

Blueprint for a Health Clackamas County 2022-2023 Grants Awards

PHAC MEETING

FEB. 7, 2022



Objectives

- Provide background information and context about the Blueprint Plan Update and implementation process.
- Provide an overview of the process and steps that were completed to develop the funding recommendations.
- Present the funding recommendations for PHAC consideration and voting.

Blueprint Plan Update

- Oct. 2020 - June 2021: The Blueprint Steering Committee, eight goal teams, local coalitions and standing committees developed objectives and strategies in response to:
 - 6 Prioritized goals
 - 2017 Community Health Needs Assessment
 - Current data provided by Public Health Epidemiologists
 - Review and assessment of the existing 2017-2020 plan
- PHAC approved Blueprint objectives and strategies in August 2021
- Funding availability increased from \$400,000 to \$600,000. Funding is available through June 30, 2023.

Timeline:

- *Request for Qualifications released on Oct. 12, 2021*
- *Deadline to submit proposals extended to: Nov. 18, 2021*
- *Round 1 Review: Nov. 23 – Dec. 16, 2021*
- *Round 2 Review: Dec. 2, 2021– Jan. 20, 2022*

Outreach & Response

Outreach:

- Direct email contact went to 375 CBOs
- Direct email contact with over 25 BIPOC focused organizations
- Personal outreach and contact
- Notice of Funding Opportunity (NOFO) posted on County webpage which included social media to promote the funding opportunity.

Response:

Success! 49 proposals were received totaling \$2.4 million.

- Dental access: 6 proposals
- Chronic Disease prevention: 4 proposals
- Behavioral Health: 22 proposals
- Culturally preferred healthy food: 17 proposals

Blueprint Grant Review Process

- ✓ Content area specific reviewers were assembled to screen and review proposals for Round 1 and Round 2.
- ✓ Proposals were screened, scored and discussed at length.
- ✓ Proposals had to meet scoring thresholds to advance.

Proposals rated on the following priorities:

- ✓ Advances Health Equity
- ✓ Addresses High Priority Populations
- ✓ Positive response to COVID
- ✓ Fills a service gap
- ✓ Impacts a health disparity
- ✓ Utilizes trauma informed practices
- ✓ Aligns with Blueprint Plan

Blueprint 2020-2023

Funding Recommendations

<u>Objective Area</u>	<u>Proposal</u>	<u>Funding Amount</u>
Behavioral Health	Providence Willamette Falls Hospital - Better Outcomes	\$ 74,663.00
	Clackamas Fire District - Community Medicine	\$ 75,000.00
	Clackamas Women's Services – Services for survivors of domestic and sexual violence	\$ 72,545.00
Chronic Disease Prevention	Project Access NOW – Community Health Worker	\$ 75,000.00
Dental Access	Oregon Dental Foundation - Tooth Taxi	\$ 54,894.00
Culturally Preferred Food	Clackamas Service Center – Expanded Services	\$ 75,000.00
	Our House of Portland - Esther's Pantry	\$ 25,000.00
	Familias en Accion - Verduras en la comunidad con Lomita Farm	\$ 72,695.00
	LoveOne – LoveOne Rural Food Pantry	\$ 71,450.00
Total		\$ 596,247.00

Providence Willamette Falls Hospital: *Better Outcomes Through Bridges*

Objective:	BH: Reduce Emergency Departments visits for those with Medicaid who are experiencing mental health concerns.
Funding:	\$74,663
Overview:	The Better Outcomes Through Bridges (BOB) Program team begins working with clients in need, usually those experiencing a behavioral health and housing issues when they are still a patient in a Providence hospital. Outreach Specialists and Peer Support Specialists then work with clients after discharge to develop realistic recovery, housing, and stabilization plans and goals driven by the patient; then for the next three to four months BOB helps clients to obtain housing, maintain good health, and provides support and connection to services needed maintain stability.
Priority Populations:	Focus on BIPOC populations, those with limited English proficiency, those living in rural areas, and individuals with chronic health conditions.
Health Equity Zone:	Most cases come from Willamette Falls and Milwaukie hospitals. Medicaid who are experiencing mental health concerns – with a focus on BIPOC populations, those with limited English proficiency, those living in rural areas, and individuals with chronic health conditions. Low-income, Medicaid eligible MH crisis, housing instability, untreated substance use disorder. High ED utilization.
Number Served:	75-100 clients per year.

Clackamas Fire District: *Community Medicine*

Objective:	BH: Increase access and utilization to alcohol and drug use treatment.
Funding:	\$75,000
Overview:	Through participation in Project Hope, Clackamas Fire's Community Paramedic Program works to increase access and utilization of addiction resources for those suffering from substance use disorder (SUD). Project Hope is a data-driven collaboration by multisector community partners that respond to the growing number of persons affected adversely by unmanaged mental health conditions and addiction in Clackamas County.
Priority Populations:	Target those impacted by health disparities; Targeted Universalism; Adults; BIPOC; Latino; Elder adults (w/ Adult Protective Services); Youth 18-30 (more diff to engage)
Health Equity Zone:	Data indicates high need: Oregon City & Milwaukie for opioids 82 Ave. for Houseless (operate w/in boundaries of Clackamas Fire) Outer regions for isolation
Number Served:	100 current clients & 20 targeted

Clackamas Women's Services:

Services for Survivors of Domestic & Sexual Violence

Objective:	BH: Increase access to behavioral health support services
Funding:	\$54,894
Overview:	Grant funding will maintain a co-located Latinx Advocate position - introduced in early 2021 as a pilot project - to improve collaboration with domestic violence and mental health agencies and respond to the critically needed suicide prevention support for victims of violence. Funded through SAMSHA Cares Act, this pilot is highly utilized and meets a critical gap in services. Co-location has resulted in cross-sector partnerships, streamlined service provision, and enhanced safety and support for those experiencing violence. Expanding colocation services has further supported the mental health and substance use needs of survivors and will improve survivors' access to services, support their physical and emotional needs, and create new opportunities for healing.
Priority Populations:	Survivors of domestic and sexual violence, child abuse, elder abuse, stalking, dating violence, and trafficking. We know interpersonal violence impacts individuals of all ages, gender identities, and cultural backgrounds. Most participants are women with dependent children, and most live on low incomes. On average, 35% of CWS participants identify as persons of color; BIPOC participants comprise more than half of survivors served through our Shelter and Housing.
Health Equity Zone:	Identified through CC Health Center
Number Served:	400 served for 16 month period

Project Access NOW: *Community Health Worker*

Objective:	Chronic Disease: Chronic disease prevention planning, outreach with high priorities populations.
Funding:	\$75,000
Overview:	Grant funds will allow PANOW to hire a full-time CHW to support CCHC patients. This individual will seek opportunities to distribute culturally-specific health information and promote healthy behaviors, especially among immigrant communities, communities of color, and communities where English is not a primary language. Primary scope of work will be on diabetes and obesity prevention including the distribution of culturally-specific materials, and a social determinants of health screening focused on food insecurity and referrals to wrap-around services. The work will be a blend of remote and in-person community site-based work. Additional information to be distributed will be: increasing physical activity, healthy eating/cooking, tobacco cessation, and other chronic disease prevention/management as well as pandemic-related information and health insurance enrollment.
Priority Populations:	Underserved communities in CC; particularly areas where communities of color and low-income individuals live and work. Spanish, English, and/or Arabic-speaking individuals; first- and second-generation immigrants, documented and undocumented; those who identify as Hispanic and/or Latino, Middle Eastern and/or Arab, and/or Black and/or African American; and populations who are uninsured, underinsured, or unable to access insurance.
Health Equity Zone:	Milwaukie/Happy Valley, Clackamas/Gladstone, Canby, North Clackamas School District, and Gladstone Children and Families Ctr.
Number Served:	700 virtually and in person education

Oregon Dental Foundation: *Tooth Taxi*

Objective:	Dental Access
Funding:	\$54,894
Overview:	Comprehensive dental care to kids in Clackamas County. Up to 5 sites, 3 minimum. The provider team delivers classroom-based education on nutrition and good oral health habits, including providing each child with a dental hygiene kit, and offers oral health screenings (150 kids). Then, aboard the Tooth Taxi, the team provides a range of comprehensive dental care services from preventive, long-lasting treatments like sealants and cleanings to restorative care like fillings, root canals, and tooth extractions (125 kids).
Priority Populations:	Children: low-income, vulnerable, rural, BIPOC, Latino, communities of color
Health Equity Zone:	TBD: with DCOs and SBHC staff, CCPHD input
Number Served:	150 kids receive education; 125 kids receive treatment

Clackamas Service Center: *Expanded Services*

Objective:	Food: Increase number of food distribution sites in Clackamas county that provide healthy and culturally preferred foods.
Funding:	\$75,000
Overview:	CSC plans to leverage our brand-new 8,000 sq. ft. food distribution warehouse to expand access to culturally preferred foods for CSC and other food site partners. Funds will primarily be used to purchase culturally preferred grocery items for Latino, Eastern European, and Middle Eastern/Halal cuisines, with a focus on serving new Afghan refugees arriving in Clackamas and east Portland. All culturally relevant foods will be distributed through CSC's brand new food hub.
Priority Populations:	The primary target population for this request is people who are food insecure, with a special focus on Latino, Eastern European/Russian, and Middle Eastern people, including refugees from Afghanistan resettling in Oregon. Secondary beneficiaries will be partner food aid organizations, including community nonprofits, churches, and other agencies that offer direct food assistance who will benefit from reliable and convenient access to fresh, healthy, nutritious, family-friendly, and culturally relevant food resources.
Health Equity Zone:	We believe that CSC's food hub has the potential to directly benefit every food insecure person in Clackamas County.
Number Served:	6,400 Households- 1 yr. span

Our House of Portland: *Esther's Pantry*

Objective:	Food: Increase number of food distribution sites in Clackamas county that provide healthy and culturally preferred foods.
Funding:	\$25,000
Overview:	Esther's Pantry, the first LGBTQ+ affirming food pantry in the state, supplies nutritious supplemental food and personal care items and provides a unique client- focused, shopping style experience that inspires dignity and independence. Hire Russian and Swahili translator for three hours a day (over two weeks) to gather feedback from immigrant clients about what food options they would like to have, and to translate Pantry signage and documents (including marketing flyers and recommended recipes for foods readily available at the Pantry). Purchase a family plan DuoLingo app to assist Pantry staff with basic translations to support Russian and African clients while shopping. Create and disseminate marketing flyers throughout the community. Purchase culturally-attuned foods on a monthly basis for a year to broaden the specialty food options offered at Esther's Pantry.
Priority Populations:	LGBTQIA+; Low-income; Houseless; Housing and food insecure; Ninety-seven percent (97%) of our new clients served since July 2021 are collecting food to provide for their families with children or dependent parents, and 65% are immigrants (Russian/Ukrainian and African).
Health Equity Zone:	All CC, especially North Clackamas
Number Served:	450 clients by 12/30/22

Familias en Accion:

Verduras en la comunidad con Lomita Farms

Objective:	Food: Increase number of food distribution sites in Clackamas County that provide healthy and culturally preferred foods.
Funding:	\$72,695
Overview:	Distribute boxes to Clackamas County residents through partnership locales and also to homes directly. Conduct other programming: such as disease prevention classes, nutrition/cooking classes, or other health education. Create and disseminate educational materials with each food box distribution.
Priority Populations:	Latinx Community
Health Equity Zone:	North Clackamas, Oregon City, West Linn-Wilsonville
Number Served:	30 boxes per week from May-Nov.

LoveOne:

LoveOne Rural Pantry

Objective:	Food: Increase number of food distribution sites in Clackamas county that provide healthy and culturally preferred foods.
Funding:	\$71,450
Overview:	Funding will provide continuity and stability to our weekly rural food pantry in Redland, Oregon. The pantry will provide a free market of basic groceries for as many as 100 individuals and families per week. We will purchase an enclosed trailer for transporting food from the Clackamas Service Center distribution site to our pantry at the Redland Grange. Paid staffing will ensure the pantry's continued operation and growth, while strengthening partnerships with participation and advocacy. Feeding America projected Clackamas County's overall rate of food insecurity at 12.3% for 2021. Our rural food pantry meets the need with a pathway to better health outcomes through nutritional intervention, support for mental and physical health needs, housing stability, and more.
Priority Populations:	Under-resourced and marginalized high priority populations. This includes anyone who is experiencing houselessness, unstable housing, economic hardship, food insecurity, and/or have been affected by the Covid-19 pandemic. Redland, like many rural areas, poses unique challenges to its residents: the lack of nearby public transportation lines, a reduced availability of grocery stores, and limited access to health resources
Health Equity Zone:	Redland
Number Served:	100 individuals a week

Next Steps

Approval process:

- ✓ Clackamas County Public Health Advisory Council approval
- ✓ Conditional Award Letter sent to grant recipients to begin contract negotiations
- ✓ Upon agreement on conditions and contracting requirements an Award Letter is sent out
- ✓ Contracts executed and the FUN BEGINS!

PHAC Consideration

Should the Public Health Advisory Council approve the funding recommendations presented by the Blueprint Review Panels?

CONGRATULATIONS!



Thank You for your time and work!