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September 20, 2022

To: Board of County Commissioners  
Gary Schmidt, County Administrator

From: Dan Johnson, Director, Department of Transportation and Development  
Sarah Eckman, Assistant Director, Department of Transportation and Development  
Cindy Moore, Interim Senior Economic Development Coordinator

RE: Office of Economic Development: Dues/Memberships and Awards Program Concept

On March 16, 2022, staff presented an overview of organizational membership dues that are paid using Economic Development Lottery dollars, along with an update on projects that have been funded to date. These are Lottery funds allocated by the State of Oregon to Clackamas County to support economic development related activities and equate to approximately \$2 m annually. As discussed at the aforementioned policy session, those funds not directly attributed to memberships/dues and the awards program proposed are allocated for the Office of Economic Development operations. No General Funds are contemplated as a part of operational costs, fees/dues or award program housed in the Office of Economic Development.

During this policy session, the Board directed staff to:

- 1.) Assess a new process for vetting dues/memberships.
- 2.) Develop a possible economic development awards program.

When assessing the development of these processes and programs it is important to understand that state statute dictates how Lottery Funds can be utilized. Oregon Revised Statute (ORS) 461.540 stipulates these funds are to be utilized for the following public purposes:

- (a) Creating jobs;*
- (b) Furthering economic development in Oregon; or*
- (c) Financing public education.*

*“Furthering economic development” includes, but is not limited to, providing:*

- (A) Services or financial assistance to for-profit and nonprofit businesses located or to be located in Oregon;*
- (B) Services or financial assistance to business or industry associations to promote, expand or prevent the decline of their businesses; or*
- (C) Services or financial assistance for facilities, physical environments or development projects, as defined in ORS 285B.410 (definitions for ORS 285B.410 to 285B.482) that benefit Oregon’s economy.*

## **1.) Dues/Membership Vetting (\$50,000 - \$75,000 annually)**

When establishing a vetting process it is important to develop clear criteria for assessment. Staff has worked to develop criteria and a process to vet dues/memberships in future years for Board consideration. See Attachment A.

Staff has developed a recommended slate of organizations to pay dues and memberships to this fiscal year, based on the evaluation criteria in Attachment A. Attachment B contains the slate for Board consideration and approval.

## **2.) Economic Development Awards Program (\$925,000 - \$950,000 annually)**

Of interest to the Board was the possibility of a grant or award program similar to the Small Grants Program currently administered by the County. Based on the Board's discussion staff envisions awards falling into one of the four categories:

- Economic Development Assistance (Strategic Goal)
- Food Production Assistance Grants (Strategic Goal)
- Education and Workforce
- Arts and Culture

While any award will need to be consistent with ORS 451.540, noted above, staff envisions a non-competitive, Board directed award process on an annual basis. While timing can be adjusted by the Board, staff would recommend a discussion at the beginning of the calendar year. At that time the Board and staff can collaborate on possible award opportunities aligning with board objectives and strategic objectives. Any funds not awarded or unspent in a given year can be carried over to subsequent years for reauthorization.



## Economic Development Annual Dues & Memberships

### Annual Evaluation and Recommendation Process Proposal

Each year, the Office of Economic Development (OED) will prepare a recommended slate of economic development-related organizations that Clackamas County proposes to pay dues and memberships to.

#### ***Proposed Process:***

- The OED will prepare the slate based on a ranking system that considers the following criteria (as determined by the BCC).
- Each July, OED staff (using the criteria) will provide the recommended slate to the Clackamas County Board of County Commissioners for review and approval.

#### ***Proposed Matrix/Scoring Evaluation Criteria for Economic Development Dues & Memberships:***

- Aligns with BCC Performance Clackamas\* goals
- Aligns with Office of Economic Development Performance Clackamas\*\* goals
- Supports a current BCC legislative priority
- Supports a current Office of Economic Development initiative/focus area
- Provides for OED staff professional development and engagement
- Supports multiple county departments' work
- Supports critical economic development functions that benefit Clackamas County
- Provides connection to regional and local business community to advise County on issues impacting the economic wellbeing of our business community
- Supports historically disadvantaged business owners and/or advances equity/diversity and inclusion within our business community
- Supports an emerging industry

**Clackamas County Office of Economic Development  
FY22/23 Dues and Memberships Slate**

<b>Organization</b>	<b>Annual Dues</b>	<b>Purpose</b>
<a href="#">Clackamas County Business Alliance (CCBA)</a>	\$ 10,000.00	CCBA is a non-profit association of business and community members that are committed to the economic
<a href="#">Westside Economic Alliance</a>	\$ 8,650.00	A non-profit, member-based organization that advocates for a healthy economic environment on the Westside of the metropolitan region.
<a href="#">Greater Portland Inc (GPI)</a>	\$ 25,000.00	GPI provides support and services to companies seeking to relocate or expand in Greater Portland, a region that spans two states and seven counties. Key services include but are not limited to: Global marketing of the region to site selectors and key decision makers within private industry, facilitation of the Comprehensive Economic Development District (EDD) and convener of the regional Comprehensive Economic Development Strategy (CEDDS).
<a href="#">American Forest Resource Council</a>	\$ 600.00	AFRC is a regional trade association whose purpose is to advocate for sustained yield timber harvests on public timberlands throughout the West to enhance forest health and resistance to fire, insects, and disease.
<a href="#">West Linn Chamber of Commerce</a>	\$ 300.00	A local organization of businesses whose goal is to further the interests of businesses.
<a href="#">Canby Chamber of Commerce</a>	\$ 450.00	A local organization of businesses whose goal is to further the interests of businesses.
<a href="#">Estacada Chamber of Commerce</a>	\$ 72.50	A local organization of businesses whose goal is to further the interests of businesses.
<a href="#">Lake Oswego Chamber of Commerce</a>	\$ 350.00	A local organization of businesses whose goal is to further the interests of businesses.
<a href="#">Molalla Chamber of Commerce</a>	\$ 291.00	A local organization of businesses whose goal is to further the interests of businesses.
<a href="#">North Clackamas Chamber</a>	\$ 1,100.00	A local organization of businesses whose goal is to further the interests of businesses.
<a href="#">Oregon City Chamber of Commerce</a>	\$ 472.50	A local organization of businesses whose goal is to further the interests of businesses.
<a href="#">Tualatin Chamber of Commerce</a>	\$475.00	A local organization of businesses whose goal is to further the interests of businesses.
<a href="#">Wilsonville Chamber of Commerce</a>	\$ 355.00	A local organization of businesses whose goal is to further the interests of businesses.
<a href="#">Sandy Chamber of Commerce</a>	\$ 286.00	A local organization of businesses whose goal is to further the interests of businesses.
	<b>\$ 48,402.00</b>	



TO: Clackamas County Board of Commissioners  
FROM: Kimberlee DeSantis, Senior Policy Advisor  
DATE: September 20, 2022  
SUBJECT: Request for Regional Arts & Culture Council Funding

During the business meeting on September 8, Commissioner Fischer requested the Board consider providing financial support to the Regional Arts & Culture Council (RACC). In recent budget years, RACC has received between \$62,000 and \$80,000 from Clackamas County, funded with General Funds. RACC did not receive any funding for the 2022/23 fiscal year.

**Economic Impact:**

RACC is able to leverage county dollars about 300-600% depending on the kinds of grant applications received. For example, an investment of \$100k could leverage about \$300-600k in community support. Here is a list of county investments going back to 2019 and the total impact:

Year	Total Clackamas County Investment	Funds sent to RACC and distribution once received	RACC Investment (Public & Private)*	TOTAL
2019	\$80,000	RACC \$80,000	\$217,000	\$317,000
2020	\$80,000	RACC \$80,000	\$204,000	\$304,000
2021	\$62,050	RACC \$62,050	TBD	TBD
2022	\$0			

**Grant timeline:**

The fall grantmaking window for RACC is currently open and will close on September 28. Clackamas County artists are welcome to submit applications at this time, the process has not been closed to them. RACC will start reviewing applications the beginning of October and if funding is approved by the Board, applications from local artists will remain in the pool for consideration and review.

**Recommendation:**

Staff recommends the Board approve funding to RACC of \$62,000 for FY 22/23 from Lottery Dollars.