

Department of Finance

Public Services Building 2051 Kaen Road, Suite 490 | Oregon City, OR 97045

June 9, 2022

Board of County Commissioners Clackamas County

Members of the Board:

Resolution Adopting the Clackamas County FY 2022-2023 Budget, making Appropriations, Imposing and Categorizing Taxes for the Period of July 1, 2022 through June 30, 2023

Purpose/Outcome	Budget adoption for Clackamas County FY 2022-2023
Dollar Amount	The effect is to adopt a budget of \$1,164,712,297
and Fiscal Impact	
Funding Source	Includes Beginning Fund Balance, Other Revenue Resources, Charges, Fees, License, Permits, Fines, Assessments Revenues, Federal, State, Local All Other Gifts & Donations Revenues, General Fund Support, Other Interfund Transfers, Bonds & Other Debt Revenues and Taxes.
Duration	July 1, 2022 - June 30, 2023
Previous Board	Budget Committee approval May 26, 2022
Action/Review	
Strategic Plan Alignment	Build public trust through good government
Counsel Review	N/A
Procurement	1. Was the item processed through Procurement? yes \square no \boxtimes
Review	If no, provide brief explanation: This is a budget adoption and does not require Procurement review
Contact Person	Sandra Montoya, email smontoya@clackamas.us

BACKGROUND:

Attached are the Resolution and Exhibit to adopt the budget and impose taxes as published and approved by the Budget Committee in accordance with state budget law.

The attached Resolution establishes a budget for Clackamas County July 1, 2022 through June 30, 2023 of \$1,164,712,297.

RECOMMENDATION:

Staff respectfully recommends that the Board adopt the attached Resolution and Exhibit.

Sincerely,

Clizabeth Comfort

Elizabeth Comfort Finance Director

BEFORE THE BOARD OF COUNTY COMMISSIONERS OF CLACKAMAS COUNTY, STATE OF OREGON

In the Matter of Adopting a Budget, Making Appropriations and Imposing and Categorizing Taxes from the Period of July 1, 2022 to June 30, 2023 for Clackamas County

Resolution No.	
Page 1 of 2	

WHEREAS that the Board of Commissioners, as the governing body of Clackamas County, hereby adopts the expenditure budget approved by the Clackamas County Budget Committee in compliance with Oregon Local Budget Law ORS 294 for the fiscal year beginning July 1, 2022, and ending June 30, 2023, in the sum of \$1,053,781,581 plus an unappropriated ending fund balance of \$110,930,716, for a total of \$1,164,712,297;

WHEREAS the established appropriations are detailed in the attached **Exhibit A**, which is, by this reference, incorporated herein;

WHEREAS the budget document is now on file at 2051 Kaen Road, in Oregon City, Oregon, and/or available for viewing online at https://www.clackamas.us/budget;

WHEREAS proper notice has been given in newspaper and online to allow for public participation;

BE IT RESOLVED that the following ad valorem property taxes are hereby imposed for tax year 2022-2023 upon the assessed value of all taxable property within the district:

- (1) At the rate of \$2.4042 per \$1,000 of assessed value for permanent rate tax in cities which provide their own police patrol service; and
- (2) At the rate of \$2.9766 per \$1,000 of assessed value for permanent rate tax in remaining cities and unincorporated areas; and
- (3) At the rate of \$0.3680 per \$1,000 of assessed value for local option tax; and
- (4) In the amount of \$5,337,886 for debt service for general obligation bonds.

BEFORE THE BOARD OF COUNTY COMMISSIONERS OF CLACKAMAS COUNTY, STATE OF OREGON

In the Matter of Adopting a Budget, Making Appropriations and Imposing and Categorizing Taxes from the Period of July 1, 2022 to June 30, 2023 for Clackamas County

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BE IT RESOLVED that the taxes imposed are hereby categorized for purposes of Article XI section 11b as:

General Government Limitation

Permanent Rate Tax for Clackamas County - City
Permanent Rate Tax for Clackamas County - Rural
Local Option Tax
\$2.4042/\$1,000
\$2.9766/\$1,000
\$0.3680/\$1,000

Excluded from Limitation

General Obligation Bond Debt Service \$5,337,886

BE RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS THAT:

The amounts set forth in **Exhibit A** attached hereto are hereby appropriated and above statements are approved and declared adopted on this 9th day of June, 2022.

DATED this 9th day of June, 2022

BOARD OF COUNTY COMMISSIONERS

Chair	
Recording Secretary	

Clackamas County (CLCK) - Expenditure Appropriations FY22-23 Adopted Budget Exhibit A

				Appro	priation Categori	es						
		Оре	erating Budget Cate	egories		Non Operat	ing Budget		Total Appropriations	<u>Unappro</u>	priated	
									Appropriations	Reserve for		
		Personnel	Materials &		Debt	Special				Future	Ending Fund	
Fund Name	Departments Name	Services	Services	Total	Service	Payments	Transfers	Contingency		Expenditures	Balance	Total Budget
Clackamas County	-			-					-			
General Fund	Assessment & Taxation			9,894,243					9,894,243			9,894,243
General Fund	Community Corrections			18,531,822					18,653,922			18,653,922
General Fund	County Administration			5,321,600					5,904,600			5,904,600
General Fund	County Clerk			3,940,039					4,172,039		276,520	4,448,559
General Fund	County Counsel			3,301,934					3,301,934			3,301,934
General Fund	Disaster Management			4,125,680					4,165,680			4,165,680
General Fund	District Attorney (DA)			16,758,534					17,239,034			17,239,034
General Fund	Finance			9,146,607					9,146,607			9,146,607
General Fund	Human Resources (HR)			5,487,384					5,487,384			5,487,384
General Fund	Justice Court			1,942,986					3,142,986		1,515,241	4,658,227
General Fund	Juvenile Department			11,700,220					11,868,876			11,868,876
General Fund	Public & Government Affairs (PGA)			5,922,901					6,208,962			6,208,962
General Fund	Resolution Services			1,409,617					1,409,617			1,409,617
General Fund	Sheriff's Office (CCSO)			94,764,926					94,911,107			94,911,107
General Fund	Transportation & Development (DTD)			11,503,454					16,685,053	1,085,146		17,770,199
General Fund	Treasurer's Office			1,432,645					1,432,645	1,000,110		1,432,645
General Fund	Misc/Pass-Through	24,748,522		24,748,522					24,748,522			24,748,522
General Fund	Non Departmental	24,740,322	34,000	34,000			160,609,273	26,908,050	187,551,323	25,000,000	13,185,947	225,737,270
Clackamas County General Fund Total	Non Departmental		34,000	229,967,113	-	7,612,317	160,755,454	27,589,649	425,924,533	26,085,146	14,977,708	466,987,387
clackanias county deneral runa rotal				223,307,113	_	7,012,317	100,733,434	27,303,043	-	20,005,140	14,377,700	-
County Fair Fund	Business & Community Services (BCS)			5,589,495		1,000		365,232	5,955,727			5,955,727
Development Services Fund	Transportation & Development (DTD)			10,736,441		_,		1,331,548	12,067,989	8,451,369		20,519,358
Sheriff's Operating Levy	Sheriff's Office (CCSO)			20,096,063				4,226,073	24,322,136	-, =,		24,322,136
Lottery Fund	Business & Community Services (BCS)			3,974,612		1,060,916	63.000	794,361	5,892,889			5,892,889
Law Library Fund	Law Library			454,871		1,000,010	55,555	27,352	482,223			482,223
Library Network	Business & Community Services (BCS)			24,528,409	302,241	850,000		225,908	25,906,558	1,880,247		27,786,805
Road Fund	Transportation & Development (DTD)			85,281,458	302,241	4,975,000	2,059,750	12,283,817	104,600,025	20,907,935		125,507,960
Property Resources Fund	Business & Community Services (BCS)			1,274,122		135,000	100,000	98,500	1,607,622	1,397,896		3,005,518
Countywide Transportation SDC Fund	Transportation & Development (DTD)			460,090		133,000	1,100,000	2,000,000	3,560,090	17,034,879		20,594,969
Public Land Cor Pres Fund	Transportation & Development (DTD)			1,066,914			1,100,000	275,000	1,341,914	1,040,414		2,382,328
Special Grants Fund	Business & Community Services (BCS)			1,000,314		3,650,000		273,000	3,650,000	1,040,414		3,650,000
Special Grants Fund	County Administration			1,622,575		3,000,000			4,622,575			4,622,575
Special Grants Fund	Disaster Management			355,000		3,000,000			355,000			355,000
Special Grants Fund	Health, Housing & Human Services (H3S)			3,728,953					3,728,953			3,728,953
Special Grants Fund	Human Resources (HR)			20,000					20,000			20,000
•	• •								•			
Special Grants Fund	Technology Services (TS)			1,515,000		0.004.217	22 221 220	7 670 522	1,515,000			1,515,000
Health Housing & Human Services Fund	Health, Housing & Human Services (H3S)			101,949,156		8,684,217	33,231,220	7,670,533	151,535,126			151,535,126
Clackamas Health Centers	Health, Housing & Human Services (H3S)			50,273,397		F2F 000		11,842,567	62,115,964			62,115,964
Transient Lodging Tax Fund	County Administration			7,188,421		525,000		4,361,512	12,074,933	2 506 620		12,074,933
Parks & Forestry Fund	Business & Community Services (BCS)			4,989,928		2,000		188,482	5,180,410	3,506,920		8,687,330
Capital Projects	Finance			15,463,088		4 000	275 000	202.022	15,463,088	2,000,000		17,463,088
Stone Creek Golf Course	Business & Community Services (BCS)			3,029,108		1,000	275,000	382,836	3,687,944	821,293		4,509,237
Clackamas Broadband Utility	Technology Services (TS)			2,715,013		45,000		45,207	2,805,220			2,805,220
911 Center Fund	Clackamas 911 (CCOM)			10,353,298		1,023,100		350,000	11,726,398	481,357		12,207,755
Facilities Management Fund	Finance			14,484,699			2,000,000	1,241,952	17,726,651			17,726,651
Technology Services Fund	Technology Services (TS)			18,375,083				300,000	18,675,083	500,000		19,175,083
Self-Insurance Fund	Human Resources (HR)			34,543,386				21,869,434	56,412,820	3,003,552		59,416,372
Risk Management Claims Fund	Human Resources (HR)			5,378,424				3,769,040	9,147,464	8,842,000		17,989,464

Clackamas County (CLCK) - Expenditure Appropriations FY22-23 Adopted Budget Exhibit A

				Approp	oriation Categori	es						
		Оре	erating Budget Cat	egories		Non Operat	ing Budget		Total Appropriations	Unappro	priated	
										Reserve for		i l
		Personnel	Materials &		Debt	Special				Future	Ending Fund	i I
Fund Name	Departments Name	Services	Services	Total	Service	Payments	Transfers	Contingency		Expenditures	Balance	Total Budget
Fleet Services Fund	Transportation & Development (DTD)	-		6,345,754				93,803	6,439,557			6,439,557
County School Fund	Misc/Pass-Through		8,000	8,000		876,463			884,463			884,463
Special Grants Fund	Non Departmental		12,927,650	12,927,650		12,927,655	12,927,650		38,782,955			38,782,955
Transient Lodging Tax Fund	Misc/Pass-Through		150,000	150,000			555,000		705,000			705,000
Clackamas County Debt Service	Non Departmental			-	9,429,440				9,429,440			9,429,440
Clackamas County Debt Service - GO	Non Departmental			-	5,435,830				5,435,830			5,435,830
Clackamas County Non General Fund Total				448,878,408	15,167,511	37,756,351	52,311,620	73,743,157	627,857,047	69,867,862	-	697,724,909
									-			-
Clackamas County Total				678,845,522	15,167,511	45,368,668	213,067,074	101,332,806	1,053,781,581	95,953,008	14,977,708	1,164,712,297





MEMO

Date: June 6, 2022

To: Clackamas County Board of Commissioners: Tootie Smith (chair), Sonya Fischer, Paul Savas,

Martha Schrader, and Mark Shull

From: Carol Tatch, Co-Executive Director and Chief of External Operations and Nathan Rix, Board Chair,

and Octaviano Mercerias, Clackamas County Jurisdictional Board member

Re: Presented to the Clackamas County Commissioners for the June 9, 2022 10 am Budget session.

Emailed to bcc@clackamas.us

Clackamas County Board of Commissioners:

I am here to ask for a reconsideration of the reduction of funding for the arts in Clackamas County, specifically addressing the removal of funding to the Regional Arts & Culture Council and the reduction in funding to the Clackamas County Arts Alliance (RACC) in the proposed fiscal year 2023 budget. RACC has been your funder for the arts in Clackamas County since 1995, when the county joined as a partner in the shared intergovernmental agreement (IGA) between RACC, Clackamas County, Multnomah County, Washington County, Metro, and the City of Portland. While funding from the County has fluctuated over the past 27 years, RACC has maintained its efforts to ensure that the dollars we are given are leveraged and maximized far beyond the county's allocations. We maximize the county's investment to better serve the community and the dollars you pass through RACC come right back to your community—enhanced multifold.

As an example, as reported in our Budget Memo to the Council in FY20, from the County's funding amount of \$62,050, RACC leveraged community and our organization's dollars to offer and support artists and creatives with over \$303,800 in funding support. These dollars directly funded the Clackamas County community nearly 5-fold. This is certainly an economic driver as this brought people to the seats of arts organizations and venues, and employed artists to do their work engaging and supporting the wellbeing of their communities. Art is an economic driver, and sits squarely in the space of being an innovative response to community health and healing while improving equitable outcomes.

The most that we have received was from 2017-2019, when RACC received \$100,000 per year...and those years, for each of those years, we leveraged to over \$686,295 dollars. That is an over 6-fold return on your investment. What other programs do you have that give you back this rate of return, while adding value and livability to your community?

In Fall 2021 RACC applied for and was awarded a \$500,000 grant from the National Endowment for the Arts (NEA) to intentionally build capacity for arts funding in Clackamas and Washington Counties, as your arts and culture budgets has not grown to meet the needs of the increasing population of your communities. With this award, we would be able to add additional, significant dollars to the arts budget for your county. This was announced and applauded by your community. We have already started to use this funding in Clackamas County in FY22 for our most recent Make|Learn|Build grantmaking cycle. However, if Clackamas County will not invest in its arts community, we cannot allocate this funding, as it is additive to the amounts we are given to reinvest in your community. It would be a missed opportunity that we cannot ensure will come again from the federal government. To not utilize these funds to grow your community of artists and support your community of creatives is to ask if there is a care for your creative community within your work of building and supporting your infrastructure. We ask that you reconsider your decision.

Funding from Clackamas County has enabled RACC to leverage and disburse more dollars than we are given. RACC centers its work in our values, Accessibility, Advocacy, Equity, Diversity, Community, and Innovation. We bring this powerhouse collection to each and every opportunity for ensuring that Clackamas County funding is utilized and disbursed to the nth degree. We are better together. [Timing 2:51:09]



How RACC adds value for Clackamas County

Artists, arts organizations, and arts educators funded by RACC are providing valuable wraparound services that support the strategic goals of Clackamas County.

- Growing a vibrant economy through workforce development: Our economic future relies on students who can innovate, communicate, and think critically. Arts education helps students hone these skills, and RACC's arts education program continues to seek the spaces where access to arts is not equitable. We work with local teachers, arts educators, arts integrators, and superintendents to bridge the gaps and ensure that all students have access to arts and creativity in their schools. For many years, our program The Right Brain Initiative, used the arts to improve learning outcomes for more than 5,715 K-5 students in the North Clackamas and Oregon Trail School Districts. Now, RACC's Arts Education program continues this effort. Rigorous evaluative data has demonstrated that the inclusion of art in well-rounded curricula is an approach that leads to better teachers and more engaged students with improved test scores.
- Growing a vibrant economy through the presence of strong arts and culture organizations and the cultural tourists they attract: As the largest arts organization in Clackamas County, Lakewood Center for the Arts received general operating support through your funding to RACC. In FY21, we leveraged \$20,000 in Clackamas County funds with an additional \$23,000 raised through RACC's workplace giving campaign, the Arts Impact Fund, and other funding sources. Other funded arts organizations in this period included: SoulPatch Music Productions, Big Horn Brass, Canby Pioneer Chapel, and the Wilsonville Arts & Culture Festival. Additionally, through RACC's own Artist Emergency Fund, we provided over \$10,000 to 20 Clackamas County individual artists and creatives in \$500 payouts. Artists needed only to let us know they were struggling to attain the funds (no payback or reporting required). In total, we added \$11,000 to the county support from local business via the Arts Impact Fund, RACC's workplace giving campaign; over \$93,000 for Arts Education and Arts integration (to the county's \$27,000 of committed funding); and added over \$41,000 in Grants management and RACC General Funds support to the county's allocated \$7,000.
- Supporting safe, healthy and secure communities by ensuring the presence of artists and creatives. RACC provides grants and technical assistance to individual artists who make our communities stronger and our neighborhoods more vibrant. Among the Clackamas County artists funded by RACC in fiscal year 2021 with how much additional RACC added to the awards from our leverage bank: Quincy Woo (\$1,530/leverage \$4,530/Total \$6,060), Stephen Cohen (\$100/leverage \$900/Total \$1,000), Andy Dunn (\$1,059/leverage \$1,941/Total \$3,000), Gabriel Espinosa (\$1,500/leverage \$1,500/Total \$3,000), and others. Per the Arts & Economic Prosperity 5 survey in 2015 event-related expenses for Arts and Cultural Audiences totaled over \$9,000,000, with attendees spending over \$26.00 per person in the local economic spaces (over 330,000 people/audience members). This included meals and refreshments, souvenirs and gifts, ground transportation, overnight lodging and other expenditures. AEP6 is happening now.

We come to you to speak and engage in opportunity and equity for your growing community. We urge you to support the artists and creatives, to continue support RACC's work and that of the Clackamas County Arts Alliance to ensure your artists and creatives can continue to live and thrive here.

Thank you.



The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in Clackamas County, OR (Fiscal Year 2015)

Direct Economic Activity	Arts and Cultural Organizations	+	Arts and Cultural <u>Audiences</u>	=	Total Industry Expenditures
Total Industry Expenditures	\$5,821,109		\$9,016,568		\$14,837,677

Economic Impact of Spending by Arts and Cultural Organizations and Their Audiences

Total Economic Impact of Expenditures	Economic Impact of <u>Organizations</u>	Economic Impact of <u>Audiences</u>	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	255	162	417
Household Income Paid to Residents	\$4,356,000	\$3,671,000	\$8,027,000
Revenue Generated to <u>Local</u> Government	\$254,000	\$237,000	\$491,000
Revenue Generated to State Government	\$128,000	\$580,000	\$708,000

Event-Related Spending by Arts and Cultural Audiences Totaled \$9 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident ¹ Attendees +	Nonresident ¹ Attendees	= All Cultural Audiences
Total Attendance to Arts and Culture Events	227,102	108,847	335,949
Percentage of Total Attendance	67.6%	32.4%	100.0%
Average Event-Related Spending Per Person	\$21.37	\$38.25	\$26.83
Total Event-Related Expenditures	\$4,853,170	\$4,163,398	\$9,016,568

Nonprofit Arts and Cultural Event Attendees Spend an Average of \$26.83 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident ¹ Attendees	Nonresident ¹ Attendees	All Cultural Audiences
Meals and Refreshments	\$10.08	\$18.09	\$12.67
Souvenirs and Gifts	\$7.62	\$9.05	\$8.08
Ground Transportation	\$1.30	\$4.36	\$2.29
Overnight Lodging (one night only)	\$0.39	\$3.83	\$1.50
Other/Miscellaneous	\$1.98	\$2.92	\$2.28
Average Event-Related Spending Per Person	\$21.37	\$38.25	\$26.83

Source: Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in Clackamas County. For more information about this study or about other cultural initiatives in Clackamas County, visit the Clackamas County Arts Alliance's web site at www.clackamasartsalliance.org.

Copyright 2017 by Americans for the Arts (www.AmericansForTheArts.org).

About This Study

This Arts & Economic Prosperity 5 study was conducted by Americans for the Arts to document the economic impact of the nonprofit arts and culture industry in 341 communities and regions (113 cities, 115 counties, 81 multicity or multicounty regions, 10 states, and 12 individual arts districts)—representing all 50 U.S. states and the District of Columbia. The diverse communities range in population (1,500 to more than 4 million) and type (small rural to large urban). Project economists from the Georgia Institute of Technology customized an input-output analysis model for each participating region to provide specific and localized data on four measures of economic impact: full-time equivalent jobs, household income, and local and state government revenue. These localized models allow for the uniqueness of each local economy to be reflected in the findings.

Americans for the Arts partnered with 250 local, regional, and statewide organizations that represent the 341 study regions (30 partners included multiple study regions as part of their participation). To complete this customized analysis for Clackamas County, the Clackamas County Arts Alliance joined the study as one of the 250 partners.

Surveys of Nonprofit Arts and Cultural ORGANIZATIONS

Each of the 250 partner organizations identified the universe of nonprofit arts and cultural organizations that are located in its region(s) using the Urban Institute's National Taxonomy of Exempt Entity (NTEE) coding system, a definitive classification system for nonprofit organizations recognized as tax exempt by the Internal Revenue Code. In addition, the study partners were encouraged to include other types of eligible organizations if they play a substantial role in the cultural life of the community or if their primary purpose is to promote participation in, appreciation for, and understanding of the visual, performing, folk, and literary and media arts. These include government-owned or government-operated cultural facilities and institutions; municipal arts agencies and councils; private community arts organizations; unincorporated arts groups; living collections (such as zoos, aquariums, and botanical gardens); university presenters, programs, and facilities; and arts programs that are embedded under the umbrella of a nonarts organization or facility (such as a hospital or church). In short, if it displays the characteristics of a nonprofit arts and cultural organization, it is included. *For-profit businesses* (e.g., Broadway, motion picture theaters) and individual artists were excluded from this study.

Nationally, data was collected from a total of 14,439 organizations for this study. Response rates among all eligible organizations located in the 341 study regions was 54.0 percent, and ranged from 9.5 percent to 100 percent. Responding organizations had budgets ranging from \$0 to \$785 million (Smithsonian Institution). It is important to note that each study region's results are based solely on the actual survey data collected. There are no estimates made to account for nonresponding organizations. Therefore, the less-than-100 percent response rates suggest an understatement of the economic impact findings in most of the individual study regions.

In Clackamas County, 18 of the 109 eligible nonprofit arts and cultural organizations participated in this study—an overall participation rate of 16.5 percent. A list of the participating organizations can be obtained from the Clackamas County Arts Alliance.

Surveys of Nonprofit Arts and Cultural AUDIENCES

Audience-intercept surveying, a common and accepted research method, was completed in all 341 study regions to capture information about spending by audiences at nonprofit arts and culture events. Patrons were selected randomly and asked to complete a short survey while attending an event. A total of 212,691 attendees completed the survey. The respondents provided itemized travel party expenditure data on attendance-related activities such as meals, souvenirs, transportation, and lodging. Data was collected throughout the year to guard against seasonal spikes or drop-offs in attendance, and at a broad range of events (because a night at the opera will typically yield more spending than a Saturday children's theater production). Using total attendance data for 2015 (collected from the participating organizations), standard statistical methods were then used to derive a reliable estimate of total arts event-related expenditures by attendees in each study region.

In Clackamas County, a total of 377 valid audience-intercept surveys were collected from attendees to nonprofit arts and cultural performances, events, and exhibitions during 2016.

Studying Economic Impact Using Input-Output Analysis

To derive the most reliable economic impact data, input-output analysis was used to measure the impact of expenditures by nonprofit arts and cultural organizations and their audiences. This highly-regarded type of economic analysis has been the basis for two Nobel Prizes in economics. The models are systems of mathematical equations that combine statistical methods and economic theory in an area of study called econometrics. The analysis traces how many times a dollar is respent within the local economy before it leaves the community, and it quantifies the economic impact of each of those rounds of spending. Project economists customized an input-output model for each of the 341 participating study regions based on the local dollar flow among 533 finely detailed industries within its economy. This was accomplished by using detailed data on employment, incomes, and government revenues provided by the U.S. Department of Commerce (County Business Patterns, the Regional Economic Information System, and the Survey of State and Local Finance), state and local tax data (e.g., sales taxes, lodging tax, property taxes, income tax, and miscellaneous local option taxes), and the survey data collected from the responding arts and cultural organizations and their audiences.

¹ For the purpose of this study, residents are attendees who live within Clackamas County; nonresidents live elsewhere.





DATE 4/30/2021

TO Clackamas County Commissioners, Dianne Alves, Executive Director, Clackamas

County Arts Alliance, Samara Phelps, Executive Director of Clackamas County

Tourism & Cultural Affairs & Gary Schmidt, Clackamas County Administrator

CC Cynthia Knapp, Chief Financial Officer, RACC, Carol Tatch, Director of Philanthropic

Innovation, RACC, Octaviano Merecias-Cuevas, County representative, RACC Board

of Directors

FROM Madison Cario, RACC Executive Director & Parker Lee, RACC Board Chair

RE Budget presentation for FY22

Thank you for the opportunity to share information about the Regional Arts & Culture Council as we look ahead to FY22. From the suburban centers of Lake Oswego, Milwaukie, and Oregon City to rural communities in Colton and Molalla, artists and arts organizations generate economic benefits, build vibrant neighborhoods, and improve public education for everyone in Clackamas County. It is our honor and privilege to partner with you in supporting the county's artists, innovators, and creatives.

ABOUT THE REGIONAL ARTS & CULTURE COUNCIL (RACC)

We connect artists and creatives to opportunity and access. As an independent nonprofit organization, the Regional Arts & Culture Council supports the region's creative economy by providing funding and services to artists and art organizations; managing and supporting a regional public art program; and developing long-lasting public and private partnerships. With the population of Clackamas County making up almost one quarter of RACC's area of support and having a higher growth rate than either Multnomah or Washington County in 2020, continued internal and external investments are essential to building an even more sustainable and healthy community.

Using arts and culture as our tools, RACC is working together with our key County partners (Clackamas County Arts Alliance & the Clackamas County Cultural Coalition) as well as State (Oregon Arts Commission, the Cultural Advocacy Coalition & the Oregon Cultural Trust) and National (Americans for the Arts) partners to address key County priorities – a vibrant economy, healthy communities, and safe neighborhoods. RACC's unique role in this collaborative effort includes leveraging the county's investment with funds from other public and private partners; advocating for additional resources, and by providing grants and technical assistance for artists and arts organizations whose projects and audiences cross county lines.

THE PATH TO PARTNERSHIP - OUR SHARED HISTORY

It all starts in an IGA. In 1995 (revised in 1999 to include Clackamas County), five government partners: the City of Portland, Clackamas County, Multnomah County, Washington County, and Metro, entered into an Intergovernmental Agreement (IGA) supporting a new Regional Arts & Culture Council (RACC) that works to ensure strong and cohesive support of arts and culture in the tri-county region. As an independent, 501(c)(3) nonprofit organization, RACC leverages the investments of our jurisdiction partners with private sector contributions to support the region's arts and culture goals.

CONNECTING ARTISTS TO OPPORTUNITY AND ACCESS: STORIES FROM THE FIELD

Clackamas County artists are creating with support from RACC and the County

Award: Wilsonville Arts & Culture Council - Wilsonville

(Award Amount: \$3,200)

Project: Wilsonville Festival of Arts

While the Wilsonville Arts & Culture Council had to cancel the twenty-first annual Wilsonville Festival of Arts, they are repurposing the RACC Project Grant they received for new, quarterly, programming for 2021. The Council has begun planning smaller, virtual, and smaller in-person offerings that parallel some of the key amenities they planned to bring to the community in 2020. Plans are underway for these quarterly events for 2021: Winter, Spring, Summer, Fall. This strategic pivot allows for the WACC to continue to provide opportunities for the community to engage in art as the pandemic continues to impact in-person gatherings.



Some of the plans include:

WINTER - "Dream Beyond COVID" a virtual, inclusive, juried group visual art exhibition featured on their new website. Artist participants will include: young and old, student, enthusiast, amateur, and professional.

SPRING - The "Wilsonville Community Portrait Project" is an eight four-sided portrait "towers" (each side 8'H x 4'W) that would punctuate the festival grounds at Town Center Park with portraits of beloved community members nominated by the community.

SUMMER - A one-day outdoor music festival featuring the **Be About Love Festival** artists and others, whose body of work reflects the theme.

FALL - The Wilsonville High School *Día de los Muertos Festival* WACC wants to partner with the high school and find where and how we can engage the greater population with spaces and amenities for cultural events and celebrations involving visual arts, Mexican art traditions, dance, food, and music to honor loved ones who have passed away.



Award: Gabriel Espinosa, Lake Oswego Artist (Award amount: \$3,000) **Project:** WinterBeast Recording Art Residency

Audio Engineer Gabriel Espinosa was awarded a Catalyst Grant for first time grant recipients for "Hail's Recording Arts Residency" program. It was a two-fold project: create a metal album and a noise album that goes beyond simply capturing the band's distinct live sets. Because Hail's live shows are experimental and are quite performative in nature, making albums that remove these elements posed a challenge.

Gabriel used different recording methods for accomplishing the goals.

This included designating certain pieces, portions of songs, etc. for live recording and others strictly for overdubbing. Under quarantining and sheltering-in-place, he worked with Hail while providing an extended residency for them. They were able to record two full-length albums worth of material and contribute to an unreleased compilation. In the middle of their residency, Hail seized an opportunity to submit one of their songs for a tape compilation of alternative soundtracks to Tarkovsky films. The Catalyst Grant helped the recipient learn about the grant writing process, including budgeting and planning for the blossoming residency. Many issues were faced due to COVID-19 and valuable lessons were learned.

FUNDING, REPORTING & GOVERNANCE OVERVIEW

Funding: Clackamas County has funded RACC since its inception.

Directed Amounts to RACC				
1995-1997	\$35,000 per year			
1998-2000	\$50,000 per year			
2001	\$88,000			
2002-2005	\$50,000 per year			
2006	\$70,000			
2007-2012	\$100,000 per year			
2013-2017	\$80,000			
2018-2020	\$100,000 per year			
2021	\$62,050			

Budgeting and Reporting: RACC submits its annual budget request to the Executive Director of Clackamas County Tourism & Cultural Affairs and to the Executive Director of the Clackamas County Arts Alliance. RACC also produces annual reports that describe our services, share our audited financial statements, and list all of the investments we make in grants, technical assistance, and public art purchases. Reports can be found at http://annualreports.racc.org.

Liaisons: As a nonprofit organization with regional representation on its board, RACC traditionally collaborates with Clackamas County officials to identify prospective board members. With several representatives recently completing their board service, only one of our board members is currently designated as an official liaison to Clackamas County: Milwaukie resident Octaviano Merecias- Cuevas. We look forward to collaborating with you on identifying additional Clackamas County residents who can represent the County's interests on RACC's board.

Investments and Services Summary 2015-2020:

Year	Total Clackamas County Investment	Funds sent to RACC and distribution once received	RACC Investment (Public & Private)*	TOTAL			
2015	\$80,000	RACC \$60,000, CCAC \$20,000	\$218,000	\$298,000			
2016	\$80,000	RACC \$60,000, CCAC \$20,000	\$239,000	\$319,000			
2017	\$80,000	RACC \$60,000, CCAC \$20,000	\$287,000	\$367,000			
2018	\$100,000	RACC \$80,000, CCAC \$20,000	\$295,000	\$395,000			
2019	\$100,000	RACC \$80,000, CCAC \$20,000	\$217,000	\$317,000			
2020	\$100,000	RACC \$80,000, CCAC \$20,000	\$204,000	\$304,000			
TOTAL	\$540,000		\$1,460,000	\$2,000,000			
	*Does not include in-kind suppo						

FY20 Investments

Program	Grantee	County Investment	RACC Investment	Total
General Operating Support Grants	Lakewood Center for the Arts	20,000	23,000	43,000
Professional Development Grants	Olando Lin	1,200	-	1,200
	Anne-Louise Steery Susan Schenk	300	1,600 700	1,600 1,000
Project Grants	Canby Pioneer Chapel Performing Arts Quincy Woo	1,000 1,530	2,000 4,530	3,000 6,060
	Stephen Cohen	100	900	1,000
	Andy Dunn	1,059	1,941	3,000
	Gabriel Espinosa	1,500	1,500	3,000
	RiRi SynCyr	100	2,900	3,000
	SoulPatch Music Productions	100	5,850	5,950
	Big Horn Brass	2,891	289	3,180
	Oregon Adventure Theatre	4,020	530	4,550
	Wilsonville Arts & Culture Council	1,200	2,000	3,200
COVID Response Emergency Grants	20 Individual Artist and Creative Workers received \$500 grants	-	10,000	10,000
Arts Impact Fund, RACC's Workplace Giving Program	Leveraged match of County support from local businesses	11,000	11,000	22,000
Arts Education & Arts Integration	Continued arts education advocacy & fundraising for arts educators and in-school engagement. Starting in FY20, our arts education/integration program will no longer be the Right Brain Initiative.	27,000	93,695	120,695
Partner Support	Re-directed County payment to Clackamas County Arts Alliance	20,000	_	20,000
Grants Management and RACC General	Management of awards; RACC management, advocacy, fundraising, communications, and planning.	7,000	41,367	48,367
TOTAL		\$100,000	\$203,802	\$303,802

FISCAL 2020: COVID-19 RESPONSE TO SUPPORT THE ARTS

No one anticipated this past year's highlights including a global pandemic, devastating wildfires and the largest social justice movement of the past generation. RACC responded with significant program changes to support community needs, including pausing some programs during this unprecedented year allowed the team to create, develop, and deliver emergency and federal CARES funding opportunities.

Advocacy & Community Engagement

When Governor Brown and local officials began restricting crowd sizes and implementing stay-home orders in response to COVID-19, RACC quickly responded.

Our first step was to create the Oregon COVID-19 Arts Impact Survey. This survey helped paint a picture of the impact of these measures on the arts community, estimating losses from March to May 2020 for individuals working in the arts as well as for arts organizations. They reported \$56M in lost revenue for a single quarter from lost contracts, shows, and teaching work cancelled in order to comply with restrictions on group sizes, gatherings, and requirements for social distancing. Our survey results provided much of the data needed to advocate for relief from both private and public sector funders. For Clackamas County, these losses added up to over \$816,000 for the 99 individuals and organizations that responded to the survey.

COVID-19 Relief Funding

Our second step was to provide emergency relief to individual artists. RACC awarded three rounds of Emergency Grants to Artists and Creative Workers in Spring 2020. \$200,500 in grants of \$500 each went to 401 individuals. Of these, 20 awards of \$500 were made to Clackamas County artists and creative workers for a total investment of \$10,000.

Our third immediate action was distributing nearly \$800,000 to arts organizations from the Arts Education & Access Funds held in a "rainy day" reserve. These funds were for General Operating Support and Capacity Building partner organizations.

And finally, RACC advocated for, and has created, one-time and sustainable funding opportunities to ensure Clackamas County artists, organizations, and small businesses had support through this pandemic. RACC's advocacy, in partnership with local and state entities, resulted in:

- Federal, state, and local COVID-relief (CARES) funds for artists, arts, and culture organizations
- State and federal CARES funding for performance venues, including small businesses with public performance spaces
- More than \$3 million in statewide pooled funding for responsive grants to arts organizations, administered by the Oregon Community Foundation



- Additionally, to help mitigate the economic disruption caused by the pandemic on our community, we secured new funding for our programs from the National Endowment for the Arts, Oregon Arts Commission (OAC), and SeaChange while also maintaining continued investments from Oregon Cultural Trust, OAC, and the James F. and Marion L. Miller Foundation.
- Created and delivered **200 art kits** (in the bright yellow bags) to a supply drive for families displaced by wildfires at Theopilus Church, in Milwaukie, OR. [picture adjacent]

How Clackamas County FY2021 dollars are being leveraged and spent: Of Clackamas County's FY21 allocation of \$62,050, the majority of the funds, \$56,050, are directed to provide essential and transformational support grants to artists and arts organizations in Clackamas County, with the remaining \$6,000 going towards supporting RACC's advocacy, development, and general operations.

GRANTS: RACC leverages Clackamas County's investment with funding from Metro, the City of Portland, the State of Oregon, and other private donations to yield an additional **\$50,000** in cash grants for artists and arts organizations in Clackamas County. In FY20, our efforts to increase awareness of the funding opportunities for Clackamas County-based artists and arts organizations has been so successful that we have dozens more applicants than we can currently support – this is a great opportunity for us to seek additional outside funding for the region. For a complete listing of grants awarded last fiscal year (FY19/20), please see page 4 of this memo. Total direct investments in Clackamas County in FY2020 was \$162,435.

FUTURE OPPORTUNITIES

Strategic Framework

After reorganizing and adopting a new <u>Strategic Framework</u>, RACC is building a stronger advocacy, community, and philanthropic engagement team with an intentional focus on improving and expanding region-wide support for artists, arts organizations, local arts councils, and creatives of all kinds. With increased requests for grants and technical support coming to RACC from artists in all parts of Clackamas County, we are keenly interested in working with you to expand support for artists and arts organizations in our community.

Arts Education: Access & Equity

The tri-county region was one of nine sites selected by the John F. Kennedy Center for the Performing Arts to participate in a three-year national data initiative supported by the U.S. Department of Education. The goal of the project is to further expand student access to the arts in public schools by providing each participating community with a data and mapping platform known as artlook®, which was developed by Ingenuity, a Chicago-based arts nonprofit in collaboration with Chicago Public Schools. An interactive mapping data base, artlook® allows school districts, teachers, parents, and community partners a new way to understand their local arts landscape with the intention of creating more equitable and accessible arts education opportunities for all students.

We are ensuring both school districts and arts organizations know about the new platform and contribute information to make it as valuable as possible to users. Learn more about artlook® here. COVID-19 has slowed the roll-out of the program and we have taken that time to make sure this program meets the community where they are in these times. We look forward to bringing Clackamas County arts education specialists and all the arts education partners on board in FY21 and FY22.

An Investment in our Future

RACC's goal for FY22 is to deliver at least a 200% return on the County's \$62,050 investment, to include a wide variety of technical assistance services and online resources that create additional value for Clackamas County artists, arts education specialists, and arts organizations.

Thank you for your consideration of re-investing in the Regional Arts & Culture Council next year. We are honored to be in partnership with you, serving artists and arts organizations throughout Clackamas County and the region. Please do not hesitate to contact me if you have any ideas or questions regarding our partnership. Our partnership fuels the creativity and productivity of Clackamas County creatives and artists.

WE ARE BETTER TOGETHER



For over 25 years, the Clackamas County Arts Alliance (CCAA) has been the hub for all things art-related as stated in our mission – "Keeping arts and culture central to life in Clackamas County." The purpose of our work is to support, develop, and promote access to arts and culture in every community throughout the county. Whether benefitting at-risk youth, delivering school programs, facilitating community beautification, or using art as a healing tool in healthcare environments, the value of the arts in our communities cannot be understated. Arts and culture are increasingly essential to the social and economic well-being of our county.

As part of our commitment to Clackamas County arts and culture, CCAA also serves as the fiscal agent and grants administrator for the Clackamas County Cultural Coalition whose mission is to grow the cultural assets in the county. The Coalition's primary function is to distribute funds from the Oregon Cultural Trust to local arts, history, heritage, humanities organizations and cultural creatives.





RACC, a regional arts agency, serves the diverse community of artists, organizations, schools, and residents throughout greater Portland. RACC's annual direct services to Clackamas County include funds disbursed through General Operating Support, Project Grants, and arts education funding. RACC works regionally, and at the state and national levels, to advocate for funding, visibility, and other resources for the County. **RACC Online:** 6,008 Art Notes (e-newsletter) subscribers 7,249 Facebook followers, 4,912 Instagram followers, 35 blog posts, 626,380 racc.org website page views, 210,409 racc.org website sessions, 113,707 racc.org new users.

Together for

