

Public and Government Affairs

Gary Schmidt, Director

2051 Kaen Road Oregon City, Oregon 97045 503-655-8751

Website Address: http://www.clackamas.us/pga/

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CLACKAMAS



Department Budget Summary by Fund



Line of Business	FY 18/19	FY 18/19 Public and	FY 18/19	FY 18/19	FY 18/19	FY 18/19 Total	FY 18/19 General Fund Subsidy
Program	FTE	Government Affairs				Proposed Budget	Included in Proposed Budget**
Administration							
Office of the Director	5.00	844,208				844,208	
Public, Educational and Government Access Channels	0.00	442,438				442,438	
Communications, Engagement & Advocacy						-	
Communications & Engagement	15.00	3,522,005				3,522,005	-
Government Affairs	2.00	1,076,001				1,076,001	
						-	
TOTA	L 22.00	5,884,652	0	0	0	5,884,652	0
TOTAL	22.00	3,004,032	0	0	0	3,864,032	0
FY 17/18 Budget	21.00	5,390,094				5,390,094	
\$ Increase (Decrease)	1.00	494,558				494,558	
% Increase (Decrease)	4.76%	9.18%				9.18%	

^{**} General Fund subsidy is support from unrestricted General Fund revenues, primarily property tax
Subsidy does not include resources generated by operations such as charges for service (including costs allocated to users) and grants

Public and Government Affairs Department



Department Mission

The mission of the Department of Public and Government Affairs is to provide public engagement, intergovernmental and legislative relations, and consultation and communication services to the public, the Board of County Commissioners and all departments so they can build connections and trust between people and their government.

Public and Government Affairs Department

Gary Schmidt - Director FTE 22.00

Total Request \$5,884,652

General Fund Support \$

Administration

Kellie Lute - Mgr

Total Request

\$1,286,646

Gen Fund \$0

Office of the Director

Kellie Lute - Mgr FTE 5.0 Total Request

\$844,208

Gen Fund \$0

Public, Educational & Government Access Channels

Kellie Lute - Mgr FTE 0.0 Total Request \$442,438

Gen Fund \$0

Communications, Engagement & Advocacy

Tim Heider - Mgr Amy Kyle - Mgr Chris Lyons -Coordinator

Total Request

\$4,598,006

Gen Fund \$

Communications & Engagement

Tim Heider - Mgr Amy Kyle - Mgr FTE 15.00 Total Request \$3,522,005

Gen Fund \$

Gen Fund \$0

Government Affairs

Chris Lyons -Coordinator FTE 2.0 Total Request \$1,076,001

Administration



Line of Business Purpose Statement

The purpose of the PGA Administration line of business is to provide operations and support services to the Public & Government Affairs team so they can achieve strategic and operational results for county elected officials, county administration and departments.

Public and Government Affairs Department

Gary Schmidt - Director FTE 22.00 Total Request \$ 5,884,652 General Fund Support \$

Administration

Kellie Lute - Mgr

Total Request \$1,286,646

Gen Fund \$0

Office of the Director

Kellie Lute - Mgr FTE 5.0 Total Request \$844,208

Gen Fund \$0

Public, Educational & Government Access Channels

Kellie Lute - Mgr FTE 0.0 Total Request \$442,438

Gen Fund \$0



Administration Line of Business Office of the Director Program

Performance Narrative Statement

The Office of Director Program proposes a budget of \$844,208, a continuation of current funding levels. These resources support office materials and services, training, and operations and support services to achieve strategic and operational results for county elected officials, county administration and departments.

Key Performance Measures FY 17-18 FY 16-17 FY 17-18 Projected FY 18-19 Actual Performance Target Target Result % of employees receive annual performance evaluations 100% 90% 100% 90% % of departments rate PGA services as good or excellent 90% 85% 91% 85%

Program includes:	
Mandated Services	No
Shared Services	No
Grant Funding	No

Explain all "Yes" boxes below For help with shared services, see AOC Shared State-County Services page on intranet If grant funding, include length of grant and any match requirement (w/funding source)

Explanation





Office of the Director Program

Budget Summary

	FY 15-16 Actual	FY 16-17 Actual	FY 17-18 Amended Budget	FY 17-18 Projected Year End	FY 18-19 Proposed Budget	Chg from Prior Yr Budget	% Chg from Prior Yr Budget
Beginning Balance	-	-	-	-	-	-	0%
Prior Year Revenue	-	-	-	-	-	-	0%
Taxes	-	-	-	-	-	-	0%
Licenses & Permits	-	720,466	780,960	780,960	844,208	63,248	8.1%
Federal Grants & Revenues	-	-	-	-	-	-	0%
State Grants & Revenues	-	-	-	-	-	-	0%
Local Grants & Revenues	-	-	-	-	-	-	0%
Charges for Service	-	-	-	-	-	-	0%
Fines & Penalties	-	-	-	-	-	-	0%
Other Revenues	-	-	-	-	-	-	0%
Interfund Transfers	-	-	-	-	-	-	0%
Operating Revenue	-	720,466	780,960	780,960	844,208	63,248	8.1%
Total Rev - Including Beginning Bal	-	720,466	780,960	780,960	844,208	63,248	8.1%
Personnel Services	-	506,556	701,207	704,332	741,047	39,840	5.7%
Materials & Services	-	40,314	37,605	33,721	45,543	7,938	21.1%
Indirect Costs (Internal Dept Chgs)	-	-				-	0%
Cost Allocation Charges	-	48,319	42,148	42,148	57,618	15,470	36.7%
Capital Outlay	-	-				-	0%
Operating Expenditure	-	595,189	780,960	780,201	844,208	63,248	8.1%
Debt Service	-	-	-	-	-	-	0%
Special Payments	-	-	-	-	-	-	0%
Interfund Transfers	-	-	-	-	-	-	0%
Reserve for Future Expenditures	-	-	-	-	-	-	0%
Contingency	-	-	-	-	-	-	0%
Total Exp - Including Special Categories	-	595,189	780,960	780,201	844,208	63,248	8.1%
General Fund Support / (Returned to Gen							
Fund)	0	0	0	0	0	-	0%
Full Time Equiv Pos (FTE) Budgeted		5.00	5.00	5.00	5.00	-	0%
Full Time Equiv Pos (FTE) Filled at Yr End	-	5.00	-	5.00	-		
Full Time Equiv Pos (FTE) Vacant at Yr End	-	-	-	-	-		

Significant Issues and Changes

Under Expenditures, an increase in Materials and Services and Cost Allocation Charges are the result of restructuring funding between PGA's four programs due to adjustments from Cable Franchise Fee revenue collected.



Administration Line of Business

Public, Educational & Government (PEG) Access Channels Program

Performance Narrative Statement

The Public, Educational & Government (PEG) Access Channels Program proposes a budget of \$442,438, a continuation of current funding levels. These resources provide capital and institutional network funding for facilities and equipment to the cable access channels in the County so they may deliver high quality and timely communications to the public.

Key Performance Measures									
		Y 16-17 Actual	FY 17-18 Target	FY 17-18 Projected Performance	FY 18-19 Target				
Result % of PEG access centers rate PGA' effective	s customer service as timely, responsive and	83%	90%	90%	90%				

Program includes: Mandated Services No Shared Services No Grant Funding Yes

Explain all "Yes" boxes below

For help with shared services, see AOC Shared State-County Services page on intranet If grant funding, include length of grant and any match requirement (w/funding source)

Explanation

Grant Funding: PEG funding is collected from the customers of cable providers in unincorporated Clackamas County and distributed to the County per language in the franchise agreements. The PEG fund is a dedicated fund that can only be used by PEG access centers for equipment and facilities. This fund supports the equipment and facility needs for the following five access centers: Willamette Falls Media Center for the Public access channel; Clackamas County for the Government access channel; Clackamas Community College for the higher education channel; North Clackamas School District Sabin-Schellenberg Center, and Oregon City School District for the K-12 education channels. Clackamas County has intergovernmental agreements with each access center.





Public, Educational & Government (PEG) Access Channels Program

Budget Summary

	FY 15-16 Actual	FY 16-17 Actual	FY 17-18 Amended Budget	FY 17-18 Projected Year End	FY 18-19 Proposed Budget	Chg from Prior Yr Budget	% Chg from Prior Yr Budget
Beginning Balance	-	-	85,600	85,600	63,132	(22,468)	-26.2%
Prior Year Revenue	-	-	-	-	-	-	0%
Taxes	-	-	-	-	-	-	0%
Licenses & Permits	-	-	-	-	-	-	0%
Federal Grants & Revenues	-	-	-	-	-	-	0%
State Grants & Revenues	-	-	-	-	-	-	0%
Local Grants & Revenues	-	339,476	332,565	332,565	319,306	(13,259)	-4.0%
Charges for Service	-	-	-	-	60,000	60,000	0%
Fines & Penalties	-	-	-	-	-	-	0%
Other Revenues	-	-	-	-	-	-	0%
Interfund Transfers	-	147,807	-	-	-	-	0%
Operating Revenue	-	487,283	332,565	332,565	379,306	46,741	14.1%
Total Rev - Including Beginning Bal	-	487,283	418,165	418,165	442,438	24,273	5.8%
Personnel Services Materials & Services Indirect Costs (Internal Dept Chgs) Cost Allocation Charges Capital Outlay Operating Expenditure Debt Service Special Payments Interfund Transfers Reserve for Future Expenditures Contingency	- - - - - - - - -	319,698 - - 81,984 401,683 - - - -	355,033 - 355,033 - - - 63,132	324,108 - 30,925 355,033 - - - -	442,438 - - - - 442,438 - - - -	87,405 - 87,405 - - - (63,132)	0% 24.6% 0% 0% 0% 24.6% 0% 0% -100.0%
Total Exp - Including Special Categories	-	401,683	418,165	355,033	442,438	24,273	5.8%
		· ·		<u> </u>	<u> </u>		
General Fund Support (if applicable)	0	0	0	0	0	-	0%
Full Time Equiv Pos (FTE) Budgeted Full Time Equiv Pos (FTE) Filled at Yr End Full Time Equiv Pos (FTE) Vacant at Yr End	- - -	- - -	- - -	- - -	- - -	-	0%

Significant Issues and Changes

PEG funds are dedicated and can only be used by PEG access centers for equipment and facilities.

In FY 15-16, \$63,132 was put in Reserve for Future Expenditures. The reserve funds have not been spent and are being carried forward to FY 18-19. In addition, the County's Technology Services Department will reimburse PEG approximately \$60,000 in FY 18-19 for funding of the Clackamas Broadband Exchange (CBX).

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CLACKAMAS

Communications, Engagement & Advocacy



Line of Business Purpose Statement

The purpose of the Communications, Engagement & Advocacy line of business is to provide strategic outreach and communications, intergovernmental and legislative support, and consultation services to county elected officials, departments and community organizations so they can make effective decisions, achieve policy goals, build public trust and awareness and achieve their operational and strategic results.

Public and Government Affairs Department

Gary Schmidt - Director FTE 22.00 Total Request \$ 5,884,652 General Fund Support \$ -

Communications, Engagement & Advocacy

Tim Heider - Mgr Amy Kyle - Mgr Chris Lyons - Coordinator

Total Request \$4,598,006 Gen Fund \$

Communications & Engagement

Tim Heider - Mgr Amy Kyle - Mgr

FTE 15.00

Total Request \$3,522,005

Gen Fund \$

Government Affairs

Chris Lyons - Coordinator

FTE 2.0 Total Request \$1,076,001

Gen Fund \$0



Communications, Engagement & Advocacy Line of Business Communications & Engagement Program

Performance Narrative Statement

The Communications & Engagement Program proposes a budget of \$3,522,005, a continuation of current funding levels. These resources provide strategic outreach and information, engagement, consultation and coordination services to county elected officials, departments, employees and community organizations so they can build public trust and awareness, deliver high quality services, and achieve their strategic and operational results.

A new Community Relations Specialist position (one FTE) will be funded by Health, Housing and Human Services (H3S) and Business and Community Services (BCS) to provide strategic communications support.

Key Performance Measures FY 17-18 FY 16-17 FY 17-18 Projected FY 18-19 Performance Actual **Target** Target % of residents surveyed report that they are engaged with county government 37% 50% 28% 50% % of residents surveyed report that they are aware of services provided by the county Result 56% 60% 60% 60% Result % increase in social media followers (e.g., Facebook and Twitter) 29% 50% 15% 50% Result % of press releases result in external coverage 38% 50% 33% 50% # videos requested and provided 298 125 125 138

Program includes:	
Mandated Services	No
Shared Services	No
Grant Funding	No

Explain all "Yes" boxes below For help with shared services, see AOC Shared State-County Services page on intranet If grant funding, include length of grant and any match requirement (w/funding source)

Explanation



Communications, Engagement & Advocacy Line of Business

Communications and Engagement Program

Budget Summary

	FY 15-16 Actual	FY 16-17 Actual	FY 17-18 Amended Budget	FY 17-18 Projected Year End	FY 18-19 Proposed Budget	Chg from Prior Yr Budget	% Chg from Prior Yr Budget
Beginning Balance	-	-	93,283	93,283	1,247,471	1,154,188	1237.3% 0%
Prior Year Revenue	-	-	-	-	-	-	0%
Taxes	-	-	-	-	-	-	0%
Licenses & Permits	-	884,523	814,543	814,543	688,123	(126,420)	-15.5%
Federal Grants & Revenues	-	-	-	-	-	-	0%
State Grants & Revenues	-	-	-	-	-	-	0%
Local Grants & Revenues	-	-	-	-	-	-	0%
Charges for Service (cost alloc shortfall)	-	1,282,560	1,541,850	1,582,010	626,399	(915,451)	-59.4%
Fines & Penalties	-	-	-	-	-	-	0%
Other Revenues	-	613,910	637,390	672,046	960,012	322,622	50.6%
Interfund/Intrafund Transfer	-	195,720	-	_	-	-	0%
Operating Revenue	-	2,976,714	2,993,783	3,068,599	2,274,534	(719,249)	-24.0%
Total Rev - Including Beginning Bal	-	2,976,714	3,087,066	3,161,882	3,522,005	434,939	14.1%
Personnel Services Materials & Services Indirect Costs (Internal Dept Chgs) Cost Allocation Charges Capital Outlay Operating Expenditure Debt Service Special Payments Interfund Transfers Reserve for Future Expenditures Contingency	- - - - - - - -	1,664,084 673,898 - 120,798 96,327 2,555,108 - - -	1,907,288 871,417 134,871 173,490 3,087,066	1,891,125 763,866 134,871 40,000 2,829,862	2,270,589 947,241 132,175 172,000 3,522,005	363,301 75,824 - (2,696) (1,490) 434,939 - - -	19.0% 8.7% 0% -2.0% -0.9% 14.1% 0% 0% 0%
Total Exp - Including Special Categories	-	2,555,108	3,087,066	2,829,862	3,522,005	434,939	14.1%
General Fund Support / (Returned to Gen Fund)	0	0	0	0	0	-	0%
Full Time Equiv Pos (FTE) Budgeted	-	14.00	14.00	14.00	15.00	1.00	7.1%
Full Time Equiv Pos (FTE) Filled at Yr End	-	13.00	-	14.00	-		
Full Time Equiv Pos (FTE) Vacant at Yr End		1.00					

Significant Issues and Changes

Under Revenue, Beginning Balance includes provision for a web content development contractor and construction and furniture for a remodel of PGA's space to accommodate staff. It also includes carryover from prior year to compensate for 1 year anomaly in allocated costs.



Communications, Engagement & Advocacy Line of Business

Government Affairs Program

Performance Narrative Statement

The Government Affairs Program proposes a budget of \$1,076,001, a continuation of current funding levels. These resources provide intergovernmental connections and relationship building, strategic policy development and messaging, legislative, advocacy and outreach services to county elected officials and departments to they can build key partnerships to achieve policy goals important to Clackamas County, with special emphasis on the strategic results in the BCC Strategic Plan.

Key Performance Measure								
		FY 16-17 Actual	FY 17-18 Target	FY 17-18 Projected Performance	FY 18-19 Target			
Result	% of state legislative goals achieved or on target	75%	70%	94%	70%			
Result	% of federal legislative goals achieved or on target	20%	50%	40%	50%			

Program includes:	
Mandated Services	No
Shared Services	No
Grant Funding	Yes

Explain all "Yes" boxes below

For help with shared services, see AOC Shared State-County Services page on intranet If grant funding, include length of grant and any match requirement (w/funding source)

Explanation

Grant Funding: In 2016, the Oregon State Legislature awarded \$500,000 to Clackamas County for the Willamette Falls Locks. This funding was earmarked for repairs of the Locks and an economic benefits study. In 2017, the Oregon State Legislature reallocated funds to be spent to support the Willamette Falls Locks State Commission. As of this date, \$245,680 has been spent. The remainder, \$254,320 will be carried over into FY 18-19.

The Tourism Department contributed \$100,000 and the Business and Community Services Department contributed \$120,000 to the Willamette Falls Locks during FY 17-18 which will be carried over.

Total carry over will be \$474,320.





Government Affairs Program

Budget Summary

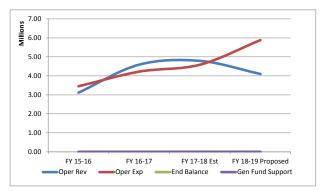
	FY 15-16 Actual	FY 16-17 Actual	FY 17-18 Amended Budget	FY 17-18 Projected Year End	FY 18-19 Proposed Budget	Chg from Prior Yr Budget	% Chg from Prior Yr Budge
Beginning Balance	-	6,500	500,000	500,000	474,320	(25,680)	
Prior Year Revenue	_	_	_	_	_	_	0% 0%
Taxes	-	_	_	-	-	-	0%
Licenses & Permits	-	354,557	383,903	383,903	433,181	49,278	12.8%
Federal Grants & Revenues	-	· -	, <u>-</u>	· -	-	, -	0%
State Grants & Revenues	-	_	_	_	-	-	0%
Local Grants & Revenues	-	52,000	_	-	60,000	60,000	0%
Charges for Service	-	-	220,000	220,000	-	(220,000)	-100.0%
Fines & Penalties	_	_	-	-	_	-	0%
Other Revenues	_	_		3,460	108,500	108,500	0%
Interfund Transfers	_	_	_	-	-	-	0%
Operating Revenue	-	406,557	603,903	607,363	601,681	(2,222)	
Total Rev - Including Beginning Bal	-	413,057	1,103,903	1,107,363	1,076,001	(27,902)	-2.5%
Personnel Services Materials & Services Indirect Costs (Internal Dept Chgs) Cost Allocation Charges Capital Outlay	- - -	211,846 99,038 - 16,726	303,630 783,416 - 16,857	305,678 298,034 - 16,857	326,439 735,268 - 14,294	22,809 (48,148) - (2,563)	0% -15.2% 0%
Operating Expenditure	-	327,610	1,103,903	620,569	1,076,001	(27,902)	-2.5%
Debt Service	-	-	-	-	-	-	0%
Special Payments	-	-	-	-	-	-	0%
Interfund Transfers	-	-	-	-	-	-	0%
Reserve for Future Expenditures	-	-	-	-	-	-	0%
Contingency	-	-	-	-	-	-	0%
Total Exp - Including Special Categories	-	327,610	1,103,903	620,569	1,076,001	(27,902)	-2.5%
General Fund Support / (Returned to Gen							
Fund)	0	0	0	0	0	-	0%
		2.00	2.00	2.00	2.00	_	0%

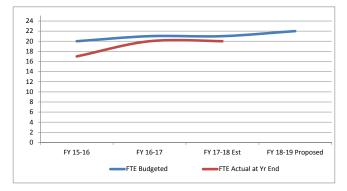
Significant Issues and Changes

Under Revenue, Beginning Balance is for the Willamette Falls Locks (WFL). This funding is earmarked to support the Willamette Falls Locks State Commission and an economic benefits study, per the Oregon Legislature in 2016 and 2017. Additional WFL funds totaling \$220,000 are from BCS and Tourism.

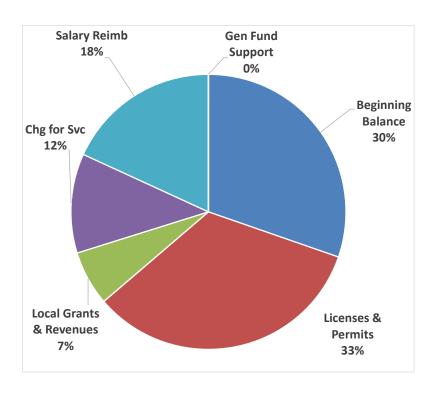
Public and Government Affairs Summary of Revenue and Expense

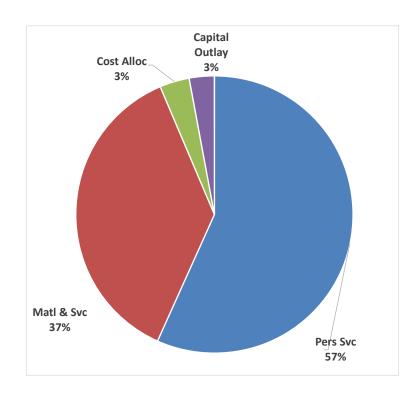
	FY 15-16	FY 16-17	FY 17-18 Amended F Budged	FY 17-18 Projected Year End	FY 18-19 Proposed Budget	Chg from Prior Yr Budget	% Chg from Prior Yr Budget
Beginning Balance	398,278	350,027	678,883	678,883	1,784,923	1,106,040	162.9%
Prior Year Revenue	0	0	0	0	0	0	0%
Taxes	0	0	0	0	0	0	0%
Licenses & Permits	0	1,959,546	1,979,406	1,979,406	1,965,512	-13,894	-0.7%
Federal Grants & Revenues	0	0	0	0	0	0	0%
State Grants & Revenues	500,000	0	0	0	0	0	0%
Local Grants & Revenues	324,155	391,476	332,565	332,565	379,306	46,741	14.1%
Charges for Service	1,179,743	1,282,560	1,761,850	1,802,010	686,399	-1,075,451	-61.0%
Fines & Penalties	0	0	0	0	0	0	0%
Other Revenues (Salary Reimb)	418,323	613,910	637,390	675,506	1,068,512	431,122	67.6%
Interfund Transfers	693,746	343,527	0	0	0	0	0%
Operating Revenue	3,115,967	4,591,019	4,711,211	4,789,487	4,099,729	-611,482	-13.0%
% Change	NA	47.3%	2.6%	4.3%	-14.4%		
Personnel Services	2,147,394	2,382,486	2,912,125	2,901,135	3,338,075	425,950	14.6%
Materials & Services	994,937	1,132,948	2,047,471	1,419,729	2,170,490	123,019	6.0%
Cost Allocation Charges	207,541	185,843	193,876	193,876	204,087	10,211	5.3%
Special Payments	0	0	0	0	0	0	0%
Debt Service	0	0	0	0	0	0	0%
Interfund Transfers	0	343,527	0	0	0	0	0%
Capital Outlay	101,383	178,311	173,490	70,925	172,000	-1,490	-0.9%
Operating Expenditure	3,451,255	4,223,115	5,326,962	4,585,665	5,884,652	557,690	10.5%
% Change	NA	22.4%	26.1%	8.6%	28.3%		
Reserve for Future Expenditures	0	0	63,132	0	0	-63,132	-100.0%
Contingency	0	0		0	0	0	0%
Total Expenditure	3,451,255	4,223,115	5,390,094	4,585,665	5,884,652	494,558	9.2%
Ending Balance (if applicable) (includes Reserve & Contingency)						0	0%
General Fund Support Beginning 16-17 entire budget in Gen Fund; PGA re	0 turning excess funds to	0 Gen Fund from c	0 able franchise fees	0	0	0	
Full Time Equiv Positions (FTE) Budgeted	20.0	21.0	21.0		22.0	1.0	4.8%
Full Time Equiv Positions (FTE) Filled at Yr End	17.0	20.0		20.0			
Full Time Equiv Positions (FTE) Vacant at Yr End	3.0	1.0		1.0			





Public and Government Affairs FY 18-19 Proposed Budget





Resources Requirements