

Clackamas County Climate Action Plan: Public Engagement and Review Approach



Land Acknowledgment

What we now call Clackamas County is the traditional lands and waterways of the Clackamas, Chinook Bands, Kalapuya, Kathlamet, Molalla, Multnomah, Tualatin, Tumwater, Wasco and many other tribes of the Willamette Valley and Western Oregon.

Acknowledging the original people of the land is a simple, powerful practice that demonstrates respect by making indigenous people's history and culture visible. It is also a small step along the path toward reconciliation and repair. Please join us in taking this opportunity to thank and honor the original caretakers of this land.

Objectives

Meeting Purpose:

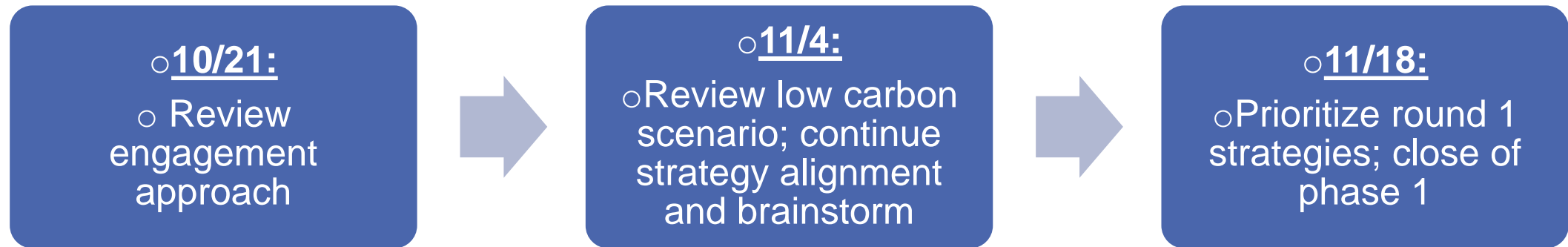
Prepare for community engagement by reviewing and strengthening the approach; learn more about the youth advisory task force.

Objectives

- Gain familiarity and understanding of the youth advisory task force
- Review community engagement approach; offer suggestions for improvement
- Review and add to key audiences for engagement activities
- Review draft shared values, offer opportunities for improvement

TIME	AGENDA ITEM
12:45 – 1:00	<i>Pre-meeting tech training: please attend if you anticipate needing support with meeting technology (Mural or Slido).</i>
1:00 - 1:10	Welcome, context setting
1:10 - 1:20	Public comment
1:20 – 1:30	Group introductions
1:30 – 1:55	Youth advisory task force overview
1:55– 2:20	Community engagement overview
2:20 – 2:45	Integrating values and perspectives*
2:45 – 2:55	Review audiences for engagement events*
2:55– 3:00	Next steps, meeting evaluation

Where we are, what's next



Public Comment

Group Introductions

Head over to Slido! <https://app.sli.do/event/z5aadx9>

Go to “polls”

- Consider your personal “why” for participating on the CATF.
- Share 1-2 values that describe your motivations.

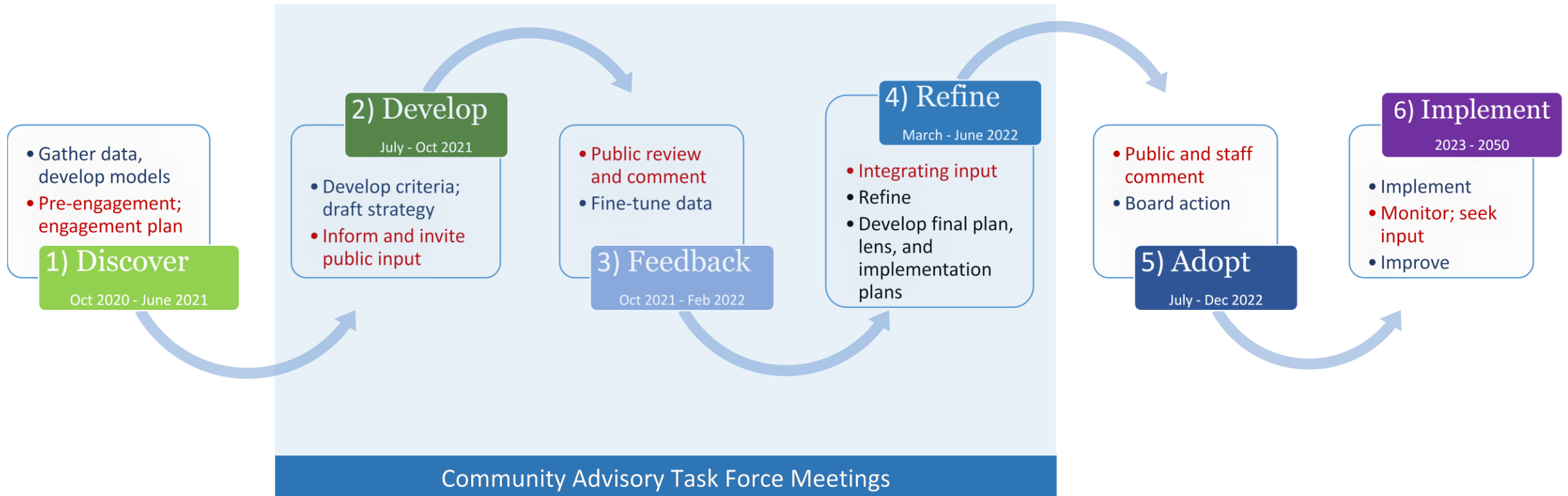
Youth Advisory Task Force

Cassie Wilson

CAP Development Overview

Red: outreach and engagement tasks

Blue: other project tasks



Feedback Phase

Through February

Purpose: Gather input on the initial draft strategies from the public, stakeholders and content matter experts to inform strategy refinement

Objectives

- Seek common ground
- Surface hopes and concerns with the CAP project
- Share targets, draft strategies, and implementation ideas
- Solicit ideas to improve draft strategies and implementation options
- Build community awareness, ownership, and interest

Strategies

- Go to where people are already gathering
- Connect with self-interest
- Leverage peer to peer connections
- Emphasize relationships over centralized communication
- Foster self-determination, community voice and leadership

Community Engagement Activities

Activities & Audiences

- **Present** to community and business groups
- Hold **community-wide discussions** to gather a wide range of perspectives
- Convene **technical advisory groups** for feedback on categories of action
- Conduct **surveys**
 - Gather feedback from technical experts on categories of action
 - Gather general public response to the draft plan
- **Interview** subject matter experts
- Continue to convene the **Youth Advisory Task Force**
- Continue **general outreach** – website, social media, e-newsletter, etc.

Presentations: Purpose

- Learn about participant experiences with a changing climate
- Learn about participant perceptions of climate change and climate action
- Share science as rationale (not to convince)
- Build awareness of the CAP process
- Surface and build understanding of hopes and fears related to the CAP
- Consult when time allows and appropriate

Presentations: Content

- Open conversation by offering a shared value
- Briefly share the connection between local experiences and changes to climate
- Provide overview of the CAP (process and content)
- Share science as connection to the “why” a CAP now
- Provide brief engagement overview, emphasizing opportunities
- Call to action - spread the word!

Community-Wide Discussions: Purpose

- Learn about participant experiences with a changing climate
- Tie experiences to brief education on climate change and climate action
- Provide overview of CAP process
 - Share BAP and LCS (where we are, where we're going)
 - Report out emerging themes from engagement
- Solicit feedback on topics TBD
- Build cross-community understanding
 - Allow community members to hear from each other – as peers, community members

Community-wide Discussions: Content

- Start event with common values
- Hear from community members re their experiences and perceptions on topics such as changes to climate
- Engage in an educational activity to build understanding
- Share emerging consensus around hopes, concerns, experiences
- Share Business as Planned and Low Carbon Scenario models
- Review draft plan elements (target actions, strategies)
 - Solicit feedback as appropriate

Technical Advisory Groups: Purpose

- Review strategies associated with specific expertise and/or interest
- Strengthen strategies through discussion and feedback
- Generate implementation ideas towards specific strategies
- Learn about barriers and needs related to the implementation of the CAP
- Gather sector specific feedback, input, insight

Technical Advisory Groups: Content

- Overview of CAP process
- Share high level “business as planned” summary
- Share high level “low carbon scenario” summary
- Go deeper on specific category (based on subject matter expertise)
 - Review low carbon actions for that category
 - Engage with draft strategies; offer feedback and ideas for improvement
 - Prompt ideas that promote adaptation and resilience

Interviews: Purpose

- Review strategies associated with specific expertise and/or interest
- Strengthen strategies through discussion and feedback
- Generate implementation ideas towards specific strategies
- Learn about barriers and needs related to the implementation of the CAP
- Gather sector specific feedback, input, insight

Interviews: Content

- Overview of CAP process and objectives of the interviews
- Go deeper on specific category (based on subject matter expertise)
 - Review low carbon actions for that category
 - Engage with draft strategies; offer feedback and ideas for improvement
 - Prompt ideas that promote adaptation and resilience
- Learn about context that could facilitate/hinder strategy implementation

Surveys

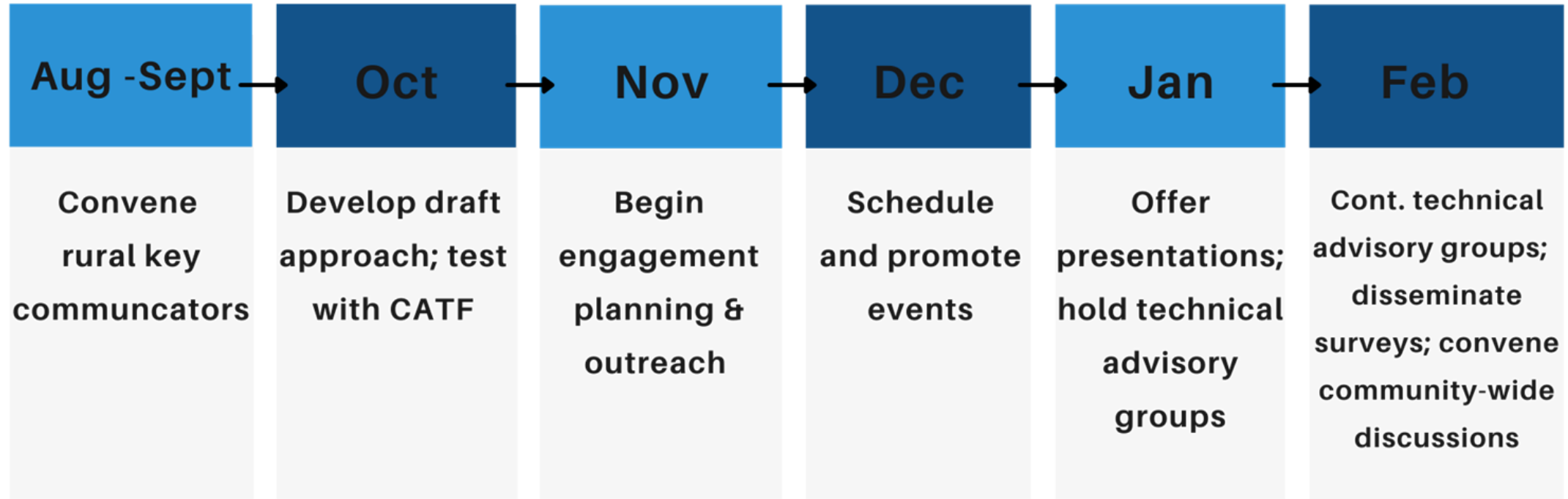
Category specific survey:

- Gather reactions and feedback related to draft strategies from subject matter experts across the county

Community wide survey:

- Gather data to describe level of awareness, concern, and education on each of the category of actions (Transport, buildings, etc.)
- Gather needed data to understand the level of belief, values to emphasize, etc., to inform the development of a community education campaign for phase 2 of the CAP

Community Engagement Timeline



CATF

- Generate draft target actions
- Generate draft strategies
- Integrate community feedback into draft recommendation
- Draft recommendation for BCC

Role of CATF

- Inform colleagues of the effort and suggest opportunities to participate;
- Build trust and strengthen relationships amongst a range of stakeholders;
- Value diverse perspectives to developing the CAP to explore what constitutes best current and future practices;

How do you see yourself doing the above?

How else would you like to be involved?

Head over to Slido! <https://app.sli.do/event/z5aadx9>

Go to “polls”

Feedback

Head over to Slido! <https://app.sli.do/event/z5aadx9>

Go to “polls”

- What did you like about the community engagement approach?
- If you could change one element of the community engagement approach, what would you change?

Audiences for Community Engagement

Communicating and Engaging on Climate Change and Climate Action

We can agree/We want the same things.

“What about clean water, clean soil, or clean air do you not like? No matter what you feel about climate change, what we do will clean all of these.”

Family safety and stability / Our children, and our children's children, deserve a place better than when we arrived.

“We need to know what their goals are - is it leaving something better for their future? (It) can be better to focus on families versus focusing on climate and planet health.”

Prevention leads to less regulation.

“It is more onerous to treat than prevent. If we’re good stewards, there is less need for regulations. We’ve seen in our conversations - it’s beneficial to us all to provide protections rather than anticipate hardships.”

Shared love of the land and wilderness and a strong sense of place.

“People identify strongly with the place where they are. They identify with the community, how they define it, neighbors, or recreation groups that share a passion...A sense of being a part of something bigger than themselves in a community. The sense of community and as a part of caring for others and the place. People feel pride in getting to be in the place physically that they are.... For it to be government-driven action people might be fine with it but may not engage in the same way.”

**Investment leads to shared
economic prosperity.**

Let's Discuss!

| Link to Mural Board: