

## MEMORANDUM

TO: Clackamas County Board of County Commissioners (BCC)  
FROM: Sue Hildick – Public & Government Affairs Director  
RE: Measure 110 Advisory Vote ballot measure outreach plan  
DATE: July 27, 2023

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**REQUEST:** Does the Board agree with the proposed outreach plan?

**BACKGROUND:** PGA is tasked with developing an outreach plan for the BCC around the expected Measure 110 advisory vote to appear on the May 2024 ballot. Here are the recommended actions for consideration.

- **County presentations/Background materials:** PGA recommends the BCC outreach to all Oregon counties, soliciting 10-minute Zoom opportunities for commissioners to present to other county boards. This could be done during other counties' equivalents of Policy Sessions, public presentations during a Business Meeting, or the public comment period of a Business Meeting. Multnomah, Washington and Marion counties could be approached about in-person testimony.
- **Unscientific survey:** A survey of Clackamas County residents about the proposed ballot language, hosted on our website. However, the BCC should be aware that Pamplin Media conducted a similar survey in June (<https://bit.ly/3NZJnmh>).
- **Legislator meetings:** Government Affairs will schedule meetings for individual commissioners with members of the Clackamas County delegation in early autumn, during which the county's position on Measure 110 can be discussed. Dependent on the results of those meetings, Government Affairs could coordinate a subsequent Clackamas Caucus meeting for a group conversation on the issue.
- **City outreach:** PGA recommends the BCC outreach to 11 Clackamas County cities to solicit in-person presentations by commissioners at their respective city meetings.

Attached to this document, please find a proposed timeline for these efforts.

There is one remaining question for the Board's consideration:

- Do all five commissioners want to be involved in outreach, or does the Board prefer to identify 1-2 liaisons to take the lead on outreach?

Respectfully submitted,

**Sue Hildick**

PGA Director

**Proposed timeline: Measure 110 Ballot Initiative**

<b><u>Date</u></b>	<b><u>Action</u></b>
<b>August 2023 – September 2023</b>	BCC reaches out to counties to gauge interest in presentations, to be scheduled by the end of 2023.
<b>Sept. 15, 2023 – November 2023</b>	Meetings scheduled with #ClackCo legislators.
<b>October 2023 – November 2023</b>	Survey is deployed, results are collected.
<b>December 2023</b>	Results of survey are compiled.
<b>December 2023</b>	Caucus meeting arranged (dependent on success of legislator meeting).
<b>December 2023</b>	BCC outreaches to the 11 aforementioned cities to gauge interest in a presentation.
<b>January – February 2023</b>	City presentations are completed.