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DEPARTMENT OF TRANSPORTATION AND DEVELOPMENT
DEVELOPMENT SERVICES BUILDING
150 BEAVERCREEK ROAD OREGON CITY, OR 97045

August 15, 2019

Board of County Commissioners
Clackamas County

Members of the Board:

Drive to Zero Pledge

Purpose/Outcomes	Encourage everyone to take the pledge to <i>Drive to Zero</i> traffic fatalities and severe injuries. Ask Commissioners to sign the pledge at the meeting to help lead the way.
Dollar Amount & Fiscal Impact	N/A
Funding Source	N/A
Duration	Ongoing. The county's goal, in line with state and national goals, is to reach zero traffic fatalities and serious injuries by the year 2035.
Previous Board Action	Board has previously approved the updated Transportation Safety Action Plan, also known as the Drive to Zero Plan.
County Counsel Review	N/A
Strategic Plan Alignment	1. Build public trust through good government. 2. Ensure safe, healthy and secure communities.
Contact Person	Joseph Marek, 503-742-4705

BACKGROUND:

It will only be possible to eliminate traffic fatalities and serious injuries with the commitment of each individual driver. The Board is asked to lead the way by signing the following **Drive to Zero Pledge**.

I pledge to drive safely because I want to do my part to eliminate traffic-related fatalities in Clackamas County. My Drive to Zero pledge shows that I care about everyone who shares the streets, including children, seniors, persons with disabilities, pedestrians, bicyclists, motorcyclists and other motorists. Therefore, I pledge to myself, my loved ones and my community to:

- **Be Attentive** -- Devote my full attention to driving with my eyes on the road, my hands on the wheel and my mind on driving
- **Limit Speed** -- Drive within the speed limit and the conditions of the road
- **Yield to Pedestrians** -- Stop for pedestrians at crosswalks and intersections
- **Buckle Up** -- Buckle up every time I drive and insist that all passengers and pets are also properly secured
- **Be Alert** -- Drive sober and alert
- **Be Patient** -- Not let impatience, anger or road rage impact the way I drive

RECOMMENDATION: Staff respectfully asks the commissioners to sign the Pledge.

Sincerely,

Joseph Marek, Traffic Engineering Supervisor
Director, Clackamas County Safe Communities Program