



May 23, 2019

Board of County Commissioners
Clackamas County

Members of the Board:

Recognition of the Small Business Development Center (SBDC) at Clackamas Community College, recipient of the 2019 Pacific Northwest SBDC Excellence and Innovation Award, and Marshall Doyle, 2019 Oregon State Small Business Person of the Year

Purpose/Outcomes	To recognize the Small Business Development Center (SBDC) at Clackamas Community College as the recipient of the 2019 Pacific Northwest SBDC Excellence and Innovation Award, and to recognize member Marshall Doyle as the 2019 Oregon State Small Business Person of the Year.
Dollar Amount and Fiscal Impact	N/A
Funding Source	N/A
Duration	N/A
Strategic Plan Alignment	<ul style="list-style-type: none">• Grow a vibrant economy
Previous Board Action	N/A
Contact Person	Laura Zentner, CPA Director, Business and Community Services, 503-742-4351

BACKGROUND:

The Clackamas Small Business Development Center (SBDC) located at Clackamas Community College serves the small business community in Clackamas County helping urban, rural, and veteran clients throughout the region. The mission of the SBDC is to build the region's best businesses, which is achieved through training events, classes and workshops, as well as one-on-one business advising sessions. Clackamas County provides financial support to the SBDC through the Business and Community Services Economic Opportunity Program.

This year, the U.S. Small Business Administration (SBA) awarded the Clackamas SBDC the 2019 SBA Pacific Northwest SBDC Excellence and Innovation Award, given to an SBDC Service Center for excellence in providing value to small businesses from diverse backgrounds and advancing program delivery and management through innovation. The Pacific Northwest winner is selected from award winners in Washington, Oregon, Idaho and Alaska and is one of 10 finalists for the National SBDC Excellence and Innovation Award.

In 2018, Clackamas SBDC advisers helped 118 new businesses start, exceeding the goal of 22. The center also strengthened long-term advising numbers by achieving 105 percent of the center's goal. Clackamas SBDC Director Rob Campbell has made veteran business owners one of his areas of focus. Since 2010, veterans have made up an estimated 48 percent attendees of

the classes offered through the Clackamas SBDC, and the center is the leader in the state for veterans out of 19 SBDC's in Oregon.

Recognition for the accomplishments of the Clackamas Small Business Development Center include the following:

"Rob and the entire team at the Clackamas SBDC have shown a passion for clients and finding new, innovative ways to deliver services to veterans, contractors and the Latino community," said Mark Gregory, Oregon SBDC state director.

"The spirit of innovation and entrepreneurship in our small business community is part of what makes life in the Pacific Northwest so special," SBA Portland District Director Martin Golden said. "The Clackamas SBDC represents the many resource partners in Oregon and southwest Washington dedicated to helping entrepreneurs start, grow, expand and recover their businesses."

In addition, one of the SBDC's veteran clients, Marshall Doyle, was recognized by the SBA as the 2019 Oregon State Small Business Person of the Year. Mr. Doyle, an Air Force veteran, is the president and owner of Cal-Cert Company, based in Milwaukie Oregon, which provides calibration and certification of testing equipment used in the construction, aerospace and automotive industries. Founded in 1976, the small three-person local field calibration business has transformed into a national ISO 17025 accredited service provider with more than 50 employees and three offices across the U.S. due in large part to the help of the SBDC at Clackamas Community College.

In 2002, the company found itself on the brink of bankruptcy. With the support of the SBDC advisers, Doyle was able to design and implement a "turnaround" plan to save the company. Today, Cal-Cert has market share in 41 states and 13 countries. Doyle continues to take classes at the SBDC every year, and the success of Cal-Cert has allowed him to give back, serving as a SBDC mentor.

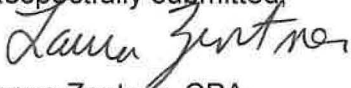
In honoring Mr. Doyle, the U.S. Small Business Administration Office of the Administrator noted:

"Your hard work, innovative ideas, and dedication to your employees and community have helped you build an outstanding business that has strengthened your state's economy, The SBA is pleased to celebrate your achievements and recognize your personal role in driving our nation's economic growth."

RECOMMENDATION:

Staff respectfully recommends the Board recognize the Clackamas Small Business Development Center for receiving the 2019 Pacific Northwest Small Business Development Center Excellence and Innovation Award, and for their contributions in helping urban, rural, and veteran clients throughout the region. Additionally, staff respectfully recommends the Board recognize Marshall Doyle, veteran, and owner of Cal-Cert Company as the 2019 Oregon Small Business Person of the Year for his contribution to the economy through his dedication to his employees and community.

Respectfully submitted,



Laura Zentner, CPA

Director, Business and Community Services