

Clackamas County Travel Options Plan Steering Committee Meeting #1

August 19, 2024
Project Kick-Off Meeting



Agenda

1. Introductions: *Karen* 20 min
2. Project overview & roles: *Anthony* 20 min
3. Project Timeline: *Destree* 5 min
4. Engagement Plan: *Tay/Destree* 30 min
5. Intro to Vision and Goals: *Destree* 10 min
6. Next Steps: *Anthony/Karen* 5 min

Meeting Objective

The intent of the first steering committee meeting is to get to know one another, create a shared understanding of the project purpose and need, provide an overview of tasks and initial work products, and establish protocols for future meetings.

Additionally, we intend to discuss the **draft Engagement Plan** to gather your feedback before it is finalized.

Finally, we will introduce our efforts to craft a **Vision and Goals statement**, which will be the focus of our next steering committee meeting.

Introductions



Introductions

Steering Committee Members



Thanks for being a part of the committee!!!

- Name/ Pref Pronouns
- Affiliation and/or relationship to Clackamas County
- What is the worst commute you've ever had? (either a regular commute or a particular instance)



steer

What is TDM?

Transportation Demand Management (TDM) is the application of programs and activities to make it easier for people to travel without a single occupancy vehicle. TDM focuses on strategies and techniques to reduce vehicle demand on roadways by increasing the use of modes other than driving alone.

Some examples of TDM programs:



Bike parking, facilities,
and infrastructure



Vanpool programs



Transit pass programs



Carpool and
ridematching programs



Parking policies and/or
pricing



Commuter or first/last
mile shuttles



Information, marketing,
and signage

Project Goals

- Mitigate traffic congestion
- Increase access/awareness of travel options
- Improve public health and well-being through walking and biking
- Improve air quality and assist in reaching county climate goals
- Pursue a broad set of TDM strategies
- Collaborate with TDM stakeholders, including equity groups and transportation disadvantaged populations



Expected Outcomes

- Inventory of current TDM activities and programs.
- TDM vision and goals to guide future investment.
- Clackamas County TO Action Plan
 - TDM Strategy Toolbox (e.g., “menu of TDM options”)
 - Prioritized recommendations on future TDM strategies and projects to pursue.
 - Framework to establish partnerships.
 - Objective measures to evaluate the success.
- Implementation of one or two “near-term TDM activities.”



Expectations of Participation

Commitments

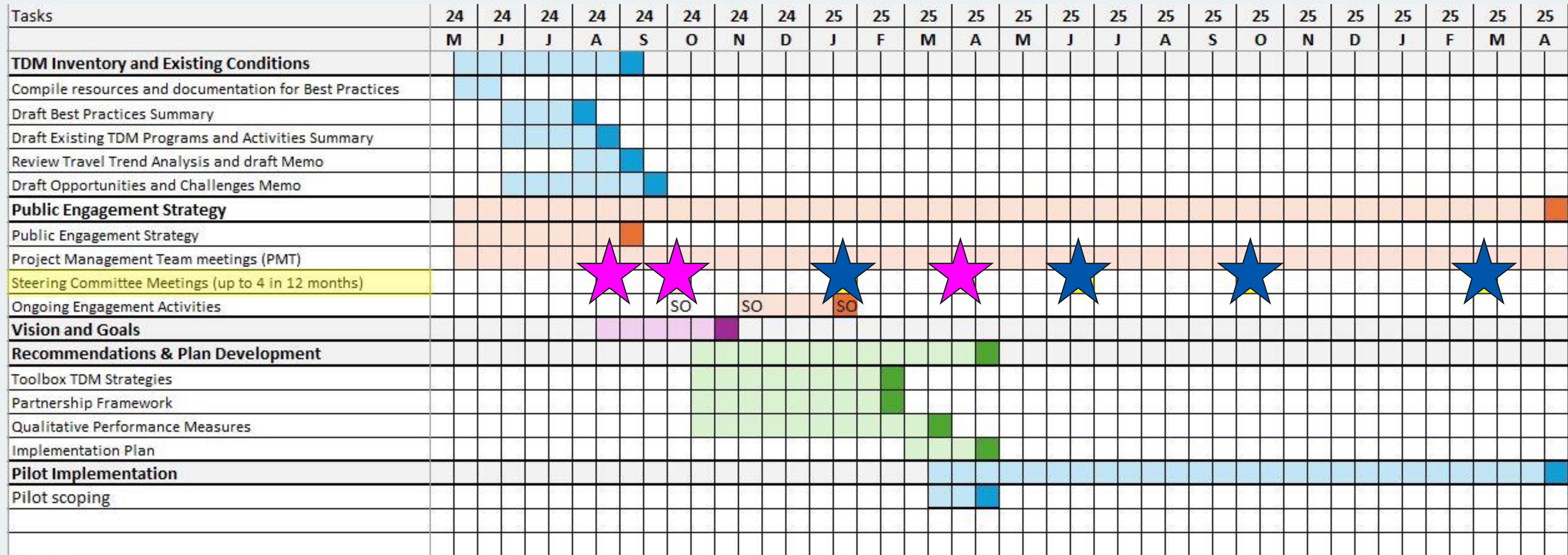
- 4 meetings between August 2024 and July 2025
- 1.5 hours per meeting
- 2-4 hours of materials review between meetings

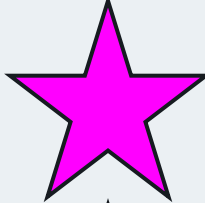

Agreements

- Make space, take space.
- Listen, believe, reflect, and value each other's experiences.
- Speak from personal experience in your community.
- Challenge ideas, not people.
- Keep the conversation productive.



Project Timeline



-  Likely Steering Committee meeting
-  Possible Steering Committee meeting



Engagement Plan: Discussion

What **community orgs** should be engaged? Do any of the committee members have existing connections to these groups that we can tap into?

Which **engagement strategies** do you feel would **work best** for reaching our target audiences? Which should we consider prioritizing?

Is there **anything missing** from the engagement plan?

Engagement Plan

Section 1-3

- Discussion Notes Here....

Section 4

- Discussion Notes Here....

Section 4.5 Engagement Tools and Tactics

- Discussion Notes Here....

Intro to Vision and Goals

Clackamas County Complementary Plans

- Transportation System Plan
- Climate Action Plan and Implementation Guide
- Walk Bike Clackamas

Peers' Vision and Goals

- Best Practices



Next Steps

- Finalize Engagement Plan
- Next meeting:
 - Focus on Vision and Goals
- Project website
- Schedule next meeting

