

CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS
Staff Presentation Worksheet

April 5, 2011 1:30 pm
Presentation Date: Tuesday, ~~March 29, 2011~~ Time: ~~10:00 am~~ Length: 30 Minutes

Presentation Title: Clackamas County Agricultural Investment Plan Implementation Strategy (AIP)

Department: Business and Community Services – Business and Economic Development

Staff: Gary Barth, Director, Business & Community Services; Catherine Comer, Manager, Business & Economic Development; Jamie Johnk, Business & Economic Development; Danielle Cowen, Executive Director, Tourism and Cultural Affairs; Eben Polk, Senior Sustainability Analyst

POLICY QUESTION

Does the Board of County Commissioners support the direction of the AIP Implementation Strategy and the continued commitment of resources to carry out the scope of work?

ISSUE & BACKGROUND

In January 2010 the Board of County Commissioners approved the Clackamas County AIP. One of the action items in the plan was to identify underutilized agricultural and natural resources available in the county that have the potential to create sustainable economic opportunities and improve the quality of life for the region's residents and businesses, while protecting the integrity of the environment. In moving the AIP forward, staff has developed an implementation strategy that includes inventorying and analyzing Clackamas County's agricultural and natural resources currently utilized by and available to consumers, producers, processors and distributors of agricultural products in our region and will assess market demand, primarily at the local level, for those resources while focusing on three key areas:

- renewable energy production
- opportunities for equitable growth in the regional foodshed
- the viability of a regional brand and/or agri-tourism sector

Elements addressed in the analysis will include:

- Supply
- Demand
- Gaps and Barriers
- Regional Foodshed
- Agri-Tourism
- Economic, Community and Quality of Life Benefits
- Job Creation

The data collected will be reviewed with an eye toward recognizing the existence of underutilized resources, opportunities for innovative use of existing resources, diversification of land use and production, supply chain inefficiencies, and socioeconomic trends in the market area(s) which may influence supply and/or demand.

QUESTION(S) PRESENTED FOR CONSIDERATION

1. Does the BCC have any input, comments or direction on the proposed scope of work?

OPTIONS AVAILABLE

1. Support the direction of the AIP Implementation Strategy and the continued commitment of resources to carry out the scope of work.
2. Provide feedback or suggested edits to the scope of work.

RECOMMENDATIONS

Staff recommends approving the AIP Implementation Strategy and supporting the continued commitment of resources.

SUBMITTED BY:

Division Director/Head Approval *Catharine Conner*

Department Director/Head Approval _____

County Administrator Approval _____

For information on this issue or copies of attachments, please contact Jamie Johnk @ 503-742-4413.