

ARPA Grant Funding: A Webinar for Nonprofits

July 27, 2022 Facilitated by Elaine Navarro Just Look Left - Creative Grant Consulting

CLACKAMAS

CLACKAMAS COUNTY

Welcome! We're so glad you're here.

What to Expect:

- Overview of ARPA funding opportunity
- Review of Clackamas County's current Capacity Building grant program components
- Brief presentation from community partners detailing other funding opportunities
 - Nonprofit Association of Oregon (NAO)
 - Clackamas Workforce
- Plenty of time for Q&A
- Feedback & networking session



Clackamas County's Recovery Response

Clackamas County is preparing to facilitate the grant process for our community nonprofits to apply for American Rescue Plan Act (ARPA) funds. Clackamas County recognizes that increased service needs amongst our underserved communities over the course of this pandemic has been a challenge for the county to tackle alone. We rely upon our local Community Based Organizations (CBOs) to help us meet the increased pandemic-related service needs.

We also realize the economic harms that CBOs themselves have faced, such as donation, resources, and volunteer/employee decline. CBOs that help our underserved communities (low income, persons who live in rural areas, persons with disabilities, Black, Indigenous, Latino, Pacific Islander, Asian, and other persons of color) have been burdened with pivoting to the demands of the pandemic's protocols and needing to continuously change their operations. Up to \$4 million of the County's ARPA funds have been allocated to address the economic harms to CBOs.

Our envisioned outcomes are to support our local CBOs that have been disproportionately impacted with recovery, building resiliency, and sustainability of their existing programs with the allocated funds, so in turn they can continue to efficiently serve the increased needs of underserved residents within Clackamas County.

Presentation Outcomes/Goals

Clackamas County will provide an update to Community Based Organizations (CBOs) and other interested parties on the current status of the Capacity Building grant program, including proposed timeline, format, and eligibility

- We are seeking input from CBOs of all sizes to fully understand your capacity building needs, and to help us design this program to be most responsive to these needs, while maintaining the requirements associated with ARPA funds
- This grant program is specifically aimed to support CBOs' Recovery and Resiliency efforts
- This webinar is intended to serve as feedback and information gathering session, an opportunity for CBOs to network with others doing similar/complementary work, and a forum for discussion on this grant program as we move forward
- A FAQ document will be posted on the Clackamas County website

ARPA Funding at a Glance

What are ARPA funds?

The American Rescue Plan Act (ARPA) of 2021 created the Coronavirus State and Local Fiscal Recovery Funds (SLFRF) program to deliver \$350 billion for state, territories, municipalities, counties, and Tribal governments much needed aid.

Eligible Use Categories:

- 1. Replace lost public sector revenue
- 2. Provide premium pay for eligible workers performing essential work
- 3. Invest in water, sewer, and broadband infrastructure
- 4. Respond to the far-reaching public health and negative economic impacts of the pandemic, by supporting the health of communities, and helping households, small businesses, impacted industries, nonprofits, and the public sector recover from economic impacts

How to Determine an Eligible Use?

- 1. First, identify a need or negative impact of the COVID-19 public health emergency
- 2. Second, identify how the proposed program, service, or other intervention addresses the identified need or impact
 - Eligible uses that respond to the negative economic impacts of the public health emergency must be designed to address an economic harm resulting from or exacerbated by the public health emergency.
 - b. In considering whether a program or service would be eligible under this category, the Recipient should assess whether, and the extent to which, there has been an economic harm, such as loss of earnings or revenue, that resulted from the COVID-19 public health emergency and whether, and the extent to which, the use would proportionally respond to or address this harm





Community Empowering







Results and evidence focused

Final Rule:

- https://www.govinfo.gov/content/pkg/FR-2022-01-27/pdf/2022-00292.pdf
- This document provides an all-encompassing description of the program

Overview of Final Rule:

- https://home.treasury.gov/system/files/136/SLFRF-Final-Rule-Overview.pdf
- A slightly more condensed overview of the program

From the Treasury Final Rule:

- Nonprofits have faced significant challenges due to the pandemic's increased demand for services and changing operational needs, as well as declines in revenue sources such as donations and fees.
- Nonprofits eligible for assistance are those that experienced negative economic impacts or disproportionate impacts of the pandemic and meet the definition of "nonprofit"—specifically those that are 501(c)(3) or 501(c)(19) tax-exempt organizations.

From the Treasury Final Rule:

Recipients (County) can identify nonprofits impacted by the pandemic, and measures to respond, in many ways; for example, Recipients could consider:

- Decreased revenue (e.g., from donations and fees)
- Financial insecurity
- Increased costs (e.g., uncompensated increases in service need)
- Capacity to weather financial hardship
- Challenges covering payroll, rent or mortgage, and other operating costs

From the Treasury Final Rule:

Assistance to nonprofits that experienced negative economic impacts includes the following enumerated uses:

- Loans or grants to mitigate financial hardship
- Technical or in-kind assistance or other services that mitigate negative economic impacts of the pandemic

From the Treasury Final Rule:

Disproportionately Impacted Nonprofits - Treasury presumes that the following nonprofits are disproportionately impacted by the pandemic:

- Nonprofits operating in Qualified Census Tracts
- Nonprofits operated by Tribal governments or on Tribal lands
- Nonprofits operating in the U.S. territories

Recipients may identify appropriate responses that are related and reasonably proportional to addressing these disproportionate impacts.

Clackamas County's ARPA Capacity Building Grant Program Overview



Clackamas County has allocated \$6 million of ARPA funding to directly support recovery efforts

- \$2 million for **Basic Needs** supports
 - This funding will be distributed directly to impacted households and individuals through a Subrecipient contract
- \$4 million for Nonprofit Capacity Building efforts
 - Strong focus on CBO Resiliency and Recovery
 - This program is the focus of our discussion today

All grant program information and updates can be found at **clackamas.us/recovery**

ARPA Terminology

Recipient

- State, territory, metropolitan city, county, or Tribal government.
- Clackamas County is the direct Recipient of ARPA funds from the US Treasury

Subrecipient

- An entity that is provided funding to carry out an eligible activity on behalf of the Recipient (i.e. Subrecipients are not directly benefiting from these funds)
- NOTE: Subrecipients are expected to comply with all program reporting requirements Beneficiary
 - An entity that receives ARPA funds from a Recipient/Subrecipient for the purpose of directly benefiting the entity due to experiencing a public health or negative economic impact of the pandemic.
 - NOTE: Beneficiaries are not subject to ARPA reporting requirements directly. However, Beneficiaries must provide the information necessary for Recipient/Subrecipient reporting

Subrecipient versus Beneficiary

The distinction between a subrecipient and a beneficiary, therefore, is contingent upon the rationale for why a recipient is providing funds to the individual or entity.

- Examples of a Subrecipient
 - County contracts with a Mature Nonprofit (Subrecipient) to provide training to support to smaller CBOs' needs
 - County contracts with a Mature Nonprofit (Subrecipient) to facilitate grant awards to smaller CBOs for capacity building needs

• Examples of a Beneficiary

- Grant is awarded to a CBO to hire a new fundraising staff person
- Grant is awarded to a CBO to purchase software to better manage client information
- Grant is awarded to a CBO to develop an updated/responsive strategic plan

Clackamas County seeks to distribute ARPA funding to CBOs, relative to the expressed needs of the Clackamas County nonprofit community

- Subrecipient Disbursement Model
 - County plans to release a RFP to contract with a Subrecipient (possibly multiple) to support Beneficiaries through capacity building grants and requested technical assistance, training, and sharing of resources
 - Based on input received today, Subrecipient could propose a menu of assistance that could be offered to support Beneficiaries, including grants and technical assistance
 - Beneficiaries could use any awarded grant funds to hire staff, improve systems, or purchase equipment/resources



Clackamas County is also exploring how best to support CBOs that have experienced financial hardships due to the impacts of the pandemic who are in need of cost recovery dollars (i.e. reimbursement for pandemic-related costs incurred.).

- Treasury Final Rule cites March 3, 2021, which is the beginning date of the period of performance for SLFRF funds.
- Grants may be provided to Beneficiaries to mitigate financial hardships such as declines in revenues/donations and increased service expenses incurred

When considering your CBO's needs:

- Care should be taken to avoid creating new programs or add-ons to existing programs that require an ongoing financial commitment
- Use of ARPA funds to cover operating deficits caused by COVID-19 should be considered temporary and additional budget restraint may be necessary to achieve/maintain structural balance in future budgets
- In other words, we anticipate grant support being a one-time award and not a continuous revenue opportunity

Administrative Support for Subrecipients:

- Recipient (or Subrecipient) may use SLFRF funds for direct and indirect administrative expenses involved in administering the program.
- If a Recipient (or Subrecipient) has a current Negotiated Indirect Costs Rate Agreement ("NICRA") established with a Federal cognizant agency responsible for reviewing, negotiating, and approving cost allocation plans or indirect cost proposals, then the Recipient (or Subrecipient) may use its current NICRA. Alternatively, if the recipient does not have a NICRA, the recipient may elect to use the de minimis rate of <u>10 percent of the modified total direct costs</u>
- Additional detail will be included in the finalized RFP and application

Rationale

Proposed Program Format Rationale:

- County seeks to partner with a qualified Subrecipient with experience supporting smaller/emerging CBO needs and an in-depth understanding of our area's nonprofit environment
- County is aware of its own internal staffing capacity with regard to providing support to CBOs and required ARPA program reporting
- Ultimately, contracting with an experienced CBO Subrecipient would improve the overall support that could be provided to Beneficiary CBOs through a variety of means (grants, training, etc)

Timeline

Anticipated Timeline:

- Late-August: Release of final RFP and application
 - Proposed program format would required application to be completed by interested/eligible Subrecipients, not by Beneficiaries directly
- Sept 1- Early October: Submission window for grant applications
- Mid-November: ARPA Grant Committee application evaluation
- January 1, 2023: Earliest date of ARPA grant-supported activities
- September 30, 2024: All CBO funding must be spent by this date

Eligibility Requirements

For <u>Subrecipients</u>:

- Valid 501(c)(3) status
- May be a CBO headquartered inside or outside Clackamas County
 - <u>All services</u> provided through this program must directly benefit County residents
- Ability to monitor Beneficiaries; complete required quarterly & annual reports on-time due back to County
- All CBO partnerships must be discussed with and approved by County before the issuance of a grant award
- Must have current registration with SAM.gov
- Must carry General Liability Insurance (\$1/\$2 million)
- Will be subject to a federally-required risk assessment prior to the issuance of award
- Full eligibility requirements will be published in finalized RFP

Qualifications for Subrecipients

Important Subrecipient Qualifications:

- Past successful experience as a Federal subrecipient/contractor
- Have the capacity to support and help manage the reporting and equitable distribution of these funds, in close partnership with County
- In-depth understanding of nonprofit landscape throughout Clackamas County
- Ability to provide copy of their most recent Single Audit, Financial Audit, Financial Review, Prepared Financial Statements, or 990
- Successful track record of supporting smaller CBO capacity building projects
- Low-Risk, as determined by County's required risk assessment matrix

Risk Assessment Information

All <u>Subrecipients</u> will be subject to a required Risk Assessment

- Because of robust reporting requirements associated with ARPA funding, Clackamas County is looking for potential Subrecipients who score as Low-Risk entities
- Risk Assessment focuses on Subrecipients' internal controls/systems/policies, longevity, and experience administering Federal Grant Programs
- The assessment will help determine how much monitoring may need to be done throughout the grant award period (check-ins, site visits, etc.)
- Clackamas County does not intend for this to be a barrier for an award, but as a tool for reporting and a way for the County to easily measure fiscal risk for audit purposes.

Eligibility Requirements

For **Beneficiaries**:

- Valid 501(c)(3) or 501(c)(19) status
- Must have current registration with SAM.gov
- Must service Clackamas County and have a presence in Clackamas County
 - <u>All services</u> provided through this program must directly benefit Clackamas County residents.
- Ability to provide Subrecipient with necessary information for reporting in a timely, consistent manner
- Prioritization of CBOs that have not received prior CARES/COVID relief funding
- Preference for newly established or smaller-sized culturally responsive CBOs
- Full eligibility requirements will be published in finalized RFP



Following this Webinar:

- Based on the input that we receive today, County will finalize Grant RFP and Application by late-August
- During grant submission window, County will host a third webinar dedicated to supporting Applicants in understanding the Application components, Submission Process, and Reporting Requirements (if applicable)
- Grant consulting, writing, and review support will be made available to all interested Applicants
- FAQ document will be posted on the County website

All grant program information can be found at clackamas.us/recovery

Next up are our community partners who will present additional resource opportunities

We Want to Hear from You

- What support can the County provide going forward?
- What resources/supports can the County provide to CBOs interested in serving a Subrecipients and Beneficiaries?
- What questions/concerns/input to you have related to this proposed grant program format?
- How could ARPA grant funding best support your CBO?
- Other questions/concerns/comments?

Thank you!

Wrap-Up and Continued Support

- Sign up for email alerts from Clackamas County to be informed when the Capacity Building grant, and other ARPA funding opportunities, are posted
- All information and updates will be posted on the County's Recovery Webpage: <u>clackamas.us/recovery</u>
- Continued grant writing technical assistance and support is available if you have questions at a later date or need more assistance in completing your grant application

