

Clackamas County Tobacco Prevention & Education Program (TPEP)

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Public Health
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Objectives



1. Present an overview of tobacco prevention strategies
2. Provide historical and current context for tobacco-free county campus policy strategy
3. Collect feedback on the campus policy strategy
4. Offer options for PHAC to engage in policy change process



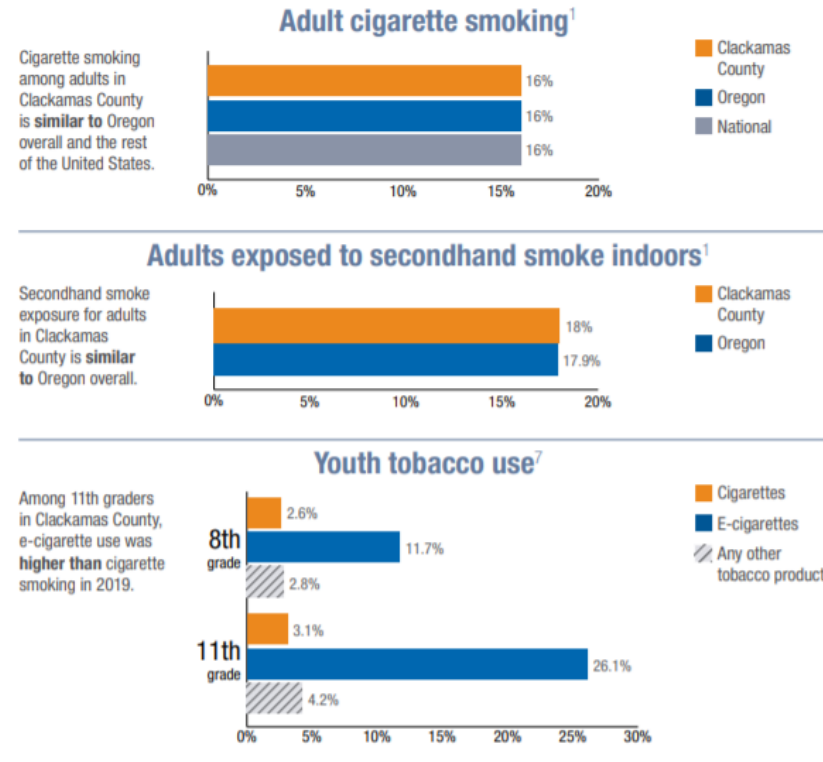
The Problem



Tobacco use

Source: Oregon Health Authority

Tobacco use remains the most preventable cause of illness and death in America and Clackamas County. About 14% of adults are reported smokers in America and 20% of deaths annually are linked to tobacco use across the nation. In Clackamas County in 2019, 11% of adults reported smoking cigarettes regularly and 20,370 people have a serious illness caused by tobacco. Tobacco is directly related to the top three causes of death in Clackamas County: major cardiovascular disease, cancer (lung, breast, lymphoid), and chronic lower respiratory disease. These deaths are not limited to those who smoke; nearly 20% of Clackamas County residents are exposed to secondhand smoke indoors, contributing to severe illness. Additionally, e-cigarettes have emerged as a popular substance among youth, with 26% of Clackamas County 11th-graders reporting using them.



1. Oregon Health Authority. Behavioral Risk Factor Surveillance System, Annual, 2018.

7. Oregon Health Authority. Oregon Healthy Teens Survey, 2019.

- Leading cause of preventable death
- \$153.7 million on tobacco-related medical care
- Disproportionately impacts low-income, LGBTQ, people with mental illness, BIPOC
- Increases risk of severe COVID symptoms and outcomes
- Nicotine addiction is the gateway to illicit drugs

TPEP Work Plan 2021 - 2023

Our Response



*Health Systems Strategies**

- 1) Implement the electronic referral (e-referral) to the Oregon Tobacco Quit Line in four Federally Qualified Health Centers
- 2) Develop and implement a tobacco prevention and cessation communication campaign focused on communities experiencing health disparities.

**Funded by Health Share of Oregon*

Our Response



TPEP Work Plan 2021 - 2023

*Policy Strategies**

- 1) Adopt a tobacco-free ordinance for all county-owned properties.
- 2) Implement policies that restricts the use of tobacco products at outdoor areas (dining, downtowns, public events, recreational areas).
- 3) Replace tobacco products with healthy options in a local corner store with the goal of showcasing healthy tobacco-free retail environments.

**Subject to change to implement SB 587 (state-wide Tobacco Retail License)*

Clackamas County Campus

Tobacco policy



Current policy

No smoking or vaping within 25 feet of doors & windows. Smoking & vaping allowed in designated areas.

Future policy

No tobacco use on all county-owned properties, including smokeless and inhalant delivery systems

TF County Campus Policy

Benefits



- Creates an environment that supports health
- Decreases exposure to secondhand smoke
- Normalizes tobacco-free environments
- Models policy for other employers
- Reduce health-related costs
- Lower risk of fire and fire insurance premium
- Reduce cost of maintaining property
- Increase productivity and morale
- Improves eligibility for grant funding

TF County Campus Policy

Then & Now



Year	Event
2008	Employee survey completed. Assessed readiness for a tobacco-free campus policy & measured prevalence of tobacco use.
2008	Oregon passes Indoor Clean Air Act (ICAA) - no smoking indoors and within 10 feet of windows, doors, air intakes
2008	Board of County Commissioners (BCC) adopted ordinance – no smoking within 25 feet; created designated smoking areas
2014	BCC amended County Code to include vaping.
2019	Employee survey completed
2019	Clackamas County Leadership Academy recommended implementing a county-wide tobacco-free policy on all county-owned, leased or operated property.

Leadership Academy



ENVISIONING A TOBACCO FREE CLACKAMAS COUNTY

A 2019 Leadership Academy Project by:
April Bundy, George Marlon, Mike Marvin,
James Rhodes and Kristine Wallace



2019 Employee Survey

Results

2500 County Employees

875 Respondents (36.8% response rate)

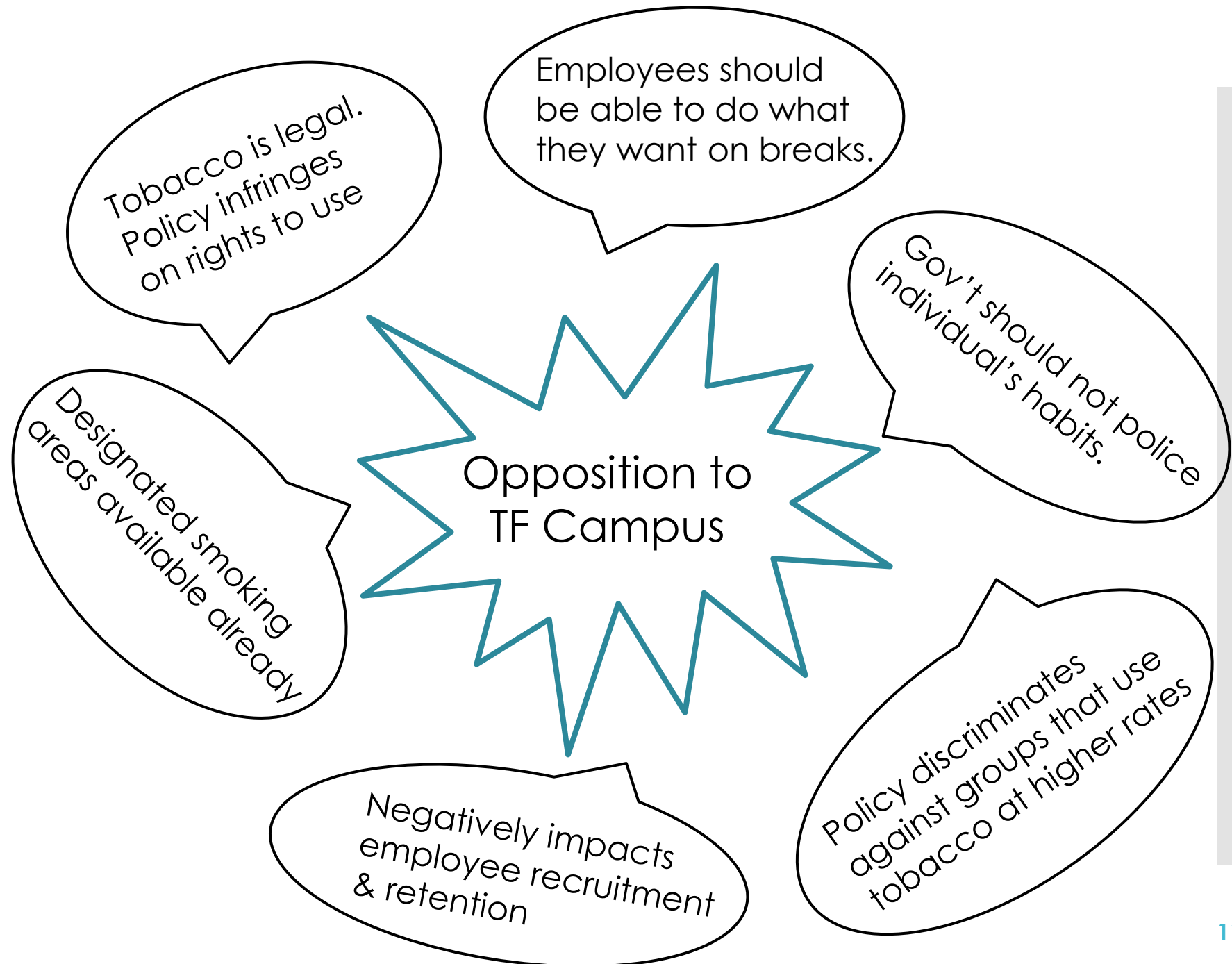
55% support tobacco-free county policy

44% do not support a policy

12% currently use tobacco
(compared to 16% in 2008)



2019 Employee Survey



Moving Forward

Opportunities

- County Administrator supports a TF campus
- County clinics are tobacco-free
- H3S Trauma Informed Care committee
- Hiring a Communication Specialist
- TPEP funding

Challenges

- BCC not amendable to policies
- Reframe equity
- Enforcement
- Unions

Challenges & Opportunities



Moving Forward

Next steps



- Meet with H3S leadership and key stakeholders
- Form a county-wide interdisciplinary committee to engage employees and lead process

Discussion

Questions Comments



Potential roles for PHAC

- Ongoing strategists and advisors on process and messaging
- Submit a letter of support for a TF campus to the BCC
- Provide oral testimony during a board meeting in support of a TF campus policy
- Move to Health Equity Committee
- What else?

THANK YOU!

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