### CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS

# Policy Session Worksheet

Presentation Date: September 18, 2024 Approx. Start Time: 10:00am

Approx. Length: 30 minutes

Presentation Title: Lottery Dollar Arts Grant Program

Department: Department of Transportation and Development / Office of Economic Development

Presenters: Dan Johnson, Director of Transportation and Development

### WHAT ACTION ARE YOU REQUESTING FROM THE BOARD?

Board direction on next steps for the possible creation of a lottery funded grant program for art organizations that would provide support to local arts, cultural and heritage organizations located in Clackamas County.

### **EXECUTIVE SUMMARY:**

On June 26, 2024 during the annual membership dues and non-competitive grants policy session, the Board expressed an interest in learning specifics about what would be involved in creating a lottery funded grant program for art organizations, including researching local organizations that provide supportive grants to artists and cultural organizations that reside in Clackamas County. Though no formal funding level was determined, Commissioner West suggested providing funding up to \$100,000.

The Clackamas County Cultural Coalition (the Coalition) is the primary locally established non-profit organization that provides funding support to Clackamas County based artists and organizations who support artists.

The Coalition is one of 45 county and tribal-based local networks in Oregon whose primary function is to regrant an annual appropriation from The Oregon Cultural Trust (<u>culturaltrust.org</u>). The trust was established in 2002 to support arts, heritage, and humanities across Oregon, and is currently the only funding mechanism of this kind in the United States.

The goal/mission of the Coalition is to grow the cultural assets of Clackamas County. The Coalition is led by local volunteer members whose primary function is to represent local arts, heritage, and humanities interests and to distribute funds according to the priorities identified in the cultural plan. The Coalition receives anywhere from \$20,000 to \$50,000 per year and they receive no other funding unless gifted grants from private donors. Theirs is a competitive process and grants average \$750 to \$3,500 per applicant, depending on how much the Coalition receives annually.

The Coalition's responsibility is to distribute funds from the Oregon Cultural Trust to local arts, history, heritage, humanities organizations and cultural creatives. The Coalition is supported by the Clackamas County Arts Alliance (CCAA) as their fiscal agent for all administrative, financial management, funding and training services. As fiscal agent, CCAA receives a 15% administrative fee for all services provided and fees are paid directly through Cultural Coalition funding.

Staff recommends that we allow the Cultural Coalition and CCAA to administer the grants directly since they already have an established and coordinated system in place with which to distribute funds.

### FINANCIAL IMPLICATIONS (current year and ongoing):

Is this item in your current budget?  $\Box$  YES  $\boxtimes$  NO

What is the cost? \$100,000

What is the funding source? Oregon Lottery Funds

### **STRATEGIC PLAN ALIGNMENT:**

• These activities support the goal to "Grow a Vibrant Economy" by supporting related economic development efforts as offered by our partners.

### **LEGAL/POLICY REQUIREMENTS:**

Oregon Revised Statute (ORS) 461.540 stipulates these funds are to be utilized for the following public purposes:

- a. Creating jobs;
- b. Furthering economic development in Oregon; or
- c. Financing public education.

"Furthering economic development" includes, but is not limited to, providing:

- A. Services or financial assistance to for-profit and nonprofit businesses located or to be located in Oregon;
- B. Services or financial assistance to business or industry associations to promote, expand or prevent the decline of their businesses; or
- C. Services or financial assistance for facilities, physical environments or development projects, as defined in ORS 285B.410 (definitions for ORS 285B.410 to 285B.482) that benefit Oregon's economy.

### PUBLIC/GOVERNMENTAL PARTICIPATION:

None

### **OPTIONS:**

Option 1: Direct staff to advance a Lottery Arts Grant Program funding agreement with the Clackamas County Cultural Coalition and provide lottery dollar funding support of \$100,000.

Option 2: Direct staff to provide additional information as requested by the board and revisit at a later time. Option 3: Direct staff to pause assessment of a Lottery Arts Grant program at this time.

### **RECOMMENDATION:**

Staff recommends Option 1: Direct staff to advance a Lottery Arts Grant Program funding agreement with the Clackamas County Cultural Coalition and provide lottery dollar funding support of \$100,000.

### ATTACHMENTS:

Attachment A: CC Cultural Coalition Cumulative Award Tracking 2023-2024 Attachment B: CC Cultural Coalition Annual Grant Summary Attachment C: CC Cultural Coalition Plan June 2023

### **SUBMITTED BY:**

Division Director/Head Approval

Department Director/Head Approval Dan Jehnson

County Administrator Approval

For information on this issue or copies of attachments, please contact Sarah Eckman @ 503-742-4303

	Clackamas County Cultu	ATTACHMENT A					
				Project Grants			
		Amount					
Year	Recipient	funded	City	Title	Funding Priority		
2024	Ardenwald/Johnson Creek Neighborhood Association	\$1,000	Milwaukie	Ardenwald Park Summer Concert Series	1. Increase how local culture is valued and supported		
				Professional assessment and creation of digital archiving process and			
2024	Baker Cabin Historical Society	\$3,500	Oregon City	organization.	2. Support the creation of, or participation in, cultural projects and activities		
2024	Bloomin' Boutique	\$1,500	Oregon City	Art Supplies for Hundreds of Disadvantaged School-Age Children	2. Support the creation of, or participation in, cultural projects and activities		
				Musical Travel Series - Bringing Community together Music			
2024	Casa Della Zisa Collegium Musica*	\$1,500	West Linn	Performance, Education, and Cultural Exchange	5. Grow communications capacity for cultural groups, organizations, and artists/creatives		
2024	Chapel Theatre	\$3,250	Milwaukie	Chapel Theatre Play Festival	2. Support the creation of, or participation in, cultural projects and activities		
2024	Clackamas County Historical Society	\$1,750	Oregon City	Schools to Museums Field Trip Partnership	2. Support the creation of, or participation in, cultural projects and activities		
					4. Work closely with local governments, businesses, and others to embed local culture in		
2024	Clackamas County/OSU Extension Service (4-H Youth De	\$3,500	Oregon City	4-H Raices y Alas Baile Forklorico II	community development.		
2024	Estacada Area Arts Commission	\$2,300	Estacada	Estacada Area Arts Commission Events 2024	2. Support the creation of, or participation in, cultural projects and activities		
				Funding Art and Cultural Experiences for FolkTime program	3. Stimulate partnerships and collaborations that grow capacities to support assets and remove		
2024	FolkTime Inc	\$1,200	Oregon City	participants	rriers. We include here partnerships that support cultural tourism.		
2024	Lewelling Neighborhood Association*	\$1,000	Milwaukie	Lewelling NDA Summer Concerts in the Park Series	2. Support the creation of, or participation in, cultural projects and activities		
					3. Stimulate partnerships and collaborations that grow capacities to support assets and remove		
2024	Milwaukie Historical Society	\$1,000	Milwaukie	Performance at the Museum	barriers. We include here partnerships that support cultural tourism.		
2024	Milwuakie Poetry Series	\$2,019	Milwaukie	Milwaukie Poetry Series	2. Support the creation of, or participation in, cultural projects and activities		
2024	Molalla Area Historical Society	\$2,000	Molalla	General operating funds grant and building maintenance grant	1. Increase how local culture is valued and supported		
2024	New Century Players	\$1,610	Milwaukie	Collaborative production of "I Never Saw Another Butterfly"	2. Support the creation of, or participation in, cultural projects and activities		
2024	Oregon City Children's Theatre	\$3,500	Oregon City	Royalty support for 2024 season	2. Support the creation of, or participation in, cultural projects and activities		
2024	Philip Foster Farm Historic Site	\$2,000	Eagle Creek	Operating Grant 2024	1. Increase how local culture is valued and supported		
	Power Pep Band	\$1,500	Milwaukie	Free Live Music for Clackamas County	2. Support the creation of, or participation in, cultural projects and activities		
2024	Rex Putman Music Boosters	\$1,750	Milwaukie	WGI Competition & Costs, Basic Operational Support	2. Support the creation of, or participation in, cultural projects and activities		
-		. ,			3. Stimulate partnerships and collaborations that grow capacities to support assets and remove		
2024	Rivers of Life Center	\$2,000	Gladstone	Word	barriers. We include here partnerships that support cultural tourism.		
	Rose City Accordion Club	\$1,100	Portland	25th annual Rose City Accordion Camp	2. Support the creation of, or participation in, cultural projects and activities		
2024	The Artback	\$3,500	Estacada	Discover the Wild Mural 2024	2. Support the creation of, or participation in, cultural projects and activities		
2024	Three Rivers Artist Guild	\$1,600	Oregon City	Mobile Gallery Display System for Art Events	1. Increase how local culture is valued and supported		
-		+ ,		Tilikum Chamber Orchestra – An Enriched Musical Experience for			
2024	Tilikum Chamber Orchestra	\$3,500	Portland	Clackamas County	<ol><li>Support the creation of, or participation in, cultural projects and activities</li></ol>		
	TriptheDark Dance Co	\$1,700	Milwaukie	Lighthouse Project Theme Song	2. Support the creation of, or participation in, cultural projects and activities		
	Willamette Falls Symphony	\$3,500	Oregon City	Oregon Mahler Festival	2. Support the creation of, or participation in, cultural projects and activities		
	25 Grants	\$51,779					
		<b>4- - ,</b>					
					4. Work closely with local governments, businesses, and others to embed local culture in		
	4-H Youth Development/Clackamas County	\$2,500		4-H Raices y Alas Baile Folklorico	community development.		
2023	Bloomin' Boutique	\$2,500	Oregon City	Art Supplies for Disadvantaged Children	2. Support the creation of, or participation in, cultural projects and activities		
					3. Stimulate partnerships and collaborations that grow capacities to support assets and remove		
	Canby Arts Association	\$2,500		Through the Looking Glass Arts Festival 2023	barriers. We include here partnerships that support cultural tourism.		
	Chapel Theatre	\$2,500	Milwaukie	2023 Chapel Theatre Play Festival	2. Support the creation of, or participation in, cultural projects and activities		
	Charbonneau Arts Association	\$1,950	Wilsonville	Festival Registration and Auction Programs	2. Support the creation of, or participation in, cultural projects and activities		
	City of Milwaukie Arts Committee*	\$2,500	Milwaukie	Bing in the New Year	2. Support the creation of, or participation in, cultural projects and activities		
2023	Clackamas County Arts Alliance	\$2,500	Oregon City	Support Youth Arts for Change	2. Support the creation of, or participation in, cultural projects and activities		
					3. Stimulate partnerships and collaborations that grow capacities to support assets and remove		
	Clackamas County Historical Society	\$2,500		Schools to Museums Field Trip Program	barriers. We include here partnerships that support cultural tourism.		
	Estacada Public Library	\$2,500	Estacada	Hispanic Heritage Month 2023	2. Support the creation of, or participation in, cultural projects and activities		
2023	Fool House Art Collective*	\$2,500	Portland	Purple Art Week	2. Support the creation of, or participation in, cultural projects and activities		

2023	Imagine Theatre	\$2,500	Happy Valley		<ol> <li>Stimulate partnerships and collaborations that grow capacities to support assets and remove barriers. We include here partnerships that support cultural tourism.</li> </ol>
2023	Lake Oswego Preservation Society	\$1,000	Lake Oswego	National register Documentation of the Carmen House	2. Support the creation of, or participation in, cultural projects and activities
2023	Mark Prairie Historical Society	\$2,500	Canby	Mark Prairie School STILL Recovering from Disaster	2. Support the creation of, or participation in, cultural projects and activities
2023	Milwaukie Poetry Series	\$2,300	Milwaukie	Milwaukie Poetry Series Readings	2. Support the creation of, or participation in, cultural projects and activities
2023	NAMI-Clackamas	\$2,250	Oregon City	Return & Restore – Art Groups	2. Support the creation of, or participation in, cultural projects and activities
2023	New Century Players	\$1,500	Milwaukie	Executive Board Training 2023	5. Grow communications capacity for cultural groups, organizations, and artists/creatives

2023	Oak Lodge History Detectives*	\$2,000	Oak Lodge	Oak Lodge First Schools Historic Markers	1. Increase how local culture is valued and supported
		40.500	0		<ol> <li>Stimulate partnerships and collaborations that grow capacities to support assets and remove barriers. We include here partnerships that support cultural tourism.</li> </ol>
2023	Oregon City Children's Theatre*	\$2,500	Oregon City	Presenting "Matilda the Musical"	barners. We include here partnerships that support cultural tourism.
2023	Power Pep Band*	\$2,500	Milwaukie	Free Live Music for Clackamas County	2. Support the creation of, or participation in, cultural projects and activities
2023	Rex Putnam Music Boosters	\$2,500	Milwaukie	Keyboard Cart, Software, Cables, and Microphones for Instruments	2. Support the creation of, or participation in, cultural projects and activities
2023	Rose City Accordion Club	\$2,000	Portland	24th Annual Rose City Accordion Camp	2. Support the creation of, or participation in, cultural projects and activities
2023	The Artback	\$2,500	Estacada	The Quilt Club Mural Redux 2023	2. Support the creation of, or participation in, cultural projects and activities
2023	Three Rivers Artist Guild	\$2,500	Oregon City	Oregon City Festival of the Arts – Diverse Entertainment Project	2. Support the creation of, or participation in, cultural projects and activities
2023	Tilikum Chamber Orchestra	\$2,500	Milwaukie	"Songs for the Symphony"	2. Support the creation of, or participation in, cultural projects and activities
2023	West Linn Historical Society	\$2,500	West Linn	Willamette Living History Tour	2. Support the creation of, or participation in, cultural projects and activities
2023	Willamette Falls Symphony	\$1,500	Oregon City	Oregon Mahler Festival	2. Support the creation of, or participation in, cultural projects and activities
2023	26 grants	\$59,500			

									Project and
Year	Project Grants	Pro	oject Grant Total	SOG Grants	SOG Grant Total	Total Grants	То	tal Grants	Special
2005	13	\$	10,000.00			13	\$	10,000.00	Opportunity
2006	25	\$	39,640.00			25	\$	39,640.00	Grant Summary
2007	11	\$	23,400.00			11	\$	23,400.00	,
2008	9	\$	23,743.00			9	\$	23,743.00	ATTACHMENT B
2009	10	\$	13,500.00			10	\$	13,500.00	
2010	16	\$	33,494.00	7	\$4,390.92	23	\$	37,884.92	
2011	19	\$	25,430.00	4	\$2,905.00	23	\$	28,335.00	
2012	16	\$	26,400.00	5	\$3 <i>,</i> 450.00	21	\$	29,850.00	
2013	11	\$	25,045.00	5	\$3,258.88	16	\$	28,303.88	
2014	17	\$	27,205.00	5	\$3,520.00	22	\$	30,725.00	
2015	15	\$	33,469.00	3	\$1,639.00	18	\$	35,108.00	
2016	19	\$	34,607.00	3	\$2,250.00	22	\$	36,857.00	
2017	17	\$	35,471.00	5	\$3,747.00	22	\$	39,218.00	
2018	23	\$	40,375.00	4	\$3,000.00	27	\$	43,375.00	
2019	21	\$	40,131.00	4	\$2,700.00	25	\$	42,831.00	
2020	17	\$	30,938.00	2	\$1,500.00	19	\$	32,438.00	
2021	17	\$	39,000.00	4	\$3,000.00	21	\$	42,000.00	
2022	21	\$	44,912.00	1	\$750.00	22	\$	45,662.00	
2023	26	\$	59,500.00			26	\$	59,500.00	
2024	25	\$	51,779.00			26	\$	51,779.00	

Total	348

\$ 658,039.00

52

\$ 36,110.80

401 \$ 694,149.80

Attachment C

## **Clackamas County Cultural Plan for**

### Arts, Heritage, Humanities: Growing the Cultural Assets of Clackamas County

Updated June 2023

### **Clackamas County Cultural Coalition**

Website: clackamasculturalcoalition.org

Phone: 503-655-0525

Email: info@clackamasartsalliance.org

### Land Acknowledgement

We honor this land and its original inhabitants from time immemorial, the Clackamas and Clowwewalla band of the Chinookan people, the Northern Molalla, and the Pudding River Band of Kalapuya. Signers of the Willamette Valley Treaty of 1855, they were removed from their homelands to the Grand Ronde Indian Reservation. Their descendants live on as Grand Ronde Tribal members today, carrying on the traditions and cultures of their ancestors.

### About the Coalition

The Clackamas County Cultural Coalition is one of 45 county and tribal-based local networks in Oregon whose primary function is to re-grant an annual appropriation from The Oregon Cultural Trust (<u>culturaltrust.org</u>). The trust was established in 2002 to support arts, heritage, and humanities across Oregon, and is currently the only funding mechanism of its kind in the United States.

### **Mission and purpose**

The mission of the Clackamas County Cultural Coalition is to grow the cultural assets in the County. The Coalition's immediate responsibility is to distribute funds from the Oregon Cultural Trust to local arts, history, heritage, humanities organizations and cultural creatives.

### Vision and values

We envision a Clackamas County that embodies the following ideals:

Culture is highly recognized for its inherent values and ability to support community

needs including education, health and both economic and community development Arts,

heritage, history and humanities in all forms are highly visible and accessible

Social, cultural, and ethnic diversity create pride. Diversity is visible and valued as creating essential vibrancy for communities.

People from all parts of the County are actively participating in cultural activities and organizations. This may be as creatives, makers, volunteers, board members, donors, teachers, students, legislators and more. We are demonstrating that access to local cultural resources strengthens communities

Including arts and culture in all forms of community development is the norm, not the exception. Arts and cultural centers and gathering places are prominent and popular in every community

The Coalition is composed of local members who support local arts, heritage, and humanities interests. 57 people representing a broad range of cultural disciplines have served as members of the Coalition. The Coalition has awarded 375 grants totaling approximately \$642,370 since 2005. The coalition receives approximately \$60,000 a year from the Trust. The intention is to see this amount grow as contributions to the Trust increase. The Clackamas Arts Alliance provides administrative staff support to the coalition.

The Coalition's website details its work: <u>clackamasculturalcoalition.org</u>. **Definitions** 

In our definition of culture we include the arts, history, heritage, and humanities. These are the primary areas of culture supported by the Oregon Cultural Trust:

**History and Heritage** define who we are and inform our future through preservation, interpretation, access, and sharing what holds collective meaning.

Art Forms of All Kinds grow our expressive minds, skills, and encourage creativity and compassion.

**Humanities**, including literature, dialogue and critical thinking help to deepen understanding of what it means to be human.

**Local Culture** means cultural interests and activities that are rooted in Clackamas County. Cultural assets are the cultural organizations, individuals, facilities and activities unique to Clackamas County. This includes the native ancestry from whom Clackamas County gets its name, as well as all other cultures who now call Clackamas County home.

Underlying these definitions is the understanding that we are a product of and participate in culture: we inherit parts of our culture and are continually making, changing, and transforming other elements of our culture.

### Funding priorities and indicators of success

The Coalition is focused on building the capacity of local cultural organizations and supporting individuals to enrich the cultural life of the County. This plan guides the Clackamas County Cultural Coalition and builds upon prior plans and community engagement. Our work is informed by the latest relevant learnings to better advocate and align with community needs. These include the findings from the tri-county cultural assessment, Arts & Economic Prosperity (AEP6).

Funding priorities support projects that specifically build cultural infrastructure, sustain and grow local assets, and remove barriers to cultural participation. Under-valuing of our cultural assets is seen as a primary barrier to supporting and sustaining local culture. These priorities will specifically implement the

Coalition's vision by:

- 1. increasing public recognition and valuing of local culture;
- 2. acknowledging the vibrancy that social, cultural and ethnic diversity bring;3. increasing public participation in local culture and cultivating projects that might otherwise be overlooked;

4. supporting the inclusion of arts and culture in every community; and 5. growing communications capacity for cultural groups, organizations, and artists/creatives

Projects and organizations directly address one or more of the following funding priorities and result in measurable outcomes. The Coalition supports innovative approaches to projects. 1. Increase how local culture is valued and supported *Indicator of success*:

- Increase in cultural support from local businesses or governments Increase in contributions to the Oregon Cultural Trust from county residents Increase in local media coverage for cultural success stories illustrating public recognition for the value of arts, heritage, and humanities Increase in projects which specifically recognize and celebrate the diversity within communities
- 2. Support the creation of, or participation in, cultural projects and activities *Indicators of success:*

Increased attendance at events and other cultural activities New volunteers are leaders and are engaged in cultural activities Improved access to cultural assets and activities Increased investment to support and sustain cultural facilities and gathering spaces Arts, heritage and humanities are integrated with learning experiences (e.g.

Arts, heritage and humanities are integrated with learning experiences (e.g., schools, workshops, mentoring, etc.)

3. Stimulate partnerships and collaborations that grow capacities to support assets and remove barriers. We include here partnerships that support cultural tourism *Indicators of success:* 

Cultural tourism projects which attract people from at least 50 miles away or encourage people to linger longer

Increase in cross-sector collaborations between cultural and non-cultural organizations

Partnerships that engage diverse groups, leverage resources and expand investment in cultural assets and activities

4. Work closely with local governments, businesses, and others to embed local culture in community development *Indicators of success:* 

Culture is clearly prioritized within civic plans for development, and creatives serve in civic leadership positions

Cultural assets are solidly embedded in community

Increase in cultural supporters assuming leadership roles

New initiative are reaching underserved audiences

Art in public spaces and historic interpretation/preservation is prevalent

5. Grow communications capacity for cultural groups, organizations, and artists/creatives *Indicators of success:* 

New cooperative marketing strategies which increase awareness of cultural activities and assets Initiatives reach new or expanded audiences

### How to access coalition funding

Project Grants
 Up to \$3500
 Annual application process
 Operating Support Funds
 Up to \$3500
 Annual application process alongside project grant application process

### Project grant application guidelines

Who is eligible to apply for a project grant from the Coalition?

Nonprofit tax-exempt status is not required

Organizations physically located in Clackamas County with a Clackamas County mailing address

Organizations located in Oregon with a project that clearly benefits Clackamas County residents, and demonstrates strong community support and county partnerships may be

eligible to apply. If you have questions about your eligibility, please contact us before applying.

Individuals located in Oregon with a project that clearly benefits Clackamas County residents who plan to create a project with a Clackamas County-based organization, business, venue, or entity.

Prior Clackamas County Cultural Coalition grant recipients who are current on all agreements and have submitted all required reports

See the Coalition website for specific information about how to apply for a grant, <u>clackmaasculturalcoaliton.org</u>.

### **Operating Support funds**

Who is eligible to apply for an operating support grant from the Coalition?

Nonprofit tax-exempt status is not required

Organizations physically located in Clackamas County with a Clackamas County mailing address

Organizations located in Oregon with a project that clearly benefits Clackamas County residents, and demonstrates strong community support and county partnerships may be eligible to apply. If you have questions about your eligibility, please contact us before applying.

Prior Clackamas County Cultural Coalition grant recipients who are current on all agreements and have submitted all required reports What does operating support cover?

Operating Support grants aim to provide general financial support to arts organizations in Clackamas County based on their arts and culture focus and administrative/operational need. Operating support does NOT cover costs related to a project, but may cover:

- Program supplies
- Professional development
- Building or office supplies
- Rent costs
- Utility costs Technology
- Marketing
- Wages

Other operating support needs deemed appropriate by the Cultural Coalition