Park Avenue Community Project
Draft Guiding Principles – 2/5/2020

Draft Principles from CAC Task Force (Ann Muir, Danielle Lehman, Craig VanValkenburg)

1. Remain open to reimagining modes of transportation, increased housing density and innovative business ventures without disregard for existing businesses and residential types along McLoughlin and the near side streets.

2. Provide safe locations and connections for walking, biking and parking.

3. Create inviting and attractive community gathering spaces that are safe and welcoming both day and night.

Preserve and enhance green spaces, at a variety of scales, that give our neighborhood its unique character.

SERA Team Suggested Modifications
To help with clarity of message, and also to help align with a few additional key interests we have heard from the CAC to date, the consultant would propose the following revisions/additions to the Guiding Principles:

1. Increase employment, innovative business ventures, and community services/amenities, without disregard for existing businesses, along McLoughlin and the near side streets.

2. Increase the variety and number of housing choices, without disregard for existing residences, along McLoughlin and the near side streets.

3. Provide safe locations, crossings, and connections for walking, biking and parking.

4. Create inviting and attractive community gathering spaces that are safe and welcoming both day and night.

5. Preserve and enhance green spaces, at a variety of scales, that give our neighborhood its unique character.

6. Promote resilient systems and infrastructure.

7. Cultivate a community heart and hub for neighborhood activity.