

# COMMUNITY INVESTMENT ACTION PLAN (2020 TO 2025)

## TAKE CARE OF EXISTING BUSINESSES FIRST

Actions	2020	2021	2022	Year 4&5	Lead Org/ Staff	County Staff Support	Partners	Resource Required
<b>Action 1.1 Provide small business skills development and funding</b>								
<b>Outcome: Provide needed services to existing small business</b>								
A. Provide funding to MESO to engage services	X							
B. MESO meets with Park Avenue businesses and others along McLoughlin once a week		X	X	X				
C. Designate a specific county economic development staff person to focus on Park Avenue area for a portion of his or her time.		X	X	X				
<b>Action 1.2 Enhance Safety</b>								
<b>Outcome: Improve physical environment of small business to retain/attract more customers</b>								
A. Educate Park Avenue business on sex offender housing nearby and foster collaboration.		X	X	X				
B. Determine if improvements to trees and lighting can be made in right-of-way		X	X					
<b>Action 1.3 Foster Customer Base</b>								
<b>Outcome: Foster regional growth of industry clusters</b>								
A. Host annual event in retail center parking lot.		X	X	X				
<b>Action 1.4 Engage with Courtney Plaza Owner</b>								
<b>Outcome: Enhance certainty for business owners</b>								
A. Encourage owner to improve signage on site for no loitering and parking "for sale" vehicles.		X	X	X				

B. Encourage new owner to communicate with tenants regarding approach to new management and anticipated leases.		X	X	X				
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**COMMUNITY INVESTMENT ACTION PLAN (2020 TO 2025)**

**DEFINE A DISTRICT OF EXISTING OPPORTUNITY**

Actions	2020	2021	2022	Year 4&5	Lead Org/ Staff	County Staff Support	Partners	Resource Required
<b>Action 2.1</b>								
<b>Outcome:</b>								
<b>Action 2.2</b>								
<b>Outcome:</b>								
<b>Action 2.3</b>								
<b>Outcome:</b>								