

**PUBLIC AND GOVERNMENT AFFAIRS**

	FY21 Actual	FY22 Actual	FY22 Target
<b>Communications, Engagement and Advocacy - Communication and Community Engagement</b>			
# communication plans produced.	N/A(1)	400	N/A
# web pages converted to reflect plain language and ADA accessibility standards annually.	N/A(1)	1869	N/A
% Communication plans include public engagement input consistent with community engagement standards.	N/A(1)	100%	100%
<b>Communications, Engagement and Advocacy - Government and External Relations</b>			
# short session bills tracked.	N/A(1)	214	125
% state policy objectives achieved.	N/A(1)	75%	70%
<b>Strategy, Policy and Brand Identity - County Identity Brand Identity</b>			
# Performance Partner Brand reviews performed.	N/A(1)	0	N/A
By 2023, a random survey of Oregonians is conducted to get a baseline perception of the County.	N/A(1)	0%	100%
<b>Strategy, Policy and Brand Identity - Strategy and Policy</b>			
By 2021, PGA will align its structure, and centralize all County communications and government relations staff, strategy, and budget to optimize our ability to achieve results and clarify lines of authority and responsibility.	N/A(1)	50%	100%
# of Equity and Diversity trainings made available to PGA Staff annually.	N/A(1)	8	1
By 2021, the County will partner with the Coalition of Communities of Color to produce a comprehensive report on the lived realities of people of color in Clackamas County as a starting point to better understand our audiences in partnership with the Office of Equity and Inclusion.	N/A(1)	100%	100%

1 - Data is not available.