

CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS

Sitting/Acting as:

Policy Session Worksheet

Presentation Date: Jan 7, 2020 **Approx. Start Time:** 2:15pm **Approx. Length:** 60 Minutes

Presentation Title: HereTogether DRAFT Governance Structure

Department: Health Housing and Human Services, H3S

Presenters: Jill Smith, Richard Swift

Other Invitees:

WHAT ACTION ARE YOU REQUESTING FROM THE BOARD?

No action is requested at this time. This presentation is information only and serves as an update

EXECUTIVE SUMMARY:

On Wednesday October 30th, The Board of County Commissioners (BCC) had the opportunity to hear from Mitch Hornecker, representing HereTogether. HereTogether is a nonprofit organization that has convened local government, service providers, businesses, and philanthropic partners to develop and promote solutions to end regional chronic homelessness. HereTogether is working to develop new funding resources dedicated to homeless services in the tri-county region.

The funding would be distributed using best practices including a Housing First model without pre-conditions that provides the support needed to establish and sustain stability for those people experiencing behavioral health challenges. Flexible services enabling providers to meet people where they are, providing a spectrum of services for a range of needs would be at the heart of this funding.

Substantial polling has taken place directed at likely voters across the region. Homelessness continues to be a top priority. Options for funding this Regional work are under consideration and likely go before voters in a potential November 2020 ballot measure. During the October presentation, Mr. Hornecker requested support from the BCC for HereTogether's effort. In response, the majority of the BCC signed onto a letter of support.

In preparation for a pending ballot measure, HereTogether has provided a DRAFT governance framework that outlines the administrative requirements to be placed upon Clackamas, Multnomah and Washington Counties as future funding recipients accountable to the voters. The proposed governance framework is based upon best practices with a focus on strategic investment and ongoing outcome reporting and measurement. In addition, in order to prioritize equitable outcomes, the framework requires a robust racial equity lens that outlines desired results, data collection and analysis, community engagement, targeted strategies and approaches, implementation, and accountability.

Staff impact is high and includes the development and staffing of a County plan and oversight Board, extensive community outreach and a 3-year plan with strategies and priorities that do not duplicate existing funding. The plan must be approved by the BCC prior to being submitted to the Regional Planning & Oversight Board.

FINANCIAL IMPLICATIONS (current year and ongoing):

Is this item in your current budget? YES NO

What is the cost? \$ What is the funding source? To be determined, potential ballot measure.

STRATEGIC PLAN ALIGNMENT:

- How does this item align with your Department's Strategic Business Plan goals?
 - Sustainable and Affordable Housing
 - Efficient & effective services

- How does this item align with the County's Performance Clackamas goals?
 - Public trust through good government
 - Ensure safe, healthy and secure communities

LEGAL/POLICY REQUIREMENTS:

PUBLIC/GOVERNMENTAL PARTICIPATION:

OPTIONS:

N/A

RECOMMENDATION:

N/A

ATTACHMENTS:

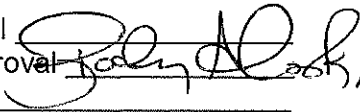
1. Governance Framework Power Point
2. Here Together Power Point

SUBMITTED BY:

Division Director/Head Approval

Department Director/Head Approval

County Administrator Approval

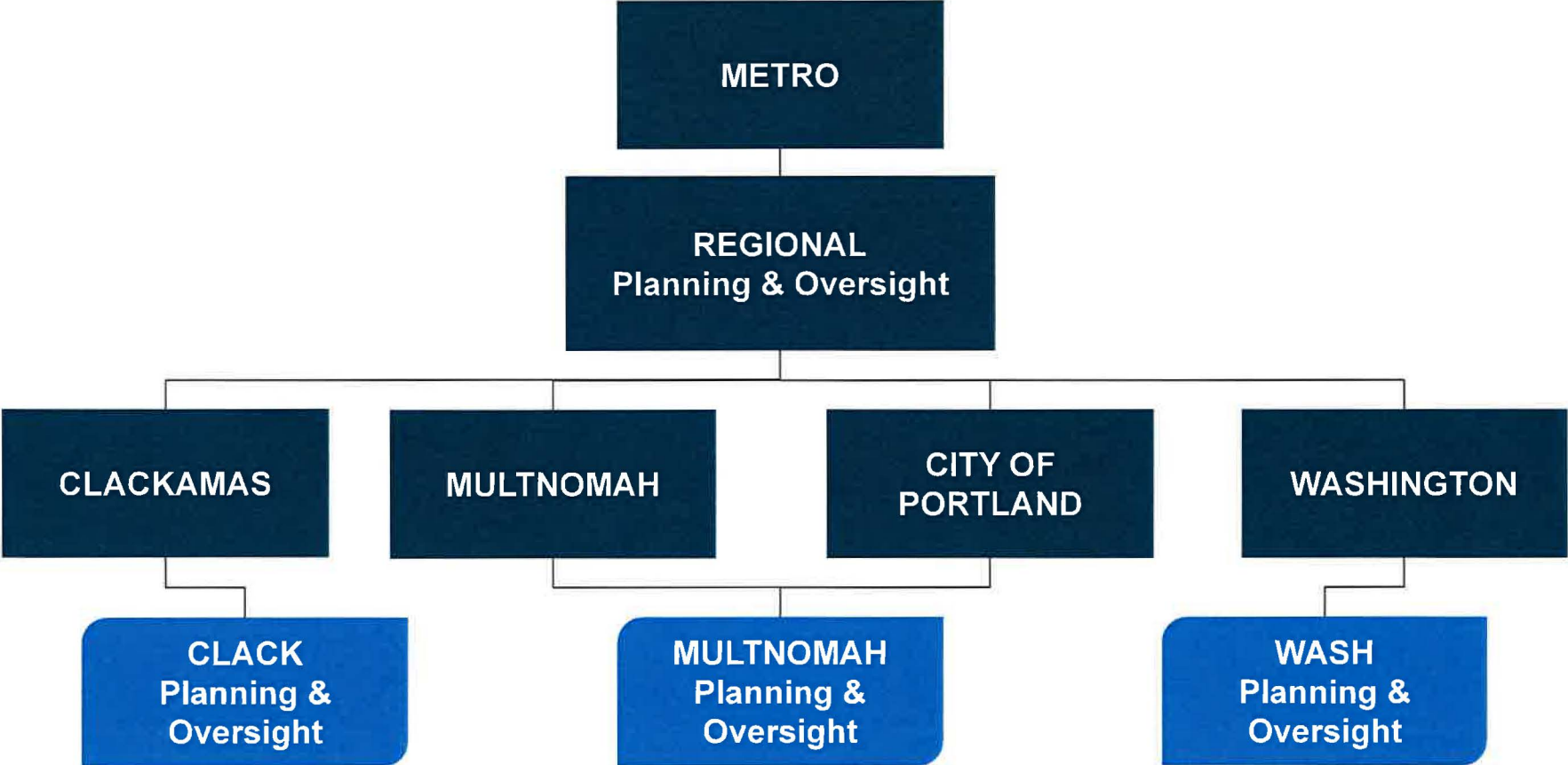
 HRS DEPUTY FOR RICH SWIFT.

For information on this issue or copies of attachments, please contact Jill Smith @ 503-742-5336



Governance, Accountability & Oversight
DRAFT - 10-17-19

Governance & Approval Structure



County Level Planning & Oversight Board

CLACKAMAS
MULTNOMAH
WASHINGTON



Overview

Implementation and local investment strategies will be managed and approved by county-level Oversight & Planning Boards. In order to **prioritize equitable outcomes**, we will require a robust racial equity lens that outlines desired results, data collection and analysis, community engagement, targeted strategies and approaches, implementation, and accountability.

County Level Planning & Oversight Board

Membership

Membership and participation must include a broad spectrum of stakeholders to include: elected officials (from counties and CBDG cities), agency representatives, community based groups, businesses, communities of color, providers, faith community and people with lived experience.

Staffing & Support

The county government will provide staffing and support for the Planning & Oversight Board. Funding for administration of this function will be provided from new service dollar funds and shall not exceed x%.

County Level Planning & Oversight Board

Responsibilities



Conduct robust community outreach & engagement with a focus on racial equity and achieving equitable outcomes.



Create and oversee implementation of a three-year plan detailing strategies and spending priorities. The plan must be approved by the county board of commissioners prior to being submitted to the Regional Planning & Oversight Board.



Track progress against criteria set by Regional Planning & Oversight Board.

County Level Planning & Oversight Board

CLACKAMAS
MULTNOMAH
WASHINGTON

Measuring Success

Transparency and accountability are vital to long-term community support. Baseline metrics will be established by a Regional Oversight committee. More specific metrics regarding the number of people successfully moved to secure housing and improved outcomes for those disproportionately impacted by homelessness shall be set by the county-level oversight committees.

Providing Oversight

Oversight and auditing function will be used to ensure funds are used to expand programs, services, and resources that reach priority populations and are not supplanting or backfilling current budget allocations.

Regional Oversight & Planning Board

REGIONAL
Planning & Oversight

Setting Priorities and Regional Coordination



Recognizing that strategies take time to implement and accomplish, **funding priorities shall be set every three years** informed by research that includes an assessment of community needs, leverage opportunities, best practices, and community input.



The Regional Oversight & Planning Board will review and approved the three year plans submitted by each county. Progress will be reviewed and funds will be distributed annually.



In addition to the priorities established by the local and regional oversight, if local committees request and Metro Oversight approves, funding shall be made available for regional infrastructure and coordination, cross-sector collaboration, program and service delivery innovation, data and research.

Regional Oversight & Planning Board

REGIONAL
Planning & Oversight

Responsibilities

- Establish 3 year spending priorities.
- Approve 3 year county implementation plans.
- Annual review and oversight of county-level progress
- Region-wide coordination
- Establish criteria for & approve county-level community engagement plans

Membership

- **County electeds, City of Portland, advocates (representing program beneficiaries and community partners), business**

Staffing & Support: Metro regional government will provide staffing and support for the Planning & Oversight Board. Funding for administration of this function will be provided from new service dollar funds and shall not exceed x%. Metro may contract with an independent 501c3 for staffing and research support.



 **HERETOGETHER**
advancing solutions for homelessness



HereTogether's Overarching Goal

Support a region-wide response to homelessness that targets the roots of the problem and matches proven solutions with the scale and scope of the crisis.



HereTogether Technical Advisors

- ECONorthwest
- Corporation for Supportive Housing
- PSU - Homeless Research & Action Collaborative
- United Way of Greater LA
- Wheelhouse Northwest

- Joint Office of Homeless Services
- Multnomah County
- Clackamas County
- Washington County
- City of Portland
- Metro



HereTogether Advisory Committee

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- | | | |
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| <ul style="list-style-type: none">• APANO• BBPDX• Central City Concern• City of Portland• Clackamas County• Clackamas County Women's Services• Community Alliance of Tenants• Ecumenical Ministries of Oregon | <ul style="list-style-type: none">• Fubonn Shopping Center• Home Plate Youth Services• Gallatin Public Affairs• JOIN• Kaiser Permanente• Melvin Mark Companies• Metro• Multnomah County• Native American Youth & Family Center• Northwest Pilot Project | <ul style="list-style-type: none">• NW Housing Alternatives• Outside In• People with lived experience• Portland Business Alliance• Reach CDC• State Legislature• Transition Projects, Inc• Washington County• Washington County Thrives• Welcome Home Coalition• ...And growing! |
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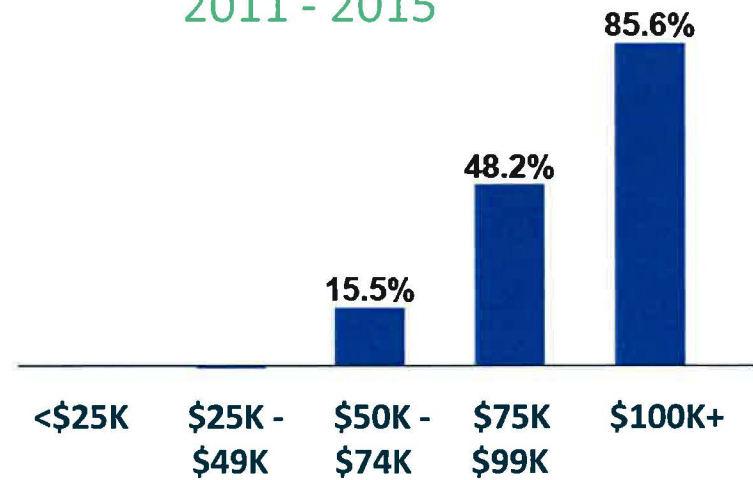
Good Economy has Driven up Rents

- Longest expansion on record
- Net in-migration 2010-2018:
129,895 people in tri-county area
- New renter households have
higher incomes

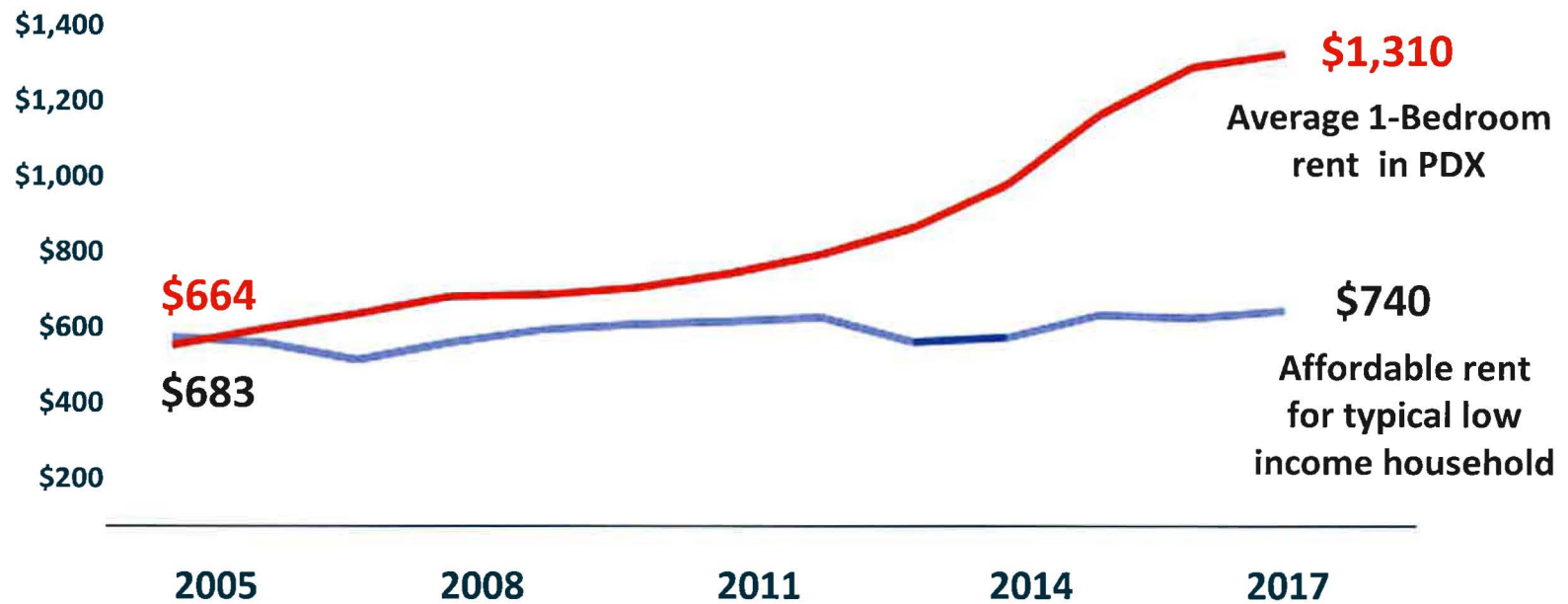
Underproduction:

- For 10 years, only 13,000 units/yr
while need 22,000 units/yr.

New Renter Households:
Income Distribution in Metro Region
2011 - 2015



Rent Growth vs. Flat Wages



Across The Region, Voters Prioritize Homelessness

Priorities

% Total
high

Now I am going to read a list of priorities some people in your area have. For each one, please tell me how much of a priority you think it should be in your area - a very high priority, a high priority, a medium priority, or a low priority.

	Metro	ClackCo	MultCo	WashCo
Reducing homelessness	86	83	88	77
(Split) Improving public schools	77	77	79	81
(Split) Lowering the cost of housing	66	68	70	65
Reducing traffic congestion	66	69	60	66
(Split) Increasing availability of affordable housing	72	57	79	57
(Split) Providing universal Pre-K	41	33	49	27

GBAO Strategies
Conducted September 5-10,
2019 via cellphone and
landline
N=900 likely 2020 general
election voters, 300 in each
of Clackamas, Multnomah,
and Washington Counties

We Know what Works

Housing First

- Without preconditions
- Stability to address mental health & substance abuse issues



Flexible Services

- Meet people where they are
- Spectrum of services for a range of needs

Voters Cite A Combination of Housing And Support Services As Top Solutions

Solutions

Thinking about homelessness in the Portland area, what are the one or two most important things you think should be done to address homelessness?

Systemic Changes	41
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Increase affordable housing/Reduce housing costs	34
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Build more shelters	25
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Fix the economy	2
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GBAO Strategies

Conducted September 5-10, 2019 via cellphone and landline

N=900 likely 2020 general election voters, 300 in each of Clackamas, Multnomah, and Washington Counties

Services	47
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Mental health services	25
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Addiction treatment	15
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Help them get jobs/job training	12
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Wraparound services/social services	6
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Food services	2
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Caseworkers	1
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Strict	10
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Enforce the law/Enforce anti-camping laws	8
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Stop giving homeless people as many free services	3
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Other	22
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Don't Know	7
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When Given A List, Mental Health Services Jumps

Solutions

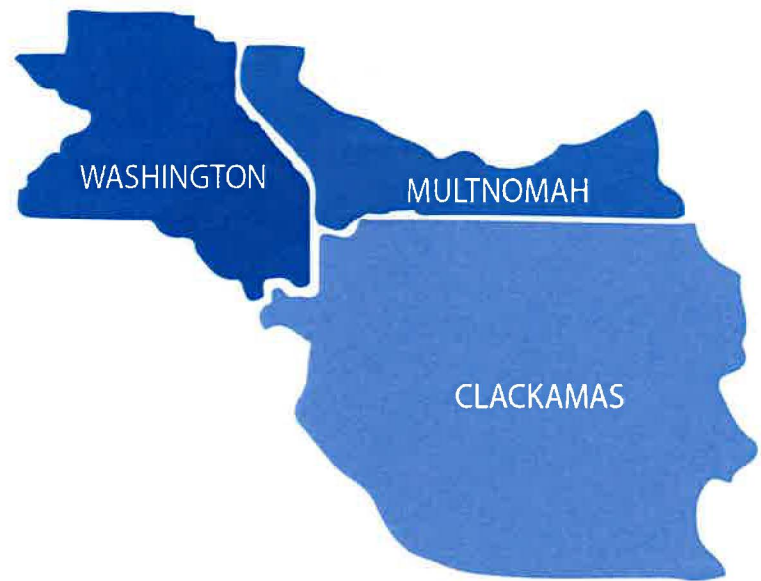
Thinking again about homelessness in the Portland area, from this list, what do you think are the one or two most important things you think should be done to address homelessness?

	Metro	ClackCo	MultCo	WashCo
Increase mental health services	49	52	46	48
Increase affordable housing	30	20	37	29
Increase drug and alcohol addiction treatment	29	27	27	16
Connect people who are homeless with caseworkers	18	27	15	23
Enforce anti-camping laws to stop homelessness	16	16	17	25
Stop giving people who are homeless as many free services	12	19	12	22
Build more shelters	13	7	15	17
Provide rent assistance	7	3	8	7

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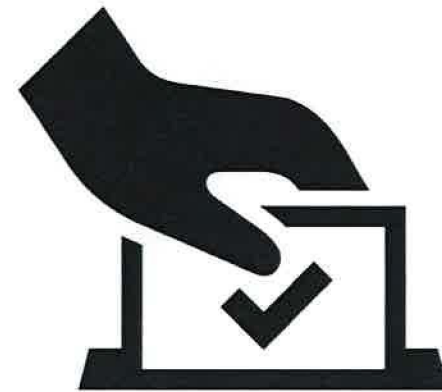
Regional Governance Framework

- Regional coordination
- How the money flows
- Transparency
- Oversight



Revenue Options & Amount

- How much do we need?
- Revenue mechanism
- Who pays for it?



How We Get There Together

Expand Awareness
about who is homeless
and why

Highlight Solutions
that are working

**Support a Regional
Approach** to addressing
homelessness

Grow Public Support for
resources that match the
scale of the problem



Homeless in Portland



Watch later



Share





Questions?