



DAN JOHNSON
DIRECTOR

DEPARTMENT OF TRANSPORTATION AND DEVELOPMENT
DEVELOPMENT SERVICES BUILDING
150 BEAVERCREEK ROAD OREGON CITY, OR 97045

April 10, 2025

BCC Agenda Date/Item: _____

Board of County Commissioners
Clackamas County

Approval of a Grant Application to the Oregon Department of Transportation for a marketing campaign to reduce driving under the influence. Grant Value is \$310,957 for 1 year. Funding is through the Oregon Department of Transportation and a required match of \$60,957 in County Road Funds. No County General Funds are involved.

Previous Board Action/Review	The Board approved the first year of the grant application on March 14, 2024.		
Performance Clackamas	Ensure safe, healthy and secure communities.		
Counsel Review	NA	Procurement Review	No
Contact Person	Rob Sadowsky	Contact Phone	503-679-7375

EXECUTIVE SUMMARY: The Department of Transportation and Development requests the authorization to apply for a renewal grant with the Oregon Department of Transportation in the amount of \$250,000 as part of a two-year effort to reduce serious and fatal crashes due to driving under the influence of alcohol and drugs. Funding will be used to hire a marketing contractor to complete research from phase one of the project and develop and implement the marketing campaign. There is a local match of 20% or \$60,957 that will be staff time already in our budget, no general funds are involved.

RECOMMENDATION: Staff respectfully recommends the Board approval of this grant request with Oregon Department of Transportation – Transportation Safety Office.

Respectfully submitted,

Dan Johnson

Dan Johnson, Director - Transportation & Development

For Filing Use Only

Financial Assistance Application Lifecycle Form

Use this form to track your potential award from conception to submission.

Sections of this form are designed to be completed in collaboration between department program and fiscal staff.

If renewal or direct appropriation, complete sections I, II, IV & V only. Section III is not required.

If Disaster or Emergency Relief Funding, EOC will need to approve prior to being sent to the BCC

****CONCEPTION****

Section I: Funding Opportunity Information - To Be Completed by Requester

Award type: Direct Appropriation (no application) Subrecipient Award Direct Award

Award Renewal? Yes No

Lead Fund # and Department:	Road Fund (215) - Department of Transportation and Development (30)
Name of Funding Opportunity:	ODOT Impaired Driving Grant

Funding Source: Federal – Direct Federal – Pass through State Local

Requestor Information: (Name of staff initiating form)	Rob Sadowsky
Requestor Contact Information:	503-679-7375, rsadowsky@clackamas.us
Department Fiscal Representative:	Diedre Landon
Program Name & Prior Project #: (please specify)	Drive to Zero

Brief Description of Project:

Clackamas County will develop a marketing and social behavior campaign that would target individuals before they take their first drink or use marijuana. Our current campaign seeks to prevent driving while intoxicated after use. The funds would pay for a consultant to finalize research and then create and executive a marketing campaign that seeks to reduce serious and fatal crashes due to driving under the influence of alcohol and drugs.

Name of Funding Agency: Oregon Department of Transportation

Notification of Funding Opportunity Web Address: <https://www.oregon.gov/odo/Safety/Pages/Grantee.aspx>

OR

Application Packet Attached: Yes No

Completed By: Rob Sadowsky Date: 2/14/2025

**** NOW READY FOR SUBMISSION TO DEPARTMENT FISCAL REPRESENTATIVE ****

Section II: Funding Opportunity Information - To Be Completed by Department Fiscal Rep

Competitive Application Non-Competing Application Other

Assistance Listing Number (ALN), if applicable:	n/a	Funding Agency Award Notification Date:	September 1, 2026
Announcement Date:	February 2025	Announcement/Opportunity #:	NA
Grant Category/Title	Impaired Driving	Funding Amount Requested:	\$250,000
Allows Indirect/Rate:	YES	Match Requirement:	\$60,957
Application Deadline:	March 31, 2025	Total Project Cost:	\$310,957
Award Start Date:	10/1/2025	Other Deadlines and Description:	
Award End Date	9/30/2026		
Completed By:	Rob Sadowsky	Program Income Requirements:	
Pre-Application Meeting Schedule:			

Additional funding sources available to fund this program? Please describe:

A 20% match is required for this grant opportunity; Road Fund will be used to cover any staff time associated with managing the grant, and would be responsible for allocations from Finance related to the administration of the grant.

How much General Fund will be used to cover costs in this program, including indirect expenses?

Zero

How much Fund Balance will be used to cover costs in this program, including indirect expenses?

Zero

In the next section, limit answers to space available.

Section III: Funding Opportunity Information - To Be Completed at Pre-Application Meeting by Dept Program and Fiscal Staff

Fiscal

1. Are there other revenue sources required, available, or will be used to fund the program? Have they already been secured? Please list all funding sources and amounts.

2. For applications with a match requirement, how much is required (in dollars) and what type of funding will be used to meet it (CGF, In-kind, local grant, etc.)?

3. Does this grant/financial assistance cover indirect costs? If yes, is there a rate cap? If no, can additional funds be obtained to support indirect expenses and what are those sources?

4. Does the grant/financial assistance fund an existing program? If yes, which program? If no, what is the purpose of the program?

Organizational Capacity:

1. Does the organization have adequate and qualified staff? If no, can staff be hired within the grant/financial assistance funding opportunity timeframe?

2. Are there partnership efforts required? If yes, who are we partnering with and what are their roles and responsibilities?

3. If this is a pilot project, what is the plan for sun setting the project and/or staff if it does not continue (e.g. making staff positions temporary or limited duration, etc.)?

4. If funded, would this grant/financial assistance create a new program, does the department intend for the program to continue after initial funding is exhausted? If yes, how will the department ensure funding (e.g. request new funding during the budget process, supplanted by a different program, etc.)?

Collaboration

1. List County departments that will collaborate on this award, if any.

Reporting Requirements

1. What are the program reporting requirements for this grant/funding opportunity?

2. How will performance be evaluated? Are we using existing data sources? If yes, what are they and where are they housed? If not, is it feasible to develop a data source within the grant timeframe?

3. What are the fiscal reporting requirements for this funding?

Mission/Purpose:

1. How does the grant/funding opportunity support the Department and/or Division's Mission/Purpose/Goals?

2. Who, if any, are the community partners who might be better suited to perform this work?

3. What are the objectives of this funding opportunity? How will we meet these objectives?

Other information necessary to understand this award, if any.

Program Approval:

Joseph Marek

3/26/2025

Joseph F.
Marek

Digitally signed by
Joseph F. Marek
Date: 2025.03.26 09:07:34
-07'00'

Name (Typed/Printed)

Date

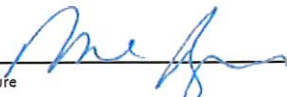
Signature

**** NOW READY FOR PROGRAM MANAGER SUBMISSION TO DIVISION DIRECTOR ****

****ATTACH ANY CERTIFICATIONS REQUIRED BY THE FUNDING AGENCY. COUNTY FINANCE OR ADMIN WILL SIGN****

Section IV: Approvals

DIVISION DIRECTOR (or designee, if applicable)

Mike Bezner	03/24/25	
Name (Typed/Printed)	Date	Signature

DEPARTMENT DIRECTOR (or designee, if applicable)

Dan Johnson	3/25/25	
Name (Typed/Printed)	Date	Signature

FINANCE ADMINISTRATION

Elizabeth Comfort	3-26-2025	
Name (Typed/Printed)	Date	Signature

EOC COMMAND APPROVAL **(WHEN NEEDED FOR DISASTER OR EMERGENCY RELIEF APPLICATIONS ONLY)**

Name (Typed/Printed)	Date	Signature

Section V: Board of County Commissioners/County Administration

(Required for all grant applications. If your grant is awarded, all grant awards must be approved by the Board on their weekly consent agenda regardless of amount per local budget law 294.338.)

For applications \$150,000 and below:

COUNTY ADMINISTRATOR	Approved: <input type="checkbox"/>	Denied: <input type="checkbox"/>
Name (Typed/Printed)	Date	Signature

For applications up to and including \$150,000 email form to BCC staff at CA-Financialteam@clackamas.us for Gary Schmidt's approval.

For applications \$150,000.01 and above, email form with Staff Report to the Clerk to the Board at ClerktotheBoard@clackamas.us to be brought to the consent agenda.

BCC Agenda Item #: Date:

OR

Policy Session Date:

County Administration Attestation

County Administration: re-route to department at

and

Grants Manager at financegrants@clackamas.us

when fully approved.

Department: keep original with your grant file.