

Suicide Prevention Coalition of Clackamas County

Youth and Young Adult Action Team
May 13, 2024 | 4pm -5pm PST
Virtual (Zoom)

Attendees: Carlos Benson Martinez, Megan Miller

1. Welcome & Introductions

2. App Name Brainstorm:

- a. Mentimeter Activity Questions
 - i. What is *a word* that comes to mind when you think of mental health?
 - ii. What is *a phrase* that comes to mind when you think of mental health?
 - iii. How would you rank the importance of these qualities to an app name?
 1. Uniqueness
 2. Conciseness
 3. Includes relevant keywords
 4. Reflect app function/purpose
 5. Memorable
 6. Pronunciation
- b. Our ideas so far:
 - i.

3. Promotion Brainstorm:

- a. Who should the app be promoted to?
 - i. What specific people, places, agencies/institutions?
- b. Where should the app be promoted?
 - i. In-person opportunities?
 - ii. Virtual opportunities? (ex. WL TAB social media)
- c. What will promotional materials look like?
 - i. Video? Brochures? Cards?
 - ii. How do we tailor marketing materials to different audiences?

4. Next Steps:

5. Compensation Overview

- a. [Gift-Card Request Form](#)
 - i. <https://docs.google.com/document/d/1A4Qi6lfDF0dhCXXQywALTbZLINOJSIzj9KNhtq7u3Qg/edit>
- b. Please create a copy of this form, input your information, and complete the form by the 10th of the following month to receive a \$50 visa gift card per meeting/activity attended.
- c. Send the completed form to gallimur@clackamas.us

6. More Information:

- a. For questions about the Means Safety Action Team, please contact facilitators [Carlos Benson Martinez](#) or [Megan Miller](#) .
- b. For questions about Suicide Prevention in Clackamas County, please contact either [Galli Murray](#) or [Megan Miller](#).
- c. Learn more about the Suicide Prevention Coalition of Clackamas County (SPCCC) here: <https://www.clackamas.us/publichealth/suicide-prevention-get-involved>
- d. Review the SPCCC Strategic Plan: <https://dochub.clackamas.us/documents/drupal/be81fe4c-ba1e-4a1f-a578-84218e729254>