

CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS

Study Session Worksheet

Presentation Date: Nov. 27, 2012 **Approx Start Time:** 10:45 am **Approx Length:** 1/4 hour

Presentation Title: Naming Clackamas County Dog Shelter Building

Department: Transportation & Development, Dog Services Division

Presenters: Laurel Butman, Cam Gilmour, Diana Hallmark

Other Invitees: Marc Gonzales, Jeff Jorgenson

WHAT ACTION ARE YOU REQUESTING FROM THE BOARD?

We respectfully request the Board of Commissioners to authorize naming of the dog sheltering building: *Clackamas County Animal Adoption and Education Center*.

EXECUTIVE SUMMARY:

The Clackamas County shelter facility has no name -- it is simply "the Shelter". The Shelter serves as a safe haven for lost and homeless dogs (and the occasional cat) in Clackamas County. It is also the center of the Dog Services Division's programming and projects to help County residents keep their companion pets in their home, rather than having that pet come to the shelter for care.

We would like the building in which services are provided and coordinated to have a name that is descriptive of what we offer to the community, and to promote helpfulness and humane treatment. The terms *shelter* and *pound* no longer are applicable to the services we offer, do not properly describe our programs or projects, and often carry a negative connotation.

Therefore, we propose the building be named the *Clackamas County Animal Adoption and Education Center* to give our community a far better representation of what we do, what services are offered, and how we can help and support the community.

The name of the division itself would remain *Dog Services*, but the facility would become the *Animal Adoption and Education Center*.

FINANCIAL IMPLICATIONS (current year and ongoing):

The cost would be minimal and could be mostly absorbed over time. Immediate costs would be the installation of the name on the building (there currently is no name on the building) and the sign on Highway 212. All other changes would come as printed materials are reprinted.

LEGAL/POLICY REQUIREMENTS:

The County Naming Policy has been reviewed and this process would be in compliance, as the building has never been named.

PUBLIC/GOVERNMENTAL PARTICIPATION:

A committee of Laurel Butman, Cam Gilmour and Diana Hallmark reviewed this proposal and recommend the staff bring it to the Board of Commissioners.

OPTIONS:

- 1) Approve naming the building as recommended
- 2) Not approve naming the building as recommended
- 3) Suggest a different name for the building

RECOMMENDATION:

We respectfully recommend the Board of Commissioners approve naming the Dog Services Division shelter building: *Clackamas County Animal Adoption and Education Center*.

SUBMITTED BY:

Division Director/Head Approval *R. B. Cartmill 11/14/12*
Department Director/Head Approval _____
County Administrator Approval _____

For information on this issue, please contact Diana Hallmark @ 503-650-3944