



Pedestrian/Bikeway Advisory Committee Meeting Minutes

Tuesday, November 10, 2020

Meeting Held Remotely via Zoom

<http://www.clackamas.us/engineering/pbac.html>

6:30 p.m. Welcome and Introductions

Ray Atkinson, Pete Ihrig, Del, Kenath Sponsel, Kelli Grover, Mindi Montecucco, Bruce Parker

Staff: Scott Hoelscher – Engineering Division (ED), Brett Setterfield – ED, Rob Sadowsky – Drive to Zero

6:40 p.m. Approval of October Minutes

Del made a motion to approve the October minutes, Kenath seconded, and the motion passed unanimously.

6:45 p.m. – Traffic Safety Programming and Education: Rob Sadowsky, Clackamas County

Rob gave a presentation on the Clackamas County Drive to Zero Social Marketing Plan. The goal of this plan is to utilize social marketing to help encourage people to change their behaviors driving, in order to increase safety on the County's roadways. The focus was on the Canby and Molalla areas, working with high school students in those regions, alongside a marketing company. The plan is to gear the marketing toward students in high school, focusing on areas kids in that age group frequent (YouTube, Instagram, billboards along high traffic roadways where teenagers frequent, etc.)

Ray asked about the focus of the plan on iPhones, and not Androids, and Rob said the statistics show that teenagers have a much larger percentage of iPhone users. Bruce asked about the focus on the Canby and Molalla area, and potentially throughout the metropolitan area, and Rob said this campaign focuses specifically in that area. He added that the campaign might look different in a city like Lake Oswego, as students have different lifestyles in different parts of the county. Kenath said parents of kids who own Tesla's can put on parental controls, such as limiting the ability to accelerate aggressively. Rob said there are a lot of options with technology as it advances, such as pedestrian crossing signals talking to cars at the intersection.

7:10 p.m. – 2020 Committee Member Recruitment: Scott Hoelscher, Clackamas County

Scott went over the policy by the County to biannually run a member recruitment for the Committee. He said that the County will submit a press release about the openings, and anyone interested must submit an application (including current members interested in staying on the Committee). He said the recruitment will stay open for about 3-4 weeks. He said there are at least a couple open positions that will be filled by someone new.

The current members whose terms are ending at the end of 2020 are: Del Scharffenberg, Dick Webber, Pete Ihrig, Hans Tschersich, Kenath Sponsel, Greta Ossman, and Dale Guenther. Del asked if the only restriction is that members must be a resident of Clackamas County, and Scott said yes, that is the case. He added that encouraging diversity on the Committee is also an important component. The goal is to have the press release out by next Thursday (11/19).

7:20 p.m. – Fee in Lieu Allocation Process: Scott Hoelscher, Clackamas County

Scott gave a brief overview of the Fee in Lieu (FILO) program, and the goal to determine the best way to allocate the funds from the program. The FILO program allows developers of smaller developments to potentially pay into a pot of money at the County instead of constructing a sidewalk in front of the new development. This only applies to areas where a sidewalk wouldn't connect to an existing sidewalk network. The goal of this program is to use the collected funds to build a continuous pedestrian network in areas that are missing smaller pieces. He provided a recent example of FILO funds being used along Torbank Rd. from Oak Grove Elementary to River Rd. as part of a Safe Routes to School Program.

The question for the Committee is to help determine which projects should use the FILO funds (as there's not a huge pot of money for larger projects). Scott went over the document that County staff have been working on to determine an allocation process, and asked the Committee for their thoughts.

Bruce said that there were three points in Step 2, with the final point being "Is there known public opposition to the project" and asked if only one person opposed it, the project would not be funded with FILO? Scott said that would most likely not be the case, as it would probably be evident by County Staff about a widespread opposition. Ray was asking about the equity analysis and if TriMet's analysis was being used, and Brett said that the Clackamas County equity analysis is similar to TriMet's, using the same Census data, but this one is more geared toward the County because Clackamas County can sometimes get a little washed out when included in the entire metro area. Kelli asked about leveraging funds and potentially leaving in larger projects if other funds could also be leveraged. Scott said that's a good idea, and said he struggled with the Step 2 process as it's a little redundant. He said the purpose of Step 2 was just to identify red flags.

Kenath said that for the public opposition piece, there should be a focus on who exactly is opposing the project. For example, if there's community or neighborhood opposition, that's relevant, but if it's just one property owner not wanting a sidewalk is less relevant. Bruce said the language may need to be a bit more clear, and Kelli said maybe just add "significant" ahead of public opposition. Several members agreed with Kelli's recommendation. Kelli made a motion to adjust the document as described above, and recommended the document move forward to the County, Kenath seconded, and the motion passed unanimously.

7:55 p.m. City of Canby Bike/Ped Committee Oregon Pathways Grant

Traverso donation section. Looking for Clackamas County PBAC letter of support for pursuing the \$150,000 ODOT Community Pathways Grant. Kenath made a motion to develop a letter of support, Pete seconded, and the motion passed unanimously.

8:00 p.m. – Bicycle and Pedestrian Hot Spots: Committee

Bruce went over the February PBAC minutes and saw that the Committee agreed not to grade potential Hot Spots (as the Committee did in October), but rather vote on whether Committee members think each example is a Hot Spot, and then move forward from there. Scott said him and Bruce need to flush out the process and send it out to the Committee, where it will be discussed at the December meeting. The Committee agreed.

8:10 p.m. - Open Committee Discussion | Project Updates | December Agenda Items | Bicycle Counts – Corridor Identification

Scott discussed a Complete Streets Grant the County received for Courtney Ave between River Rd and McLoughlin Blvd. This grant requires bicycle and pedestrian counts along the corridor before and after the construction of the roadway. Scott said there's an opportunity to do this on other roads in the County, and asked the Committee to do some homework and think of what other roads might be good for this type of project.

Del asked about the counts along the Trolley Trail, and Brett said the website will be updated this week with counts from the past four months.

Next meeting will be held on December 1st.

8:20 p.m. – Adjourn

Pete made a motion to adjourn, Mindy seconded, and the motion passed unanimously.