# Beneficiary Personalized Letter Metric reporting



PLAN INVEST PROTECT



### Personalized beneficiary letter

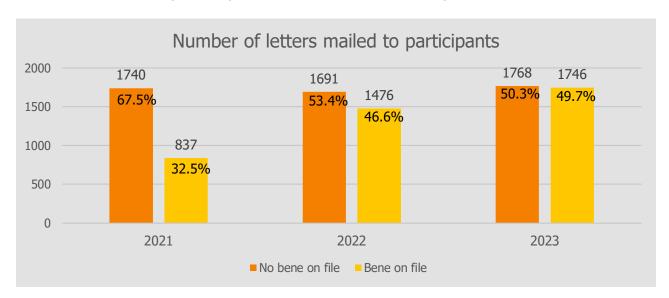


### "No beneficiary on file" letter mailed 12/14/23

• 1,768 letters were sent to participants with no beneficiary on file

#### "Beneficiary on file" letter mailed 12/15/23

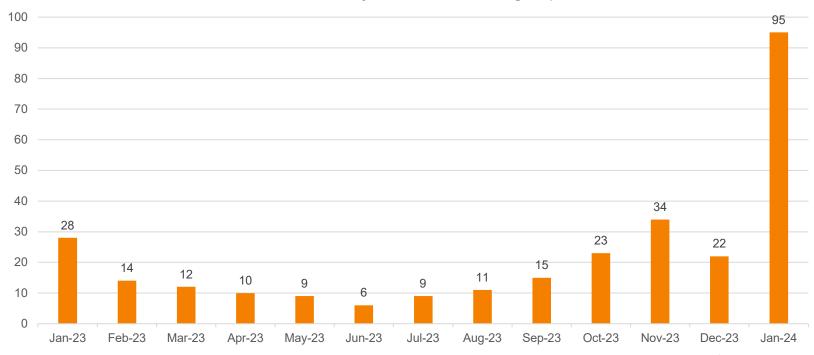
• 1,746 letters were sent to participants with a beneficiary on file





## Beneficiary transaction changes

#### Number of beneficiary transaction changes per month



No beneficiary letter: mailed 12/14/23 Beneficiary on file letter: mailed 12/15/23

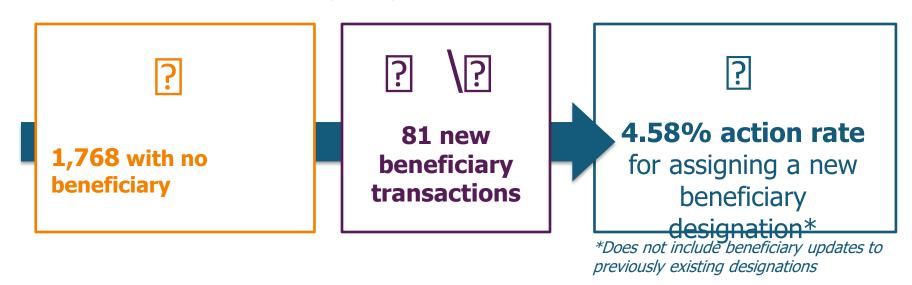
9 of 22 December transactions effective after mail dates



No beneficiary letter: mailed 12/14/23 Beneficiary on file letter: mailed 12/15/23

## **Effective 12/16/23 – 1/31/24**: there were 104 beneficiary change transactions

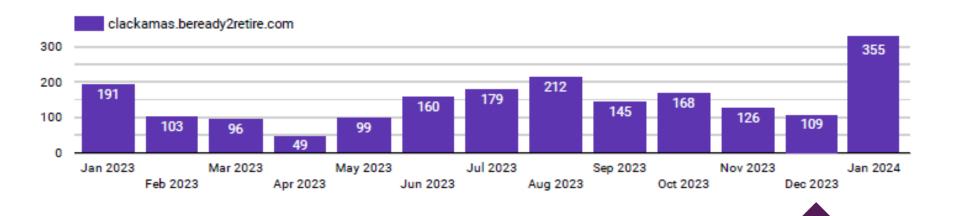
- 81 / 104 transactions added a beneficiary (previously none on file)
- 18 / 104 transactions updated a beneficiary (previously had a beneficiary on file)
- 5 / 104 transaction was a participant who did not receive a letter



4.58% action rate to be used towards 2024 service guarantee: 10% increase in the first calendar year (2022), then 5% increase each of the following calendar years thereafter, or until 75% beneficiary is achieved.



## Clackamas County – Extranet metrics Visits to Clackamas.beready2retire.com



No beneficiary letter: mailed 12/14/23 Beneficiary on file letter: mailed 12/15/23

