

## What tools will we use?



Robust 'toolkit' to help people engage as much, or as little, as they want:

- In-person tools: stakeholder interviews, inperson open houses, underrepresented stakeholder events, task force meetings, community meetings
- Online tools: Website, online open house/survey, social media updates, enewsletters
- **Printed tools:** Fact sheets (translated), press releases, mailers/postcards, engagement summaries and reports

## **Open House**



- November 16<sup>th</sup> In-person open house
  - 350 attended
  - Mostly white, over 40 years old; with a fair number of families with younger children
  - A few Spanish speaking families
  - "Where is your household?" = 237
    - 173 Oak Grove
    - 31 Gladstone
    - 33 from other areas

## **Online & Print Surveys**



- Available online and printed at both libraries, Milwaukie Center, Gladstone Senior Center, & Gladstone Teen Advisory Group from 11/15 to 12/06
  - Online = 379; Printed = 55
  - Mostly white (~60 non-white/prefer not to say)
  - All in English (14 speak Spanish, 2 Cantonese/Mandarin at home)

## **Under-Represented Groups**



- Gladstone High School Journalism Class (18 respondents)
  - Teens, ~50% walk/bike for transportation
- Good Roots Food Pantry Oak Grove (16 respondents)
  - Low-income, racially diverse, transit dependent
- North Clackamas School District Parent Group (Jan. 8)
  - Hispanic, parents
- Gladstone Family & Child Center (Jan. 13)
  - Hispanic, low-income, parents

## What we want from you...



- What insight can we draw from this information?
- What feedback stands out as the most important as the design team considers all of this information?
- What program pieces do you think will best meet the needs of this community?

Results

## Key themes: to-date



## **General summary for all programs:**

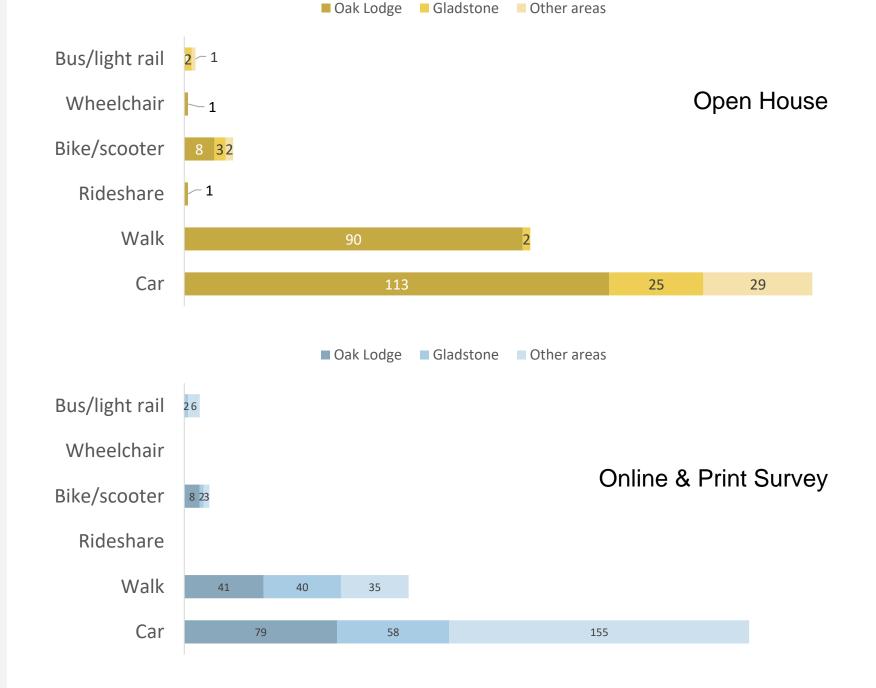
- Ample parking for all users.
- Build & promote equity, both in this process and in all spaces.
- Preserve & foster a **connection to history** through informative spaces, events, etc.
- Protect the natural habitat & wildlife; options to commune with nature.
- Promote **community building** through events, activities, & community spaces.

## **Community Center specific:**

- Provide a variety of classes, activities, & events for all ages.
- Event spaces with equipment for **performances**; industrial/commercial **kitchens**.
- **Promote the arts** through classes, performances, gallery spaces, etc.

# General Questions

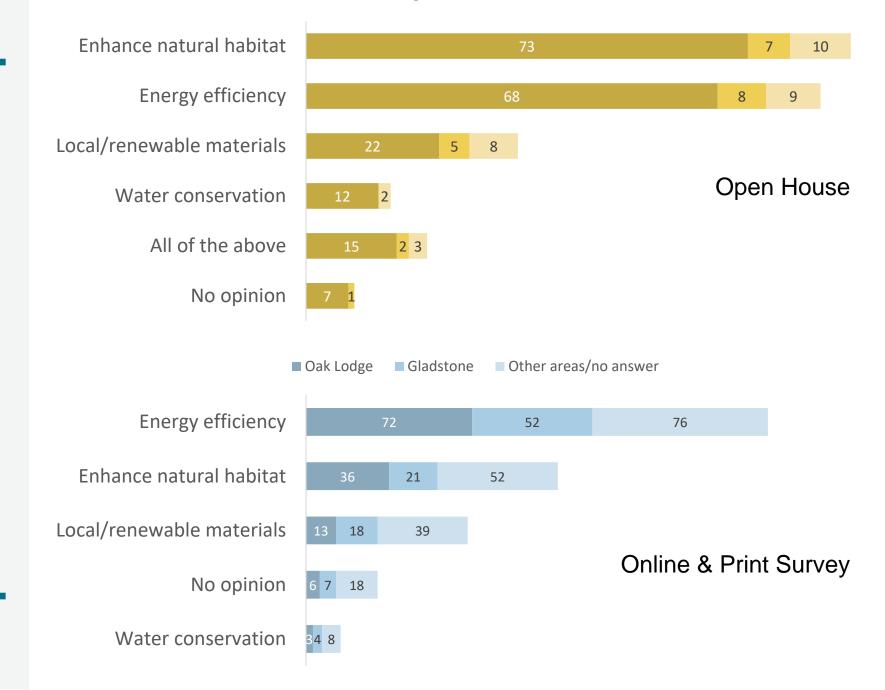
What is the most common way you and your household will travel to a new park, community center, and/or library?



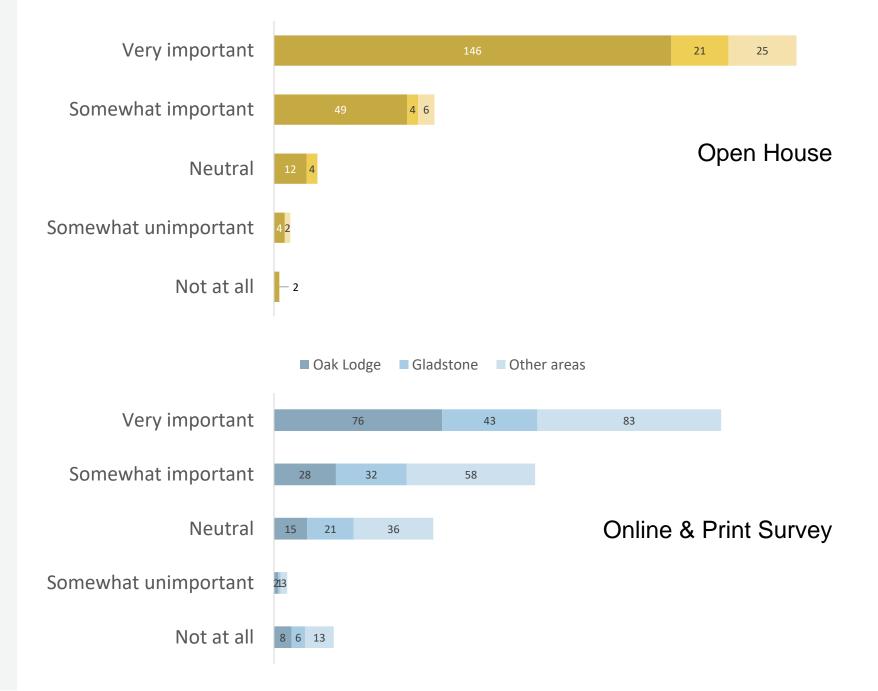
■ Oak Lodge ■ Gladstone ■ Other areas

### Question 2

What does sustainability in a park, community center, and/or library mean to you?

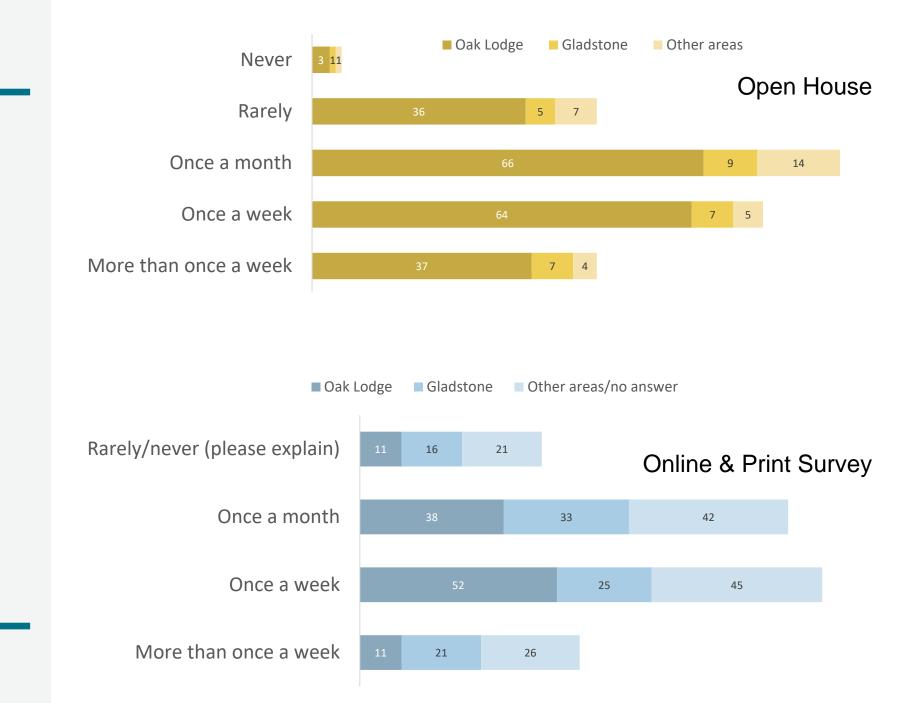


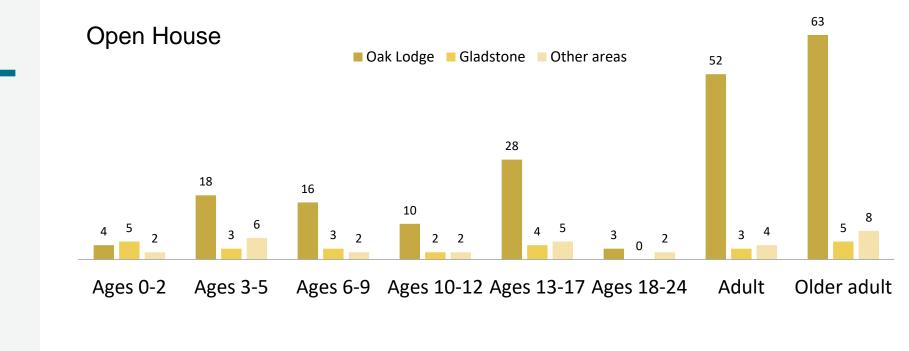
How important is it for art, local history, and culture to be integrated into your library, community center, and/or park?



# Library Questions

How often do you visit a library?

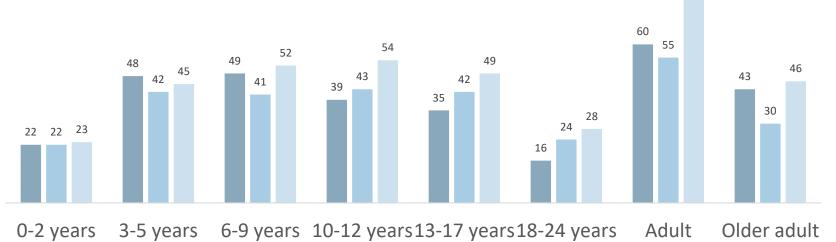




■ Oak Lodge ■ Gladstone ■ Other areas/no answer

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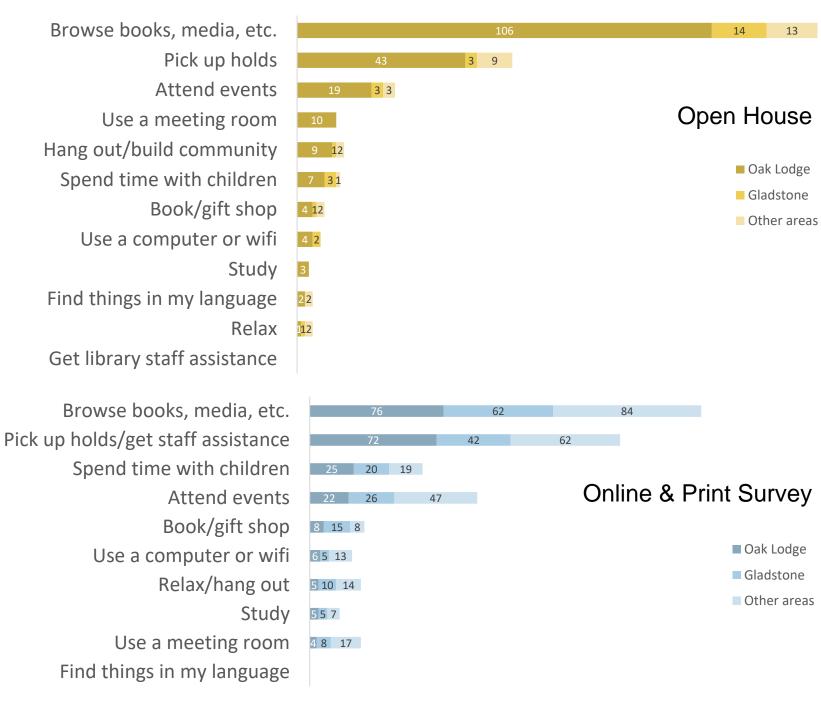




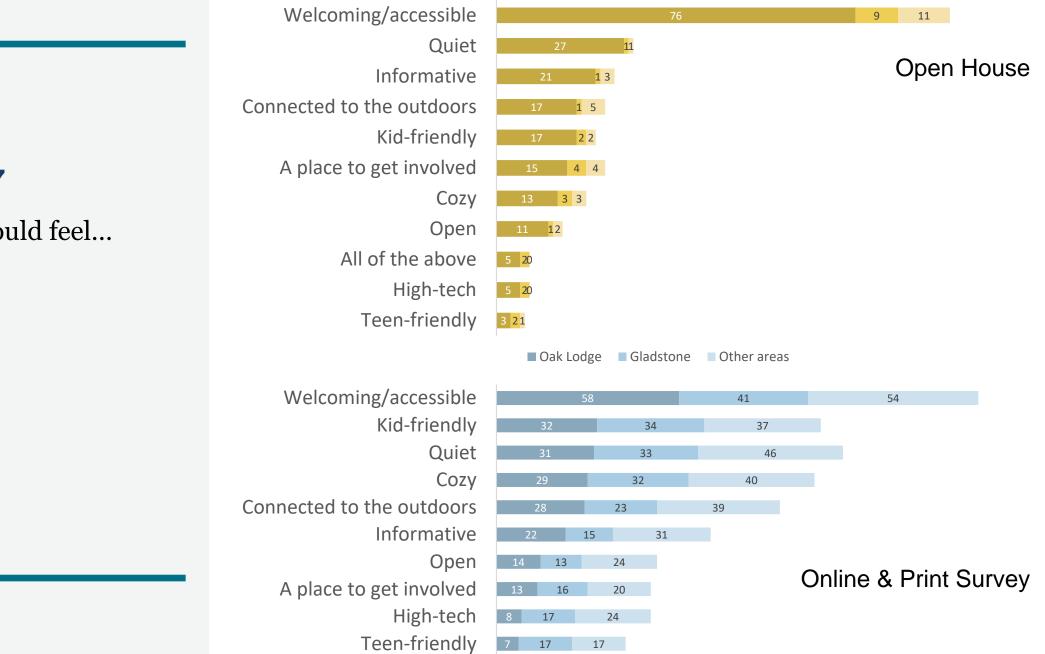
## **Question 5**

Choose the most relevant age group you would like to see activities for.

What is the most common reason you would have for visiting a library?



#### ■ Oak Lodge ■ Gladstone ■ Other areas



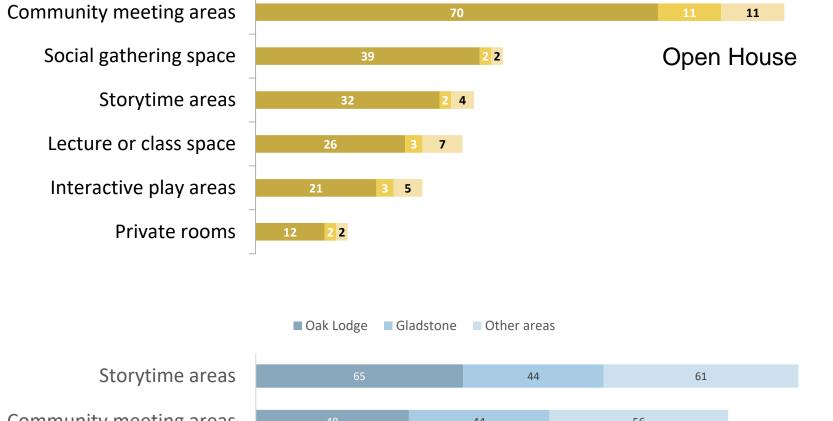
## **Question 7**

My library should feel...

Oak Lodge Gladstone Other areas

### **Question 8**

In addition to books and comfortable seating, my library should include...

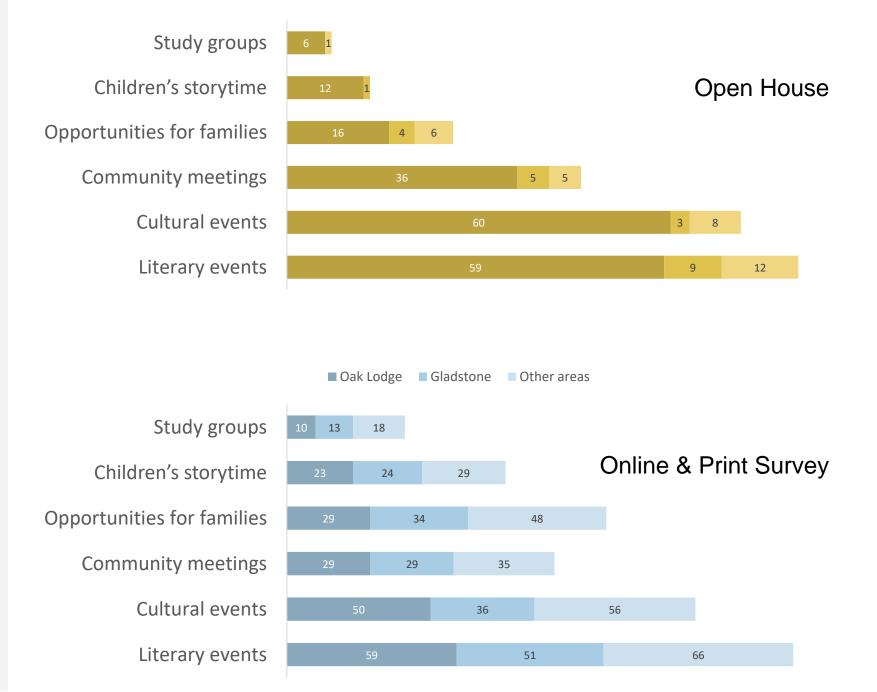


Community meeting areas 44 56 Lecture or class space 23 33 Social gathering space 39 33 Interactive play areas 36 26 Online & Print Survey Private rooms 26 48

#### ■ Oak Lodge ■ Gladstone ■ Other areas

## **Question 9**

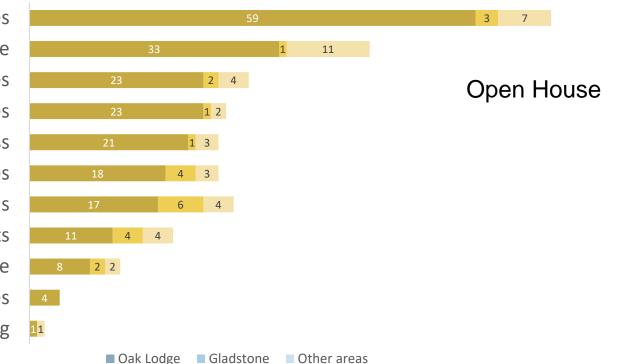
What kinds of events do you want to attend in your library?



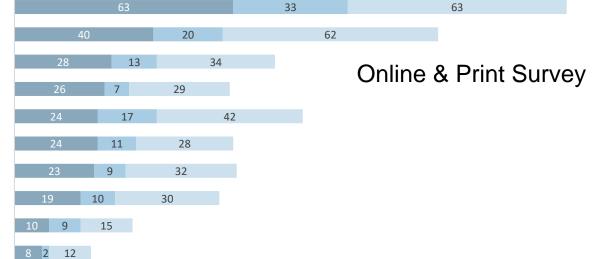
# Community Center Questions

What types of activities would you and your household like in a community center? Music or art classes Fitness/dance Community services Educational lectures Personal fitness Cooking classes After school programs Sports All of the above Video games or movies Informal gathering

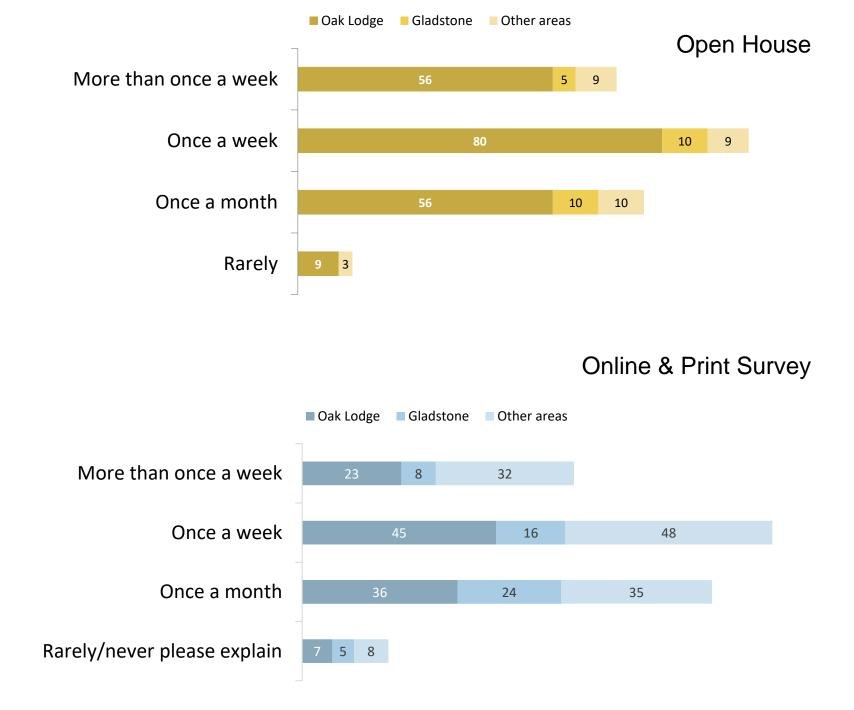
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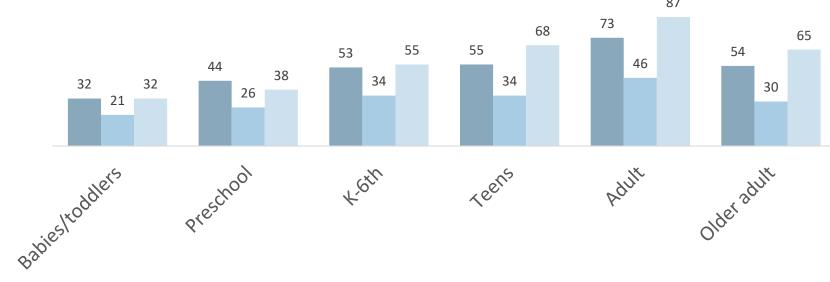
Oak Lodge Gladstone Other areas



How often would your household visit the community center if it offered the activity you chose?



#### **Open House** Oak Lodge Other areas 63 55 33 27 77 7 6 7 6 4 4 3 3 3 2 2 1 1 1 0 Babies and Preschool K-6th Adult Older adult All ages Teens toddlers **Online & Print Survey** ■ Oak Lodge ■ Gladstone ■ Other areas 87



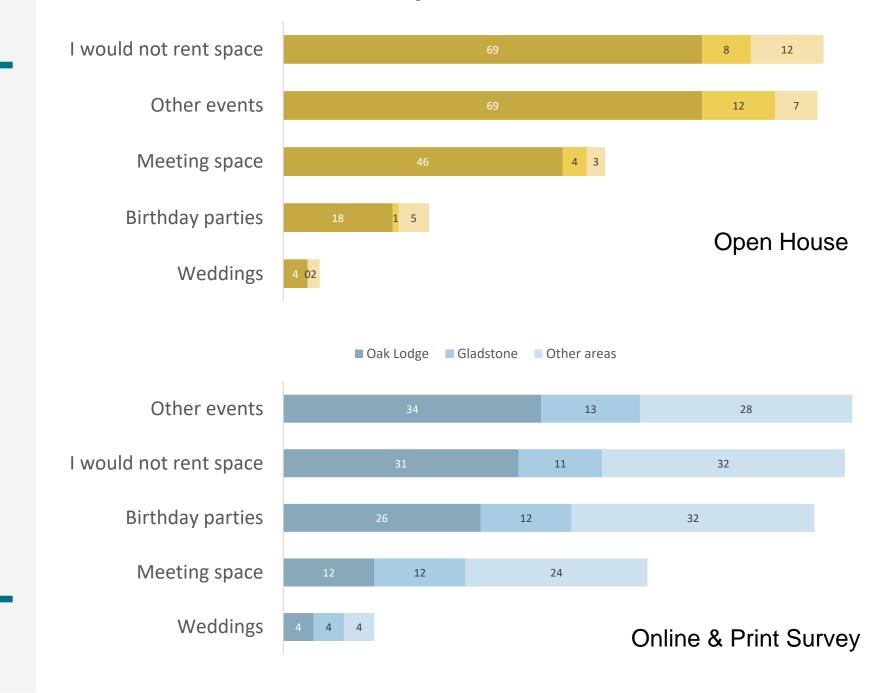
## **Question 13**

Which age groups would you like activities for?

■ Oak Lodge ■ Gladstone ■ Other areas

### Question 14

What would you rent space in a community center for?

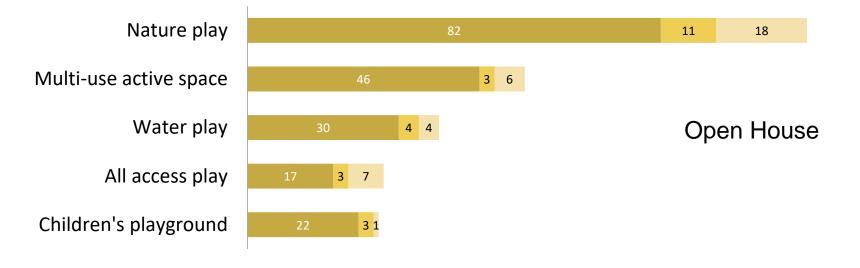


Park Questions

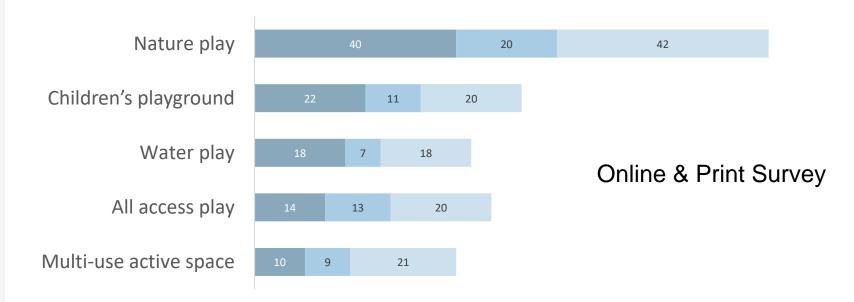
Oak Lodge Gladstone Other areas

## **Question 16**

What type of play would you like to see in your park?



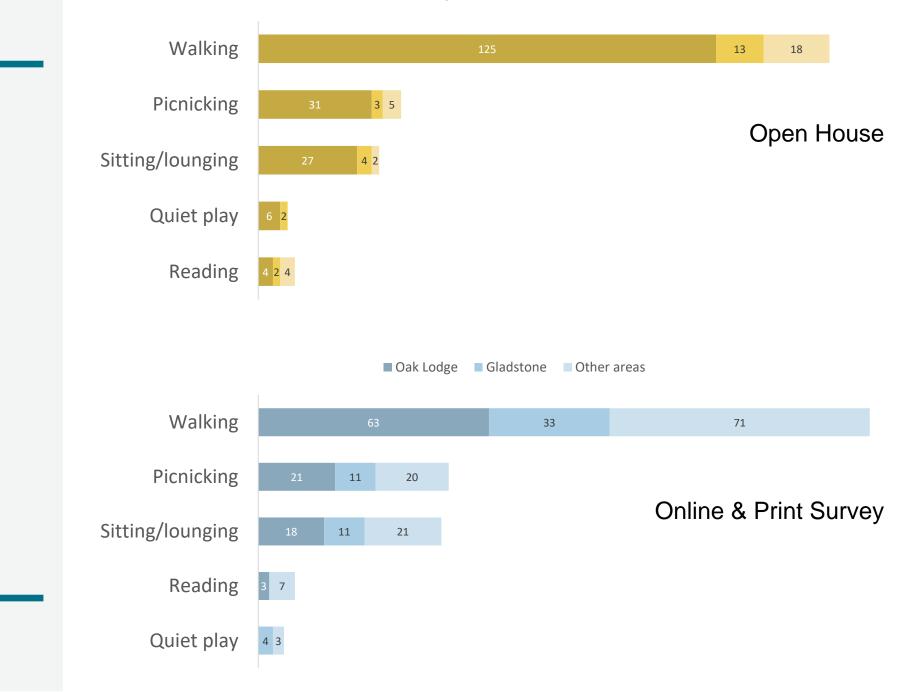
■ Oak Lodge ■ Gladstone ■ Other areas



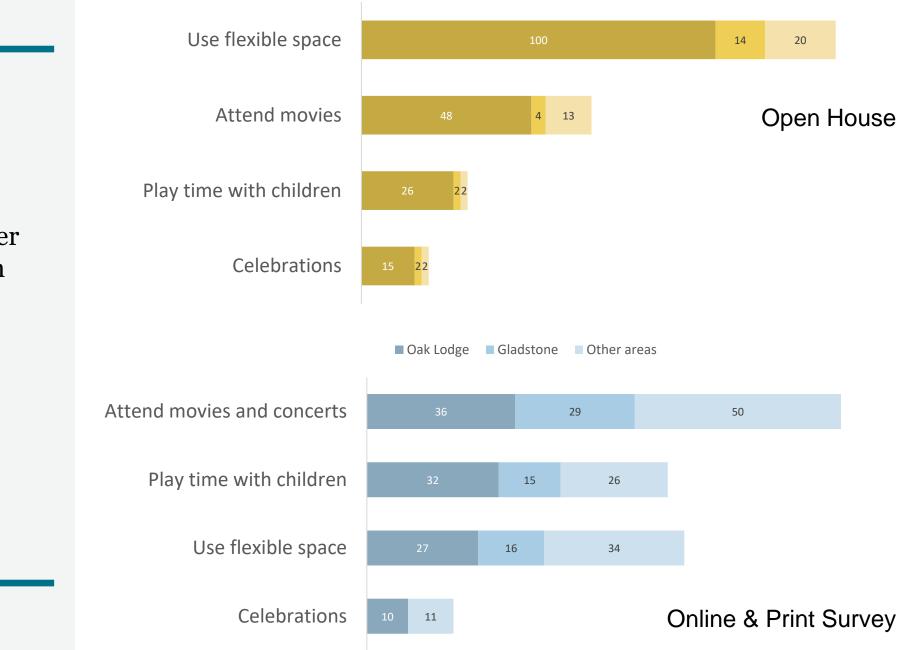
Oak Lodge Gladstone Other areas

**Question 17** 

What single way do you want to relax in the park?



How do you want to gather with friends and family in the park?

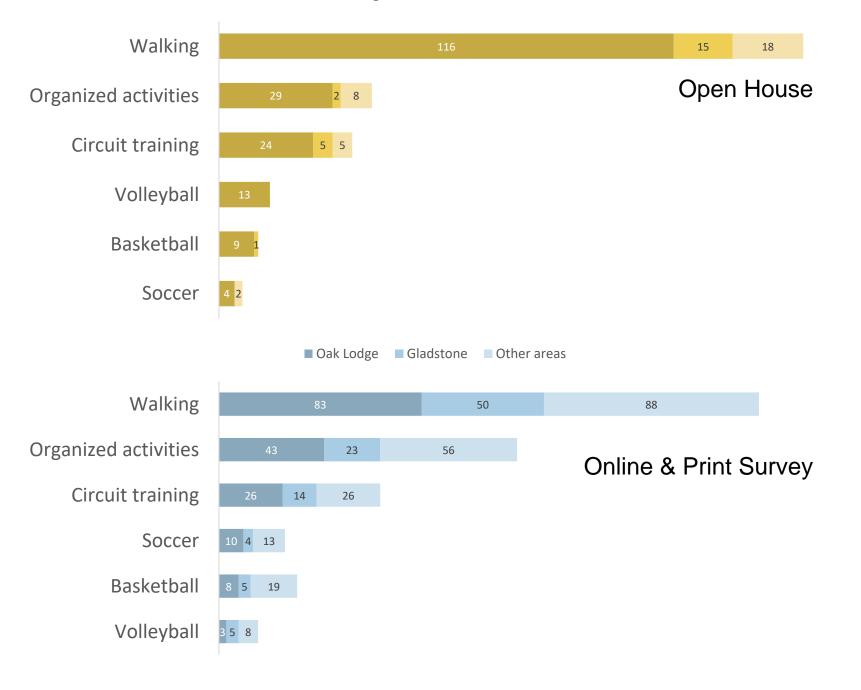


Oak Lodge Gladstone Other areas

■ Oak Lodge ■ Gladstone ■ Other areas

Question 19

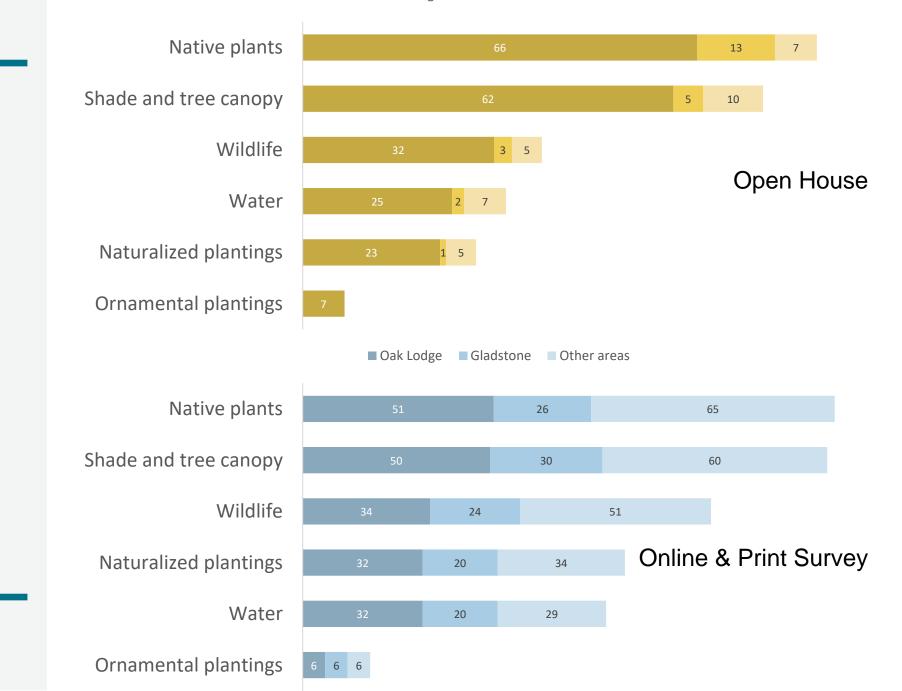
Which fitness activity would you or your family like to enjoy in the park?



■ Oak Lodge ■ Gladstone ■ Other areas

## Question 20

Which image best matches your idea of experiencing nature in the park?



## What we want from you...



- What insight can we draw from this information?
- What feedback stands out as the most important as the design team considers all of this information?
- What program pieces do you think will best meet the needs of this community?

# Additional Feedback

## High School & Food Pantry

## Journalism Class at Gladstone High School

- Cozy (wooden shelves, carpet, fireplace, like a living room, cushions/couches, etc.)
- Like the Oregon City teen section, plus the fireplace
- Not too modern; small town feeling
- Area for activities (for kids who aren't into reading)

### **Good Roots Food Pantry**

- Serve all ages and abilities, particularly after-school programs for kids and universal access in the park
- Transit dependent and need for community center/library
- Want a safe and welcoming space



## **Under-represented Groups**



- 1/8 meeting with Spanish speaking parent's group with the North Clackamas School District
- 1/13 meeting at the Gladstone Family Center