 2013. Together we will make 2014 another banner year for arts and culture.

Gracias a todos,

Lina Garcia Seabold, Board Chair **Eloise Damrosch**, Executive Director

ABOUT RACC

The Regional Arts & Culture Council (RACC) is the leading arts services agency for the Portland metropolitan area, including Clackamas, Multnomah, and Washington Counties.

OUR VISION: To enrich community life by working with partners to create an environment in which the arts and culture of the region flourish and prosper

To learn what RACC is doing to ensure that everyone in the community has access to arts and culture, visit racc.org/equity (http://racc.org/equity).

OUR MISSION: Through vision, leadership and service the Regional Arts & Culture Council works to integrate arts and culture in all aspects of community life.

OUR VALUES:

- We value freedom of artistic and cultural expression as a fundamental human right.
- We value a diversity of artistic and cultural experiences.
- We value a community in which everyone can participate in arts and culture.
- We value a community that celebrates and supports its artists, and its arts and cultural organizations.
- We value arts and culture as key elements in creating desirable places to live, work and visit.

STAFF

Meet The Staff

Eloise Damrosch (http://racc.org/about/staff/eloise-damrosch), Executive Director

ADMINISTRATION AND FINANCE

<u>Cynthia Knapp (http://racc.org/about/staff/cynthia-knapp)</u>, Director of Operations <u>Anna Rigby (http://racc.org/about/staff/anna-rigby)</u>, Executive Assistant <u>Jennifer Matsumura (http://racc.org/about/staff/jennifer-matsumura)</u>, Finance & HR Specialist

<u>Carla Holmberg (http://racc.org/about/staff/carla-holmberg)</u>, Bookkeeper <u>Michele Graham (http://racc.org/about/staff/michele-graham)</u>, Finance Clerk <u>Ahmed Yusuf (http://racc.org/about/staff/ahmed-yusuf)</u>, Office Manager

ADVOCACY AND DEVELOPMENT

<u>Jeff Hawthorne (http://racc.org/about/staff/jeff-hawthorne)</u>, Director of Community Affairs <u>Kathryn Jackson (http://racc.org/about/staff/kathryn-jackson)</u>, Work for Art Manager <u>Marina Barcelo (http://racc.org/about/staff/marina-barcelo)</u>, Corporate & Foundation Relations Manager

<u>Chad Hadsell (http://racc.org/about/staff/chad-hadsell)</u>, Work for Art Donor Data & Technology Specialist

<u>Windy Hovey (http://racc.org/about/staff/windy-hovey)</u>, Work for Art Workplace Giving Coordinator

<u>Shabab Ahmed Mirza (http://racc.org/about/staff/shabab-ahmed-mirza)</u>, Work for Art Campaign Assistant

GRANTS

Helen Daltoso (http://racc.org/about/staff/helen-daltoso), Grants Officer

<u>Ingrid Carlson (http://racc.org/about/staff/ingrid-carlson)</u>, Grants Officer <u>Alfredo Lettenmaier (http://racc.org/about/staff/alfredo-lettenmaier)</u>, Grants Assistant

PUBLIC ART

<u>Kristin Calhoun (http://racc.org/about/staff/kristin-calhoun)</u>, Public Art Manager <u>Peggy Kendellen (http://racc.org/about/staff/peggy-kendellen)</u>, Public Art Manager <u>Keith Lachowicz (http://racc.org/about/staff/keith-lachowicz)</u>, Public Art Collections Manager

<u>William Rihel (http://racc.org/about/staff/william-rihel)</u>, Public Art Program Specialist <u>Danielle Davis (http://racc.org/about/staff/danielle-davis)</u>, Public Art Collections Registrar <u>Tim Stigliano (http://racc.org/about/staff/tim-stigliano)</u>, Public Art Maintenance Technician

COMMUNITY SERVICES

<u>Chris Tew (http://racc.org/about/staff/chris-tew)</u>, Information Technology Manager <u>Phoebe Southwood (http://racc.org/about/staff/phoebe-southwood)</u>, Information Technology Associate

<u>Mary Bauer (http://racc.org/about/staff/mary-bauer)</u>, Communications Associate <u>Tonisha Toler (http://racc.org/about/staff/tonisha-toler)</u>, Outreach Specialist

Rebecca Burrell, outreach specialist for The Right Brain Initiative, was elected in January, 2013 to the <u>Emerging Leaders Council of Americans (http://racc.org/arts-education/rebecca-burrell-elected-americans-arts'-emerging-leaders-council)</u> for the Arts in January.

ARTS EDUCATION

<u>Marna Stalcup (http://racc.org/about/staff/marna-stalcup)</u>, The Right Brain Initiative Program Manager

<u>Kendra Yao (http://racc.org/about/staff/kendra-yao)</u>, The Right Brain Initiative Program Specialist

<u>Rebecca Burrell (http://racc.org/about/staff/rebecca-burrell)</u>, The Right Brain Initiative Outreach Specialist

<u>Allie Maki Maya (http://racc.org/about/staff/allie-maki-maya)</u>, The Right Brain Initiative Program Assistant

<u>Becky Miller (http://racc.org/about/staff/becky-miller)</u>, The Right Brain Initiative Assistant and RACC Outreach Coordinator

BOARD



RACC's Board (ttp://racc.org/about/regional-arts-culture-council-elects-new-board-members-and-officers-2)

<u>Lina Garcia Seabold, Chair (http://racc.org/about/board/lina-garcia-seabold)</u>

Bonita Oswald, Vice Chair (http://racc.org/about/board/bonita-oswald)

Jennifer Cies, Treasurer (http://racc.org/about/board/jennifer-cies)

Alan Alexander III, Secretary (http://racc.org/about/board/alan-alexander-iii)

Jesse Beason (http://racc.org/about/board/jesse-beason)

Nik Blosser (http://racc.org/about/board/nik-blosser)

Verlea G. Briggs (http://racc.org/about/board/verlea-g-briggs)

<u>Jay Clemens (http://racc.org/about/board/jay-clemens)</u>

<u>Eileen L. Day (http://racc.org/about/board/eileen-l-day)</u>

<u>Jodi Delahunt Hubbell (http://racc.org/about/board/jodi-delahunt-hubbell)</u>

Daryl Dixon (http://racc.org/about/board/daryl-dixon)

Rep. Lew Frederick (http://racc.org/about/board/lew-frederick)

Mike Golub (http://racc.org/about/board/mike-golub)

Kira Higgs (http://racc.org/about/board/kira-higgs)

Phillip Hillaire (http://racc.org/about/board/phillip-hillaire)

Eric R. Hormel (http://racc.org/about/board/eric-r-hormel)

Karen Karbo (http://racc.org/about/board/karen-karbo)

Joe Krumm (http://racc.org/about/board/joe-krumm)

Max M. Miller, Jr. (http://racc.org/about/board/max-m-miller-jr)

Joanna Priestley (http://racc.org/about/board/joanna-priestley)

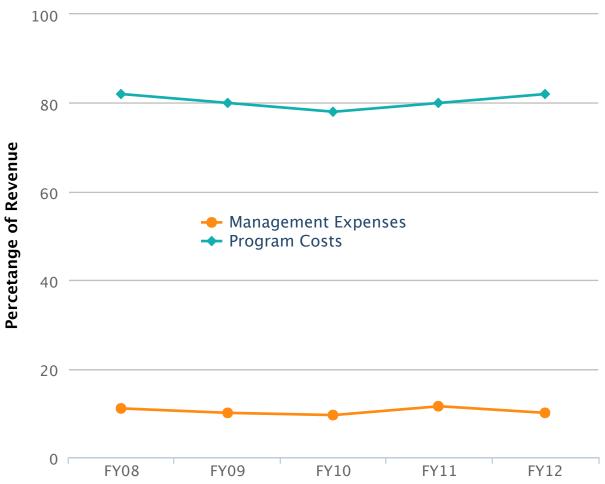
Brian Rice (http://racc.org/about/board/brian-rice)

Jan Robertson (http://racc.org/about/board/jan-robertson)

FINANCIALS

<u>RACC's audited financial statements (http://www.racc.org/sites/default/files/6-30-13RACCFinancialStatements.pdf)</u> for the year ending June 30, 2013, reflect the planned use of net assets that were accumulated in prior years, including temporarily restricted public art funds as well as multiyear foundation grants for The Right Brain Initiative. The organization's expenses have remained stable, and RACC's management costs are consistently low at 11.5%.

Program Costs Vs. Management Expenses



Every public dollar invested in RACC in FY13 became \$1.18 through RACC's leveraging model, including gifts and grants from the private sector. The City of Portland remains RACC's most significant funding source, including \$3.9 million from the city's general fund in FY13, and \$200,000 from the city's business license fee designated for a special matching challenge fund that helped Work for Art raise more than \$761,359 last year.

In FY13 RACC did not receive any proceeds from the Arts Education and Access Fund (a new income tax approved by Portland voters in November 2012) but did receive its first allocation in early 2014. These additional funds will be used exclusively for grants, and for arts education coordination activities.

RESOURCES

RACC's audited financial statements (http://www.racc.org/sites/default/files/6-30-13RACCFinancialStatements.pdf)

Complete list of contributions received in FY13 (http://www.racc.org/about/racc-contributors)

<u>Learn more about the Arts Education & Access Fund (http://racc.org/about/arts-education-access-fund-frequently-asked-questions-and-other-resources)</u>

REVENUE

Public support

Private sector contributions

Earned income

Total Revenue

6
)

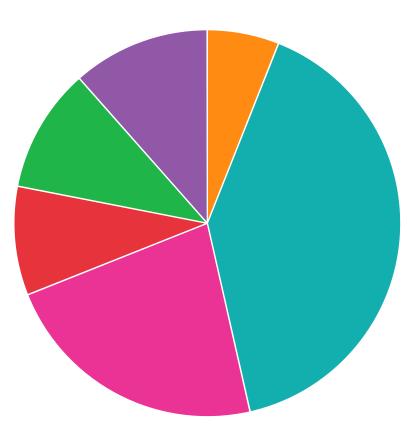
6.0%

40.4%

22.5%

9.1%

10.4%



EXPENSES

Advocacy	\$483,742
Grants*	\$3,237,607
Public Art	\$1,801,497

Public Art	\$1,801,497
Community Services**	\$730,498
Arts Education	\$834,983

Management & General \$917,305

Total expenses \$8,005,632 100.0%

Decrease in Net Assets \$(531,705)

Net assets at beginning of year \$2,623,774

Net assets at end of year \$2,092,069

PROGRAMS



RACC PROVIDES SERVICE IN FIVE KEY AREAS:

Through **advocacy**

(http://www.racc.org/advocacy/overview-action-alerts), RACC help builds support for a strong arts and

^{*} Includes \$238,138 WFA donor designated funds to arts organizations

^{**} Includes \$212,000 pass-through funds to Oregon Symphony, and Clackamas County Arts Action Alliance

culture community.

RACC <u>grants (http://www.racc.org/grants/overview-deadlines)</u> provide artists and arts organizations with financial support.

Our nationally acclaimed <u>public art program</u> (<u>http://www.racc.org/public-art/overview-opportunities</u>) integrates a wide range of art in public places. RACC manages Percent for Art programs for the City of Portland and Multnomah County.

RACC provides other <u>community services</u> (<u>http://www.racc.org/resources/announcements</u>), including workshops for artists, organizational consulting, and a variety of printed and electronic resources.

RACC supports <u>arts education (http://racc.org/arts-education/overview)</u> through an innovative program that integrates arts and culture in the standard curriculum for K-8 students.

GRANTS

In 2013, RACC awarded a total of \$3.3 million for artists, arts organizations, schools and other community groups.

General Operating Support (http://racc.org/grants/general-support-grants) provides stable, unrestricted funding for 48 established, professional arts organizations in the region. The City of Portland; Clackamas, Multnomah and Washington Counties; and Work for Art are the primary sources of revenue for these grants.

2.9 Million

Total attendance at arts events provided by RACC's 48 General Operating Support organizations

\$86.7 Million

Annual purchasing and payroll power of RACC's 48 General Operating Support organizations

\$5

The cost of a ticket to many arts events for low-income Oregonians through the <u>Arts</u> for All program (http://www.racc.org/artsforall)

Artist Repertory Theatre, \$57,576

Bag & Baggage Productions, \$11,600

Blue Sky Gallery, \$13,890
Bodyvox, \$25,546
Broadway Rose Theatre Company, \$36,740
Cappella Romana, Inc., \$13,350
Chamber Music Northwest, \$53,450
Children's Healing Art Project, \$12,760
Do Jump! Extremely Physical Theatre, \$30,396
Ethos Music Center, \$17,700
Friends of Chamber Music, \$21,796
Hollywood Theatre/Film Action Oregon, \$17,970
Imago Theatre, \$30,406
Independent Publishing Resource Center, \$12,136
Lakewood Center for the Arts, \$37,320
Literary Arts, Inc., \$45,726
Live Wire!, \$12,710
Metropolitan Youth Symphony, \$30,986
Miracle Theatre Group, \$30,646
Northwest Children's Theatre, \$28,390
Northwest Dance Project, \$16,000
NW Documentary Arts & Media, \$12,136
Oregon Ballet Theatre, \$85,900
Oregon Children's Theatre, \$60,936
Oregon Repertory Singers, \$26,630
Oregon Symphony Association, \$144,516
PHAME Academy, \$12,136
Playwrite, Inc., \$17,386
Portland Art Museum, \$194,396
Portland Baroque Orchestra, \$25,500
Portland Center Stage, \$91,216
Portland Chamber Orchestra, \$15,710
Portland Columbia Symphony Orchestra, \$14,090
Portland Gay Men's Chorus, \$16,790

Portland Institute for Contemporary Art, \$29,656

Portland Opera, \$140,716

Portland Piano International, \$15,630

Portland Taiko, \$37,420

Portland Youth Philharmonic, \$31,706

Profile Theatre Project, \$23,360

Tears of Joy Theatre, \$31,966

The Portland Ballet, \$19,166

Third Angle New Music Ensemble, \$11,500

Third Rail Repertory Theatre, \$13,400

White Bird, \$52,116

Wordstock, Inc., \$15,436

Write Around Portland, \$20,796

Young Audiences of Oregon & SW Washington, \$28,050



Project Grants fund a wide variety of artistic projects in all disciplines. They are awarded in three categories: Artistic Focus, Community Participation and Arts-In-Schools. This

list includes artists and arts organizations that presented RACC-funded projects in 2013. See a list of project grants taking place in 2014. (http://www.racc.org/about/racc-awards-661543-nonprofit-organizations-schools-and-individual-artists-arts-related-project)

Devon Allen

Architecture Foundation of Oregon

The Art Gym, Marylhurst University

Corey Averill

Hayley Barker

Beaverton Civic Theatre

Amy Bernstein

Barbara Bernstein

Jesse Blanchard

Andy Blubaugh

Boom Arts

Beth Madsen Bradford

Gary Brickner-Schulz

Tracy Broyles

Bubbaville

Buckman Arts Focus Elemen

Jessica Burton

Teresa Christiansen

Classical Revolution PDX

Compass Repertory Theatre

Conduit Dance Inc.

Anna Crandall

Philip Cuomo

Anna Daedalus

Berl Dana'y
Ben Darwish
Shelby Davis
Daniel Duford
Dan Duval
Wynde Dyer
Estacada Arts Commission
Experimental Half-Hour
FearNoMusic
Lisa Fink
Friends of Marquam Nature Park
Subashini Ganesan
Keyon Gaskin
Nicole J. Georges
Leanne Grabel
Grand Detour
Anna Gray
Cheryl Green
Jenni GreenMiller
Ashia Joanna Grzesik
Courtenay Hameister
Hand2Mouth Theatre
Joel Harmon
Jen Harrison
Chisao Hata
Matthew Henderson
Hillsboro Farmers' Markets Inc.
Ashley Hollingshead
Bill Holznagel
CJ Hurley
Impact NW
India Cultural Association

Irvington School PTA
Kazuyo Ito
Sara Jaffe
Julie Keefe
Know Your City
Eva Kokopeli
Joanne Kollman
Lee Krist
Kukatonon
Andrea Leoncavallo
Alain LeTourneau
Lewis & Clark College Hoffman Gallery
The Library Foundation
Living Stages
Lyndee Mah
Margaret Malone
Carla Mann
Paul Martone
Jim McGinn
Max McGrath-Riecke
Janet McIntyre
Media, Arts & Technology Institute
MetroArts Inc.
Chaz Mortimer
Museum of Contemporary Craft
Music Access Project of Portland
My Voice Music
Emily Nachison
National Alliance on Mental Illness of Clackamas County
NAYA Family Center
Loren Nelson

RASIKA - India Arts and Culture Council Kelly Rauer **RECESS LLC** Michael Reinsch Resonance Ensemble Rex Putnam High School Theatre Department Jerry Tischleder Rock 'n' Roll Camp for Girls Michelle Ross John C. Savage Crystal Schenk Lisa Ann Schonberg Heidi Schwegler Rebecca L. Shapiro Larry Sherman Carter Sickels Signal Fire Shalanda R. Sims Stephen Slappe Mike A. Smith Sowelu Theater Staged! Portland's Musical Theatre Series Julia Stoops Paul Susi Theatre in the Grove Theatre Vertigo Curtis Walker Samantha Wall Holcombe Waller Archie Washington Water in the Desert Damaris Webb

Jackie Weissman Emmett Wheatfall Willamette Partnership

Alan Wone



RACC awarded 22 **Opportunity/Emergency Grants** in FY13 as a way to assist with several arts organizations' unanticipated opportunities and emergencies.

Due to funding cuts from the City of Portland, RACC is not currently accepting requests for Opportunity and Emergency grant funding.

Agnieszka Laska Dancers

Andisheh Cente

Blackfish Gallery/Burdock-Burn Art Resources

Conduit Dance, Inc.

Creative Music Guild

Film Action Oregon

Hellenic-American Cultural Center & Museum

InterArts

Kalakendra

Kukatonan

Marissa Mission

Metropolitan Youth Symphony

Multnomah Arts Center Association

The Obo Addy Legacy Project

Oregon Cultural Heritage Commission

Pacific Crest Sinfonietta

Portland Boychoir

Portland Center for the Performing Arts Foundation

Portland Playhouse

Print Arts Northwest

Profile Theatre Project

Rock 'n' Roll Camp for Girls



In the summer of 2012, RACC sought proposals from

nonprofit organizations that were providing artsrelated services for communities of color, immigrants and refugees. The following organizations received special grants for **Expanding Cultural Connections**" in FY13:

Colored Pencils Art and Culture Council
Immigrant and Refugee Community Organization (IRCO)

Lao American Foundation

Latino Art Now

Micro Enterprise Services of Oregon (MESO)

Miracle Theatre Group

Native American Youth and Family Center (NAYA)

VOZ Workers' Rights Education Project



Professional Development Grants, up to \$1,500 each,

assist artists and arts administrators with opportunities to improve their skills in art, craft or business management. This list includes artists and arts organizations that received grants in 2013.

"This funding has already made a terrific impact on us—like pouring steroids on our roots. Watch us grow" — Jewish Theatre Collaborative

David Abel

Intisar Abioto

Ano's Art

David Ashman

Ballet Papalotl

Jin Camou

Sean Joseph Patrick Carney

Bradley Clark

Classical Revolution PDX

Michael Cooper

Asher Z. Craw

Quincy Davis

Joe Diemer

Jen Erickson

Erik Ferguson

Eugénie Frerichs

Tony Fuemmeler

FusionArte

Tom Gail

Laura Gibson

Damien Gilley

Grand Detour Bre Gregg Chris Harder Lavaun Heaster Tahni Holt Joshua Hulst Sara Jaffe Jeremy Wilson Foundation Jewish Theatre Collaborative Tonya L. Jones Kim Lakin Late Night Library Living Stages Katherine Longstreth Joaquin Lopez Anita Menon Terri L. Nelson Julie Perini Hilary Pfeifer Lena Podesta Luciana Proano Ralph Pugay Linda J. Pulliam MaryAnn Puls Lisa Radon Gary Robbins Diane Russell John C. Savage Willa Hope Schneberg Rachel Siegel Kate Simmons

Maria Simon

Paul Sivley

Amanda Sledz

Stages Performing Arts Youth Academy

Michael Stirling

Angelita Surmon

Sivagami Vanka

Venerable Showers of Beauty Gamelan

Reed Wallsmith

Jonathan Walters

Maggie Wauklyn

Vicki Wilson

Emily Windler

Lucy Lee Yim

Leni Zumas



The Artist Fellowship is awarded to one Oregon artist each year, and includes a \$20,000 grant to sustain or enhance the artist's creative process. Fellowships are

traditionally awarded in rotating disciplines that include Performing Arts, Visual Arts, Media Arts and Literature.

View a slideshow of all RACC Fellows since 1999. (http://www.racc.org/fellows)

RACC's 2013 Fellow in Literature is Sallie Tisdale. She has written everything from short memoirs to books, from personal poems to complex essays. Her work has appeared in The New Yorker, Harper's, The New Republic, and Salon, and she has published seven books, including Stepping Westward, Women of the Way, The Best Thing I Ever Tasted, and Talk Dirty to Me. Learn more about Sallie's award (http://www.racc.org/grants/sallie-tisdale-named-racc%E2%80%99s-2013-literature-fellow)

ARTS EDUCATION



RACC's arts integration program, The Right Brain Initiative, connects public schools with local teaching artists,

coaching them to design classroom arts experiences that enliven subjects like math, science, reading and writing.

This partnership managed by RACC is currently serving nearly 14,000 K-8 students in the Portland metro area. In 2013, Right Brain also provided professional development for more than 300 teachers and other school staff, helping them build the skills to independently weave the arts throughout their curriculum.

This year, the Gresham-Barlow School District became the first school district in the region to connect Right Brain with every elementary school. This, plus the addition of the Corbett School District, brings Right Brain to 49 schools, or over 20% of the K-5, K-6 and K-8 schools in the region.

Right Brain received renewed funding from the National Endowment for the Arts in 2013. The program also developed affiliations with two other national initiatives. Turnaround Arts (TA) is a public-private partnership of the President's Committee on the Arts and the Humanities, aiming to turn around student achievement through the arts at the nation's lowest-performing schools. Right Brain proudly partnered with Portland Public Schools' King PK-8, one of only eight TA schools in the country, to provide an essential part of its classroom arts programming and professional development for staff.

Add an "A" for arts to Science, Technology, Engineering and Math curriculum, and you'll make STEAM. Right Brain piloted STEAM programming at Jackson and Quatama Elementary Schools, both located in the "Silicon Forest" area of Oregon's Washington County. Students used the arts to illuminate physics, ecology, geology and much more. Right Brain also worked in collaboration with US Representative Suzanne Bonamici, a leader in the Congressional STEAM Caucus, to build major awareness for the movement.

Read more about Right Brain at <u>TheRightBrainInitiative.org</u> (http://therightbraininitiative.org), or <u>download the 2013 Progress Report</u> (http://bit.ly/RightBrainProgress2013).

RIGHT BRAIN PARTNER SCHOOLS 2013-14: CORBETT SCHOOL DISTRICT

CAPS at Springdale

GRESHAM-BARLOW SCHOOL DISTRICT

Deep Creek Elementary, East Gresham Elementary, East Orient Elementary, Hall Elementary, Highland Elementary, Hogan Cedars Elementary, Hollydale Elementary, Kelly Creek Elementary, North Gresham Elementary, Powell Valley Elementary, West Gresham Elementary

HILLSBORO SCHOOL DISTRICT

Free Orchards Elementary, Imlay Elementary, Jackson Elementary, Lincoln Street Elementary, Minter Bridge Elementary, Quatama Elementary, WL Henry Elementary

NORTH CLACKAMAS SCHOOLS

Ardenwald Elementary, Bilquist Elementary, Concord Elementary, Duncan Elementary, Happy Valley Elementary, Linwood Elementary, Milwaukie/El Puente Elementary, Oregon Trail Elementary, Riverside Elementary, Scouters Mountain Elementary, Spring Mountain Elementary, Sunnyside Elementary, View Acres Elementary

OREGON TRAIL SCHOOL DISTRICT

Naas Elementary, Oregon Trail Academy

PORTLAND PUBLIC SCHOOLS

Beach PK-8, Boise-Eliot/Humboldt PK-8, Hayhurst Elementary, James John Elementary, King PK-8, Lewis Elementary, Markham Elementary, Metropolitan Learning Center, Ockley Green/Chief Joseph K-8, Rigler Elementary, Roseway Heights K-8, Sitton Elementary, Vestal K-8, Whitman Elementary, Woodlawn PK-8





Public art enlivens urban and rural landscapes and promotes dialogue among people of all ages and backgrounds. Through a variety of methods, RACC helps acquire and maintain community-owned artworks in public places. The Public Art Advisory Committee (http://racc.org/public-art/public-art-advisory-committee) oversees RACC's public art program, which is among the oldest and most highly regarded in the country.

PERCENT-FOR-ART HIGHLIGHTS:

The City of Portland and Multnomah County each have a "2% for Art" ordinance that funds the creation and maintenance of public art.

- Artists Annie Han and Daniel Mihalyo of Lead Pencil Studio completed <u>Inversion:</u> <u>Plus/Minus (http://racc.org/public-art/search/?recid=3210.20)</u>, a series of large-scale sculptures. These towering lattices of weathering steel evoke the ghosts of old warehouses in Industrial Southeast Portland.
- May 17 was the grand opening of the new Fields Neighborhood Park at NW 10th & Overton, which included the unveiling of Christine Bourdette's <u>Snails (http://racc.org/public-art/search/?recid=3209.29)</u>— six bronze sculptures sited along the path that encircles the expansive grassy area.
- RACC and artist Jonathan Marrs installed a <u>series of photographs (http://racc.org/public-art/search?</u>

results per page=9&search_title=Title&search_artist=marrs&search_keyword=Keyword%28s% at Fire Station 18 in Southwest Portland. Four diptychs and two single photographs reflect actions and textures related to the firefighting crews who work there.

- Dan Corson's <u>Nepenthes (http://racc.org/public-art/search/?recid=3224.33)</u>, a series of four solar-illuminated sculptures along NW Davis Street, were installed in the second week of May. This Portland Mall Project increases pedestrian connectivity to Old Town/Chinatown from the Pearl District and vice versa.
- On September 30, RACC, with Portland Streetcar Inc., dedicated Jorge Pardo's <u>Streetcar Stop for Portland (http://racc.org/public-art/search/?recid=3225.18)</u>, a multifaceted structure of steel, glass, wood and fiberglass on North Weidler adjacent to the Rose Quarter.
- In June 2013, the Public Art Network of Americans for the Arts named <u>Dekumstruction</u> (<u>http://racc.org/public-art/search/?recid=3106.34</u>), a sculpture in Northeast Portland by Buster Simpson and Peg Butler, one of 50 outstanding public art projects in the United States in 2012. This cleverly designed bike rack also reclaims runoff from adjacent rooftops and releases it into a nearby bioswale.

MURALS:

For artists interested in painting a mural in the City of Portland, RACC's <u>Public Art Murals</u> (http://www.racc.org/public-art/mural-program) Program offers up to \$10,000 in matching funding for qualifying projects. Building owners are required to provide easements that allow the mural to be added to the city's public art collection and remain in place for no less than five years. On October 12, RACC hosted a https://racc.org/about/racc-workshop-will-help-artists-understand-portland%E2%80%99s-mural-application-process) at Teatro Milagro in Southeast Portland to help artists and community members understand the ways and means of getting an outdoor mural done in the city.

Murals completed in 2012-13 include:

- <u>St. Johns Mural (http://www.racc.org/public-art/new-mural-carson-ellis-unveiled-st-john%E2%80%99s)</u> in North Portland by Carson Ellis, produced by Whitney Anderson
- North Tabor Mural (http://racc.org/public-art/search/?

 page=details&type=next&skip=26&sort_pref=sort_title&search_title=&search_artist=&search_ke
 in Northeast Portland by SpaceCraft: Mission to Arts (Maxwell Humpres, Jakub Jerzy
 Kucharczyk, Matthew Allen Wooldridge)
- <u>Bella Venti-tre e Thurman (http://racc.org/public-art/search/?</u>
 <u>page=details&skip=3&sort_pref=sort_title&results_per_page=9&search_title=&search_artist=&searc</u>

art/search/?

<u>page=details&skip=3&sort_pref=sort_title&results_per_page=9&search_title=&search_artist=&search_artist=&search_title=&search_artist=&search_artist=&search_title=&search_artist=&search_artist=&search_title=&search_artist=&search_ar</u>

• <u>Woodstock Mural (http://racc.org/public-art/search/?recid=3270.24)</u> in Southeast Portland by Mike Lawrence, produced by Heidi Schultz

PORTABLE WORKS:

In addition to large, permanently sited commissions, RACC has managed collections of two- and three-dimensional artworks for the City of Portland and Multnomah County for more than 30 years. Over 1,000 portable artworks now rotate throughout 36 city and county buildings, including 17 new works that were recently purchased for the <u>Visual Chronicle (http://racc.org/about/racc-adds-17-new-works-visual-chronicle-portland)</u> of Portland, a subset of the Portable Works that focuses on works that capture the zeitgeist of the city.

PORTLAND BUILDING INSTALLATION SPACE

RACC maintains a space for interactive and experimental media installations in the lobby of the Portland Building. The program has featured 155 installations since it started in 1994. Exhibits appearing in 2013 included:

<u>Radiate (http://racc.org/public-art/artist-margot-myers-presents-radiate-portland-building-installation-space114-28)</u>, by Margot Myers

<u>Tally (http://racc.org/public-art/nathan-sandberg-brings-his-tally-installation-portland-building-218-315)</u>, by Nathan Sandberg

<u>Waiting Room (http://racc.org/resources/nichols-norman%E2%80%99s-waiting-room-kicks-new-season-installations-portland-building)</u>, by Nicholas Norman

<u>A Landscape (http://racc.org/public-art/jacob-sorenson%E2%80%99s-landscape-installation-portland-building-runs-april-29-%E2%80%93-may-24th)</u>, by Jacob Sorenson <u>Welcome (http://racc.org/public-art/welcome-opens-portland-building-installation-space-june-3rd)</u></u>, by Patricia Vazquez Gomez and Betty Marin

<u>Queering Portlandia (http://racc.org/public-art/queering-portlandia-anthony-hudson-portland-building-79-82)</u></u>, by Anthony Hudson

<u>Untitled, Photoswatch 2 (http://racc.org/about/michael-sell-presents-untitled-photoswatch-2-portland-building-installation-space-august-12-%E2%80%93-)</u>, by Michael Sell

Forecast (http://racc.org/public-art/paula-rebsom-and-grant-hottle-present-forecast-portland-

<u>building-installation-space-916-1)</u>, by Paula Rebsom and Grant Hottle

<u>As you make your bed, so must you lie in it? (http://racc.org/about/ariana-jacob%E2%80%99s-you-make-your-bed-so-must-you-lie-it-portland-building-installation-space)</u>, by Ariana Jacob

all the art that fits, the annual city/county employee exhibition

ARTIST RESIDENCIES:

RACC's public art in residence program, *intersections*, encourages artists to develop new ways of creating socially engaged, interactive art experiences in community settings. In 2013, the <u>BCCTV (http://bcctvportland.org/)</u> artist collective of Carl Diehl, Ariana Jacob, Joan Lundell, Mack McFarland and Jeffrey Richardson led a series of video production workshops at Bud Clark Commons with individuals who have experienced homelessness. The project culminated in a free screening at the Hollywood Theatre of workshop participants' short works that included documentary, comedy and animation.

Also in 2013, artists <u>Garrick Imatani (http://racc.org/about/artists-residence-portland-archives-will-discuss-their-project-october-24)</u> and Kaia Sand began their residency at the Portland Archives & Record Center with a goal of understanding surveillance files the Portland Police Bureau gathered on activist groups in the 1960s, '70s and early '80s. They will create a series of installations and public interactions as part of their residency.

Both of these projects are funded by the City of Portland Percent-for-Art program, which RACC administers.

PUBLIC ART MAINTENANCE:

Since 1989, public art maintenance funding has been set aside for percent-for-art commissions to assist with their future care. But what about works made before 1989? A significant number of historical sculptures in the City collection have no maintenance funding at all. In times of tight budgets creative solutions and collaborations are required, and this summer RACC was pleased to be able to leverage its resources with a Cultural Development Grant from the Oregon Cultural Trust to undertake surface restoration projects on the *George Washington* monument at NE Sandy and Alameda and the *Sacajawea and Jean-Baptiste* sculpture in Washington Park. The grant also funded a professional condition assessment for the iconic *Portlandia* sculpture on the façade of the Portland Building. The assessment will help RACC develop a detailed conservation plan for this symbol of our city.

RACC's extensive public art maintenance role was captured for <u>Oregon Public Broadcasting</u> (http://www.opb.org/artsandlife/article/maintaining-the-publics-art/) in a thoughtful story by Arts & Life producer Dan Sadowsky.

ADVOCACY & DEVELOPMENT



RACC advocates for increased public and private investments in the arts at the local, state and national level. In 2013 RACC supported the work of the <u>Cultural Advocacy Coalition (http://oregonculture.org/about)</u> to extend the <u>Oregon Cultural Trust</u> (http://www.culturaltrust.org/) Tax Credit through 2020.

RACC also supported the Creative Advocacy Network and its campaign for "Schools and Arts Together," which resulted in a new Arts Education and Access Fund, approved by 62% of Portland voters in November 2012. Proceeds of the new income tax will pay for one art or music teacher for every 500 K-5 students in the city's public schools and numerous arts education and access activities throughout Portland.

For more information visit www.racc.org/aeaf (http://www.racc.org/aeaf).

62%

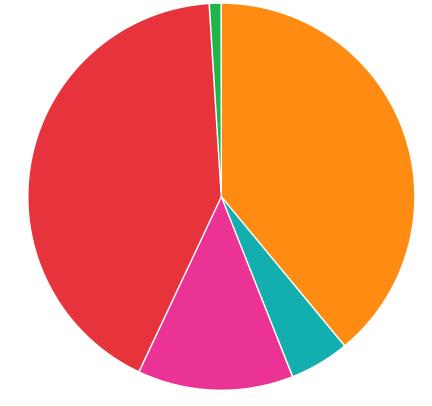
Portland voters approving a new Arts Education & Access Fund

"In today's business world, there's no such thing as too much creativity or too much innovation."

Jeff Harvey, President and CEO, Burgerville

\$4,689,631

Work for Art's seven-year fundraising total



SOURCES OF REVENUE

Work For Art 2012-2013 Campaign

Employees	39%
Other Individuals	5%
Company Matches and Corporate Gifts	13%
Public and Private Matching Challenge Fund	42%
Other	1%

Work for Art's 2012-13 annual report is available here

(http://www.workforart.org/reports/WFA%20Annual%20Report%202013.pdf) and a complete list of donors is available online at workforart.org/donors (http://workforart.org/donors).

The 2013–14 campaign is now underway, with a goal of raising \$775,000. Jeff Harvey is serving as honorary chair for a second year, supported by co-chair Mike Golub, COO of the Portland Timbers. The campaign got a major boost in December, when Work for Art received \$50,000 from Cambia Health Solutions (http://racc.org/advocacy/cambia-health-solutions-contributes-50000-work-art), its largest corporate gift to date.

Work for Art (http://www.workforart.org), RACC's workplace giving program that raises money and awareness for local arts organizations, raised a total of \$764,309 in the campaign ending June 30, 2013. Work for Art's seven-year fundraising total has grown to \$4,689,631.

The 2012-13 Work for Art campaign was chaired by Jeff Harvey, president and CEO of Burgerville. "It is a great thing to celebrate arts and culture in our communities," he says. "In today's business world, there's no such thing as too much creativity or too much innovation. Investing in a vital arts community is the same as committing to deep and long-term investment in the vitality and innovation of business." For the third consecutive year, Burgerville hosted a special "Feed the Arts (http://racc.org/advocacy/todays-day-feed-arts-all-burgerville-locations)" Day at all 39 of its restaurants, raising \$15,000 in addition to the company's employee giving campaign.

Portland General Electric was the top employee giving campaign in 2012–13, raising a total of \$83,530 for Work for Art. Burgerville had the most employee donors (410) of any company, and Portland Center Stage was acknowledged for raising the most money among nonprofit organizations (\$2,442). Work for Art also welcomed new campaigns from Laika, Metropolitan Group, Bank of the Cascades, and Norm Thompson Outfitters.

Thank you to all of the companies that participated in Work for Art in 2012-13:

TOP 10 COMPANIES, \$6,000-84,000:

Portland General Electric*

NW Natural*

Burgerville*

The Standard*

OHSU*

State of Oregon*

City of Portland*

Zimmer Gunsul Frasca*

Multnomah County*

Stoel Rives*

\$3,001-6,000

Boora Architects*

KeyBank*

McDonald Jacobs*

Metro*

Portland Public Schools*

RACC Staff & Board*

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Umpqua Bank*
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Intel*
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Atraz Johnson
Bank of the Cascades*
The Boeing Company*
Broadway Rose Theatre Company*
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Business for Culture & the Arts*
Cambia Health Solutions*
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Oregon Ballet Theatre*
Pacific University*
PICA*
Pop Art*
Portland Art Museum*
The Portland Clinic*
Portland Timbers*
Schwabe, Williamson & Wyatt*
Tears of Joy Theatre*
Therapeutic Associates
Travel Portland*
Turtledove Clemens*
The Upper Limits
Vernier Software & Technology
Wells Fargo Bank*
Young Audiences*

(*) denotes companies with employee giving campaigns

COMMUNITY SERVICES



RACC provides numerous additional resources to support a thriving community of artists. Among our accomplishments in 2013:

A total of 324 artists participated in 13 RACC workshops, covering topics from marketing and grant writing to contracts and copyright protection. Led by professionals in their field, each workshop was offered at an affordable price (\$25 to \$35) as part of RACC's commitment to providing learning opportunities that help artists achieve their career goals.

The <u>Cultural Leadership Program (http://racc.org/resources/cultural-leadership-program)</u> (CLP) served 43 organizations with free consultations designed to help participants become more successful and more sustainable in their missions and/or to navigate times of significant change. The CLP also served nine artist-led entities with a series of roundtable discussions covering topics like long-range planning, board development, fundraising and audience engagement.

More than 500 creatives attended six <u>Art Spark (http://www.portlandartspark.com/)</u> networking events in 2013. Held at different happy hour venues on the third Thursday of January, March, May, July, September and November, Art Spark provides a place for artists of all sorts to meet, discuss, blather, applaud and plot the growth of the arts in Portland.

RACC hosted the 2013 <u>National Arts Marketing Project Conference</u> (http://www.artsmarketing.org/conference), a program of Americans for the Arts, in Portland. Thanks to scholarships from the James F. & Marion L. Miller Foundation and the Oregon Community Foundation, many local arts administrators were among the 675 attendees who learned new strategies and skills for connecting more deeply with their audiences.

As the most comprehensive online resource directory in the region, <u>racc.org</u> (<u>http://racc.org</u>) logged more than 126,000 unique visitors in 2013. Local artists and arts administrators continue to find jobs, funding opportunities, live/work spaces, professional development workshops and more through RACC's website.

RACC served 5,050 subscribers through <u>Art Notes (http://www.racc.org/about/newsletter)</u>, a monthly electronic newsletter chock-full of opportunities and events of interest to the local arts community. RACC also prints Art Notes every other month and shares that resource in libraries, cafes and community centers throughout the region.

More than 9,500 tickets were sold by RACC-funded organizations at \$5 each through <u>Arts for All (http://racc.org/artsforall/)</u>, a program that helps make the arts accessible to low-income Oregonians who rely on food stamps through the Supplemental Nutrition Assistance Program.

Business for Culture & the Arts, Commissioner Nick Fish and RACC welcomed some of the city's newest arts leaders to their posts at a special reception at Pittock Mansion on August 6. Honorees included Kevin Irving, Artistic Director, Oregon Ballet Theatre; Andres Lopera, Music Director, Metropolitan Youth Symphony; Adam Davis, Executive Director, Oregon Humanities; Seth Truby, Executive Director, Oregon BRAVO Youth Orchestra; Ruth Shelly, Executive Director, Portland Children's Museum; Adriana Baer, Artistic Director, Profile Theatre; Damasco Rodriguez, Artistic Director, Artists Repertory Theatre; and Kevin Kruse, Managing Director, Portland Playhouse.

RACC continues to provide translation services for community members with limited English proficiency, and has published several of its materials in Spanish, Vietnamese and Russian, plus other languages upon request.

ACKNOWLEDGEMEN

RACC recognizes the many who have contributed time and money to make this work possible. Thank you all for helping us integrate arts and culture in all aspects of community life!

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Molly Kelly, Xenium HR

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