

Tonia Holowetzki

Director

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December 19, 2024	BCC Agenda Date/Item:
Board of County Commissioners Clackamas County	

Approval of an Amendment to a Contract with Izo for on-call support to County departmental community engagement initiatives. Amendment Value is \$100,000. Total Contract Value is \$200,000 for 3 years. Funding is through budgeted departmental cost allocations, which does include a small portion of budgeted County General Funds.

Previous Board	The BCC approved the initial on-call contract in July 2022 that allowed			
Action/Review	for a one-year extension, if necessary. Briefed at Issues 12/17/24			
Performance Clackamas	Ensure safe, healthy, and secure communities			
Counsel Review	YES	Procurement Review	YES	
Contact Person	Tonia Holowetzki	Contact Phone	503-250-1381	

EXECUTIVE SUMMARY: PGA contracts with on-call marketing firms to provide county departments access to a wide breadth of resources to help plan and execute communication, marketing, and community engagement initiatives aligned with their strategic or business goals and deliverables. PGA administers the contracts and works alongside the requesting department and contractor to manage the project from inception to completion. For example, PGA is partnering with Disaster Management to plan and implement a community evacuation preparedness campaign in spring 2025.

RECOMMENDATION: PGA recommends the BCC approve this amendment to the contract.

Respectfully submitted,

Tonia Holowetzki

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Director, Public and Government Affairs

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AMENDMENT #2 TO THE CONTRACT DOCUMENTS WITH IZO, INC. FOR ON-CALL STRATEGIC OUTREACH, COMMUNICATION, AND MARKETING SUPPORT Contract #6702

This Amendment #2 is entered into between **Izo**, **Inc.** ("Contractor") and Clackamas County ("County") and shall become part of the Contract documents entered into between both parties on **July 19, 2022** ("Contract").

When the parties executed Amendment #1, the parties inadvertently excluded additional consideration for Contractor performing Work during the extended term of the Contract.

The purpose of this Amendment #2 is to correct the omission and provide additional consideration for performance during the extended term of the Contract.

1. ARTICLE I, Section 3. **Consideration** is hereby amended as follows: In consideration for Contractor continuing Work during the extended term of this Contract, County shall pay Contractor an additional amount not to exceed \$100,000.00. Consideration is in accordance with the rates set forth in the Contract. The total Contract compensation will not exceed **\$200,000.00**.

ORIGINAL CONTRACT	\$ 100,000.00
AMENDMENT #1	Time Extension
AMENDMENT #2	\$ 100,000.00
TOTAL AMENDED CONTRACT	\$ 200,000.00

Except as expressly amended above, all other terms and conditions of the Contract shall remain in full force and effect. By signature below, the parties agree to this Amendment #2, effective upon the date of the last signature below.

120, Inc.	Clackamas County	
Anthony Veliz 12/9/20024	G'	Dit
Anthony Veliz 12/9/20024 Authorized Signature Date	_ Signature	Date
Anthony Veliz	Name:	
Printed Name	Title:	
	Approved as to Form:	
	Ly	12/12/2024
	County Counsel	Date