

Land Use Housing Strategies Project

Jennings Lodge CPO Meeting

Tuesday, February 23, 2021



Clackamas County Housing Needs Analysis - HNA (2019)

- ► Housing is increasingly less affordable
- ► Limited supply of residential land in urban area
- Projections show a need to provide for up to 5,000 more housing units in urban unincorporated areas of Clackamas County
 - Greatest need is for multifamily (MF) units
- ► Need housing units that are:
 - Affordable
 - Available
 - Of different types, sizes and costs



Land Use Housing Strategies Project

Purpose: Support the development of a more affordable variety of housing in the urban unincorporated areas of the county through changes to the land use zoning code.

Clackamas County **Clackamas County Housing** State mandates **Housing Needs Analysis** Affordability & Homelessness - HB2001 (2019) - SB1051 (2017) **Task Force Report (2019)** (2019)Transportation & Health, Housing & Development **Human Services** Housing Strategies Housing Strategies (land use regulations) (building & managing affordable



housing)

HOUSING TO MEET THE NEEDS OF ALL CLACKAMAS COUNTY RESIDENTS



Strategy Development

- ▶ Identified 12 potential strategies based on:
 - 1. State mandates
 - □ House Bill 2001 (2019)
 - Senate Bill 1051 (2017)
 - 2. Recommendations from the county's Housing Affordability and Homelessness Task Force
 - 3. County 2019-2021 Long-Range Planning Work Program
- ▶ Recommended phasing of the strategies based on
 - **►** Equity
 - ▶ Production of new units
 - ► Regulatory context
- ► Issue Paper: <u>Housing Strategies Related to Comprehensive Plan and Zoning & Development Ordinance Updates</u>



Phase 1 Strategies

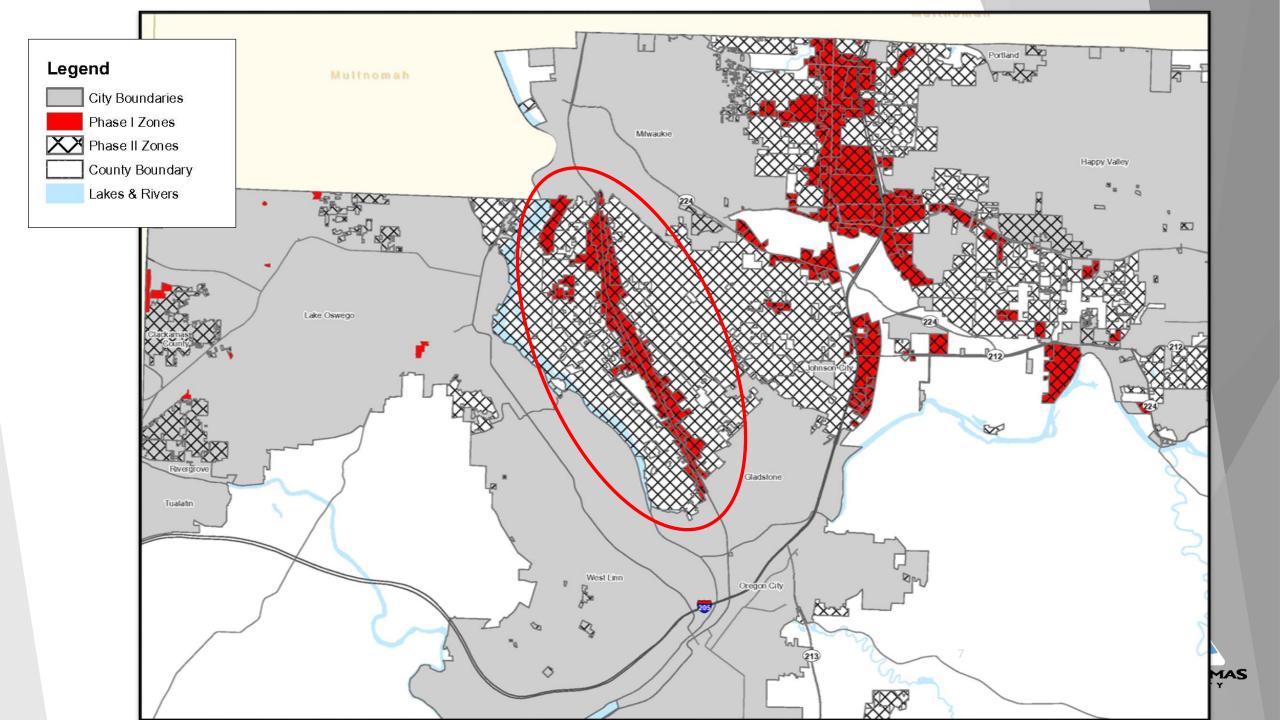
- 1) Consider increasing or removing maximum density requirements for multifamily developments in certain commercial zoning districts (C-3, CC, OC, RTL)
- Consider changing minimum parking standards for multifamily developments based on proximity to transit and/or dwelling unit affordability
- 3) Consider providing a tiered density bonus to developers for including affordable housing in their developments
- ▶ Who is affected?
 - Primarily areas inside the Metro Urban Growth Boundary (UGB) where multi-family housing is currently allowed



Phase 2 Strategies

- 1) Allow duplexes, triplexes, quadplexes, cluster cottages and townhouses in urban single-family zones (HB 2001[2019])
- 2) Modify the zoning code to have clear and objective criteria for all housing (SB 1051[2017])
- 3) Clarify Comprehensive Plan policies for rezoning in low density residential districts
- ▶ Who is affected?
 - ▶ Primarily areas inside the Metro Urban Growth Boundary (UGB)
 - Primarily areas currently zoned for single-family dwellings
 - ➤ To some extent, all residential development could be affected by review of clear & objective standards





Phase 1 already underway





Phase 1 - Work to date

- ▶ Research
- ▶ Working Group
 - ▶ 16 members, 6 staff support
 - ▶ 3 meetings so far
 - ▶ 1 future meeting (March 2021) to discuss code amendments, once drafted

Outreach

- ► Press releases/social media/webpage
- ▶ Presentations to Community Leaders, CPOs, etc.
- ▶ On-line survey Dec 2020 Jan 2021



Maximum Allowed Density (units/acre) in Commercial Zones

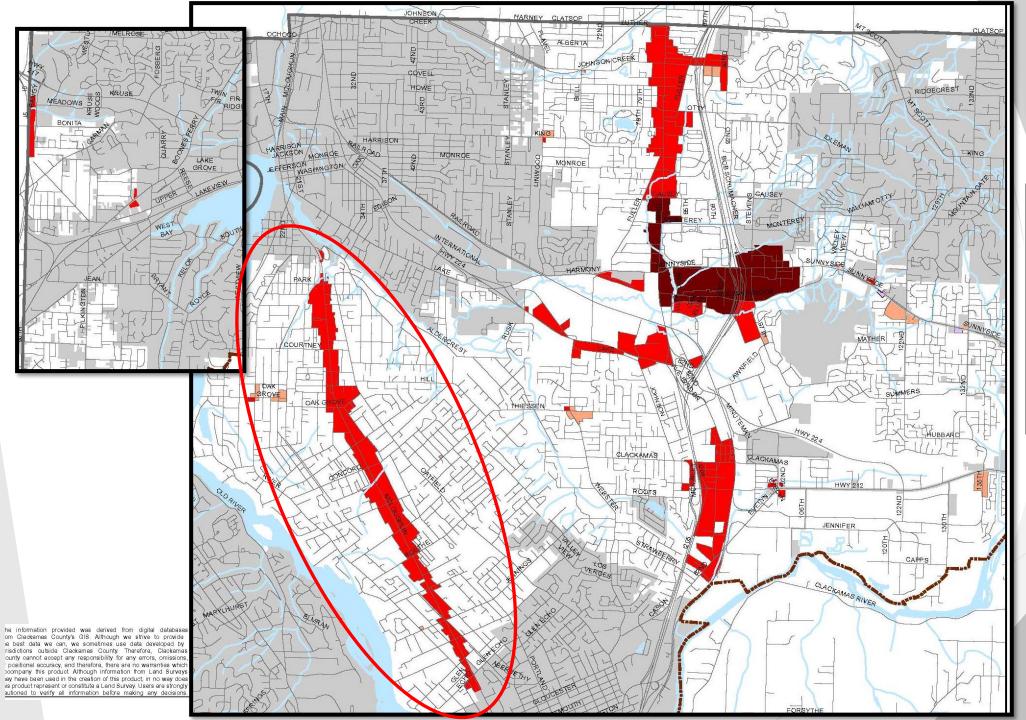
County Zoning Code

- ► Most commercial zones have no height limits, maximum floor area ratios or maximum density for commercial developments, but some have maximum residential densities (dwelling units per acre).
- ► Multifamily dwellings are limited to 25 units/acre in commercial districts most commonly found in urban areas, particularly along major transportation corridors (C-3, CC, OC, RTL).
- ► Other commercial districts either do not allow multifamily dwellings or (in/near Clackamas Regional Center) have no maximum for multifamily dwellings.

► The Issue

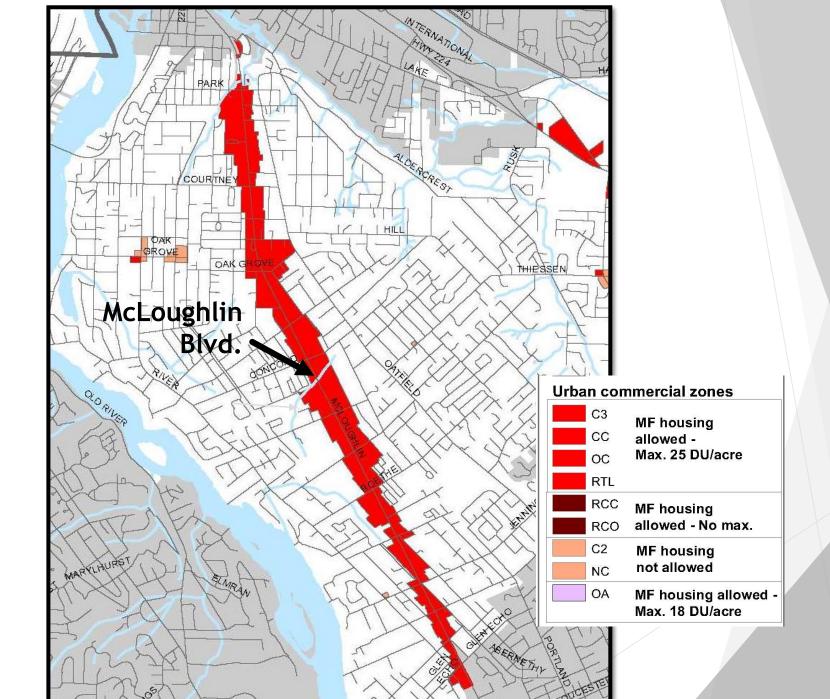
- ▶ Many sites need at least 50-60 units/acre to make development financially feasible
- ▶ Developers are constructing buildings at increased densities where allowed, e.g., 40-48 units/acre near the Fuller Road MAX Station











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1. Response to Strategies for Maximum Allowed Density (units/acre) in Commercial Zones

- Working Group:
 - ► Generally supports increasing, but not removing, maximum density limits
- Survey respondents
 - Generally do not support removing maximum density limits
 - Approx. half to two-thirds disagreed or strongly disagreed with eliminating density or with allowing "higher-rise" buildings
 - Somewhat support increasing maximum density limits to allow for buildings with up to 5 stories
 - ▶ Just under half agreed or strongly agreed with allowing "mid-rise" buildings



2. Parking Requirements

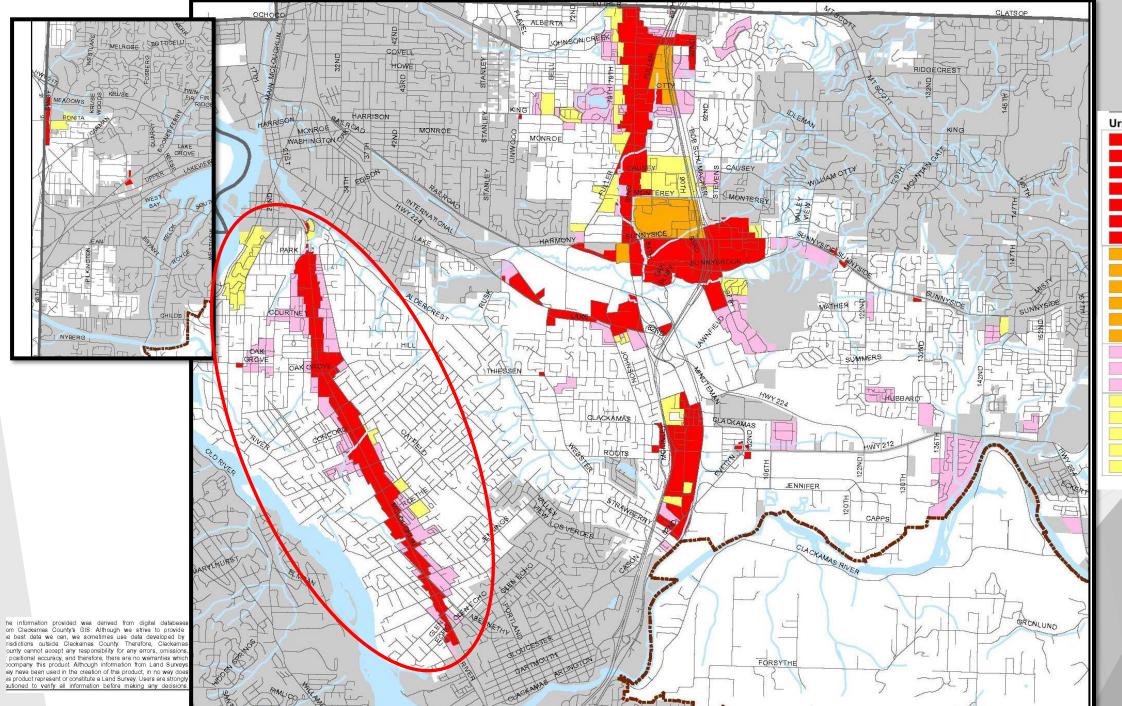
County Zoning Code

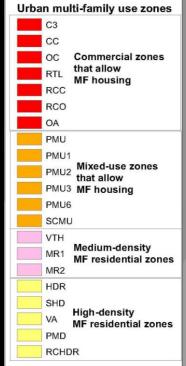
- ► Multifamily units require 1.25-1.75 parking spaces per residential unit, depending on number of bedrooms
- ► There is no established parking ratio for studio (no bedroom) units
- ► There is just one parking ratio (spaces/residential unit) for all multi-family developments
- ► The only way to change the parking ratio is by request to the Board of County Commissioners

► The Issue - data shows us that:

- ▶ There is a relationship between household income level and vehicle ownership/use
- Proximity to light rail reduces, but does not eliminate, the need for parking









2. Response to Strategies for Parking Requirements

Working Group

- Generally recognizes parking can affect affordability
- May support reducing parking ratios for multifamily developments in some circumstances
- ► Has concerns about the implications of providing too little parking

Survey respondents

- ► Not very supportive of reducing parking for multifamily housing generally or for reducing parking for affordable units or those near transit
 - ▶ 24% 36% agree or strongly agree that multifamily parking requirements should be reduced
 - ▶ Just under half agree or strongly agree that the parking ratio should remain the same



3. Affordable Housing Bonuses

- ► What -- A developer can build more units or a larger building in exchange for ensuring some units are affordable for lower income households
- County Zoning Code -- Very minimal bonus (rarely used)
 - ▶ 1 additional unit allowed for each affordable unit, up to 8% of base density
 - ► Example: If allowed density is 100 units and a project proposes to make 8 or more units affordable, they may add 8 units to the project, for a total of 108

▶ Other Jurisdictions

- Allow up to 50% increase in density or number of units for including affordable units
- ► Added flexibility with other development standards (parking, setbacks, landscaping, height, etc.)



3. Response to Affordable Housing Bonuses Strategy

- Working Group generally supports:
 - ▶ Amending the county's affordable housing bonus to be more effective,
 - Creating more incentive for developers
- Survey respondents:
 - ► Moderate support for providing higher bonuses for affordable housing
 - Approx. half agreed or strongly agreed that higher bonuses should be provided
 - Survey comments added context



Considerations

- ► The actual number of multifamily units that can be developed on a site is impacted by:
 - ► Maximum densities
 - Required parking
 - ▶ Other development standards (such as setbacks, landscaping, etc.)
 - Added construction costs for mid- to high-rise construction Health outcomes and climate change
- No single strategy is going to solve the problem, but will give us opportunities to move the needle in the right direction



Phase 1 Tentative Adoption Schedule

- ► March 2021:
 - ► Planning Commission work session
 - ► Board of County Commissioners (BCC) policy session
- ► May 2021: Planning Commission public hearing(s)
- ► June 2021: BCC public hearing(s)



For more information:

Go to https://www.clackamas.us/planning/land-use-housing-strategies

or

Contact Martha Fritzie (mfritzie@clackamas.us)

To receive project email updates:

Contact Ellen Rogalin (EllenRog@clackamas.us)



