



2025 Partnership Review

Valerie Swyers, Market Director Debborah Suchoski, Account Manager

May 1, 2025



VSP Vision Classification: CONFIDENTIAL

Meeting Goals

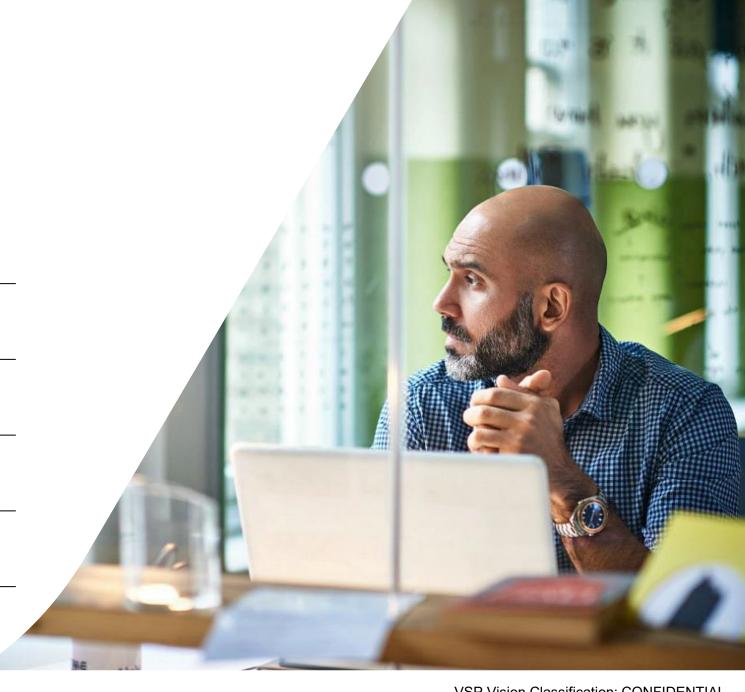
Clackamas County POA Business **Updates**

Innovative Vision Care for 70 years

Plan Performance

Network Update

Recommendations



Clackamas County POA + VSP®

Valued Partner Since

2015

Next Renewal

2026

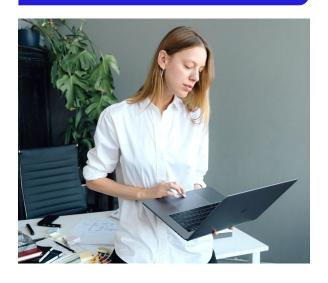






New Online Rx Tool

1. Take the Online Test



2. Receive Your New Rx



3. See Visibly





Your VSP Choice Plan Design

	Frequency (E/L/F) Calendar Year	Copays	Frame Allowance	Contact Lenses	Covered Lens Enhancements	Essential Medical Eye Care
Choice Plan	12/12/12 Calendar Year	\$10 Exam \$0 Frame/Lenses	\$175	\$175	Standard Progressives Premium and Custom Progressives-\$30 copay Impact-resistant lenses for Kids (polycarbonate) Up to 30% discount on non-covered lens enhancements	\$20

Routine Retinal Screening Up to \$39



Top 100 Clients With Most Engaged Members

70% An exam, lenses, and frame every 12 months

29%
Cover More Than
One Lens
Enhancement*

24% \$180 or Higher Frame Allowance

88% \$10 or Less Exam Copay*



Executive Summary – 2024 vs. 2023

Total Premium

\$75,126

1

Up 10%

2024 Average Enrollment

376

Up 8%

2024 Average Claim Cost

\$126.05

Up 3.6%

2024 Frame

\$54 Average OOP

30% Covered in Full

Paid Frequency

79



2023 Average Enrollment

347



Up 4%

2023 Average Claim Cost

\$121.62



Up 25%

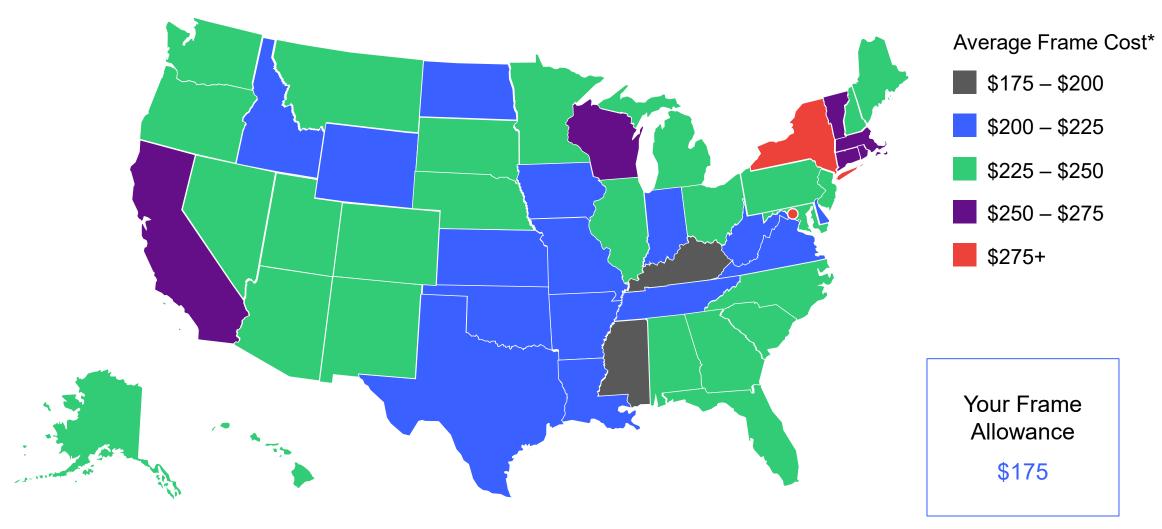
2023 Frame

\$60 Average OOP

28% Covered in Full

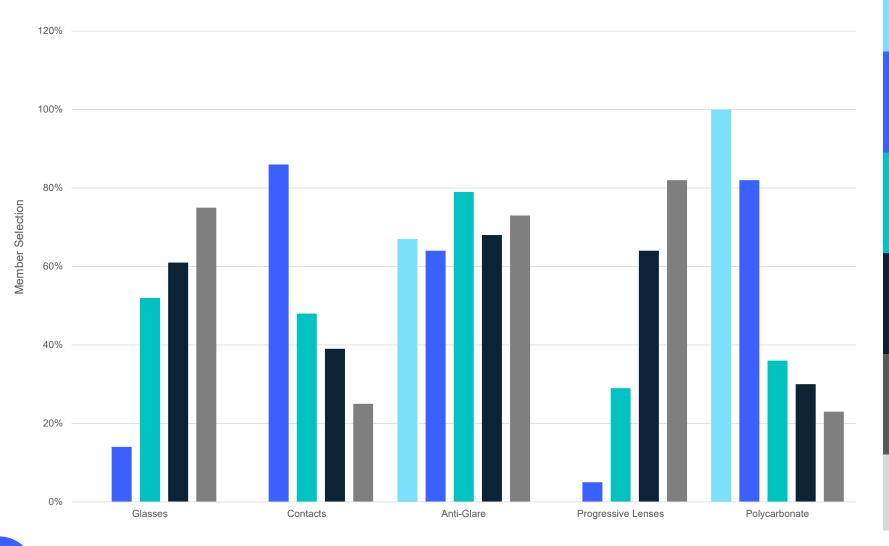


What's Happening with Frame Costs?





Eyewear At-a-Glance



Alpha Generation

2013 – Present

0.27%



Generation Z

1997 - 2012

8%



Millennial

1981 - 1996

35%



Generation X

1965 – 1980

44%



Baby Boomer 1946 – 1964

13%





Keeping Lens Costs Down

Anti-Reflective Coating

UV Protection

High Index

Progressives

Polycarbonate (kids)

	Top Non-Covered Lens Enhancements	Average Out-of-Pocket ¹	Average Savings	
ı	75%	\$83	\$68	
	48%	\$10	\$17	
	31%	\$52	\$44	
	Top Covered Lens Enhancements	Average Out-of-Pocket ¹	Average Savings	
	39%	\$30	\$273	
24%		\$0	\$63	



Members Save More on Featured Frame Brands

Calvin Klein	Calvin Klein Jeans	FERRAGAMO		LACOSTE 痲
LONGCHAMP	CONVERSE	DKNY	KARL LAGERFELD	VICTORIA BECKHAM
ZEISS	McALLISTER MCALLISTER	CUTLER AND GROSS	Paul Smith EYEWEAR	DONNAKARAN
LINDA FARROW	NINE WEST	JOE	NAUTICA	♦ Columbia
skasa sweden 1948	MARCHON NYC	@ DRAGON.	Otis© Piper	FLEXON
pure	COLE HAAN	DRAPER JAMES	bebe	¥s≥yDER.
JOSEPH ABBOUD	ANNE KLEIN	R	GENESIS	110

30% Selection Rate in 2024

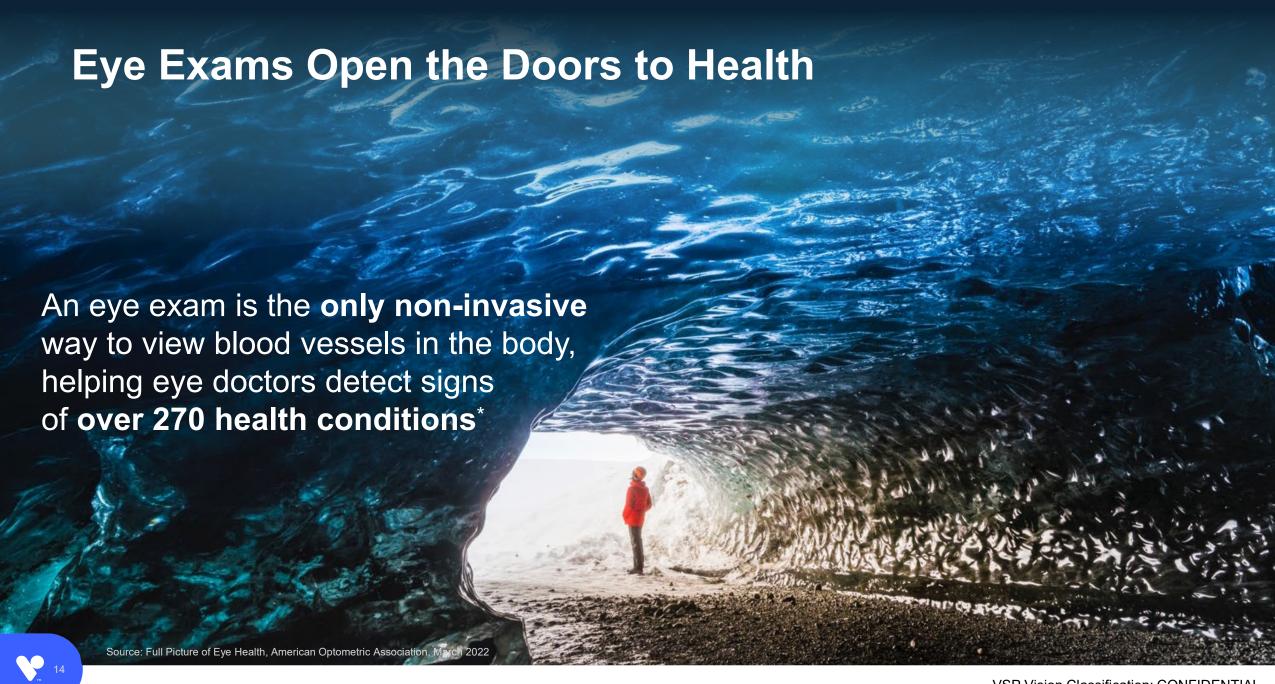
Additional \$20

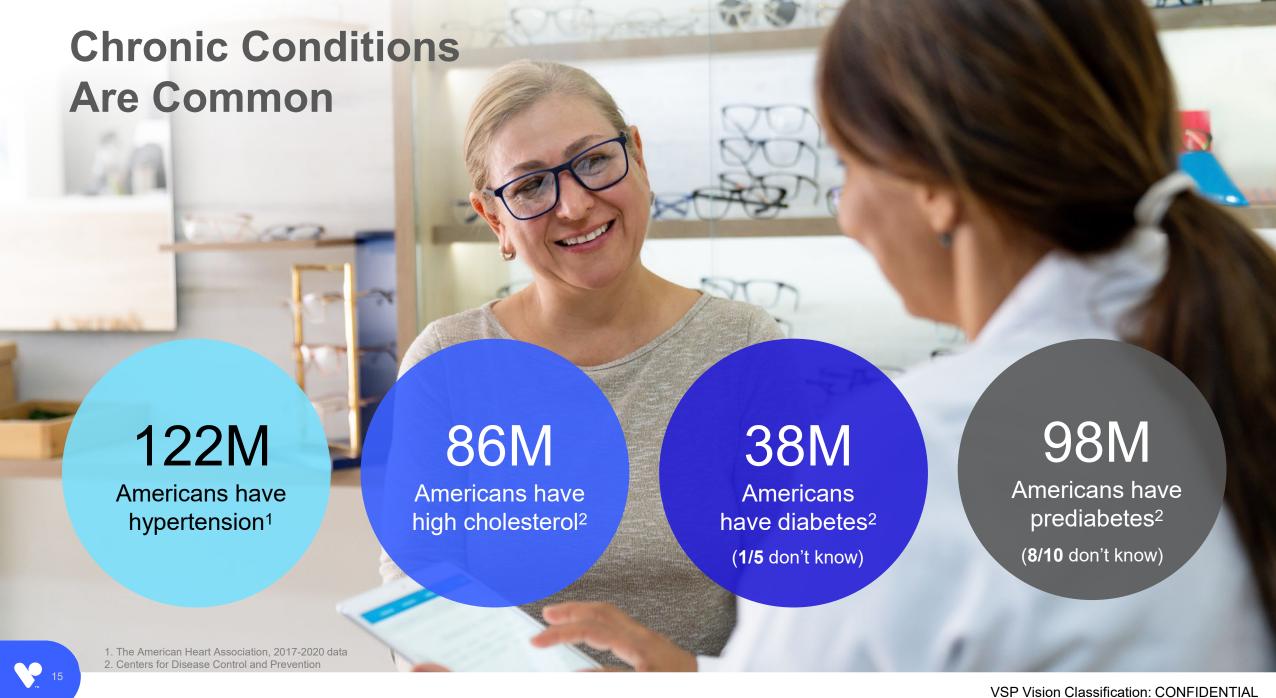
To spend on Featured Frame Brands at all network locations, or on any frame at Visionworks®

Look for the VSP® heart logo when shopping in store.

More frames, covered-in-full







Eye Exams Can Save Lives

2024

2024 Exams: 925

Conditions Reported				_ 21
	25 Diabetes ¹	1 Diabetic Retinopathy	21 Glaucoma	Exam remind 4 Exams in 18
	55 Hypertension	26 High Cholesterol	3 Macular Degeneration	19 ^c effectiver

iders sent

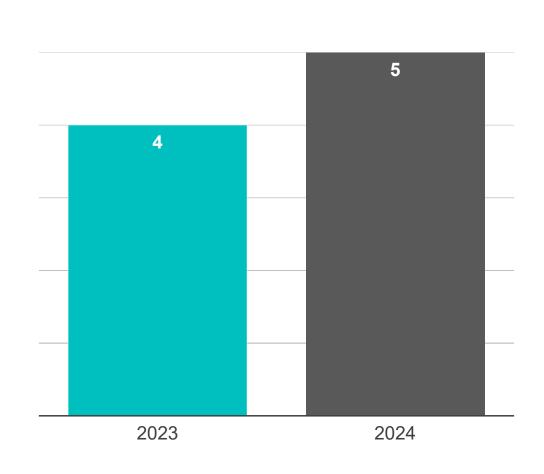
180 days

eness

Essential Medical EyeCare Utilization

Condition # of % of Claims **Claims** Conjunctivitis 0% 3 Diabetes 30% Diabetic Retinopathy 0% Dry Eye Disease 0% Glaucoma 20% Macular 0% Degeneration

Paid Claim Counts







In-Network Utilization

In-Network Utilization

96%

Private Practice

89%

VSP Premier Edge™

72%

Retail

11%

Online

.29%

Top In-Network
Retailers

Costco

27 claims

Visionworks

4 claims

Sam's Club
1 claim



Big on Access

137,000 Access Points Nationwide



Largest Network of Independent Providers



Maximized Savings + Worry-Free Guarantee



Wide Selection of Retail Locations



Online Shopping

More National and Regional Retailers Near You

















Get Glasses in a Blink



Rated 4.8 out of 5 stars

80% of glasses finished in under an hour







VISION 4>LESS

EYEWEAR EXPRESS **VISIONMART EXPRESS**



Check out Visionworks

Simplifying Eye Care

- Easy scheduling
- Organized shopping experience
- Pricing made simple

Member Value

- 100-day guarantee
- 50% off second pair
- More choice
- Retinal screenings



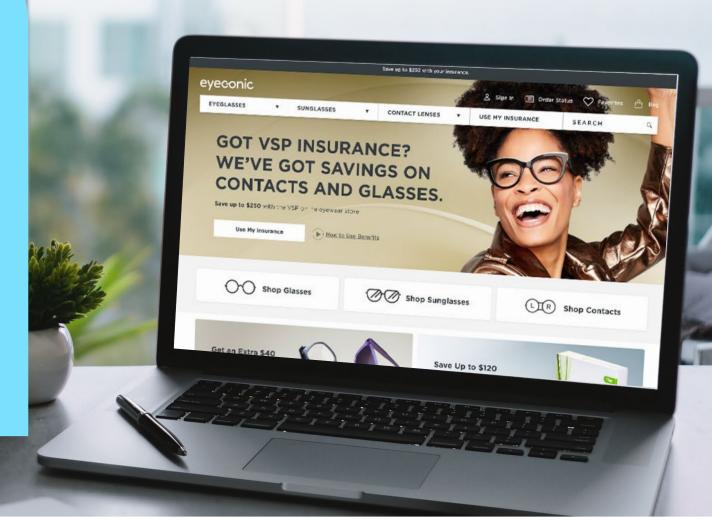


Online Shopping with Benefits

- Save up to \$250 or 20% off additional eyewear
- Seamless benefit integration
- Virtual try-on
- Free shipping/returns
- 60+ top brands
- 1 Claim in 2024 for POA



a vsp vision company



Your Personalized Vision Care Solution

Designed for Eye Health

Vision Awareness Month

May-Healthy Vision Month
August-Childrens Vision and
Learning Month
November-American Diabetes
Awareness

Big on Access, Not on Costs

Upgrade Options

Increase Frame/Contact Lens
Allowance
Easy Options

Just What Your Employees Need

Network Promotion

Eyeconic.com
Visionworks
Exclusive Member Extras



Thank You.



See Well. Be Well.®