

# CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS

## Policy Session Worksheet

**Presentation Date:** August 2, 2023    **Approx. Start Time:** 10:00    **Approx. Length:** 60 minutes

**Presentation Title:** Office of Economic Development Membership Dues & Economic Development Awards Program

**Department:** Transportation and Development/Office of Economic Development

**Presenters:** Dan Johnson, Director, Transportation and Development

Laura Edmonds, Manager, Office of Economic Development

Carol Tatch, Co-Executive Director Chief of External Operations, Regional Arts & Culture Council

Mario Mesquita, Manager of Advocacy and Engagement, Regional Arts & Culture Council

Dianne Alves, Executive Director, Clackamas County Arts Alliance

### **WHAT ACTION ARE YOU REQUESTING FROM THE BOARD?**

Staff is requesting Board direction on the proposed Membership Dues for the Clackamas County Business Alliance & the Economic Development Awards Program.

### **EXECUTIVE SUMMARY:**

On June 28, 2023, staff presented a proposed slate of organizations to pay membership dues and award Economic Development Awards using State Lottery dollars. At that time, the Board approved paying Chamber and other Business Association membership dues with the exception of holding off on the dues for Clackamas County Business Alliance and adding the Estacada Chamber of Commerce; the Board also determined to hold off on any Economic Development Awards until presentations could be provided from both Clackamas County Arts Alliance and Regional Arts & Culture Council to allow them time to explain the return on investment based on previous County financial awards.

### **FINANCIAL IMPLICATIONS (current year and ongoing):**

Is this item in your current budget?  YES  NO

What is the cost? \$1,000,000

What is the funding source? Lottery Funds allocated to Clackamas County

## **STRATEGIC PLAN ALIGNMENT:**

- **How does this item align with your Department's Strategic Business Plan goals?**  
This item aligns with the purpose of the Economic Development Division as outlined in the BCS strategic plan which is to provide leadership, market research, planning, analysis and coordination services to policymakers, community partners and businesses so they can locate or expand their business in Clackamas County.
- **How does this item align with the County's Performance Clackamas goals?**  
The evaluation of membership dues and projects funded with Lottery dollars aligns with the Board's strategic priority of *Building Public Trust through Good Government* by providing a transparent review of the investments. In addition, these activities support the goal to *Grow a Vibrant Economy* by supporting related economic development efforts as offered by our partners.

## **LEGAL/POLICY REQUIREMENTS:**

To provide additional context, below is an excerpt from the State Statute regarding the use of Lottery dollars allocated to Clackamas County.

Oregon Revised Statute: [https://oregon.public.law/statutes/ors\\_461.540](https://oregon.public.law/statutes/ors_461.540)

"Furthering economic development" includes, but is not limited to, providing:

**(A)** Services or financial assistance to for-profit and nonprofit businesses located or to be located in Oregon;

**(B)** Services or financial assistance to business or industry associations to promote, expand or prevent the decline of their businesses; or

**(C)** Services or financial assistance for facilities, physical environments or development projects, as defined in [ORS 285B.410 \(Definitions for ORS 285B.410 to 285B.482\)](#), that benefit Oregon's economy. [1985 c.302 §7(7); 1995 c.12 §7; 2002 s.s.3 c.6 §18; 2005 c.835 §27; 2009 c.872 §3; 2011 c.699 §8]

## **PUBLIC/GOVERNMENTAL PARTICIPATION:**

The membership organizations offer a variety of options for participation. Examples include but are not limited to industry associations and local chambers of commerce. These organizations often have Public Policy committees in which County representatives can participate as members. For the Lottery funded projects, County representation is directly related to the project needs.

## **ITEM #1: OPTIONS for Clackamas County Business Alliance (CCBA):**

1. Modify membership dues down to \$1,200 annually
2. Maintain existing membership at \$10,000 annually
3. Decline membership dues for FY23/24

## **RECOMMENDATION:**

Staff recommends Option 1: Modify membership dues down to \$1,200 annually

**ITEM #2: OPTIONS for Clackamas County Historical society (MOOT):**

1. Maintain existing Award at \$100,000
2. Decline Award for FY23/24

**RECOMMENDATION:**

Staff recommends Option 1: Maintain existing Award at \$100,000

**ITEM #3: OPTIONS for Clackamas County Arts Alliance (CCAA):**

1. Maintain existing Award at \$100,000
2. Increase Award to \$150,000
3. Decline Award for FY23/24

**RECOMMENDATION:**

Staff recommends Option 2: Increase award to \$150,000

**ITEM #4: OPTIONS for Regional Arts & Culture Council (RACC):**

1. Maintain existing Award at \$62,000
2. Decline Award for FY23/24

**RECOMMENDATION:**

Staff recommends Option 2: Decline Award for FY23/24

**ATTACHMENTS:**

- Attachment A - Membership Dues and Economic Development Awards Program spreadsheet
- Attachment B – Clackamas County Historical Society (MOOT)
- Attachment C – Clackamas County Arts Alliance documents
- Attachment D – Regional Arts & Culture Council (RACC)

**SUBMITTED BY:**

Division Director/Head Approval \_\_\_\_\_  
Department Director/Head Approval \_\_\_\_\_  
County Administrator Approval \_\_\_\_\_

For information on this issue or copies of attachments, please contact Laura Edmonds @ 503-742-4366

**Board of County Commissioners  
Membership Dues and Economic Development Awards Program  
Proposed FY 23/24**

**Annual Allotment: \$1 Million (\$50,000 for Membership Dues & \$950,000 for ED Awards Program)**

<b>Economic Development Awards</b>	<b>How often</b>	<b>Ask</b>	<b>Last Date Approved</b>	<b>Last Date Funded</b>	<b>Notes</b>
Clackamas Community College Workforce/Education	Board Approved New for FY23/24	\$70,000.00	March 15, 2023	Funding underway	No further action necessary
*Willamette Falls Locks Authority (WFLA)	Board Approved New for FY23/24	\$40,000.00	July 13, 2023	Funding underway	No further action necessary
<b>Regional Arts &amp; Culture Council (RACC)</b>	Awaiting Approval for FY23/24	\$62,000.00	September 20, 2022	January 31, 2023	Previous funding \$62,000: <b>presentation on 8/2/23</b>
<b>Clackamas County Historical Society (MOOT)</b>	Awaiting Approval for FY23/24	\$100,000.00	Aug-22	November 10, 2022	Previsou funding \$100,000: <b>Still need to vote on this</b>
<b>Clackamas County Arts Alliance</b>	Awaiting Approval for FY23/24	\$150,000.00	Jun-22	Jun-22	Previous funding \$100,000: <b>presentation on 8/2/23</b>

<b>Starting Balance:</b>	\$1,000,000.00
<b>Board Approved:</b>	\$110,000.00
<b>Awaiting Approval:</b>	\$312,000.00
<b>**Membership Dues:</b>	\$50,766.00
<b>Remaining Balance FY 23/24:</b>	\$527,234.00

\* WFLA is a 3 year agreement at \$40,000 per year  
\*\* Membership dues - see page 2 of Attachment A

**Board of County Commissioners  
Membership Dues and Economic Development Awards Program  
Proposed FY 23/24**

**Annual Allotment: \$1 Million (\$50,000 for Membership Dues & \$950,000 for ED Awards Program)**

<b>Membership Dues</b>	<b>How often</b>	<b>Cost</b>	<b>Due Date</b>	<b>Last Date Funded</b>	<b>Notes:</b>
Greater Portland Inc (GPI)	Annually	\$25,000.00	September	09/01/22	Approved by the BCC on June 28, 2023
<b>Clackamas County Business Alliance (CCBA)</b>	<b>Annually</b>	<b>\$10,000.00</b>	<b>July</b>	<b>08/01/22</b>	<b>BCC asked to hold off until further discussion can take place. Reconsider on 8/2/23</b>
Westside Economic Alliance (WEA)	Annually	\$8,650.00	January	05/23/23	Approved by the BCC on June 28, 2023
Canby Area Chamber of Commerce	Annually*	\$940.00	December	12/27/2022	Approved by the BCC on June 28, 2023
Lake Oswego Chamber of Commerce	Annually*	\$350.00	March	3/29/2023	Approved by the BCC on June 28, 2023
West Linn Chamber of Commerce	Annually*	\$600.00	March	3/27/2023	Approved by the BCC on June 28, 2023
Sandy Area Chamber of Commerce	Annually*	\$590.00	January	1/1/2022	Approved by the BCC on June 28, 2023
Oregon City Chamber of Commerce	Annually*	\$945.00	August	8/2/2022	Approved by the BCC on June 28, 2023
North Clackamas Chamber of Commerce	Annually*	\$1,100.00	July	7/11/2022	Approved by the BCC on June 28, 2023
Wilsonville Chamber of Commerce	Annually*	\$1,200.00	June	Jun-22	Approved by the BCC on June 28, 2023
Molalla Area Chamber of Commerce	Annually*	\$291.00	January	1/6/2021	Approved by the BCC on June 28, 2023
Tualatin Chamber of Commerce	Annually*	\$950.00	April	4/6/2022	Approved by the BCC on June 28, 2023
Estacada Chamber of Commerce	Annually*	\$150.00	June	6/1/2023	Added and approved by the BCC on June 28, 2023

**\$50,766.00**

\* Chamber dues are not all due at the same time, dues are based on a calendar year renewal and are paid out in a lump sum upon the renewal date



June 29, 2023

Laura Edmonds, Economic Development Manager  
Clackamas County – Office of Economic Development  
2051 Kaen Road  
Oregon City, Oregon 97045

Laura,

CCHS received two \$50,000.00 payments from the Clackamas County General Fund on November 10, 2022, and February 8, 2023. This annual report will show how CCHS used Clackamas County funding for expenses between 11/10/2022 - 06/30/2022, including collections supplies, education program needs, utilities, and building maintenance/repairs.

Funding from the County significantly improves CCHS's ability to cover essential expenses for historic preservation and share the history and culture of Clackamas County. CCHS appreciates the County's ongoing support for our mission to enrich the lives of current and future generations through collecting, preserving, and interpreting the history of Clackamas County.

Thank you,

A handwritten signature in black ink, which appears to read "Stephen M. Greenwood". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Stephen Greenwood, Executive Director

**MUSEUM OF THE OREGON TERRITORY • STEVENS-CRAWFORD HERITAGE HOUSE**

P.O. Box 2211 Oregon City, OR 97045  
503-655-5574 [www.clackamashistory.org](http://www.clackamashistory.org)  
501c (3) Tax ID # 93-6024919



In the Funding Agreement, Clackamas County requested that CCHS help the Board of County Commissioners understand the museum's various needs and positive impacts of sharing and preserving Clackamas County history. For the 2022-2023 fiscal year, CCHS's focus was on the following priorities:

### **Sharing Clackamas County history**

County funding has supported the research and development of education programs and promoting programs/events to County residents. Clackamas County's funding has assisted CCHS in developing education programs for 4<sup>th</sup> and 5<sup>th</sup> graders that align with the Oregon Department of Education Standards. We are re-building school group programs after COVID-19 safety precautions prevented schools from visiting museums during the past two years. Our Community Engagement and Volunteer Coordinator has created an escape room program where students experience the history of Clackamas County. They even send a telegram! She has recruited volunteers to engage students in history activities related to what they are learning in school. During the grant period, 421 students attended the education program. We have also worked with the Ermatinger House on a schools-to-museum collaboration that will present the history of what domestic life was like during the 1800s and 1900s and how it is different from today. We have promoted this new education program to all 4<sup>th</sup> and 5<sup>th</sup> grade teachers in Clackamas County with the goal of reaching underserved students who have never visited a museum or historic house before. Heritage is integral to the learning experience through this schools-to-museum partnership.

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During the grant period, CCHS hosted the following events:

- *Sleigh Bells of Oregon City* at MOOT and SCHH.
- Live music at SCHH featuring a flutist and the New History Minstrels.
- From the *Skin Out: What they were Wearing Underneath in 20<sup>th</sup> century America* presentation.
- Art in Oregon event.
- Presentation on *Oregon Jewish History and Jews in Clackamas County*.
- *Heritage Days: Weddings through the Centuries* mock Edwardian wedding and exhibit.

We have also reached audiences through the website with two online exhibits: *She Flies with Her Own Wings* and *Life & Death in the Oregon Territory*. Website views totaled 23,911, up 15% from the previous year. CCHS does not want the cost of admission to prevent Clackamas County residents from experiencing their history. This is why we have joined 1,000 other museums as part of the Institute for Museums and Library Science Initiative Museums for All. Visitors receiving food assistance (also known as SNAP benefits) can visit the museums for only \$3 per visitor, for up to four people. Clackamas County funding has made it possible to develop programs and promote them by assisting in paying CCHS staff: Abigail Morrow, Community Engagement and Volunteer Coordinator, and Waldo McGinnis, Marketing Director/IT Lead (\$33,523.54).

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### **Preserving our collections**

Archival supplies are critical to protecting our collections from deterioration. The County funding has assisted with preserving our collections through the purchase of much needed supplies (\$2,536.40) to maintain our collection of over 36,893 accessioned items. The County funding has made our collections and historic photos available to the public and researchers by renewing the subscription to CatalogIt (\$839.99). CatalogIt is an application for documenting the history of Clackamas County. Each story begins with a single item — where, when, how, and who made it; what it was used for; and how it came to be where it is today. CatalogIt empowers users to discover interconnected stories from Clackamas County.

### **Operating the museum**

County funding has markedly contributed to the operations at CCHS. The funding has covered the cost of utilities (\$22,615.12), communication lines/tech (\$2,873.94), postage (\$217.84) printing and copying (\$1799.95), office expenses (\$431.28), education program supplies (\$913.56), subscriptions and memberships in museum networks/associations (\$535.93 – excludes the CatalogIt membership), volunteer services (\$231.00) and speaker's fees (\$100.00).

### **Maintaining and improving our facilities**

The County funding has helped CCHS maintain and improve the museum. General facilities and equipment expenses included the cost of a seasonal display, installing blinds, adding lights to the museum store, repairing the dolly, and purchasing paint for exterior seating (\$1,131.80). Building maintenance included the replacement of critical parts in four of our heat pumps (\$13,722.00), repair of MOOT's gushing water main (\$3,173.70), replacing 37 smoke detectors (\$4,798.00), groundskeeping (\$2,880.00),

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elevator maintenance (\$844.14), and routine building upkeep (\$251.80). County funding paid for janitorial services (\$4,919.31) and security expenses of intrusion/fire alarm monitoring and diagnosing a repair to the fire panel (\$1,660.70).

CCHS's goal for the next fiscal year is to preserve Clackamas County's history and share our history in new ways to new audiences by creating dynamic programs, building engaging exhibits, and cultivating partnerships that benefit our communities. Clackamas County's support to CCHS has allowed us to do this. We will continue to focus on developing and promoting programs that make history relevant to County residents. For the next fiscal year, our focus is to share Clackamas County's rich history by:

- Building key alliances with community partners and schools to develop education programs for children and adults.
- Sharing our history through the installation of new exhibits.
- Preserving our collections by cleaning and digitizing the Enterprise Courier newspapers.
- Improving the grounds of SCHH to host community events.
- Maintaining our facilities at MOOT and SCHH.

What makes CCHS important to our communities is that we preserve and share powerful stories of people's lives and how the County has changed over time. Clackamas County is home to Oregon's most deeply layered history from Indigenous Peoples to the Oregon Trail to technological innovation that brought electricity to people's homes because of the power from the falls. Experiencing museums helps visitors understand how events in the past shaped the present. We learn how people lived, overcame hardships, and can look at the past with the goal of creating a better future.

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Clackamas County Historical Society  
 Profit and Loss By 22/23 Clackamas County Class  
 November 2022 - June 2023

	TOTAL
Income	
43400 Direct Public Support	
46000 Grant Income (Unrestricted)	100,000.00
<b>Total 43400 Direct Public Support</b>	<b>100,000.00</b>
<b>Total Income</b>	<b>\$100,000.00</b>
GROSS PROFIT	<b>\$100,000.00</b>
Expenses	
62800 Facilities and Equipment	1,131.80
62843 Maintenance-Bldg	25,669.64
62850 Janitorial Services	4,919.31
65035 Security Expenses	1,660.70
<b>Total 62800 Facilities and Equipment</b>	<b>33,381.45</b>
65000 Operations	
62160 Volunteer Services	231.00
65010 Dues and Subscriptions	1,375.92
65019 Utilities	22,615.12
65020 Postage, Mailing Service	217.84
65030 Printing and Copying	1,799.95
65040 Office Expense	431.28
65041 Collection supplies	2,536.40
65043 Program supplies	913.56
65044 Education	100.00
65050 Telephone, DSL, Tech	2,873.94
<b>Total 65000 Operations</b>	<b>33,095.01</b>
66000 Payroll & Taxes	
66010 Wages	30,983.52
66015 Payroll Taxes & WC	2,540.02
<b>Total 66000 Payroll &amp; Taxes</b>	<b>33,523.54</b>
<b>Total Expenses</b>	<b>\$100,000.00</b>
NET OPERATING INCOME	<b>\$0.00</b>
NET INCOME	<b>\$0.00</b>

# Clackamas County Historical Society

## Profit and Loss Comparison

July 2022 - June 2023

	TOTAL	
	JUL 2022 - JUN 2023	JUL 2021 - JUN 2022 (PP)
<b>Income</b>		
43400 Direct Public Support	25.00	
43405 Contributions	19,097.25	23,628.11
43405.2 Contributions - SCH	-24.15	5,435.85
43410 Corp & Foundation Contributions	4,421.10	3,007.73
46000 Grant Income (Unrestricted)	130,000.00	7,500.00
47245 Donor Box	765.00	433.00
<b>Total 43400 Direct Public Support</b>	<b>154,284.20</b>	<b>40,004.69</b>
44800 Indirect Public Support (deleted)		23.97
46400 Other Types of Income		
46430 Miscellaneous Revenue	17,807.31	0.00
<b>Total 46400 Other Types of Income</b>	<b>17,807.31</b>	<b>0.00</b>
47200 Program Income		
47220 School Tours		102.00
47230 Membership Dues	4,775.00	5,500.00
47240 Admissions	11,536.00	11,750.50
47250 Gift Shop Sales	3,024.71	4,450.52
47255 Gift Shop Purchases	-23.99	-433.25
<b>Total 47250 Gift Shop Sales</b>	<b>3,000.72</b>	<b>4,017.27</b>
<b>Total 47200 Program Income</b>	<b>19,311.72</b>	<b>21,369.77</b>
47500 Rentals	61,562.00	46,384.70
49000 Other Income	15,145.62	0.00
49005 Special Events Sponsors	4,000.00	
49020 Special Events Sales (Nongift)	2,225.00	1,303.12
50500 Cost of Special Event		-730.00
<b>Total 49020 Special Events Sales (Nongift)</b>	<b>2,225.00</b>	<b>573.12</b>
49030 Royalties	84.79	518.31
<b>Total 49000 Other Income</b>	<b>21,455.41</b>	<b>1,091.43</b>
Discount Income	-40.30	
PayPal Sales	820.00	
Sales of Product Income	4,675.01	139.00
Services	4,724.42	27.00
<b>Total Income</b>	<b>\$284,599.77</b>	<b>\$109,040.56</b>
Cost of Goods Sold		
50000 Cost of Goods Sold	2,817.37	2,113.66
<b>Total Cost of Goods Sold</b>	<b>\$2,817.37</b>	<b>\$2,113.66</b>
<b>GROSS PROFIT</b>	<b>\$281,782.40</b>	<b>\$106,926.90</b>

# Clackamas County Historical Society

## Profit and Loss Comparison

July 2022 - June 2023

	TOTAL	
	JUL 2022 - JUN 2023	JUL 2021 - JUN 2022 (PP)
<b>Expenses</b>		
62800 Facilities and Equipment	3,692.02	59.99
62810 Depr and Amort - Allowable		67,949.00
62843 Maintenance-Bldg	38,368.35	6,533.50
62845 Maintenance-Equipment	2,860.64	2,577.48
62847 HVAC System	-47,764.84	47,764.84
62850 Janitorial Services	8,580.29	8,660.00
62870 Property Insurance		2,154.90
65035 Security Expenses	1,973.75	1,542.25
<b>Total 62800 Facilities and Equipment</b>	<b>7,710.21</b>	<b>137,241.96</b>
65000 Operations	53.95	
62100 Contract Services		195.50
62140 Legal Fees		858.00
62150 Outside Contract Services	2,775.00	
<b>Total 62100 Contract Services</b>	<b>2,775.00</b>	<b>1,053.50</b>
62110 Professional Fees	12,662.50	565.00
62160 Volunteer Services	363.00	358.65
65008 Interest Expense		1,257.89
65009 Bank Charges	1,235.41	2,488.18
65010 Dues and Subscriptions	1,935.87	1,705.13
65015 Licenses & Fees	463.12	1,186.33
65019 Utilities	37,492.15	31,764.37
65020 Postage, Mailing Service	741.14	466.00
65030 Printing and Copying	2,802.05	1,216.70
65040 Office Expense	3,622.48	1,077.45
65041 Collection supplies	2,705.69	1,516.03
65042 Exhibit supplies	5,028.19	1,009.26
65043 Program supplies	1,266.13	
65044 Education	100.61	82.20
65050 Telephone, DSL, Tech	5,574.48	5,513.13
65110 Advertising Expenses	49.56	
65120 Insurance - Liability, D and O	1,867.23	4,838.07
65130 Exhibit Refresh Expenses		2,976.34
68300 Travel and Meetings	1,902.90	35.00
<b>Total 65000 Operations</b>	<b>82,641.46</b>	<b>59,109.23</b>
65045 Software & Technology	55.00	
66000 Payroll & Taxes		
66010 Wages	107,741.44	72,869.97
66015 Payroll Taxes & WC	9,266.14	6,711.30
<b>Total 66000 Payroll &amp; Taxes</b>	<b>117,007.58</b>	<b>79,581.27</b>
PayPal Fees	187.08	22.77

# Clackamas County Historical Society

## Profit and Loss Comparison

July 2022 - June 2023

	TOTAL	
	JUL 2022 - JUN 2023	JUL 2021 - JUN 2022 (PP)
Square Fees	642.86	95.18
Uncategorized Expense	31.83	171.54
<b>Total Expenses</b>	<b>\$208,276.02</b>	<b>\$276,221.95</b>
NET OPERATING INCOME	<b>\$73,506.38</b>	<b>\$ -169,295.05</b>
Other Income		
45000 Investments		
45020 Dividends		2,618.18
45030 Interest-Savings, Short-term CD		0.10
45040 Unrealized Gain/Loss		-37,539.03
<b>Total 45000 Investments</b>		<b>-34,920.75</b>
45010 Miscellaneous Income	159.68	0.00
Restricted Income	25,000.00	
<b>Total 45010 Miscellaneous Income</b>	<b>25,159.68</b>	<b>0.00</b>
90000 Grants	0.00	
90001 Grant Income		163,661.99
<b>Total 90000 Grants</b>	<b>0.00</b>	<b>163,661.99</b>
90020 Capital Gains		9,282.29
<b>Total Other Income</b>	<b>\$25,159.68</b>	<b>\$138,023.53</b>
Other Expenses		
80500 Major Repairs/Purchases	17.98	
90010 Investment Management Fees		877.51
9030 Cash Over and Short	44.00	
<b>Total Other Expenses</b>	<b>\$61.98</b>	<b>\$877.51</b>
NET OTHER INCOME	<b>\$25,097.70</b>	<b>\$137,146.02</b>
NET INCOME	<b>\$98,604.08</b>	<b>\$ -32,149.03</b>





Final Report for County Commissioners and Staff  
June 30, 2023

The arts are essential to the social, cultural, and economic well-being of communities in Clackamas County. When surveyed, local residents echoed this sentiment. “Access to arts and cultural amenities” has consistently ranked as a key element to a “Complete Community.” The Arts Alliance connects each year with nearly 30,000 local residents and visitors through arts and culture programming, network building, information sharing, and social media interaction.

Currently, CCAA is the chief resource for five arts commissions, six guilds, 12 libraries, and hundreds of artists, writers, performers, creative entrepreneurs, businesses, and educators.

#### **History:**

**Appointed in 1994 by the Board of Commissioners to advise and advocate for the arts in Clackamas County, the Clackamas County Arts Alliance has evolved from an all-volunteer advisory board (originally called the Arts Action Alliance) to an independent 503 (c)(3) nonprofit in 2003.** Our professional staff supports a growing roster of artists and arts organizations, and we have built a robust network that engages businesses, schools, and public agencies. We are acknowledged as the "go to" for information about local arts activities, funding opportunities, and representation with local, county, regional, and statewide initiatives.

Our mission is to **keep arts and culture central to life in Clackamas County.** The Arts Alliance advocates for the arts by building and sustaining relationships with local governments, businesses, schools, and the community. We are committed to championing all art forms, including visual arts, performing arts, and literary arts.

In the coming year, the Alliance will support artists in their professional pursuits, and encourage makers and creatives to discover their potential. We will continue to serve as **the area's primary arts champion** and only arts hub, bringing together a network of artists, performers, writers, arts organizations, and other partners committed to promoting a diverse arts culture, creating economic opportunities, and promoting cultural tourism in Clackamas County.

#### **Funding:**

Over the past two years, support for the Arts Alliance has been waning resulting in a funding cut of over \$150,000. Even with this drop in public investment, it was expected that the Arts Alliance would continue to fulfill its role as the primary arts hub in the county, meet the growing cultural needs and creative aspirations of urban and rural communities, and represent Clackamas County in statewide arts planning.

We met this commitment by cutting expenses and decreasing the staff FTE as well as expanding our fundraising efforts. However, funding from the community has not been able to fully replace the



previous cuts from the county. Community foundation priorities have shifted to BIPOC-led organizations, emergency housing, food insecurity and opioid addiction services.

With adequate operational capacity, the Arts Alliance is poised to champion a stronger and more diverse arts presence for Clackamas County within the Metro region and the state, contribute more strategically to economic vitality, and expand our community of artists and arts enthusiasts.

Over this next year, we will be working with consultants from the **Clackamas Workforce Partnership** to examine our current structure and hopefully create a new business model for the organization. Our goal is that moving forward the Arts Alliance will be positioned to serve Clackamas County despite the ever-changing fundraising climate.

**In addition:**

- \* CCAA is the hub for arts and culture activity in Clackamas County and the area's primary advocate for the arts, building and sustaining relationships with local governments, businesses, schools, and the community.
- \* CCAA staff has been participating as a member of the **Courthouse Arts Committee and will be serving as fiscal agent for fundraising efforts** needed to provide the new courthouse with beautiful, sustainable art. The Arts Alliance will also be applying for grant funding to hire artists to provide public art for the Courthouse when appropriate.
- \* The Arts Alliance is participating with the Oak Lodge Library Arts Committee providing professional support for the new library: <https://youtu.be/4-fHjq4AaPE>
- \* Leading Clackamas County's participation in the Americans for the **Arts & Economic Prosperity Study6** (AEP6), including data gathering, survey distribution and collection, and collaboration with local arts entities to ensure full representation. The surveys are now complete, and we will be sharing the results in early November with the public and elected officials.
- \* Serve as the only Clackamas County representative on the **Metro Arts & Culture planning team working toward a new tri-county Arts & Culture Plan**. We have engaged 5 local artists to participate in the direct steering committee with arts representatives from the two other counties. This plan will be released in early 2024. We are looking forward to sharing this Plan with the community when ready.
- \* CCAA supports and advocates for visual arts, performing arts, and literary arts, working with organizations throughout the county. We will be **expanding our committee structure to include makers and creatives** as we recognize the growth of individual artists in this area.
- \* The Artist Exhibit Program rotates original artwork produced by 50+ local artists through 17 exhibit spaces in 10 publicly accessible civic, business, and commercial venues. We are working with county building managers and look forward to the City of Wilsonville, Oak Lodge Library and County Courthouse expanding exhibit places for local artists. **There are 5 galleries in the Development Services Building and 4 galleries in the Public Services Building. These galleries rotate local artists 3-4 times a year.**

\* The Arts Alliance/AEP program recently has been working with Clackamas County's Equity and Inclusion Office to highlight staff photo displays. We provided exhibit space in the PSB for the recent Black History Month and Juneteenth exhibits. (see attached photos)

\* The Youth Arts for Change (YAC) annually has engaged more than 190 vulnerable and underserved youth in activities to promote creative expression and positive connections with caring adults and peers. Sadly, we are not able to continue this program in the next fiscal year because of funding changes and community priorities.

\* CCAA offers online classes for experienced and emerging artists, hobbyists, and the general public to participate in a wide range of instructional programming across an array of artistic mediums.

\* We are the **fiscal agent for the Clackamas County Cultural Coalition**, which distributes Oregon Cultural Trust funds to hundreds of local arts, history, heritage, and humanities organizations, along with cultural creatives. We have awarded 375 grants totaling \$642,370 since 2005 and in late 2020 CCAA distributed \$2,258,665 in Coronavirus Relief Funding Cultural Support to 30 organizations in Clackamas County and 32 organizations in Washington County. We proudly distributed the funding to Washington County because they did not have an organization at the time willing to serve in this role.

**With ongoing or increased funding from all sources, we will:**

\* Increase Clackamas County's presence where decisions about the arts in Oregon are being made, including Oregon Arts Commission, and Oregon Cultural Trust.

\* The Arts Alliance will convene training and workshops that would help artists, makers, and creatives learn how to better leverage their art as an economic opportunity. Assistance in developing more exhibition and sales spaces was also requested.

\* There is a need for more coordinated awareness about arts and culture opportunities, more promotion of events, more cohesive communication within the arts community itself, a focused effort to promote economic and workforce opportunities within the arts sector, and increased visibility for the outstanding arts and culture experiences Clackamas County has to offer.

\* Advocate for local artists and create new opportunities for public visibility and the sale of art. This includes the expansion of exhibition venues in multiple Clackamas County communities. The expansion will be through our AEP program.

\* Collaborate with Pamplin Media hoping to bring back the Arts & Culture Magazine to increase awareness of local arts activities and expand audience reach for all arts organizations.

In gratitude,

Dianne Alves, Executive Director

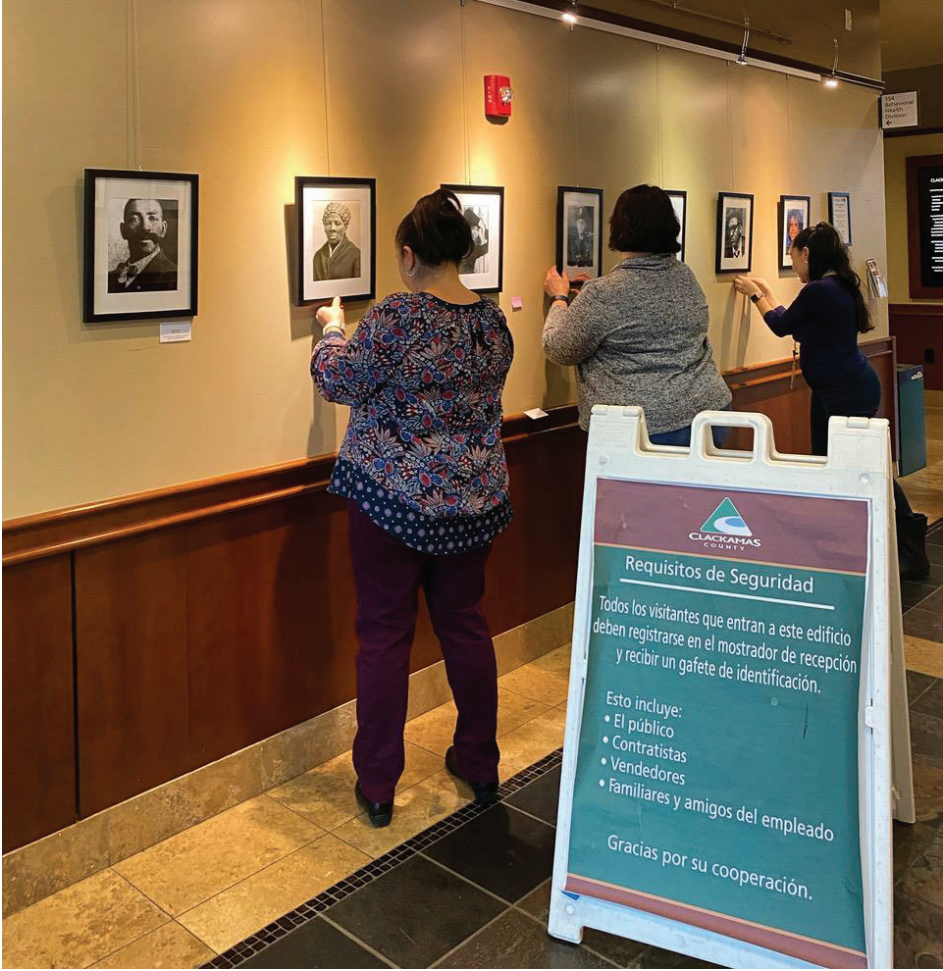
Attachments:

2022/2023 Financials

Photos  
**Juneteenth 2023**



# Black History Month 2023



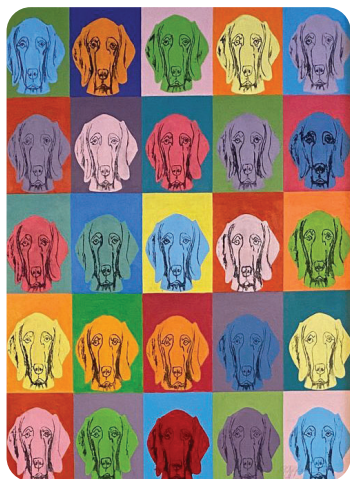
# CLACKAMAS ARTS ALLIANCE

ARTS + CULTURE CENTRAL TO LIFE

## A CULTURAL HUB

At the heart of our work is the creative community—artists working across mediums, makers, actors, singers, writers, and anyone contributing to the cultural vitality of the places and spaces we live, work, and play. Here's what we did together in 2022!

### 2022 BY THE NUMBERS ARTIST EXHIBIT PROGRAM



Art by AEP Artist, Cindy Geffel

**60** galleries

**119**  
artists

**595**  
artworks



Photo: Arts Council of Lake Oswego

### YOUTH ARTS FOR CHANGE

**190** youth engaged

**146%** increase in youth over 2021

**90%**  
of students would take the program again!



2022 Youth COVID Art Project

Photo: Willamette Falls Symphony

# AN ARTS RESURGENCE

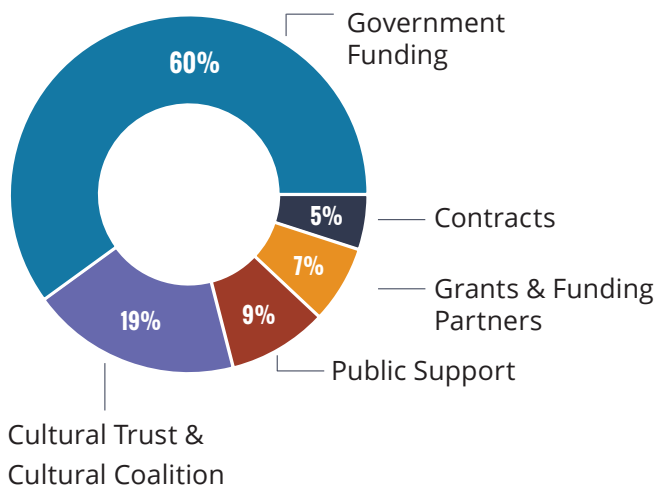
The Clackamas County Arts Alliance plays a vital role in ensuring the future of Oregon's arts and culture. As a 501(c)3 nonprofit, with five staff members and six board members, we are the chief resource and advocate for: five art commissions, six guilds, 12 libraries, 35 museums, and hundreds of artists, writers, performers, creative entrepreneurs, businesses, and educators. Over the past 29 years we reached wider communities and helped integrate the arts into what makes Clackamas County so special.



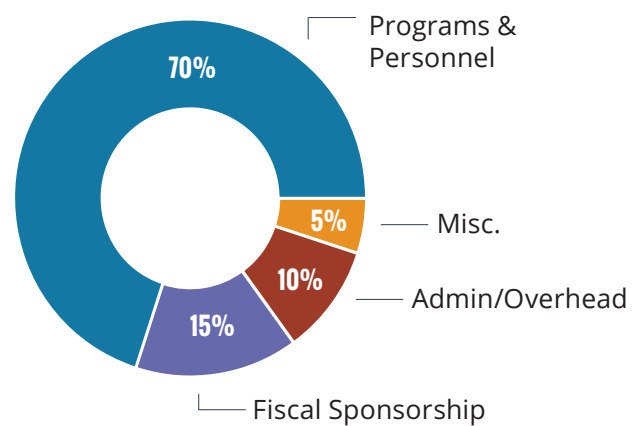
Photo: Clackamas Repertory Theater

## FINANCIALS

**TOTAL INCOME - \$317,184.00**



**TOTAL EXPENSES - \$288,800.00**



\*FINANCIALS: July 1, 2021 - June 30, 2022

## WEB & SOCIAL

**19,958**  
website visitors

**24,583**  
website sessions

**1,000+**  
events submitted to  
our cultural calendar

**40,027**  
Facebook reach

**1,865**  
Instagram reach

**1,641**  
e-news subscribers,  
37% open rate



Photo: Willamette Falls Symphony

VISIT [ClackamasArtsAlliance.org](http://ClackamasArtsAlliance.org) to learn more & donate today!

# Balance Sheet Comparison

As of June 30, 2023

	As of Jun 30, 2023	As of Jun 30, 2022 (PY)	Total
<b>ASSETS</b>			
<b>Current Assets</b>			
<b>Bank Accounts</b>			
1001 Embold CU - Cultural Coalition checking 13	13,408.96		11,840.81
1005 Embold CU Operating 30	21,575.56		12,371.84
1010 Embold CU Money Market 26	7,245.29		188,896.92
1015 Embold CU Savings 04	1,503.02		1,002.32
<b>Total Bank Accounts</b>	<b>43,732.83</b>		<b>214,111.89</b>
<b>Accounts Receivable</b>			
1200 Accounts Receivable	0.00		750.00
<b>Total Accounts Receivable</b>	<b>0.00</b>		<b>750.00</b>
<b>Total Current Assets</b>	<b>43,732.83</b>		<b>214,861.89</b>
<b>Fixed Assets</b>			
1520 Website	35,000.00		17,500.00
1599 Accumulated Depreciation	-729.00		-729.00
<b>Total Fixed Assets</b>	<b>34,271.00</b>		<b>16,771.00</b>
<b>TOTAL ASSETS</b>	<b>\$78,003.83</b>		<b>\$231,632.89</b>
<b>LIABILITIES AND EQUITY</b>			
<b>Liabilities</b>			
<b>Current Liabilities</b>			
<b>Accounts Payable</b>			
2000 Accounts Payable	71.00		17,329.02
<b>Total Accounts Payable</b>	<b>71.00</b>		<b>17,329.02</b>
<b>Other Current Liabilities</b>			
<b>2100 Payroll Liabilities</b>			
OR Employment Taxes	621.08		660.08
OR Paid Family and Medical Leave	357.82		
OR Statewide Transit Taxes	59.63		48.27
<b>Total 2100 Payroll Liabilities</b>	<b>1,038.53</b>		<b>708.35</b>
<b>Total Other Current Liabilities</b>	<b>1,038.53</b>		<b>708.35</b>
<b>Total Current Liabilities</b>	<b>1,109.53</b>		<b>18,037.37</b>
<b>Total Liabilities</b>	<b>1,109.53</b>		<b>18,037.37</b>
<b>Equity</b>			
3000 Net Assets without donor restrictions	213,595.52		206,129.18
3005 Net Assets w/o donor restrictions - Board Designated	-68,336.00		0.00
Net Income	-68,365.22		7,466.34
<b>Total Equity</b>	<b>76,894.30</b>		<b>213,595.52</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$78,003.83</b>		<b>\$231,632.89</b>

# Profit and Loss Comparison

July 2022 - June 2023

	Total	
	Jul 2022 - Jun 2023	Jul 2021 - Jun 2022 (PY)
<b>INCOME</b>		
4000 Clackamas County	100,000.00	192,405.00
4005 Cultural Trust/Coalition	62,940.00	61,451.00
4010 Grants & Funding Partners	69,913.00	22,323.00
4015 Art in Public Spaces		
AEP Contracts	16,700.00	14,900.00
Project Management	1,125.00	
<b>Total 4015 Art in Public Spaces</b>	<b>17,825.00</b>	<b>14,900.00</b>
4020 Board Support	955.00	2,295.00
4025 Events/Workshops/Trainings	15,205.00	8,190.00
4030 Individual Donations	714.54	3,716.81
4045 Other Revenue	48.00	139.00
4050 Fiscal Agent Fees	9,441.00	8,835.15
4993 Grants Returned	3,500.00	3,049.50
4999 Interest Income	368.56	329.13
<b>Total Income</b>	<b>280,910.10</b>	<b>317,633.59</b>
<b>COST OF GOODS SOLD</b>		
5000 Program Costs		
Artists & Consultants	1,400.00	
Committee Support		4,350.00
Grants & Awards		13,500.00
Merchant Fees	221.49	161.97
Pass Through to other Organizations		
Young Audiences		13,500.00
<b>Total Pass Through to other Organizations</b>		<b>13,500.00</b>
Postage & Delivery	7.42	
Program Supplies	5,411.78	3,990.98
Sub Contractors (1099)	9,512.50	21,831.50
<b>Total 5000 Program Costs</b>	<b>16,553.19</b>	<b>57,334.45</b>
<b>Total Cost of Goods Sold</b>	<b>16,553.19</b>	<b>57,334.45</b>
<b>GROSS PROFIT</b>	<b>264,356.91</b>	<b>260,299.14</b>
<b>EXPENSES</b>		
6000 Overhead Expenses		
Accounting	13,651.00	11,959.00
Bank charges	6.56	47.09
Dues and Subscriptions	2,837.61	3,100.42
Insurance - D&O Liability	1,226.00	1,192.00
Insurance - General Liability	3,517.00	3,517.00
Licenses & Taxes	271.00	571.00
Marketing & Promotional	8,402.51	8,068.08
Meals	668.19	194.21



	<b>Jul 2022 - Jun 2023</b>	<b>Total Jul 2021 - Jun 2022 (PY)</b>
Meetings & Events	351.98	600.85
Office Supplies	1,699.77	381.38
Postage	189.02	137.00
Professional Services	5,090.00	1,710.00
Telephone/internet	1,093.93	659.90
<b>Total 6000 Overhead Expenses</b>	<b>39,004.57</b>	<b>32,137.93</b>
6200 Personnel Expenses		
Employee reimbursement	5,750.00	4,250.00
Health Insurance Stipend	23,000.00	16,800.00
Insurance - Workers Comp	852.54	-510.98
Payroll Service Fee	1,356.00	1,254.00
Payroll Taxes	20,509.93	14,768.27
Wages - Employees Staff	240,643.74	167,758.50
<b>Total 6200 Personnel Expenses</b>	<b>292,112.21</b>	<b>204,319.79</b>
6500 Cultural Coalition		
Micro	3,250.00	750.00
Project Grants	57,000.00	44,922.00
<b>Total 6500 Cultural Coalition</b>	<b>60,250.00</b>	<b>45,672.00</b>
6510 Fiscal Agent Fee	9,441.00	8,835.15
6525 Web & Internet	250.35	1,074.40
<b>Total Expenses</b>	<b>401,058.13</b>	<b>292,039.27</b>
<b>NET OPERATING INCOME</b>	<b>-136,701.22</b>	<b>-31,740.13</b>
OTHER INCOME		
7005 Reserves/Board Designated funding	68,336.00	0.00
7050 Tax-Exempt Income		39,935.47
<b>Total Other Income</b>	<b>68,336.00</b>	<b>39,935.47</b>
OTHER EXPENSES		
8010 Depreciation & amortization exp		729.00
<b>Total Other Expenses</b>	<b>0.00</b>	<b>729.00</b>
<b>NET OTHER INCOME</b>	<b>68,336.00</b>	<b>39,206.47</b>
<b>NET INCOME</b>	<b>\$ -68,365.22</b>	<b>\$7,466.34</b>



The logo for Clackamas County consists of the text "Clackamas County" in a white, sans-serif font, centered within a solid black rectangular background.

## FY24 Funding Request Presentation

### INTRODUCTION

*What is RACC's need for investment from Clackamas County and what would the impacts be if RACC were not funded.*

As per the intergovernmental agreement signed by Clackamas County in 1999, RACC performs services in the area of arts and culture to support the county's related initiatives. Clackamas County funds RACC to fund the Clackamas County community. Our role is defined by the IGA and other opportunities to be engaged in the arts and culture landscape in the County, please refer to the PowerPoint for this description. By having your dollars flow through RACC, we are able to provide an ROI that far exceeds any other partnership. Our relatively low fees discounted from a standard government rate of 21%, affords the County the ability to have more dollars to support your community as intended. The robust grantmaking process ensures that Clackamas County artists and creatives are funded through a community-reviewed process that Clackamas County Arts Alliance is unable to facilitate.

In addition, RACC leverages Clackamas County dollars for private, state, other local, and federal funding, such as the NEA grant that was available to Clackamas County for up to over \$200,000. This was a match grant that enabled Clackamas County to match it's support to the need for creatives at a critical time for our communities. Art and Culture are economic drivers for all communities, Clackamas County no less. As the Arts and Economic Prosperity study revealed in 1995 (AEP5), the arts and culture generated **over \$14 million dollars** for the local economy where event-related spending by arts and cultural audiences totaled **\$9 million dollars**. Artists were employed, restaurants were filled, theatre seats were occupied, and hotels were utilized in the county. Those are dollars that came in and stayed in CC.

*See attachment "The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in Clackamas County, OR"*

# FY24 Funding Request Presentation

## ANSWERS TO QUESTIONS ASKED BY CLACKAMAS COUNTY COMMISSIONERS

### 1. Year-to-date Profit & Loss comparisons for Fiscal Year 21/22 and Fiscal Year 22/23.

	Full Year 2021-22	July 2021 to March 2022	July 2022 to March 2023
<b>Revenue</b>			
Contracts	7,593,223.00	4,007,472.00	5,136,151.00
Contributions	122,774.00	83,568.00	470,064.00
Workplace Giving	73,194.00	49,766.00	27,688.00
Investment Income	(386,306.00)	(88,755.00)	187,492.00
Other	1,500.00	600.00	0.00
Total Revenue	7,404,384.00	4,052,650.00	5,821,395.00
<b>Expenses</b>			
Grants	4,561,151.00	1,283,775.00	2,621,788.00
Artist Fees & Expenses	359,177.00	172,301.00	480,287.00
Salaries & Wages	2,182,196.00	1,607,263.00	1,718,263.00
Other	1,239,370.00	862,705.00	1,079,868.00
Total Expenses	8,341,890.00	3,926,044.00	5,900,206.00

### 2. Details on grants awarded to artists, organizations and/or programs within Clackamas County: a brief summary that includes names, amount awarded, date awarded, and a brief description of the artist's program.

RACC Grants support the making and sharing of work and the development of the arts community in the tri-county region. RACC strives to be adaptive in our grantmaking, with current programs focused on General Operating Support for arts organizations and Arts3C

## FY24 Funding Request Presentation

Grants for the making and sharing of artistic work and development of the arts community by individual artists, organizations and arts businesses. RACC continues to support one partner arts organization in GOS (Lakewood Center for the Arts) and was able to make 18 Arts3C awards to individual artists and arts groups for FY23.

*See attachment "FY23 Clackamas County Grant Consolidation"*

### **3. [GRANTS/FINANCE] % of County allocated funds that were reinvested back into Clackamas County.**

In FY23, all of the grants and programs funded were located in Clackamas County. \$56,000 or 90% (\$53,000 in grants and \$3,000 went back to the county through grants and programs such as artslook and advocacy). RACC retained a moderate 9.68% to cover grants management and general costs.

### **4. [FINANCE] % of funds used for administrative fees/operational costs.**

RACC retained a moderate 9.68% to cover grants management and general costs.

### **5. [GRANTS/FINANCE] Amounts of local, state, federal and matching funding that we have applied for and received to support RACC programs; AND what % of money is invested in Clackamas County?**

RACC invests regional support from other funding sources back into Clackamas County. Of the \$119,000 grant awards made to Clackamas County applicants in FY23, over half (or \$66,000) was from other sources including Metro (\$1,500 or 1.3%), the National Endowment for the Arts (\$60,500 or 51%), and the City of Portland (\$4,000 to grant applicants in Clackamas County with Portland mailing addresses, or 3.4%).

In all of RACC's grantmaking programs in FY23 the following funding sources were utilized, with the percent invested in Clackamas County noted: Metro total \$13,500 (11% to Clackamas), Washington County total \$75,000 (0% to Clackamas), City of Portland total \$1,628,709 (.2% to Clackamas), Arts Tax total \$5,596,800 (0% to Clackamas), Multnomah County total \$268,791 (0% to Clackamas), NEA total \$199,000 (30% to Clackamas). 0% of Clackamas County funds were invested in grants outside of the county.

Of the 1100 grant applications received by RACC in FY23 for Arts3C grants, 65 were based in Clackamas County (up from 64 out of 861 grant applications in FY22 and 45 out of 803 grant applications in FY21). With the leveraged dollars from Metro, Portland, and the NEA, RACC was able to make 18 awards for a funding percentage of 28%. This success rate is below the

## FY24 Funding Request Presentation

regional average of 41%, and reveals the significant need for more investment in public funding for artists and arts projects in Clackamas County. In addition, RACC received two new GOS applications for arts organizations headquartered in Clackamas County without funding available to support their partnership.

### **6. A description of our relationship with Clackamas County Arts Alliance; including a comparison between our two organizations, and what differentiates our organization**

RACC (Regional Arts & Culture Council) and Clackamas County Arts Alliance (CCAA) are both dedicated to promoting and supporting arts and culture in our respective regions.

RACC is the Local Art Agency, working in agreement with Clackamas, Washington, and Multnomah Counties, and Metro and the City of Portland, serving the greater metropolitan tri-county area. Our mission is to enrich the community through arts and culture, by providing grants and awards, advocacy, and various programs and initiatives including professional development opportunities and advocacy through artlookOregon to support creatives, artists, and arts organizations. RACC works collaboratively with local, state, and federal government agencies, community partners, and stakeholders to cultivate a vibrant and inclusive arts scene in the region.

CCAA is the steward of the clackamas county cultural coalition (Check) and fiscal sponsor for all OTC engagement with the coalition

The Clackamas County Arts Alliance (CCAA) specifically serves Clackamas County and is dedicated to this region. It provides resources, grants through its engagement with the Clackamas County Cultural Coalition, and advocacy for local artists, organizations, and events. CCAA's focus is on fostering community engagement, supporting arts education, and enhancing the cultural identity of Clackamas County.

While both RACC and CCAA share a common goal of promoting arts and culture, there are some notable differences between the two organizations.

Geographic Scope: RACC operates on a broader scale, serving the entire tri-county area as both a funding partner and advocacy agency. CCAA, however, focuses exclusively on Clackamas County and tailors its initiatives to the specific needs and opportunities within that region. RACC's work across the region ensures that we have an understanding of the needs of our local creative community and can translate that to local, state, and federal policymakers to ensure a thriving arts and culture economy here. RACC's work helps to

## FY24 Funding Request Presentation

generate over \$14 million dollars in economic growth for Clackamas County, per the 2015 Arts and Economic Prosperity survey.

**Organizational Structure:** RACC is a larger established organization with over 26 years of experience under its current moniker, with a comprehensive range of programs and services. It collaborates closely with local government agencies, businesses, and community organizations to achieve its goals. CCAA, being a county-specific alliance, has a more localized focus and a smaller operational footprint—and less of an opportunity to leverage county support strategically across the region.

**Funding and Support:** RACC, based in a larger metropolitan area, has historically had access to a broader range of funding sources, including public grants—federal and state, private sponsorships, and individual donations. RACC has supported the Clackamas County Arts Alliance through many projects over the years. RACC was able to advocate for Clackamas and Washington Counties for federal CARES funding to help support arts and culture in these counties that have not traditionally been able to meet the demands of their artistic and creative community. That funding was brought in to leverage and grow a funding base for Clackamas County.

**Outreach and Community Engagement:** RACC, with its broader scope, offers a diverse array of events, art forms, and robust community engagement initiatives, which played pivotal roles during closures due to COVID 19. A notable event showcasing RACC's commitment to advocacy is sitting on the Cultural Advocacy of Coalition of Oregon (CACO) which advocates for policies and funding that will create a thriving environment for arts, culture, history, heritage, and humanities across the state of Oregon. This year, CACO organized Cultural Advocacy Day, held on April 19th in Salem. During this event, RACC as representative of the tri-county area, met with five representatives and their staff to raise awareness about the crucial role of arts and culture in economic recovery and community healing within our metropolitan region. This advocacy effort was further bolstered by the support of the newly formed arts and culture caucus.

Additionally, RACC actively supports Clackamas County creatives and organizations operating within the county line as well as those who operate in Multnomah and Washington Counties. Through artLook(r)Oregon, a platform dedicated to connecting art opportunities with schools, RACC continues supports Arts Education while also extending beyond the local level as it collaborates with prestigious entities such as the National Endowment for the Arts (NEA) and Americans for the Arts (AFTA) as a designated Local Arts Agency (LAA). As a

## FY24 Funding Request Presentation

Local Arts Agency, RACC designated Clackamas County as a focal point for investment of an NEA regranting program. The county's investment in RACC is matched by the NEA grant. RACC's role as the arts and cultural agency, as outlined in the Intergovernmental Agreement involving all three counties, Metro, and the City of Portland, encompasses stewardship of public investment, leadership, strategic planning, policy development, coordination, and financial support for the regional arts industry, benefitting citizens throughout the region.

RACC and CCAA share a common objective of promoting arts and culture but differ in their geographic scope, organizational structure, funding models, and level of community engagement. CCAA acts as fiscal agent for the Clackamas County Cultural Coalition which distributes Oregon Cultural Trust funds as grants to local county artists. CCAA also is able to support the arts and culture by sitting on the new courthouse's arts committee, with hopes to serve as fiscal agent for fundraising for art for the new courthouse. Understanding these distinctions help identify the specific strengths and resources each organization brings to its respective community.

### **7. Summary with details on the return on investment that Clackamas County receives from these programs**

- As your local arts agency, RACC works in partnership with Clackamas, Washington, and Multnomah Counties, and Metro and the City of Portland, serving the greater metropolitan tri-county area.
- More organizations and individuals are funded than Clackamas County can fund on its own, which means more people are employed serving the arts and culture sector with RACC's partnership than would be possible without RACC.
- Clackamas County received over \$14 million in revenue through its creative economy (AEP5 national survey). This is critical to keep the communities located here thriving.
- A healthy creative space drives tourism (local and national)- hotels, venues, restaurants, and theatres- which brings more revenue to the county. Your investment in artists and creatives is an investment in your community, RACC invests in this to leverage county dollars.
- In 2021, as your Local Arts Agency, RACC designated Clackamas County as one of two focal points for investment of an NEA regranting program. This investment from the NEA is matched by Clackamas County's investment in RACC. NEA Chair Dr. Maria Jackson visited our region last year to see the effects of this investment in Clackamas and Washington County.

## FY24 Funding Request Presentation

- RACC represents Clackamas County in our advocacy engagements (which resulted in the NEA funding allocation). We are advocating at municipal, county, state, and federal levels to increase funding for the creative sector. We participated in Cultural Advocacy Day in Salem, and we bring our work into conversations with American for the Arts and the NEA among other spaces.
- 

### Attachments

Presentation Document (Current)

Questions Answered (Current)

AEP5 Summary (Attachment)

5 Years Clackamas County Grants (Full List of Artists and Orgs - Attachment)

FY23 Clackamas County Grant Consolidation (Attachment)

Community Support Letters (Attachments)





# Clackamas

## County +

# Regional Arts & Culture Council

## A working history



### IGA

RACC became the designated arts service provider for the region in 1995 through an Intergovernmental agreement. The IGA was revised in 1999 when Clackamas County joined the process.



### AEAF/ARTS TAX

Providing 6 public districts in Portland with at least one visual art, music, drama, or dance teacher for every 500 students. Through grants, RACC distributes the remaining funds to arts organizations, increasing arts access. RACC does not receive any funding from the Arts Education tax.



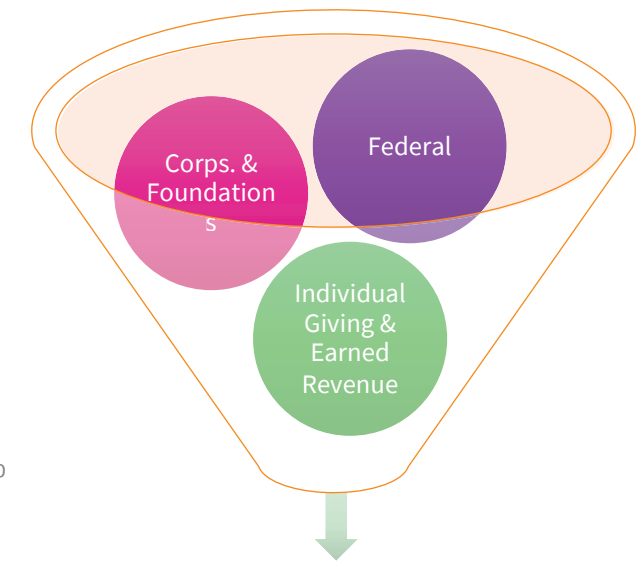
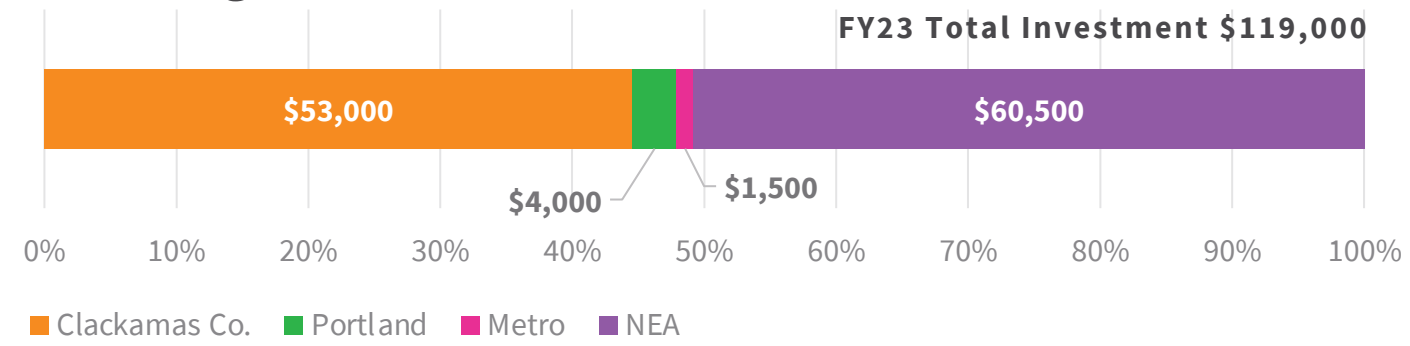
### AEP5

Event-Related Spending by Arts and Cultural Audiences Totaled \$9 million. **The Arts and Economic Prosperity study found that the arts and culture are an economic driver. In FY15 Clackamas Co. spent \$14M+ directly on arts and culture.**



# Clackamas County

## Leverage & Return on Investment FY23



### Total Budget Allocation

**18**

**Grants Awarded, Total: \$68,000**

*(\$36,000 from Clackamas Co.)*

#### FY23 Arts3C

**14 Artists, 4 Organizations**

Xiaolin Jiang, Tie Li, Kate Simmons, Stephen Cohen, Zephyr Brown, Jessica Barr (Mitzvah Movie LLC), Alexander Chernousov, Jennifer (Kapu) Dancel, Celina Flores, Jamin London Tinsel, Cathy Rowe, Jerome Sloan, Cliff Stanford, Daren Todd Willamette Falls Symphony, Artback, Clackamas County Arts Alliance, Estacada Area Arts Commission

**01**

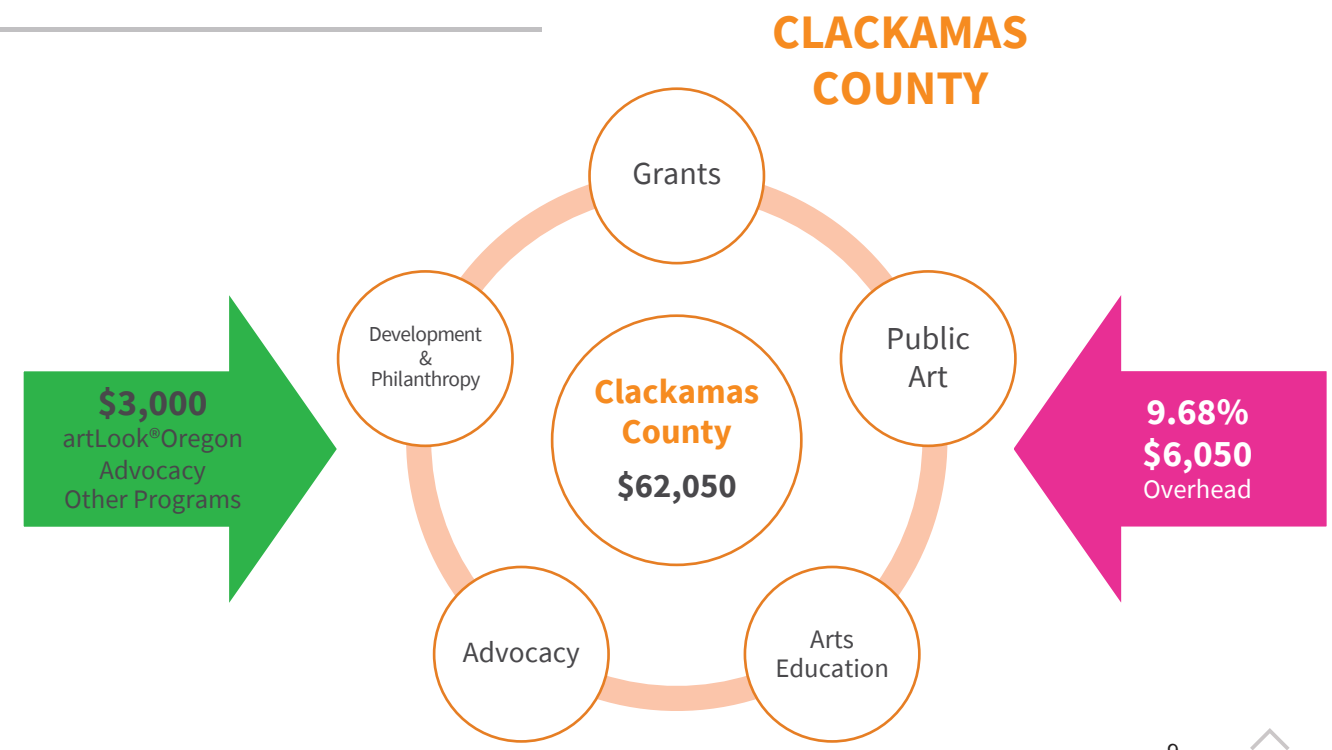
**Grant Awarded, Total: \$51,000**

*(\$17,000 from Clackamas Co.)*

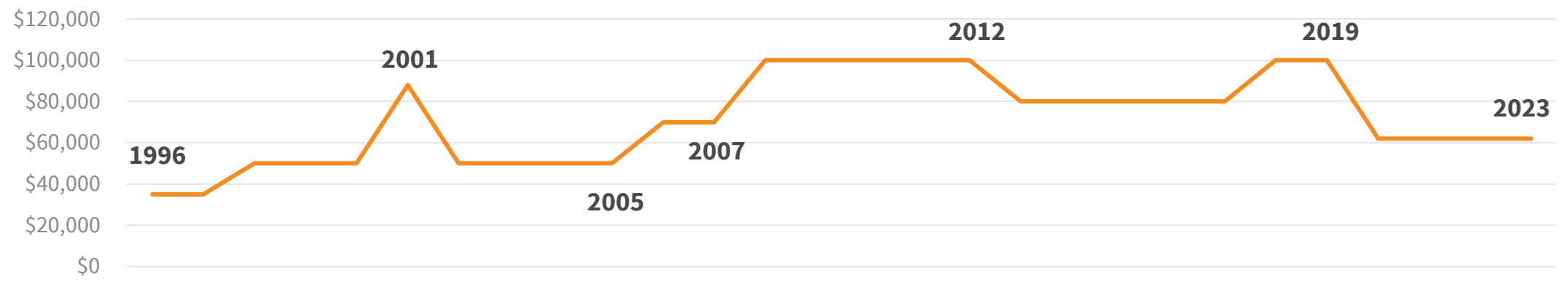
#### FY23 General Operating Support

**1 Organization**

Lakewood Center for the Arts



### Lifetime Return on Investment 1996-2023



Year	Total Clackamas County Investment	Funds sent to RACC and distribution once received	RACC Investment (Public & Private)^	TOTAL
2015	\$80,000	RACC \$60,000, CCAC \$20,000	\$218,000	<b>\$298,000</b>
2016	\$80,000	RACC \$60,000, CCAC \$20,000	\$239,000	<b>\$319,000</b>
2017	\$80,000	RACC \$60,000, CCAC \$20,000	\$287,000	<b>\$367,000</b>
2018	\$100,000	RACC \$80,000, CCAC \$20,000	\$295,000	<b>\$395,000</b>
2019	\$100,000	RACC \$80,000, CCAC \$20,000	\$217,000	<b>\$317,000</b>
2020	\$100,000	RACC \$80,000, CCAC \$20,000	\$204,000	<b>\$304,000</b>
2021	\$69,050	RACC \$62,050	\$171,000	<b>\$240,050</b>
2022	\$62,050	RACC \$62,050	\$224,000	<b>\$286,050</b>
2023	\$62,050	RACC \$62,050	\$197,000	<b>\$259,050</b>
<b>TOTAL</b>	<b>\$733,150</b>		<b>\$2,052,000</b>	<b>\$2,785,150</b>

*Total received over the last 5 years \$493,150 for an averaged total of 2% taken in overhead/program costs.*

^Does not include in-kind support  
\*Projection

### RACC's support over 5 years 2018-2023



**192**  
Grants

RACC has supported individual artists and organizations in Clackamas County.

**\$485,670**  
Distributed to Artists

With Clackamas County's investment in RACC, we have been able to invest almost a half a million back into the county.

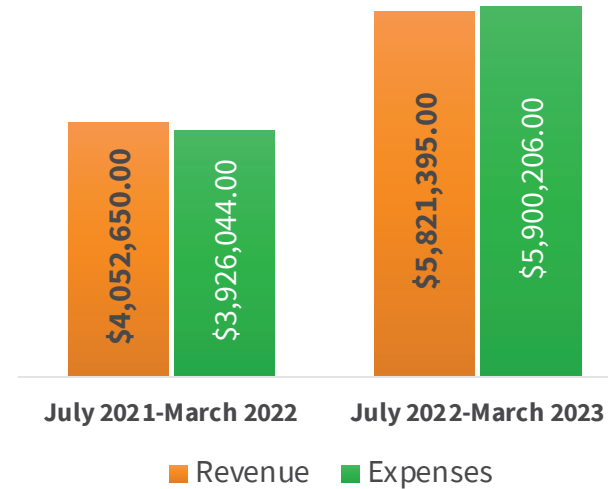
# The Regional Arts & Culture Council

## Need | Impact | Leverage

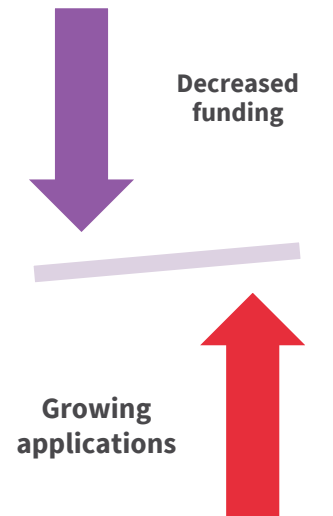
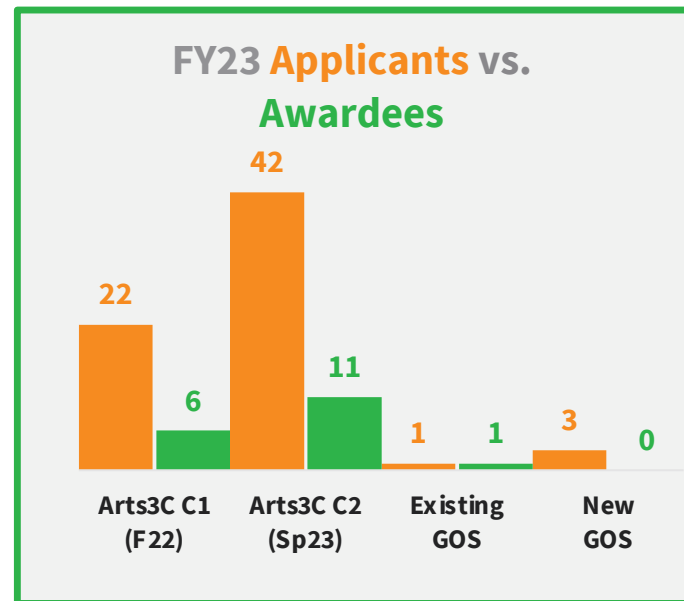
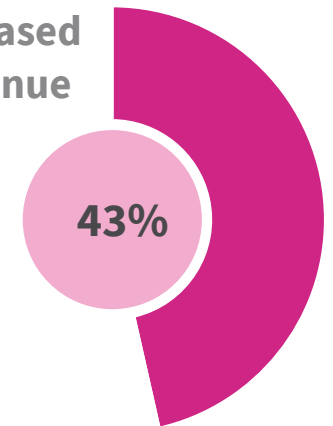
- Clackamas County's population has more than doubled since RACC began providing support as a local arts agency via our intergovernmental agreement. Though once funded at \$100k, RACC now receives less than \$65,000 to support a blossoming Clackamas County creative culture.
- RACC leverages county support with other resources ensuring arts and culture continued funding. Lake Center for the Arts, as a part of our GOS program, annual receives over \$50,000—of which Clackamas County paid \$17,000 in FY2023.
- RACC brings its program expertise, advocacy, and leadership to bear for Clackamas County through our grantmaking and public art awards programs for an excellent ROI for the County, annually leveraging 2x or more for the funding allocation.
- Of the 1100 grant applications received by RACC in FY23 for Arts3C grants, 65 were based in Clackamas County (up from 64 out of 861 grant applications in FY22 and 45 out of 803 grant applications in FY21). With the leveraged dollars, 28% or 18 applicants were awarded. 28% is below the regional average of 41% revealing a significant need for more investment in funding for artists and culture in Clackamas County.
- RACC received two new GOS applications for arts organizations headquartered in Clackamas County without funding available to support their partnership.

## Financials

FY23 At a Glance



Increased Revenue



List of FY23 recipients on Leverage & ROI slide.

# Clackamas County

## Need | Impact | Leveraging *(continued)*

### Impact

- As your local arts agency, RACC works in partnership with Clackamas, Washington, and Multnomah Counties, and Metro and the City of Portland, serving the greater metropolitan tri-county area.
- More organizations and individuals are funded than Clackamas County can fund on its own, which means more people are employed serving the arts and culture sector with RACC's partnership than would be possible without RACC.
- Clackamas County received over \$14 million in revenue through its creative economy (AEP5 national survey). This is critical to keep the communities located here thriving.
- A healthy creative space drives tourism (local and national)- hotels, venues, restaurants, and theatres- which brings more revenue to the county. Your investment in artists and creatives is an investment in your community, RACC invests in this to leverage county dollars.
- In 2021, as your Local Arts Agency, RACC designated Clackamas County as one of two focal points for investment of an NEA regranting program. This investment from the NEA is matched by Clackamas County's investment in RACC. NEA Chair Dr. Maria Jackson visited our region last year to see the effects of this investment in Clackamas and Washington County.
- RACC represents Clackamas County in our advocacy engagements (which resulted in the NEA funding allocation). We are advocating at municipal, county, state, and federal levels to increase funding for the creative sector. We participated in Cultural Advocacy Day in Salem, and we bring our work into conversations with American for the Arts and the NEA among other spaces.

### Mission

To enrich the community through arts and culture, by providing grants and awards, advocacy, and various programs and initiatives including professional development opportunities and advocacy through *artlookOregon* to support creatives, artists, and arts organizations. RACC works collaboratively with local, state, and federal government agencies, community partners, and stakeholders to cultivate a vibrant and inclusive arts scene in the region.

### We are better together



**Total Funds: \$ 51,000**

**\$ 17,000 \$ - \$ - \$ 34,000 \$**

51,000

Cycle	Organization	Total Award	Award Date	Clackamas	City of Portland	Metro	National
3	Lakewood Center for the Arts	\$ 45,000	6/30/2023	\$ 17,000	\$ -	\$ -	\$ 28,000
Investment	Lakewood Center for the Arts	\$ 6,000	6/30/2023	\$ -	\$ -	\$ -	\$ 6,000

**RACC Arts3C Grant**  
 Awarded on 12/28/2022

			<b>Total</b>	<b>\$ 68,000</b>	<b>\$ 36,000</b>	<b>\$ 4,000</b>	<b>\$ 1,500</b>	<b>\$ 26,500</b>	<b>\$ 68,000</b>
<b>Cycle</b>	<b>Program Name</b>	<b>RACC ID</b>	<b>Applicant Type</b>	<b>Total Award</b>	<b>Clackamas</b>	<b>City of Portland</b>	<b>Metro Funding</b>	<b>National</b>	
1	Arts3C	Jiang, Xiaolin	Individual Artist	\$ 1,000	\$ 1,000	\$ -	\$ -	\$ -	
1	Arts3C	Li, Tie	Individual Artist	\$ 3,000	\$ 3,000	\$ -	\$ -	\$ -	
1	Arts3C	Simmons, Kate	Individual Artist	\$ 5,000	\$ 5,000	\$ -	\$ -	\$ -	
1	Arts3C	Cohen, Stephen	Individual Artist	\$ 4,000	\$ 4,000	\$ -	\$ -	\$ -	
1	Arts3C	Brown, Zephyr	Individual Artist	\$ 2,000	\$ -	\$ -	\$ -	\$ 2,000	
2	Arts3C	Barr, Jessica (Mitzvah Movie LLC)	Individual Artist	\$ 5,000	\$ 5,000	\$ -	\$ -	\$ -	
2	Arts3C	Chernousov, Alexander	Individual Artist	\$ 5,000	\$ -	\$ -	\$ -	\$ 5,000	
2	Arts3C	Dancel, Jennifer (Kapu)	Individual Artist	\$ 5,000	\$ 3,500	\$ -	\$ 1,500	\$ -	
2	Arts3C	Flores, Celina	Individual Artist	\$ 5,000	\$ 2,500	\$ 2,500	\$ -	\$ -	
2	Arts3C	London Tinsel, Jamin	Individual Artist	\$ 3,000	\$ -	\$ 1,500	\$ -	\$ 1,500	
2	Arts3C	Rowe, Cathy	Individual Artist	\$ 2,000	\$ -	\$ -	\$ -	\$ 2,000	
2	Arts3C	Sloan, Jerome	Individual Artist	\$ 4,000	\$ -	\$ -	\$ -	\$ 4,000	
2	Arts3C	Stanford, Cliff	Individual Artist	\$ 2,000	\$ 2,000	\$ -	\$ -	\$ -	
2	Arts3C	Todd, Daren	Individual Artist	\$ 5,000	\$ 5,000	\$ -	\$ -	\$ -	
1	Arts3C	Willamette Falls Symphony	Organization	\$ 5,000	\$ -	\$ -	\$ -	\$ 5,000	
2	Arts3C	Artback	Organization	\$ 4,000	\$ -	\$ -	\$ -	\$ 4,000	
2	Arts3C	Clackamas County Arts Alliance	Organization	\$ 5,000	\$ 5,000	\$ -	\$ -	\$ -	
2	Arts3C	Estacada Area Arts Commission	Organization	\$ 3,000	\$ -	\$ -	\$ -	\$ 3,000	

Fiscal Year	RACC Identity Applicant	Applicant Type	Grant Type	Total Awarded for Grant	Applicant City	Applicant Zip	Disc Descr
18-19	Brinkman, Lisa	Individual	Professional Development	\$ 1,080.00	West Linn	97068	Visual Arts
18-19	Lakewood Center for the Arts	Organization	General Support	\$ 21,000.00	Lake Oswego	97034	Multi-Discipline
18-19	Brahim, Sarah	Individual	Professional Development	\$ 1,650.00	Clackamas	97015	Dance/Movement
18-19	Czyzewicz, Alexandra	Individual	Professional Development	\$ 900.00	Beavercreek	97004	Music
18-19	Hayes, Marlana	Individual	Professional Development	\$ 1,500.00	West Linn	97068	Visual Arts
18-19	Monroe, Lacey	Individual	Professional Development	\$ 900.00	Milwaukie	97222	Visual Arts
18-19	Novarino, Jade	Individual	Professional Development	\$ 1,200.00	Happy Valley	97086	Multi-Discipline
18-19	One World Chorus	Organization	Project	\$ 6,950.00	Lake Oswego	97034	Media Arts
18-19	Estacada Area Arts Commission	Organization	Project	\$ 6,300.00	Estacada	97023	Multi-Discipline
18-19	Wilsonville Arts & Culture Council	Organization	Project	\$ 2,700.00	Wilsonville	97070	Multi-Discipline
19-20	Schenk, Susan	Individual	Professional Development	\$ 1,000.00	WILSONVILLE	97070	Visual Arts
19-20	Lin, Orlando	Individual	Professional Development	\$ 1,200.00	Lake Oswego	97035	Visual Arts
18-19	Mefford, Benjamin	Individual	Project	\$ 2,880.00	Wilsonville	97070	Visual Arts
18-19	Artback	Organization	Project	\$ 4,500.00	Eagle Creek	97022	Visual Arts
19-20	Lakewood Center for the Arts	Organization	General Support	\$ 21,000.00	Lake Oswego	97034	Multi-Discipline
19-20	Cohen, Stephen	Individual	Project	\$ 1,000.00	Lake Oswego	97035	Music
19-20	Espinosa, Gabriel	Individual	Project	\$ 3,000.00	Lake Oswego	97035	Music
19-20	SoulPatch Music Productions	Organization	Project	\$ 5,950.00	Milwaukie	97267	Music
19-20	Lakewood Center for the Arts	Organization	General Support	\$ 22,000.00	Lake Oswego	97034	Multi-Discipline
19-20	Sterry, Anne-Louise	Individual	Professional Development	\$ 1,600.00	Milwaukie	97267	Multi-Discipline
19-20	Woo, Quincy	Individual	Project	\$ 5,530.00	Happy Valley	97086	Media Arts
19-20	Canby Pioneer Chapel Performing Arts	Organization	Project	\$ 3,000.00	Canby	97013	Multi-Discipline
19-20	Wilsonville Arts & Culture Council	Organization	Project	\$ 3,200.00	Wilsonville	97070	Multi-Discipline
19-20	Big Horn Brass	Organization	Project	\$ 3,180.00	West Linn	97068	Music
19-20	Oregon Adventure Theatre	Organization	Project	\$ 4,550.00	West Linn	97068	Theatre
19-20	Dunn, Andy	Individual	Project	\$ 3,000.00	Lake Oswego	97034	Literature
19-20	SynCyr, RiRi	Individual	Project	\$ 3,000.00	Milwaukie	97267	Dance/Movement
20-21	Lakewood Center for the Arts	Organization	General Support	\$ 21,000.00	Lake Oswego	97034	Multi-Discipline
20-21	Schenk, Crystal	Individual	Make   Learn   Build	\$ 3,000.00	Milwaukie	97222	Visual Arts
20-21	Mefford, Benjamin	Individual	Make   Learn   Build	\$ 3,000.00	Wilsonville	97070	Visual Arts
20-21	Ormae-Jarmer, Rene	Individual	Make   Learn   Build	\$ 3,000.00	Milwaukie	97267	Music
20-21	Wilson, Tammy Jo	Individual	Make   Learn   Build	\$ 1,500.00	Oregon City	97045	Visual Arts
20-21	Novarino, Jade	Individual	Make   Learn   Build	\$ 3,000.00	Happy Valley	97086	Social Practice
20-21	Todd, Daren	Individual	Make   Learn   Build	\$ 3,000.00	Portland	97218	Visual Arts
20-21	Perrine, Jennifer	Individual	Make   Learn   Build	\$ 3,000.00	Portland	97267	Literature
20-21	Bunch, Kenji	Individual	Make   Learn   Build	\$ 3,000.00	Portland	97219	Music
20-21	Mitchell, Madeline	Individual	Make   Learn   Build	\$ 3,000.00	West linn	97068	Visual Arts
20-21	Fischer, Simone	Individual	Make   Learn   Build	\$ 3,000.00	Happy Valley	97086	Multi-Discipline
20-21	Barnum, Leslie	Individual	Make   Learn   Build	\$ 3,000.00	Damascus	97089	Visual Arts
20-21	Shodo, Sora	Individual	Make   Learn   Build	\$ 3,000.00	Lake Oswego	97035	Visual Arts
20-21	Li, Tie	Individual	Make   Learn   Build	\$ 3,000.00	Portland	97219	Visual Arts
20-21	Springer, Samantha	Individual	Make   Learn   Build	\$ 3,000.00	Lake Oswego	97034	Visual Arts
20-21	Hangland-Skill, Mick	Individual	Make   Learn   Build	\$ 3,000.00	Happy Valley	97086	Visual Arts
20-21	Stumptown Stages	Organization	Make   Learn   Build	\$ 1,500.00	Lake Oswego	97034	Theatre
20-21	Artback	Organization	Make   Learn   Build	\$ 3,000.00	Eagle Creek	97022	Visual Arts
20-21	Art in Oregon	Organization	Make   Learn   Build	\$ 1,500.00	Oregon City	97045	Visual Arts
20-21	One World Chorus	Organization	Make   Learn   Build	\$ 3,000.00	Lake Oswego	97034	Media Arts
20-21	Youth Music Project	Organization	Make   Learn   Build	\$ 3,000.00	West Linn	97068	Music
20-21	Circle Community Dance & Wellness	Organization	Make   Learn   Build	\$ 3,000.00	Oak Grove	97267	Dance/Movement
20-21	Lakewood Center for the Arts	Organization	General Support	\$ 21,000.00	Lake Oswego	97034	Multi-Discipline
21-22	Art in Oregon	Organization	Make   Learn   Build	\$ 5,000.00	Oregon City	97045	Visual Arts
21-22	Art-O-Maddic	Organization	Make   Learn   Build	\$ 5,000.00	Canby	97013	Visual Arts
21-22	Red Pig Garden Tools	Organization	Make   Learn   Build	\$ 3,000.00	Lake Oswego	97034	Other
21-22	James, Lucas	Individual	Make   Learn   Build	\$ 3,000.00	Milwaukie	97222	Music
21-22	Livingston, Adrienne	Individual	Make   Learn   Build	\$ 3,000.00	Clackamas	97015	Other
21-22	Mars, Susannah	Individual	Make   Learn   Build	\$ 5,000.00	Damascus	97089	Multi-Discipline
21-22	Perrine, Jennifer	Individual	Make   Learn   Build	\$ 3,000.00	Portland	97267	Literature
21-22	Pulp & Deckle	Organization	Make   Learn   Build	\$ 3,000.00	Oregon City	97045	Visual Arts
21-22	Small Axe Gallery + Projects	Organization	Make   Learn   Build	\$ 3,000.00	Milwaukie	97267	Multi-Discipline
21-22	SoulPatch Music Productions	Organization	Make   Learn   Build	\$ 3,000.00	Milwaukie	97267	Music
21-22	strong, mckenzie	Individual	Make   Learn   Build	\$ 3,000.00	Happy Valley	97086	Multi-Discipline
21-22	Wilsonville Arts & Culture Council	Organization	Make   Learn   Build	\$ 3,000.00	Wilsonville	97070	Multi-Discipline
21-22	Artback	Organization	Make   Learn   Build	\$ 3,000.00	Estacada	97023	Visual Arts
21-22	Casa Della Zisa Collegium Musica	Organization	Make   Learn   Build	\$ 3,000.00	West Linn	97068	Music
21-22	Clackamas County Arts Alliance	Organization	Make   Learn   Build	\$ 3,000.00	Oregon City	97045	Visual Arts
21-22	Damascus Fiber Arts School	Organization	Make   Learn   Build	\$ 3,000.00	Damascus	97089	Visual Arts
21-22	Espinosa, Gabriel	Individual	Make   Learn   Build	\$ 3,000.00	Lake Oswego	97035	Music
21-22	Felton, Henry	Individual	Make   Learn   Build	\$ 5,000.00	happy valley	97086	Multi-Discipline
21-22	Fischer, Simone	Individual	Make   Learn   Build	\$ 3,000.00	Happy Valley	97086	Visual Arts
21-22	Fontana, Marcelo	Individual	Make   Learn   Build	\$ 3,000.00	Damascus	97089	Media Arts
21-22	Harrington, Richard	Individual	Make   Learn   Build	\$ 3,000.00	Oregon City	97045	Visual Arts
21-22	Maurice, Medina	Individual	Make   Learn   Build	\$ 3,000.00	PORTLAND	97267	Dance/Movement
21-22	Mease, Asa	Individual	Make   Learn   Build	\$ 1,500.00	Milwaukie	97222	Visual Arts
21-22	Shirkhani, David	Individual	Make   Learn   Build	\$ 3,000.00	Portland	97267	Visual Arts
21-22	Lakewood Center for the Arts	Organization	General Support	\$ 45,000.00	Lake Oswego	97034	Multi-Discipline
21-22	Lakewood Center for the Arts	Organization	General Support	\$ 8,900.00	Lake Oswego	97034	Multi-Discipline
22-23	Brown, Zephyr	Individual Artist	Arts3C	\$ 2,000.00	Damascus	97080	Social Practice,Other Primary, please specify...
22-23	Cohen, Stephen	Individual Artist	Arts3C	\$ 4,000.00	Lake Oswego	97035	Music
22-23	Jiang, Xiaolin	Individual Artist	Arts3C	\$ 1,000.00	Wilsonville	97070	Visual Arts
22-23	Li, Tie	Individual Artist	Arts3C	\$ 3,000.00	Portland	97219	Visual Arts
22-23	Simmons, Kate	Individual Artist	Arts3C	\$ 5,000.00	Sandy	97055	Media Arts (Film/Video)
22-23	Willamette Falls Symphony	Organization	Arts3C	\$ 5,000.00	Oregon City	97045	Music
22-23	Todd, Daren	Individual	Arts3C	\$ 5,000.00	Milwaukie	97222	Visual Arts (2D and 3D)
22-23	Clackamas County Arts Alliance	Organization	Arts3C	\$ 5,000.00	Oregon City	97045	Multi-Discipline
22-23	Flores, Celina	Individual	Arts3C	\$ 5,000.00	Portland	97206	Media Arts (Audio)
22-23	Stanford, Cliff	Individual	Arts3C	\$ 2,000.00	Sandy	97055	Music
22-23	Barr, Jessica	Individual	Arts3C	\$ 5,000.00	Lake Oswego	97035	Media Arts (Film/Video)
22-23	Dancel, Jennifer (Kapu)	Individual	Arts3C	\$ 5,000.00	Milwaukie	97267	Multi-Discipline
22-23	London Tinsel, Jamin	Individual	Arts3C	\$ 3,000.00	Portland	97206	Visual Arts (2D and 3D)
22-23	Artback	Organization	Arts3C	\$ 4,000.00	Estacada	97023	Visual Arts (2D and 3D)
22-23	Estacada Area Arts Commission	Organization	Arts3C	\$ 3,000.00	Estacada	97023	Literature



22-23	Chernousov, Alexander	Individual	Arts3C	\$	5,000.00	Oregon city	97045	Social Practice	
22-23	Rowe, Cathy	Individual	Arts3C	\$	2,000.00	Oregon City	97045	Visual Arts (2D and 3D)	
22-23	Sloan, Jerome	Individual	Arts3C	\$	4,000.00	Lake Oswego	97034	Visual Arts (2D and 3D)	
22-23	Lakewood Center for the Arts	Organization	General Support	\$	45,000.00	Lake Oswego	97034	Multi-Discipline	
22-23	Lakewood Center for the Arts	Organization	General Support	\$	6,000.00	Lake Oswego	97034	Multi-Discipline	
				\$	485,670.00				

## The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in Clackamas County, OR (Fiscal Year 2015)

Direct Economic Activity	Arts and Cultural Organizations	+	Arts and Cultural Audiences	=	Total Industry Expenditures
Total Industry Expenditures	\$5,821,109		\$9,016,568		\$14,837,677

### Economic Impact of Spending by Arts and Cultural Organizations and Their Audiences

Total Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	255		162		417
Household Income Paid to Residents	\$4,356,000		\$3,671,000		\$8,027,000
Revenue Generated to <u>Local</u> Government	\$254,000		\$237,000		\$491,000
Revenue Generated to <u>State</u> Government	\$128,000		\$580,000		\$708,000

### Event-Related Spending by Arts and Cultural Audiences Totaled \$9 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident <sup>1</sup> Attendees	+	Nonresident <sup>1</sup> Attendees	=	All Cultural Audiences
Total Attendance to Arts and Culture Events	227,102		108,847		335,949
Percentage of Total Attendance	67.6%		32.4%		100.0%
Average Event-Related Spending Per Person	\$21.37		\$38.25		\$26.83
<b>Total Event-Related Expenditures</b>	<b>\$4,853,170</b>		<b>\$4,163,398</b>		<b>\$9,016,568</b>

### Nonprofit Arts and Cultural Event Attendees Spend an Average of \$26.83 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident <sup>1</sup> Attendees	Nonresident <sup>1</sup> Attendees	All Cultural Audiences
Meals and Refreshments	\$10.08	\$18.09	\$12.67
Souvenirs and Gifts	\$7.62	\$9.05	\$8.08
Ground Transportation	\$1.30	\$4.36	\$2.29
Overnight Lodging (one night only)	\$0.39	\$3.83	\$1.50
Other/Miscellaneous	\$1.98	\$2.92	\$2.28
<b>Average Event-Related Spending Per Person</b>	<b>\$21.37</b>	<b>\$38.25</b>	<b>\$26.83</b>

Source: *Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in Clackamas County*. For more information about this study or about other cultural initiatives in Clackamas County, visit the Clackamas County Arts Alliance's web site at [www.clackamasartsalliance.org](http://www.clackamasartsalliance.org).

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## About This Study

This Arts & Economic Prosperity 5 study was conducted by Americans for the Arts to document the economic impact of the nonprofit arts and culture industry in 341 communities and regions (113 cities, 115 counties, 81 multicounty or multicounty regions, 10 states, and 12 individual arts districts)—representing all 50 U.S. states and the District of Columbia. The diverse communities range in population (1,500 to more than 4 million) and type (small rural to large urban). Project economists from the Georgia Institute of Technology customized an input-output analysis model for each participating region to provide specific and localized data on four measures of economic impact: full-time equivalent jobs, household income, and local and state government revenue. These localized models allow for the uniqueness of each local economy to be reflected in the findings.

Americans for the Arts partnered with 250 local, regional, and statewide organizations that represent the 341 study regions (30 partners included multiple study regions as part of their participation). **To complete this customized analysis for Clackamas County, the Clackamas County Arts Alliance joined the study as one of the 250 partners.**

## Surveys of Nonprofit Arts and Cultural ORGANIZATIONS

Each of the 250 partner organizations identified the universe of nonprofit arts and cultural organizations that are located in its region(s) using the Urban Institute's National Taxonomy of Exempt Entity (NTEE) coding system, a definitive classification system for nonprofit organizations recognized as tax exempt by the Internal Revenue Code. In addition, the study partners were encouraged to include other types of eligible organizations if they play a substantial role in the cultural life of the community or if their primary purpose is to promote participation in, appreciation for, and understanding of the visual, performing, folk, and literary and media arts. These include government-owned or government-operated cultural facilities and institutions; municipal arts agencies and councils; private community arts organizations; unincorporated arts groups; living collections (such as zoos, aquariums, and botanical gardens); university presenters, programs, and facilities; and arts programs that are embedded under the umbrella of a nonarts organization or facility (such as a hospital or church). In short, if it displays the characteristics of a nonprofit arts and cultural organization, it is included. *For-profit businesses (e.g., Broadway, motion picture theaters) and individual artists were excluded from this study.*

Nationally, data was collected from a total of 14,439 organizations for this study. Response rates among all eligible organizations located in the 341 study regions was 54.0 percent, and ranged from 9.5 percent to 100 percent. Responding organizations had budgets ranging from \$0 to \$785 million (Smithsonian Institution). It is important to note that each study region's results are based solely on the actual survey data collected. There are no estimates made to account for nonresponding organizations. Therefore, the less-than-100 percent response rates suggest an understatement of the economic impact findings in most of the individual study regions.

**In Clackamas County, 18 of the 109 eligible nonprofit arts and cultural organizations participated in this study—an overall participation rate of 16.5 percent.** A list of the participating organizations can be obtained from the Clackamas County Arts Alliance.

## Surveys of Nonprofit Arts and Cultural AUDIENCES

Audience-intercept surveying, a common and accepted research method, was completed in all 341 study regions to capture information about spending by audiences at nonprofit arts and culture events. Patrons were selected randomly and asked to complete a short survey while attending an event. A total of 212,691 attendees completed the survey. The respondents provided itemized travel party expenditure data on attendance-related activities such as meals, souvenirs, transportation, and lodging. Data was collected throughout the year to guard against seasonal spikes or drop-offs in attendance, and at a broad range of events (because a night at the opera will typically yield more spending than a Saturday children's theater production). Using total attendance data for 2015 (collected from the participating organizations), standard statistical methods were then used to derive a reliable estimate of total arts event-related expenditures by attendees in each study region.

**In Clackamas County, a total of 377 valid audience-intercept surveys were collected from attendees to nonprofit arts and cultural performances, events, and exhibitions during 2016.**

## Studying Economic Impact Using Input-Output Analysis

To derive the most reliable economic impact data, input-output analysis was used to measure the impact of expenditures by nonprofit arts and cultural organizations and their audiences. This highly-regarded type of economic analysis has been the basis for two Nobel Prizes in economics. The models are systems of mathematical equations that combine statistical methods and economic theory in an area of study called econometrics. The analysis traces how many times a dollar is respent within the local economy before it leaves the community, and it quantifies the economic impact of each of those rounds of spending. Project economists customized an input-output model for each of the 341 participating study regions based on the local dollar flow among 533 finely detailed industries within its economy. This was accomplished by using detailed data on employment, incomes, and government revenues provided by the U.S. Department of Commerce (County Business Patterns, the Regional Economic Information System, and the Survey of State and Local Finance), state and local tax data (e.g., sales taxes, lodging tax, property taxes, income tax, and miscellaneous local option taxes), and the survey data collected from the responding arts and cultural organizations and their audiences.

<sup>1</sup> For the purpose of this study, residents are attendees who live within Clackamas County; nonresidents live elsewhere.

**Subject:** EXTERNAL: Continued Funding for RACC through Clackamas County  
**Date:** Friday, July 21, 2023 at 4:49:03 PM Pacific Daylight Time  
**From:** Gabriel Espinosa  
**To:** bcc@clackamas.us  
**CC:** Mario Mesquita

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July 21, 2023

Board of Commissioners  
Clackamas County  
2051 Kaen Rd  
Oregon City, OR 97045

Subject: Letter of Support for Continued Funding of the Regional Arts & Culture Council (RACC)

Dear Board of Commissioners,

I am writing this letter to support the continued funding of the Regional Arts & Culture Council (RACC) through Clackamas County. As a local music producer and owner of WinterBeast, my recording studio, I have personally experienced the immense impact and invaluable support provided by RACC in our community.

RACC plays a vital role in nurturing and promoting the arts within our county, fostering a vibrant and inclusive cultural landscape. RACC's dedication to supporting local artists and arts organizations has significantly contributed to the enrichment of our community and the overall well-being of Clackamas County.

As an example of the positive impact of RACC's support, I would like to share how WinterBeast benefited from their programs and funding. In late 2018, I started WinterBeast, an alternative recording studio for local underground and experimental musicians, while hoping to run a modest artist-in-residency program through the space under the same name. RACC Catalyst grant funds supported the pilot year of the residency where I provided paid studio time, equipment, engineering services, and stipends to three resident projects between fall 2019 to fall 2020.

In 2022, an adaptive approach was needed to match the evolving needs of local musicians, artists, and creatives under COVID-19 while financially keeping my business afloat. RACC Make Learn Build Grant funds helped me purchase field recording equipment as an innovative addition to my audio

toolkit, aligning perfectly to the experimental ethos of WinterBeast, supporting future collaborators who emphasize spontaneity, performance, and interacting with a variety of environments and audiences in their work. It also has opened doors to a diversity of projects and relevant collaborators. This includes recording live shows, documenting sound installations, dance, and theatrical performances, and capturing audio for films and podcasts.

Serving as a community panelist for two separate grant opportunities – 2022 City of Portland Urgency/Stability Grant and 2020 Project Grant programs – I saw firsthand how committed RACC staff are towards supporting the diverse arts communities, including those in Clackamas County, through an equity lens while helping review applications, choosing awardees, and determining funding scenarios. This meant always working towards a balanced approach that not only employs clear, thoughtful evaluative criteria, but also is responsive to community feedback and prioritizes those underserved in an attempt to help amplify their voices through the entire process.

The impact of RACC's work extends far beyond the immediate artistic realm. Arts and culture contribute to the economic vitality of our county, attracting tourists, supporting local businesses, and creating job opportunities. Moreover, the arts serve as a powerful means of expression, reflection, and dialogue, fostering a sense of belonging and community pride.

I believe that continued funding for RACC is essential to sustain and enhance the vibrant arts scene that defines our county. The council's strategic investments in the arts yield long-term benefits that extend to education, tourism, economic growth, and community well-being.

I respectfully request that you allocate the necessary resources to ensure the ongoing support of RACC and its invaluable programs. By doing so, you will affirm your commitment to the arts and culture, and the positive impact they have on our county and its residents.

Thank you for considering my perspective and for your continued support of the arts in Clackamas County.

Sincerely,

Gabriel Espinosa

Lauren Jarrett  
Lakewood Theatre & Center for the Arts  
368 S State St, Lake Oswego, OR 97034  
Lauren@Lakewood-center.org  
503-635-6338

July 21, 2023

Board of Commissioners  
Clackamas County  
2051 Kaen Rd  
Oregon City, OR 97045

Subject: Letter of Support for Continued Funding of the Regional Arts & Culture Council (RACC)

Dear Board of Commissioners,

I am writing to express my wholehearted support for the continued funding of the Regional Arts & Culture Council (RACC) through Clackamas County. As a local artist/representative of the Lakewood Theatre & Center for the Arts, I have personally experienced the immense impact and invaluable support provided by RACC in our community.

RACC plays a vital role in nurturing and promoting the arts within our county, fostering a vibrant and inclusive cultural landscape. RACC's dedication to supporting local artists and arts organizations has significantly contributed to the enrichment of our community and the overall well-being of Clackamas County.

Annual support from RACC supports the Lakewood Theatre shows and classes, Center for the Arts activities, and the Festival of the Arts, particularly the Youth Outreach programming. Grant funding is an important part of Lakewood's overall budget, so that we can provide opportunities to enjoy live theatre and the arts.

Ticket purchases and subscriptions make up about 65% of the costs to run the theatre, the balance of costs are met through sponsorships, fundraising events, individual contributions, and grant funding. Two years of Covid closure and restrictions have made that funding even more critical. We are still growing back from those years of lost revenue and expect it will take another year or two before audiences are back to pre-Covid levels.

The impact of RACC's work extends far beyond the immediate artistic realm. Arts and culture contribute to the economic vitality of our county, attracting tourists, supporting local businesses, and creating job opportunities. Moreover, the arts serve as a powerful means of expression, reflection, and dialogue, fostering a sense of belonging and community pride.

Our students, in onsite, offsite and online classes, are able to express themselves, grow their sense of self and value. They learn new techniques in art workshops, they act and sing and dance in Jr. Productions twice a year and they show their artwork along adults in the Festival of the Arts.

I believe that continued funding for RACC is essential to sustain and enhance the vibrant arts scene that defines our county. The council's strategic investments in the arts yield long-term benefits that extend to education, tourism, economic growth, and community well-being.

I respectfully request that you allocate the necessary resources to ensure the ongoing support of RACC and its invaluable programs. By doing so, you will affirm your commitment to the arts and culture, and the positive impact they have on our county and its residents.

I will close by adding that I am a working artist myself. I show in the Festival of the Arts Open Show, which is partly funded by RACC's annual funding and I personally appreciate the support.

Thank you for considering my perspective and for your continued support of the arts in Clackamas County.

Sincerely,

Lauren Jarrett  
Development & Grants Officer  
Lakewood Theatre & Center for the Arts