

CLACKAMAS COUNTY BOARD OF COUNTY COMMISSIONERS

Policy Session Worksheet

Presentation Date: 02/26/19 **Approx. Start Time:** 2:30 pm **Approx. Length:** 30 minutes

Presentation Title: 2020 US Census

Department: County Administration

Presenters: Drenda Howatt, Sarah Burshore, Partnership Specialist
Los Angeles Regional Census Center, U.S. Census Bureau

Other Invitees: Tim Heider, PGA

WHAT ACTION ARE YOU REQUESTING FROM THE BOARD?

Staff requests the Board instruct staff to work with the regional partners to create a Complete Count Committee and to bring back a draft partnership resolution for Board consideration.

EXECUTIVE SUMMARY:

Background:

The US Constitution (Article 1, Section 2) mandates a headcount every 10 years of everyone residing in the 50 states, Puerto Rico, and the Island Areas of the United States. This includes all people of all ages, races, ethnic groups, citizens, and noncitizens. The first census was conducted in 1790 and every 10 years since.

The population totals from the census determine the number of seats each state has in the House of Representatives. States also use the totals to redraw their legislative and school districts. The next census occurs in 2020.

The U.S. Census Bureau must submit state population totals to the President of the United States by December 31, 2020.

The population totals also affect funding in our community, and data collected in the census helps us know how our community is changing. Approximately \$675 billion in federal funding is distributed to communities each year. Of that amount, Oregon receives approximately \$10 billion.

County Administration staff (Drenda Howatt) has been working collaboratively with staff from the U.S. Census Bureau, Multnomah County Commissioner Lori Stegmann's office, Washington County Administration office and the City of Portland to strategize and plan regional efforts to educate our communities about the importance of the 2020 Census.

Next Steps:

The Census Bureau is requesting that each County or region establish a Complete Count Committee to assist in identifying ways to reach hard to count communities.

As in the 2010 Census, there is also a request for each County to adopt a resolution to partner with the Census Bureau to encourage full participation in the Census. A list of promotional activities is in the process of being created to encourage participation; some of these activities may involve County officials or staff.

FINANCIAL IMPLICATIONS (current year and ongoing):

Is this item in your current budget? YES NO

STRATEGIC PLAN ALIGNMENT:

- How does this item align with the County’s Performance Clackamas goals?
 - Participation in outreach for the 2020 Census aligns with every one of the 5 Strategic Goals by ensuring that Clackamas County has a minimal number of undercounted communities.

LEGAL/POLICY REQUIREMENTS:

PUBLIC/GOVERNMENTAL PARTICIPATION:

County Administration will work closely with PGA to ensure that outreach and education is thorough and timely.

RECOMMENDATION:

Staff recommends the Board instruct staff to work with the regional partners and to bring back a draft partnership resolution for Board consideration.

ATTACHMENTS:

- A. The 2020 Census at a Glance
- B. George Washington University Counting for Dollars 2020
- C. 2018 Census Test, Providence RI
- D. November 5, 2009 Clackamas County Board of Commissioners Approval of the 2010 Census Partnership Proclamation

SUBMITTED BY:

Division Director/Head Approval _____
 Department Director/Head Approval _____
 County Administrator Approval _____

For information on this issue or copies of attachments, please contact Drenda Howatt at 503-742-5938

The 2020 Census at a Glance

Counting everyone once, only once, and in the right place.

The U.S. Census Bureau is the federal government's largest statistical agency. We are dedicated to providing current facts and figures about America's people, places, and economy. Federal law protects the confidentiality of all individual responses the Census Bureau collects.

The U.S. Constitution requires that each decade we take a count—or a census—of America's population.



The census provides vital information for you and your community.

- It determines how many representatives each state gets in Congress and is used to redraw district boundaries. Redistricting counts are sent to the states by March 31, 2021.
- Communities rely on census statistics to plan for a variety of resident needs including new roads, schools, and emergency services.
- Businesses use census data to determine where to open places to shop.

Each year, the federal government distributes hundreds of billions of dollars to states and communities based on Census Bureau data.

In 2020, we will implement new technology to make it easier than ever to respond to the census. For the first time, you will be able to respond online, by phone, as well as by mail. We will use data that the public has already provided to reduce followup visits. And, we are building an accurate address list and automating our field operations—all while keeping your information confidential and safe.

KEY MILESTONES

- 2018**
- 2018 End-to-End Census Test
 - 2020 Census questions sent to Congress by March 31, 2018
 - Six regional 2020 Census offices and 40 area census offices open
-
- 2019**
- Partnership activities launch
 - Complete Count Committees establish
 - Remaining 248 area census offices open
-
- 2020**
- Advertising begins in early 2020
 - Public response (online, phone, or mail) begins
 - **Census Day—** April 1, 2020
 - In-person visits to households that haven't responded begin
 - Apportionment counts sent to the President by December 31, 2020
-
- 2021**
- Redistricting counts sent to the states by March 31, 2021

Overview of Census Bureau Programs

CENSUSES

- The **decennial census** is the once-a-decade population and housing count of all 50 states, the District of Columbia, Puerto Rico, and the Island Areas. The results of the census determine the number of seats for each state in the U.S. House of Representatives and are used to draw congressional and state legislative districts. Federal agencies use the results to distribute more than \$675 billion in federal funds each year.
- The **economic census** measures the nation's economy every five years, providing vital statistics for virtually every industry and geographic area in the country.
- The **Census of Governments** provides comprehensive data about the 90,000 state and local governments in the nation every five years.

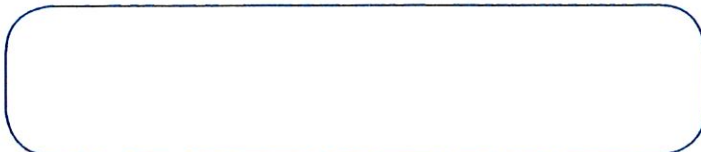
SURVEYS

- The **American Community Survey (ACS)** is an ongoing national survey—sampling approximately 3.5 million addresses annually—that provides vital information about our nation's housing and people. The ACS is the only source of comparable, quality information about the people in all our communities. These data show what the U.S. population looks like and how it is changing. ACS data are used to assess the past and present and to plan for the future.
- **Demographic surveys** measure income, poverty, education, health insurance coverage, housing quality, crime victimization, computer usage, and many other subjects.
- **Economic surveys** are conducted monthly, quarterly, and yearly. They cover selected sectors of the nation's economy and supplement the economic census with more-frequent information about the dynamic economy. These surveys yield more than 400 annual economic reports, including principal economic indicators.
- **Sponsored surveys** are demographic and economic surveys that we conduct for other government agencies. They include the Current Population Survey, the National Health Interview Survey, and the National Survey of College Graduates.

For more information, go to [census.gov](https://www.census.gov).

Follow us [@uscensusbureau](https://twitter.com/uscensusbureau)

Contact us at:



Your information is protected by law

The law requires the Census Bureau to keep your information confidential and use your responses only to produce statistics. We cannot publicly release your responses in any way that could identify you. We will never share your information with immigration enforcement agencies such as ICE, law enforcement agencies such as the FBI or police, or allow it to be used to determine your eligibility for government benefits.

Our Mission

To serve as the nation's leading provider of quality data about its people and economy.

Our Vision

To be the trusted source for timely and relevant statistical information, and the leader in data-driven information.

Census History

Thomas Jefferson directed the first decennial census in 1790. As required by the U.S. Constitution, a census has been taken every 10 years thereafter. In 1840, the Census Act authorized the establishment of a centralized Census Office. In 1902, the Census Office became a permanent organization within the Department of the Interior. A year later, it was renamed the Bureau of the Census and moved to the new Department of Commerce and Labor.

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

Counting for Dollars 2020

16 Large Federal Assistance Programs that Distribute Funds on Basis of Decennial
Census-derived Statistics (Fiscal Year 2015)

Oregon

Total Program Obligations: \$10,041,847,365

Per Capita: \$2,492 (see note on proper use)

CFDA #	Program Name	Dept.	Type	Recipients	Obligations
93.778	Medical Assistance Program (Medicaid)	HHS	Grants	States	\$6,686,005,548
10.551	Supplemental Nutrition Assistance Program (SNAP)	USDA	Direct Pay	Households	\$1,152,976,715
93.774	Medicare Part B (Supplemental Medical Insurance) – Physicians Fee Schedule Services	HHS	Direct Pay	Providers	\$460,163,572
20.205	Highway Planning and Construction	DOT	Grants	States	\$430,671,335
14.871	Section 8 Housing Choice Vouchers	HUD	Direct Pay	Owners	\$233,291,000
93.767	State Children's Health Insurance Program (S-CHIP)	HHS	Grants	States	\$193,533,000
84.010	Title I Grants to Local Education Agencies	ED	Grants	LEAs	\$145,702,335
93.600	Head Start/Early Head Start	HHS	Grants	Providers	\$127,479,423
84.027	Special Education Grants (IDEA)	ED	Grants	States	\$127,162,431
10.555	National School Lunch Program	USDA	Grants	States	\$110,951,039
93.527/ 93.224	Health Center Programs (Community, Migrant, Homeless, Public Housing)	HHS	Grants	Providers	\$88,010,651
93.658	Foster Care (Title IV-E)	HHS	Grants	States	\$79,407,000
10.557	Supplemental Nutrition Program for Women, Infants, and Children (WIC)	USDA	Grants	States	\$75,555,594
14.195	Section 8 Housing Assistance Payments Program (Project-based)	HUD	Direct Pay	Owners	\$55,959,613
93.596	Child Care and Development Fund-Entitlement	HHS	Grants	States	\$38,993,000
93.568	Low Income Home Energy Assistance (LIHEAP)	HHS	Grants	States	\$35,985,109

Notes and Findings:

- The [Counting for Dollars Project](#) will identify all federal financial assistance programs relying Decennial Census-derived data to guide the geographic distribution of funds.
- As an initial product, the project is publishing tables on the distribution, by state, of FY2015 funds from 16 large Census-guided programs.
- For every program but the National School Lunch Program, the equitable distribution of funds to a state depends on the accurate measurement of its population count and characteristics.
- There is not a straight linear relationship between state population count and federal funds flow. The per capita figure allows cross-state comparisons of fiscal reliance on census-guided programs. *It does not indicate the amount by which federal funding increases for each additional person counted.* (See The Leadership Conference Education Fund, "[Counting for Dollars: Why It Matters.](#)")

Definitions:

- Census-derived statistics – federal datasets that are extensions of or otherwise rely on the Decennial Census (list available on [project website](#))
- Census-guided financial assistance programs – programs that rely on Census-derived statistics to determine program eligibility and/or allocate funds to states and localities
- Per capita – total FY2015 obligations for the 16 programs divided by population as of July 1, 2015 (per the Census Bureau)

Abbreviations:

- CFDA – Catalog of Federal Domestic Assistance
- USDA – U.S. Department of Agriculture
- ED – U.S. Department of Education
- HHS – U.S. Department of Health and Human Services
- HUD – U.S. Department of Housing and Urban Development
- DOT – U.S. Department of Transportation

Sources:

- USAspending.gov (20.050, 84.010, 84.027, 93.224/93.527, 93.568, 93.600, 93.778)
- President's Budget Request for FY2017 or program agency (10.511, 10.555, 10.557, 14.871, 93.596, 93.658, 93.767)
- Center on Budget and Policy Priorities (14.195)
- Centers for Medicare & Medicaid, HHS (Physicians Fee Schedule Services of 93.774)

Prepared by Andrew Reamer, Research Professor, GWIPP, with data analysis provided by Sean Moulton, Open Government Program Manager, Project on Government Oversight (POGO)

August 18, 2017

2018 Census Test

Thank You Providence, RI



The **2018 Census Test** is the culmination of more than a **decade of research** and the last major milestone before the **2020 Census**.

All systems deployed and integrated effectively.

Response Rate

52.3%

More than half of all households responded to the test on their own (surpassing our goal for the test).



Of those who responded on their own, **6 in every 10** did so **online**.*



61%
Internet

7%
Phone

31%
Mail

Arabic *Russian* Vietnamese
English Tagalog Korean
 Chinese *Spanish*

Languages Tested

(These languages were tested for phone response. Additional languages totaling 12 non-English languages will be available for internet and phone response in the 2020 Census.)

Those who did not respond to the mailed questionnaire on their own were visited by one of the **700+ census takers hired** for the 2018 Census Test.

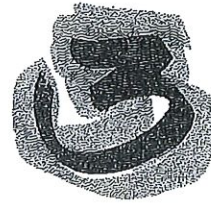
The **test results showed** the Census Bureau was able to **successfully:**



- Automate** processes for recruiting, hiring and training.
- Reduce** workload by using administrative records to eliminate vacant housing units first.
- Optimize** routing of field staff assignments.
- Capture and transmit** interview data safely and securely.

* Percentages do not add to 100 due to rounding.

Note: This graphic excludes households who received hand-delivered questionnaires rather than mailed materials (less than 1 percent of households).



COPY
Campbell M. Gilmour
Director

DEPARTMENT OF TRANSPORTATION AND DEVELOPMENT

DEVELOPMENT SERVICES BUILDING
150 BEAVERCREEK ROAD | OREGON CITY, OR 97045

November 5, 2009

Board of Commissioners
Clackamas County

Members of the Board:

APPROVAL OF THE 2010 CENSUS PARTNER PROCLAMATION

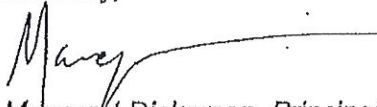
The US Census Bureau conducts a census of all households in the nation every 10 years; this data underlies most of our demographic studies and projections and is the basis for congressional districts and distribution of state and federal funds.

The Census Bureau has developed a Partnership program to work with local governments and organizations to assure a more complete count when the Census takes place in April of 2010. They have recently identified hard-to-count census tracts in Clackamas County, and have provided two Partnership Assistants to work in these areas to encourage full participation in the census. A list of census promotion activities has been identified to encourage participation in the Census; some of these activities would involve County officials or staff.

RECOMMENDATION

Staff respectfully recommends that the Board of County Commissioners approve the "2010 Census Partner Proclamation" in support of a more complete count in the 2010 Census.

Sincerely,



Margaret Dickerson, Principal Planner
Department of Transportation & Development

For information on this issue or copies of attachments
please contact Maggie Dickerson at (503) 742-4534



IT'S IN OUR HANDS

2010 Census Partner Proclamation

WHEREAS an accurate census count is vital to our community and residents' well-being by helping planners determine where to locate schools, day-care centers, roads and public transportation, hospitals and other facilities, and is used to make decisions concerning business growth and housing needs;

WHEREAS more than \$300 billion per year in federal and state funding is allocated to states and communities based on census data;

WHEREAS census data ensure fair Congressional representation by determining how many seats each state will have in the U.S. House of Representatives as well as the redistricting of state legislatures, county and city councils, and voting districts;

WHEREAS the 2010 Census creates jobs that stimulate economic growth and increase employment opportunities in our community;

WHEREAS the information collected by the census is protected by law and remains confidential for 72 years;

Now, therefore, we PROCLAIM that Clackamas County, Oregon,
is committed to partnering with the U.S. Census Bureau to help ensure a full and accurate count in 2010.

As a 2010 Census partner, we will:

1. Support the goals and ideals for the 2010 Census and will disseminate 2010 Census information to encourage those in our community to participate.
2. Encourage people in Clackamas County to place an emphasis on the 2010 Census and participate in events and initiatives that will raise overall awareness of the 2010 Census and ensure a full and accurate census.
3. Support census takers as they help our community complete an accurate count.
4. Create or seek opportunities to collaborate with other like-minded groups in our community, such as Complete Count Committees, to utilize high-profile, trusted voices to advocate on behalf of the 2010 Census.

Signed this 5th day of November, in the year 2009.

Signature

Chair, Clackamas County Board of Commissioners
Title

Howatt, Drenda

From: Raethke, Mary
Sent: Tuesday, February 12, 2019 10:52 AM
To: Howatt, Drenda
Subject: 2010 Census proclamation
Attachments: 2010 Census Proclamation.pdf

It was approved on 11-5-09 – below are the minutes and attached is a copy of the staff report and unsigned proclamation.

Page 2 – Business Meeting Minutes – November 5, 2009

III. DISCUSSION ITEMS

Department of Transportation & Development

1. Approval of the 2010 Census Partner Proclamation

Maggie Dickerson, Principal Planner, presented the staff report and proclamation. She was joined by Shirley Sweetland, Pamela Wheldon and John Chism of the U.S. Bureau of the Census.

Chair Peterson announced this is a discussion item and asked if anyone wished to speak. Seeing none she asked for a motion.

MOTION:

Commissioner Austin: I move approval of the 2010 Census Partner Proclamation.

Commissioner Bernard: Second.

Chair Peterson – all those in favor:

Commissioner Bernard: Aye.

Commissioner Austin: Aye.

Commissioner Lehan: Aye.

Commissioner Lininger: Aye.

Chair Peterson: Aye.

Chair Peterson – all those opposed: - The Ayes have it and the motion is approved.

Mary Raethke | Clackamas County Administration Office | Public Services Building | www.clackamas.us
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